



**Big Idea**  
**CONNECTpreneur**

**CONNECTpreneur Capital Access Platform (CAP)**

# The Partnership

CONNECTpreneur & Opus8.com, Inc. have partnered with Boustead & Company Limited, and its affiliates, to bring you CONNECTpreneur Capital Access Platform (CAP) ([Invest.Connectpreneur.org](https://invest.connectpreneur.org)).

Through the partnership, CONNECTpreneur and its members will have access to a vast distribution network that aids and promotes their fundraising efforts. The CONNECTpreneur Capital Access Platform (CAP) comes with the support of a broad network of associates, affiliates, and investors through Boustead & Company Limited and its affiliates, to help businesses with their financing activities.

## About CONNECTpreneur:

The Big Idea CONNECTpreneur Forum is a global community of over 20,000 CEOs, Entrepreneurs, VCs and angels, and other business leaders spread over the nation. CONNECTpreneur organizes inspiring events and programming which facilitate connectivity among founders, investors, partners, and potential customers.

## About Boustead & Company Limited:

Boustead & Company Limited is a diversified financial services firm headquartered in Irvine, CA. Boustead & Company Limited and its affiliates offer mergers & acquisitions, capital markets, project finance, pre-transaction advisory, financial restructuring, sales & trading, crowdfunding, and business valuation services to emerging growth and middle-market companies.

# About CONNECTpreneur Capital Connect

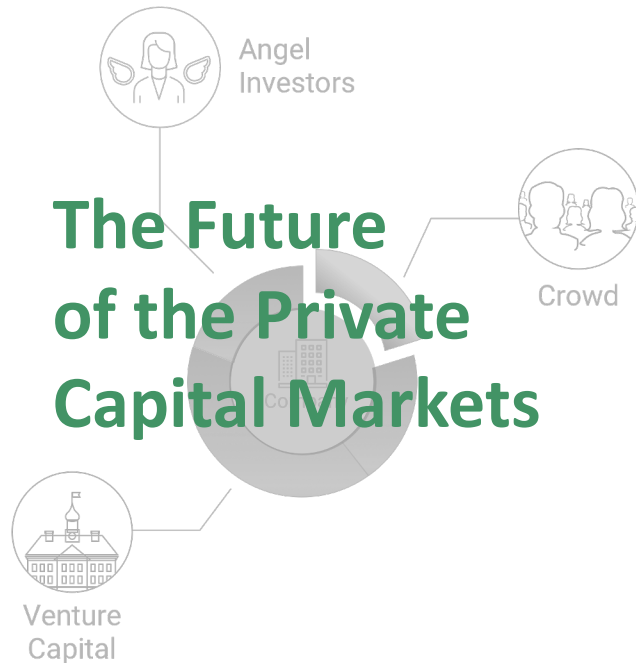
- CONNECTpreneur Capital Access Platform (CAP) is a digital platform designed to help companies raise capital.
- CONNECTpreneur Capital Access Platform (CAP) helps business owners list their business on a seamless digital platform that allows investors to access, educate themselves on, and electronically invest in their business.
- CONNECTpreneur Capital Access Platform (CAP) streamlines many of the issues that complicate and delay today's capital raising process by simplifying the investor outreach, verification and management processes, streamlining deal execution, automating compliance, and providing efficient cash escrow solutions.
- To learn more, please visit: [Invest.Connectpreneur.org](https://invest.connectpreneur.org)

**Disclaimer:** For illustrative purposes only. There is no guarantee that any specific outcome will be achieved. Investments may be speculative and there is a total risk of loss. Past performance is not indicative of future results. Individual results may vary. CONNECTpreneur and Boustead Securities, LLC are not affiliated.

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# Our Objective is Speed to Capital



CONNECTpreneur CAP uses smart analytics to connect your offering to your investor network as well as the investor networks of CONNECTpreneur and the Boustead & Company broker-dealer affiliates. Our customizable platform enables quick and easy access to all data and documents for your fundraising activities in one location, where investors can seamlessly and electronically subscribe to and invest into the offerings you list on the CONNECTpreneur Capital Access Platform.

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# The Problem: Fundraising is really difficult

## Tools and Technology Solutions are Fragmented. Processes are Manual and Time Consuming.

- ✓ **Outreach** - Emails and phone calls are time consuming and provide limited feedback on investor interest leading to constant follow up
- ✓ **Presentation** - Investors rely on pitchbooks and datarooms that are tedious to maintain, limited in information, and in static form
- ✓ **Execution** - Emailing documents back and forth is timely and difficult to track
- ✓ **Investor Management** - Off the shelf CRMs need to be customized to meet the needs of investors and capital raisers
- ✓ **Communication** - Company updates
- ✓ **Compliance** - SEC rules and regulations are difficult to understand and navigate
- ✓ **Cash Management (“Escrow”)** - Lack of service providers to support securities offerings

“Only 3% of the 8.5 million accredited investors in the U.S. are active angel investors”

June 2015

Source: <https://paulcollege.unh.edu/research/center-venture-research/>

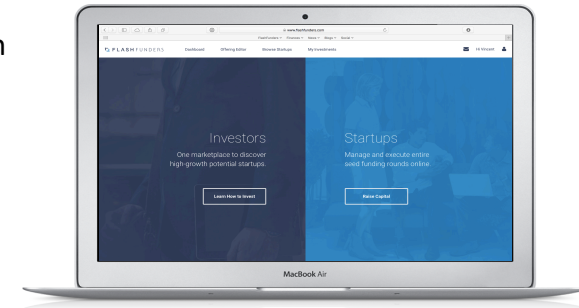
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# The Solution: CONNECTpreneur Capital Access Platform

- ✓ **Simple Outreach** - Simple distribution to investor networks and crowd investors
- ✓ **Distribution** – Companies can access the networks of CONNECTpreneur and Boustead & Company affiliate broker-dealers, Boustead Securities LLC and Sutter Securities. Inc.
- ✓ **Dynamic Presentation** - Offering pages with dynamic multi-media content
- ✓ **Streamlined Execution** - Electronically execute and store investment documents
- ✓ **Central Investor Management** - CRM specifically built for investors and integrated with platform data
- ✓ **Central Communication** - Central location for investor updates and direct communication
- ✓ **Automated Compliance** - End-to-end regulatory compliance & back office support with automated investor ID and accreditation verification
- ✓ **Cash Management** - SEC Rule 15c2-4 “Separate Account” and Regulation CF “Qualified Third Party” in-house escrow services



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# Platform & Presentation

## Custom Branded Marketplace Allows Investors to Access Your Offering

Sample Company Listing via FlashFunders.com

**LQD Wifi**  
An integrated network of community technology hubs that connect, inform and inspire the way people live, work and play.  
www.lqdwifi.com | New York City, NY

Raised  
**\$1,856,284**  
Days Left: 25 | Offering Min: N/A  
Investors: 12 | Offering Max: \$3,000,000

[Intro to Founder](#) [Invest](#)

PITCH TEAM DOCUMENTS QUESTIONS FUNDRAISING [Intro to Founder](#) [Invest](#)

SUMMARY

Introducing Palo by LQD, the network of unified technology hubs where anyone can engage with the community, the Internet and local services at anytime. Made for the sidewalk, Palo enables more connected, better informed and safer communities. Palo helps neighborhood grow, fosters local innovation and provides a new way for governments to connect with the people.

SHARE THIS OFFERING  
f in t e

SUMMARY [COVER](#)

- ✓ **Marketplace** - Prospective investors can browse your custom marketplace that showcases your offering
- ✓ **Offering Pages** - Create, design, manage, and develop unique investment stories for your offering
- ✓ **Agility** - Frictionless updates to your posting
- ✓ **Multi-Media** - Include videos, slides, data tables, and more
- ✓ **Branding** - Logos, descriptions, and images are all customizable to match your brand or the brand of the underlying Issuer

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# Execution

## Streamlined Electronic Deal Execution

- ✔ **Electronic Execution** - DocuSign integration for efficient and complete execution of investment documents
- ✔ **Streamlined Investment Flow** - Invest in less than 10 minutes with our streamlined investment flow
- ✔ **Investor Dashboard** - Interface informs investor when investment has cleared, the status of the round, and how much money the company has raised. Once the round closes, the investor will receive any updates and messages through the dashboard.
- ✔ **Funds Transfer** - Fund investment by wire transfer, check or verified bank transfer (ACH)
- ✔ **Closing** - Easy electronic execution for initial and follow-on closings





# Investor Management



- ✓ **Offering Dashboard** - Track investor progress and view contact information for outreach/follow-up
- ✓ **Analytics** - Automated data collection of page visits, time spent on specific pages, traffic sources
- ✓ **Digital Marketing** - Support for tracking pixels to gauge digital marketing efforts
- ✓ **Virtual Dataroom** - Central location for diligence and offering documents for review by prospective investors
- ✓ **Communication** - Direct in-app communication with investors

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# Compliance

## End-to-end Regulatory Compliance to Ensure Compliant Securities Offerings

- ✓ **Investor Accreditation** - Sutter performs the “reasonable steps” required for the issuer, allowing them to comply with Reg D 506(c)
- ✓ **Identity Verification** - Automated validation of customer identity in real-time with confidence using configurable multifactor authentication
- ✓ **Investor Communication** - Review of Issuer offering materials to comply with FINRA and SEC marketing guidelines
- ✓ **Investor Funds** - Prevent use of unauthorized funds by confirming funding account ownership and status in real-time

<b>IDENTITY CHECK</b> Full Name _____ Address _____ SSN _____	<b>ANTI-MONEY LAUNDERING</b> Bank Account _____ Source of Funds _____
<b>REGULATORY FILINGS</b> <ul style="list-style-type: none"><li>✓ Setup SEC Edgar Account</li><li>✓ Form 1-A Filing</li><li>✓ Form D Filing</li><li>✓ Blue Sky Filings</li></ul>	<b>ESCROW</b> Checking _____ Transfer Amount \$500.00

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# Cash Management

## FDIC Insured Escrows With Live Settlements

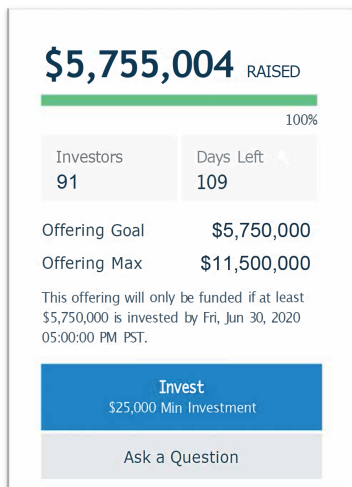
Investor  
Commitments



Wires  
Checks  
ACH



Money in Escrow



Closing



Issuer Operating  
Account



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# Contact

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