

Big Idea CONNECTpreneur

IN-PERSON SPONSOR INFORMATION

THE BIG IDEA CONNECTPRENEUR FORUM

"The best networking event In the region"
-DC INNO

Come see what happens when you put a group of "A List" business leaders and entrepreneurs in one room for a few hours!

Over 15,000 business leaders have attended our bi-monthly in-person events since 2012. These UNIQUE EVENTS are like NONE OTHER in our region, due to the high quality of our attendees and participants, as well as our programming and unprecedented networking.

The Big Idea CONNECTpreneur Forums are an exclusive "mashup" of over 600-700+ of the Mid-Atlantic Region's top entrepreneurs, business leaders, CXOs, angels and VCs.

Over 70% of our attendees surveyed rate The CONNECTpreneur Forums as "the number 1 networking event in the Mid-Atlantic region".

Most of the attendees are "INVITATION ONLY," and we limit service provider participation in order to maximize the experience for our Attendees and Partners.

PROGRAM HIGHLIGHTS:

- Panels with leading "UBER" entrepreneurs and investors
- Leadership conversation with the region's top business leaders
- 8-12 Emerging companies seeking funding will briefly tell their stories
- Networking sessions before, during, and after the event
- 600-700 business leaders, including 100+ CEOs & Founders, as well as as dozens of angels & VCs at each event.

2024 CALENDAR

January 24
Rockville, MD

March 14
Washington, DC

June 13
Tysons Corner, VA

August 1

September 19
Washington, DC

October 30
Baltimore, MD

December 16
Tysons Corner, VA

LEVELS, PRICING, & BENEFITS

SPONSORSHIPS

| | Platinum | Diamond | Underwriting | Presenting |
|---|----------|------------------|------------------|------------------|
| Sponsor level (per event) | \$5,000 | \$10,000 | \$15,000 | \$20,000 |
| Sponsor level (4-event commitment) | \$15,000 | \$30,000 | \$45,000 | \$60,000 |
| Sponsor level (5-event commitment) | \$18,000 | \$36,000 | \$54,000 | \$72,000 |
| Sponsor level (6-event commitment) | \$20,000 | \$40,000 | \$60,000 | \$80,000 |
| Sponsor level (Full year/8 events) | \$23,000 | \$46,000 | \$64,000 | \$92,000 |
| Logo on all marketing materials | ● | ● | ● | ● |
| Event signage | ● | ● | ● | ● |
| Number of event passes | 2 | 3 | 5 | 10 |
| Logo in Program Book | ● | ● | ● | ● |
| Podium Acknowledgement | ● | ● | ● | ● |
| Detailed description in Program Book | ● | ● | ● | ● |
| Biography in Program Book | ● | ● | ● | ● |
| Dedicated display table | Cocktail | Cocktail | Cocktail | 6-foot |
| Attendee list | ● | ● | ● | ● |
| Attendee emails | | | | ● |
| VIP Seating | | | | ● |
| Personalized introductions to any attendee | | ● | ● | ● |
| Podium time | | Intro Presenters | Intro Presenters | Moderate Session |
| Brochure placement on seats | | | ● | ● |
| Prepping of presenting companies, pre-event | | | ● | ● |
| Partner attendee bio in Program Book | | ● | ● | ● |
| Ad in Program Book | | 1/2 Page | Full Page | Full Page |
| Logo on front cover of Program Book | | | | ● |
| Logo on name badges | | | | ● |
| Opening Remarks | | | | ● |

ADDITIONAL SPONSORSHIPS

Reserved VIP Table for 10
\$3,000

6-foot Display Table (in Networking Area) includes 2 tickets
\$3,000

Cocktail Table (in Networking Area) includes 2 Tickets
\$1,500

Semi-Dedicated Email Promotion in CONNECTpreneur Community
\$1,500

Dedicated Email Promotion to CONNECTpreneur Community
\$3,000

Full Page Ad in Program Booklet (Print & Online)
\$2,000

Half Page Ad in Program Booklet (Print & Online)
\$1,250

Company Flyers on each chair
\$1,000

