

Big Idea CONNECTpreneur

VIRTUAL SPONSORSHIP
INFORMATION

WORLD'S LARGEST
INVESTOR PITCH EVENTS!

2024 VIRTUAL EVENT DATES

February 29

March 28

April 25

May 30

June 27

July 25

August 29

October 31

November 21

December 19

CONNECTPRENEUR SINCE 2012

- 105+ Sold out events
- 1,200+ presenting companies
- 30,000+ business leaders
- 500-700 RSVPs for each virtual event
- 150+ accredited high net worth investors at each event

JUST SOME OF OUR PREVIOUS & CURRENT SPONSORS

Johnson & Johnson INNOVATION | JLABS

CapitalOne®

wework

CBRE

AEG

NEW YORK LIFE

MODUS CREATE

NEXT
powered by SHULMAN ROGERS
the future of startup law

EY

SUNTRUST

WILSON SONSINI

NORTHERN VIRGINIA
CHAMBER OF COMMERCE
The Voice of Business in Northern Virginia™

Deloitte.

TEDCO
LEADING INNOVATION TO MARKET

FIRST FINANCIAL GROUP

WHY SPONSOR CONNECTPRENEUR?



BENEFITS OF A SPONSORSHIP

- A cost-effective, high-value way to reach and connect with leading tech CXOs, accredited Investors, and angels.
- Hot client leads generated by our real time "On the Spot" sponsor polls
- Direct intros to target prospects in our community of 120,000+ business leaders
- Inclusion in email and social media
- Bio, headshot, logo, and blurb in program book

WE ARE NOT OFFERING "SPONSORSHIPS" FOR PR VALUE. HERE ARE SOME TANGIBLE SUCCESS STORIES:

Sponsors secure deals

Two Insurance brokerages, a law firm, and an accounting firm sponsor ave EACH closed over 50 new clients In the past few years through CONNECTpreneur.

Access Mid-Market CEOs

One wealth management sponsor has engaged with over 25 CEOs of \$25+ million companies in their first year of sponsorship with CONNECTpreneur.

Increased BD Pipeline

An accounting firm sponsor received introductions to over 75 CEOs or CFOs of companies with > \$10 million in revenue in one year.

Quarterly CXO Intros

Two commercial real estate brokerage firms plus an HR outsourcing company receive 8 introductions to CEOs of > \$10 million revenue companies every quarter!

LEVELS & BENEFITS

PRESENTING SPONSORSHIP

\$5,000 PER EVENT

\$20,000 FOR 6 EVENTS*

\$35,000 FOR 12 EVENTS*

- List of all hot leads generated from our real-time "On the Spot" sponsor polls
- Logo on all marketing materials and in the Program Book
- Detailed description and Biography in the Program Book
- Email promotion to CONNECTpreneur Community
- Personalized one-on-one Introductions to any attendee
- Coaching of presenting companies, pre-event
- Listing on CONNECTpreneur website
- Premium ad in Program Book
- Logo on the front cover of Program Book
- Opening remarks

*Ability to conduct one Master Class per 6 months of sponsorship to CONNECTpreneur presenter alumni or other members of the CONNECTpreneur Community

TITLE SPONSORSHIP

\$2,000 PER EVENT

\$9,000 FOR 6 EVENTS

\$15,000 FOR 12 EVENTS

- List of all hot leads generated from our real-time "On the Spot" sponsor polls
- Logo on all marketing materials and in the Program Book
- Detailed description and Biography in the Program Book
- Email promotion to CONNECTpreneur Community
- Personalized one-on-one Introductions to any attendee
- Preparation of presenting companies, pre-event

PREVIOUS SPEAKERS (PARTIAL LIST)

SPONSORSHIPS



Reggie Aggarwal
Founder & CEO
Cvent



Sid Banerjee
Co-Founder and CEO
Clarabridge



Bridget Bean
Acting Regional
Administrator
U.S. Small Business
Administration



Michael Bronfein
CEO
Curio Wellness



Steve Case
Chairman & CEO
Revolution LLC



Timothy Chi
CEO Wedding Wire
& Co-Founder
Blackboard



Mike Daniels
Chairman
LMI



Tom Davidson
Founder & CEO
EverFi



Duke Chung
Founder
Microsoft Parature



Mark Ein
CEO
Venturehouse Group



Seth Goldman
Founder & "TeaEO"
Honest Tea



Donna Harris
Co-Founder
1776



Doug Humphrey
Founder & CEO
Jetco Research,
Cidera, Digex



Tony Jimenez
President & CEO
MicroTech



Terry McAuliffe
Governor
Commonwealth of
Virginia



Tom Monahan
Chairman & CEO
CEB



Chip Paucek
CEO
2U



Joe Payne
Chairman & CEO
Eloqua



Don Rainey
General Partner
Grotech Ventures



Rick Rudman
Chairman, CEO and
President of Curbio



Dan Mindus
Founder
NextGen Angels

WHAT PEOPLE ARE SAYING ABOUT OUR VIRTUAL EVENTS (PARTIAL LIST)

"If I had a word to describe the video conference today, with respect to both content and platform, I would say 'Flawless'!"
Todd Rowley, Chairman, Northern Virginia Chamber of Commerce; Market Executive, Old Dominion National Bank, Tysons Corner, Virginia

"The Connectpreneur last week was awesome. I always get so inspired by seeing the next generation of entrepreneurs. Thanks for having this even in these uncertain times. It came off as good as ever. Well Done!!!!!"
John Kealey
Managing Director, Second Mountain
Moultenborough, New Hampshire

"CONNECTpreneur's first virtual event was a home run! Because we could see and private message any of the participants on Zoom, the networking was possibly more efficient than at in-person events...Looking forward to the next one!"
Esther Lee
CEO, Refraction; Former Secretary of Commerce, Commonwealth of Virginia

"Just a quick shout out to tell you how impressed I was with the virtual CONNECTpreneur event yesterday!! The technology worked flawlessly, the presentations were great, the format with the screen sharing worked well for the pitches, and SO MANY PEOPLE tuned in!"

Nikki White
International Trade Specialist, U.S. Department of Commerce
Washington, DC

"What can I say that hasn't already been said? Thought it was fabulous!"
Pam Lubel, Vice President, Maryland Tech Council

"Your event was an eye-opener. I'm now aware how much can be shoe-horned into a tight time-frame. You and your Team have exceeded all others in delivering more quality in less time than any other group -- very impressive!"

Dan Conley
CEO, New Jersey Angels

"The Virtual CONNECTpreneur event was outstanding! You had amazing speakers and an incredible list of attendees from all over the world. Looking forward to future virtual events!"

Alyse Holstein
Principal, HPG Partners