

# Big Idea

## CONNECTpreneur

### IN-PERSON PRESENTER INFORMATION

## 2023 CALENDAR

**October 17**

The City Club of Washington  
Washington DC

**November 8**

Johns Hopkins Carey Business  
School  
Baltimore, MD

**December 18**

Refraction  
Tysons Corner, VA

## 2024 CALENDAR

**January 24**

Universities at Shady Grove  
Rockville, MD

## THE BIG IDEA CONNECTPRENEUR FORUM: OVERVIEW

Over 25,000 business leaders have attended our bi-monthly in-person events since 2012. These **UNIQUE EVENTS** are like **NONE OTHER** in our region, due to the high quality of our attendees and participants, as well as our programming and unprecedented networking.

The Big Idea CONNECTpreneur Forums are an exclusive "mashup" of over 400-550+ of the Mid-Atlantic Region's top entrepreneurs, business leaders, CXOs, angels and VCs.

Over 70% of our attendees surveyed rate The CONNECTpreneur Forums as "the number 1 networking event in the Mid-Atlantic region".

## PROGRAM HIGHLIGHTS

- Panels with leading "UBER" entrepreneurs and investors
- Leadership conversation with the region's top business leaders
- 8-12 Emerging companies seeking funding will briefly tell their stories
- Networking sessions before, during, and after the event
- 400-500 business leaders, including 100+ CEOs & Founders, as well as as dozens of angels & VCs at each event.

## **PRESENTER BENEFITS**

- Exhibit cocktail table (hi-top) or 1/2 of a 6-foot exhibit table in networking Atrium
- Podium time - 4 1/2 minute pitch
- Preparation and review of Exec Summary and Deck (time permitting)
- Free lifetime admission to all future in person CONNECTpreneur Forums
- Personal intros to potential angels in our community - whether they attend or not
- Executive Summary in program book - printed and e-version on website
- 3 extra comp tickets - in addition to yours (4 total)
- Investor and Partner Leads generated by "Green Sheets" which attendees fill out regarding interest level and feedback for each presenter
- Post-event recap sent to 80k business leaders in our Community will include your name, email address, website, and any links to follow-up investor meetings you may be hosting
- Social media marketing via the CONNECTpreneur Facebook pages, LinkedIn page, etc.
- Information about your follow-up meeting: You can provide me with an Eventbrite link or Calendly link to be included in our recap email after the event. This meeting will be hosted by you, and we will help you promote it by including it in our recap email to 80,000 people following the event.

## **PRESENTATION AND DISCOUNTED MEMBERSHIP FEE**

The presentation and membership fee to participate, which includes all of the above-mentioned benefits is \$2,000 (discounted from normal price of \$3000), pre-paid via credit card, PayPal, or Venmo.

## **WANT TO PRESENT?**

Please email your executive summary and/or presentation deck for evaluation and approval by our Review Committee: [srallison@opus8.com](mailto:srallison@opus8.com)

For more information on presenting, please call Skylar Rallison at 949.235.8261