# Big Fldea CONNECTpreneur

### Invertor Network



+ Power Networking



CONNECT preneur.org



# AGENDA

II:00-II:05am | VIRTUAL NETWORKING (via Private Message)

11:05-11:15am | WELCOME and INTRODUCTIONS

- TIEN WONG, Founder and Host, CONNECTpreneur
   Community
- -PATRICK SHERIDAN, Co-Founder & Managing Partner, Modus Create

11:15-12:25pm | ROCKET PITCH SESSION Companies will be introduced by:

- ANTHONY MILLIN, Founder & Chair, NEXT by Shulmon Regers
- -GEORGE NEMPHOS, Co-Founder and Managing Member, Nemphos Brave

12:25-1:00pm | BREAKOUT ROOMS & NETWORKING (Breakout reems hosted by presenting companies)



# PRESENTING COMPANIES

Julota - Rick Plankowski

Brain 1st - Cally Bailey

Druthers NYC - Matt Rose

Olimpulse - Paresh Shah

Healthy Extracts, Inc. - Stephen Kann

I Got It - Joseph De Perio

Keepnet Lobs - Ozon Ucor

Scedugame - Liam Thurman

SST Wireless - Christopher Chong

T2 Iso-Trainer - Louis Lare

University Startups - Marc Steren

Vimelea Therapeutics - Darius Walker

# **SPEAKERS**



### TIEN WONG, CEO, OPUS8, INC.; FOUNDER AND HOST, CONNECTPRENEUR COMMUNITY

Tien Wong is a tech entrepreneur and investor. He is CEO of Opus8, Inc. which makes tech investments and helps VC and PE funds and companies raise capital. Opus8's Phoenix Fund invests in remarkable entrepreneurs who are changing the world through disruptive technologies. Sectors include fintech, health tech, marketing tech/CRM and cyber.

Tien is Chairman of Lumious, a provider of advanced tech training and mobile elearning solutions to Fortune 500 customers, and is also Chairman of Lore, an IT and BPO services company. Tien was co-founder and CEO of CyberRep, Inc. until its acquisition in 2003 by a "Fortune 500" company. CyberRep was one of the world's largest CRM companies with 2,300+ employees and \$80+ million in revenue. Today, the CyberRep business units are divisions of Xerox and Conduent with over \$2.5 billion in revenue.

A recognized international expert in CRM, direct marketing, and BPO, Tien has presented at dozens of conferences globally and has been featured on ABC, Fox, NBC, and CNBC, as well as in Time Magazine, The Washington Post, and Inc. Magazine,

In 2001, Tien received the Ernst & Young Entrepreneur of the Year award and was inducted into the EY Entrepreneur of the Year Hall of Fame. He was a Washingtonian magazine "Tech Titan" in 2017, 2018, and 2019 as well as a 2012 and 2013 Washington Business Journal Power 100 selection as one of the regions's most influential leaders. Tien was appointed by Governor Martin O'Malley to the Maryland Venture Fund Authority which oversees \$84 million in VC allocations; he serves on several boards including the Investment Advisory Board of the Commonwealth of Virginia's Center for Innovative Technology GAP Fund. He is a Mentor at the Conscious Venture Lab and Mach37 Cybersecurity accelerators. Tien is an Entrepreneur in Residence at Georgetown University and a graduate of Dartmouth College.



### PAT SHERIDAN, CO-FOUNDER & MANAGING PARTNER, MODUS CREATE

Pat is focused on the intersection of design, technology, and business. He saw the need for a high-end product consulting firm built with open-source team design and the concept for Modus was born. Pat helps clients see new ways to tackle challenges with emerging technology and brings his unmatched passion to work every day. As a serial entrepreneur and active startup mentor, he's a coorganizer of NoVa.JS and NYC.JS. He is a 2011 graduate of Mind Share, received

his MBA from Georgetown University, where he is currently an Entrepreneur-in-Residence, and holds a BFA from the Corcoran College of Art and Design, where he currently serves as an advisory council member for the George Washington University Columbian College of Arts and Sciences.



Value Proposition: Julota is making communities safer and healthier by facilitating collaboration between emergency responders, clinicians, and caseworkers to multiply the impact of existing limited resources. Julota's proprietary platform-agnostic technology also securely manages HIPAA, 42 CFR Part 2, CJIS compliance in real time, which is currently a barrier to communication within the public safety and care community.

**Company Background:** As a 30-year ER physician Dr. Rick Pionkowski saw firsthand the need to address the 10% of the population that uses 60% of the healthcare resources. After going back for a master's in computer science, he patented the Touchphrase interface which became the foundation of the Julota platform.

In 2015, he was introduced to Michael Schaedel, who on his first week at MapQuest, lost his sister to substance abuse. This event changed the direction of his career, and he instead developed the Julota platform to connect the care community around other at-risk individuals.

**Leadership Team:** Our founders, leadership team, and advisors have two exits; over 60 years of health system experience; 30 years of acquisition, new product launches, brand expansion and market growth experience; 40 years of entrepreneurial experience; and 20 years of adult and juvenile justice experience.

**Products/Services:** Julota is a patented, award-winning platform that manages compliance and consent for sharing of Personal Health Information across the 5 sectors of Health Systems, EMS, Law Enforcement, Behavioral Health, and Social Services. We also connect various nonprofit and for-profit organizations into the care community as well.

**Technologies/Special Know-How:** We have a patent on the original Touchphrase interface that formed the foundation of the Julota platform, and we were just granted a continuation to the patent so we can continue to update it as the software evolves.

Market: Our Total Addressable Market is over \$7B made up of state, county and municipal governments. This does not include a future for-profit marketplace expansion. Our approach to the market is to first, establish champion clients in each state; second, grow networks from champion clients; third, sell high margin recurring revenue SaaS subscriptions; and fourth annually upsell a variety of programs, modules and connections.

Distribution Channels: Currently our distribution channel is through both a direct salesforce and an expanding list of channel partners.

**Competition:** We have two basic types of competitors, horizontal and vertical. The vertical competitors operate in one or at most two sectors (such as Healthify, StrataHealth, and HealthCall) while we operate across all 5 sectors. The horizontal competitors (such as Aunt Bertha, 211, and UniteUs) are primarily one directional referral companies, that don't manage closed loop programs like we do.

Website: www.julota.com Contact: Rick Pionkowski Phone: 719-360-3311

**Address:** 

102 S Tejon St, Ste 1100 Colorado Springs, CO 80903

Email: Rick@Julota.com Industry: SaaS, Health IT

Bank: Ent

Law Firm: Jaffe Raitt Heuer &

Weiss, PC

Patent: US 10,175,844 B2 Number of Employees: 10

**Leadership Team:** 

Co-Founder & CMIO
Rick Pionkowski, MD, MS

Co-Founder & CTO
Michael Schaedel, MS

**CEO** 

**Scott Cravens** 

**Director of Sales**Joshua Cast

**Director of Product Mgmt.** 

Laura Morris

**Primary Advisor** 

Hallet Watz

Amount of Financing Sought:

\$870,000

**Previous Funding:** \$2.8M

Use of Funds: Marketing and IT

### **Financial Projections:**

	2021	2022	2023	2024	2025
Revenue	\$3,500,000	\$10,100,000	\$27,000,000	\$57,100,000	\$104,100,000
EBITDA	(\$142,000)	\$2,100,000	\$6,500,000	\$16,700,000	\$32,200,000





### CONNECT preneur Investor Highlights Brain 1st Program Inc.



### Value Proposition

Brain 1<sup>st</sup>, made for grade K-5 Teachers, helps to ensure every students' brain is *well-trained* for classroom success and learning. Brain 1<sup>st</sup> takes proven techniques used by practicing clinicians and systematically packages them into video-based courses that are easy for teachers to present to their classroom and follow along to. This allows teachers to see improvements in student achievement, regulation, social emotional outcomes, and cognitive performance in as little as 2-3 weeks. **We will become a prime acquisition candidate in 3-5 years.** 

### **Company Background:**

No student is the same: each one faces their own unique strengths an challenges, and deserve to have these addressed. Currently, effective approaches are limited to 1-on-1 Occupational Therapy, Physical Therapy, and others; however, these options do not address all students that need help, all at once, in a way that compliments classroom learning and core curriculum competencies. Until now.

### Leadership Team:

Cally Bailey, CEO, brings business expertise plus training in Mindfulness. Dr. Laura Dieleman, CSO, brings 12 years as a neurologist specializing in the treatment of children. The VP Sales & Marketing, Rondi Shouse, brings 20 years of experience as Founder of company that sold educational programs to thousands of US schools and exited to Pearson Education. Nicole Regush works within school districts and is making Brain 1<sup>st</sup> an integral piece to K-5 education.

### **Products/Services:**

Brain 1st provides classrooms with a clinically-based resource center containing video programs, lesson plans and core curriculum based materials. Brain 1st works to improve behavior, emotional regulation, gross and fine motor skills and has the potential to become an integral component of early education.

### Technologies/Special Know-How:

All IP is owned by Brain 1<sup>st</sup> and final products are reviewed and vetted by third party neurologists. We may have the opportunity to patent protect our methodology. We are first to market, ahead of the curve, and have the unique opportunity to gain a pioneer status in education.

#### Market:

Brain 1st operates in the e-learning industry. The Company's target market is approx. 2.9M grade K to 5 teachers in the US and Canada.

#### **Distribution Channels:**

Our Sales & Marketing team will enter the US Market with our GTM strategy, created by Rondi Shouse who has over 20 years' experience selling to education. Our primary distribution partner, Magic Lantern Media, has over 30 years selling to education and will launch sales programs throughout Canada in Q3, 2021.

**Quick Facts** 

Company Name: Brain 1st Program Inc.

Contact:

Cally Bailey, CEO, Co-Founder

Address:

PO Box 21563 Vancouver BC V5L 5G2

Phone: +1 604-839-9791

Fax: N/A

Email: cally@brain1st.ca Website: http://brain1st.ca

**Industry: Education Technology** 

**Bank: Bank of Montreal** 

Law Firm: Innovation Law

**Number of Employees: 8** 

Leadership Team: Cally Bailey Laura Dieleman Rondi Shouse Nicole Regush

Amount of Financing Sought: CAD \$1,250,000

**Use of Funds:** 

\$500,000 S&M

\$250,000 R&D \$150,000 G&A

**\$350,000 Human Capital** 

### **Competition:**

Competitors include Mind Up, Inner Explorer, Second Step, Brain Gym, and GoNoodle. These offerings either do not provide long term results or require time to prepare that is not available to educators. Neurologists specializing in the treatment of neurological orders in children offer competitive brain training treatments but are not affordable.

### Financial Projections Fiscal Year May (,000 in Canadian Dollars)

	2020	2021	2022	2023	2024
Revenue – (97% Recurring)	3	27	299	1,679	4,695
Expenses	(82)	(95)	(692)	(1,113)	(1,778)
EBITDA (Loss)	(79)	(68)	(393)	566	2,917

Current monthly burn rate: approximately \$43,000 per month.







Druthers NYC sells premium, sustainably made garments that enable our core customers to purchase products with integrity to their core values: exceptional design and sustainability.

**Company Background:** Druthers NYC exists at the intersection of high design and sustainability. Our designs appeal to urban millennials and GenZers and satisfy their highest values of design and sustainability. Druthers NYC started with men's basics including boxers, boxer briefs, socks and knit beanies, and is expanding its product suite to include t-shirts, sweats, hoodies, and swimwear.

**Leadership Team**: Founder Adam Gianotti has designed for household-name brands such as Ralph Lauren, Steven Alan, and NikelD, and successfully grew a product set to more than \$12M within 2 years when serving at JackThreads. Adam runs all aspects of product development: design, artist recruitment, technical specs, testing, supply chain collaboration.

President Matt Rose holds his MBA from The Darden School of Business and has several early-stage businesses, most recently Alton Lane. Matt brings his financial and operational expertise to Druthers NYC and has led the company's preparation for exponential growth.

**Products/Services:** Druthers NYC designs and sells sustainable clothing. The company started with men's basics, and is now expanding into cut-n-sew apparel including t-shirt, hoodies, and swimwear. In addition to in-house designs, we collaborate with tattoo and watercolor artists as well as collaborate with clients. We manufacture in Portugal and Japan and sell in premium retail partners such as Nordstrom, J.Crew, Hudson's Bay and more than 120 premier boutiques.

**Technologies/Special Know-How:** Our commitment to sustainability stands out in the marketplace. We use only certified sustainable materials (e.g. GOTS and GRS certifications).

**Market:** Our target customer normally falls within the GenZ and Millennial generations. These generations are deeply committed to sustainability and value excellent design and quality. We target men, aged 24-45 with household income above \$95k. Currently approximately 80% of our customers are men, as our brand recognition grows and our product categories expand, we anticipate more women purchasing our clothing.

**Distribution Channels:** (1) Wholesale: currently premium boutiques in US, Europe, and Japan. Gross margins: 50%. (2) Marketplace: Nordstrom, J.Crew, soon Hudson's Bay (among others). Gross margins ~62%. (3) DTC on druthersnyc.com. Gross margins 75-80%. Collaborations are sold in both wholesale and DTC channels and generate a blended gross margin of ~62%

### **Quick Facts**

Name: Druthers NYC

Contact: Matt Rose 10 Hanover Square NY, NY 10005 (m) 917.608.2816 mattrose@drutherswear.com druthersnyc.com

Industry: Men's Fashion

**Domain:** Sustainable Fashion

Bank: Chase

Law Firm: Pierce McCoy

**Number of Employees:** 

2 FT 8 1099

**Leadership Team:** 

Founder, CEO: Adam Gianotti President, COO: Matt Rose, CFA

CMO: Andrew Yung

**Seeking Financing Sought:** \$1.5M. \$300k closed.

**Previous Funding: \$435,000** 

Use of Funds: Inventory, product expansion, customer acquisition

**Competition:** Druthers NYC's closest competition is Smartwool and Patagonia. The former for its product mix and the latter for its commitment to sustainability. We believe the depth of our commitment to ESG principles in combination with our design aesthetic is unique and differentiating.

**Financial Projections (Unaudited):** 

	2021	2022	2023	2024	2025
Revenue	\$1.4M	\$3.5M	\$22M	\$63M	\$141M
EBIT (dollars	\$133	\$145	\$4,954	\$19,227	\$44,127
in thousands)					











**Company:** Glimpulse™ is where you share the Grateful, Loving impulse with the people that really matter in your life. Glimpulse™ is a fun, fast, self-expression app to create and manifest happier, healthier, and more gratitude-centric relationships. Glimpulse is a marketplace for artists. We bring together mindfulness, artistic expression, and neuroscience to provide a next generation way to wrap the thought that counts.

**Team:** We have a seasoned team of executives who have raised over \$150 MM, with six exits. Our Chairperson, Kim Partoll, was the COO of AOL managing 22 MM subscribers and \$12 BN of revenue. CEO, Paresh Shah, is a Harvard MBA, serial wireless entrepreneur, and mindfulness/meditation trainer. Chief Scientist, Dr. Eliza Mountcastle Shah, is a Harvard trained neuroscientist specializing in human connection and communications.

Value Proposition: Glimpulse<sup>™</sup> is a fun, simple and uplifting mobile experience that leaves friends feeling happier, healthier, and more connected. Unlike social media platforms that have been shown to drive negativity, anger, anxiety, depression, and disconnection, we have built a deeply engaging expression messenger experience that is fast, fun, and easy for all ages. Using Glimpulse<sup>™</sup>, friends send and receive messages that uplift mindset, attitude, and feelings of connectedness. Glimpulse<sup>™</sup> takes mindfulness from an individual practice, into relationships.

**Challenge:** Anxiety, loneliness, disconnection, and depression are at epidemic levels. 13% of the world has anxiety and this increases to 25%, (1 in 4!) among children in the US. The documentary "Social Dilemma" confirmed that existing social media has made this worse. 68% of people want deeper connections, not more friends. Moreover, 34% of Gen Z are deleting social media, and 45% of Facebook users have considered leaving. The need for deeper connection, gratitude, joy, and healthy expression is universal, growing, and underserved. (Sources: CDC, Hill Holiday Origin, Statista)

**Solution:** Glimpulse™ is a platform for mindful creative expression within relationships. Glimples™ are layered, multimedia messages that people can easily create, personalize, and send to friends. Customers will be able to choose from hundreds of cost-free glimples™ with the option to make in-app purchases of premium glimples, created by artists and influencers.

**Technology:** Our app has moved from a successful alpha test into preparation for launch this Fall. For ease of virality and uptake, we have designed glimples<sup>™</sup> to be received by friends and family, even if they do not have the app, via iMessage, SMS, Facebook messenger, WhatsApp, and email.

Market: Glimpulse™ is positioned at the intersection of mindfulness, artistic expression and relational well-being. The mindfulness app market has grown from \$500 MM in 2017 to \$5 BN in 2021, and is expected to double to \$10 BN by 2025 (Source: Statista). The digital art market is sized at \$9 BN. (Source: Art UBS). The greetings market is \$7.5 BN. (Greeting Card Association)

#### **Competitors:**

- 1) **Headspace/Calm**: while not direct competitors, both are excellent mindfulness and gratitude apps for individuals. Glimpulse™ is a self-expression platform to create and manifest happier, healthier, and more gratitude-centric relationships.
- 2) Facebook/Instagram: We are not a social media company like Facebook, nor are we competing for advertising dollars. Glimpulse™ provides an alternative experience, as did Instagram, WhatsApp and other niche applications that were acquired.
- 3) **Hallmark**: The leader in greeting cards, Hallmark has 50% share of the physical card business. They have pivoted away from digital greetings and shut down their e-card subscription service to focus on selling and mailing personalized paper cards online and driving consumers to their retail stores.

### **General Information**

We are Glimpulse™

Contact: Paresh Shah - CEO

Address: 4113 Highland Ave. Manhattan Beach, CA 90266

Phone: 424-362-3083

**Email:** paresh@glimpulse.com eliza@glimpulse.com **Website:** www.glimpulse.com

Industry: Mobile Messaging Media

Amount of Financing Sought: \$2M (\$425 K closed)

**Use of Funds:** Product completion, rollout, marketing, operations

#### **Core Leadership Team**

Kim Partoll, Chairperson

- former COO and CMO of AOL

#### Paresh Shah, CEO

- Mobile media entrepreneur
- Yoga & Mindfulness Instructor
- Harvard MBA

#### Dr. Eliza Mountcastle Shah, Chief Efficacy Officer

- Neuroscientist and Organizational Behaviorist. PhD Harvard.

#### **Key Advisors**

**Paul Gilbert,** CEO Health Rhythms, founder Medavante, mobile digital mental health

**Dr. Galen Buckwalter**, Co-Founder eHarmony and co-author of algorithm

**Poonacha Machaiah**, CEO Chopra Foundation – expert in wellness

Zev Scherl, Principal, Parnasa Funds

Linda Swingle, Artist in Residence

### **Financial Projections:**

·	2022	2023	2024	2025	2026
Revenue (\$ Millions)	.7	3.8	13.3	39.6	78.1
EBIT (\$ Millions)	(.9)	(.4)	1.3	7.5	14.2



### **Investor Highlights**

### **Company Description Healthy Extracts Inc. (OTCQB: HYEX)**

Healthy Extracts Inc. (OCTQB: HYEX) serves as a platform for developing and acquiring complementary companies that feature science-forward, clinically proven, plant-based and proprietary products in select high-margin and high-growth categories within the multibillion-dollar nutraceuticals market. The first two multimillion-dollar examples have been launched.

**Products & Services:** Two wholly-owned subsidiaries, <u>BergaMet North America™</u> and <u>Ultimate Brain Nutrients™</u> (UBN), create and produce science based, clinically proven, proprietary natural heart and brain health products that target high growth markets.

**Technology:** Extensive IP portfolio of patents, valuable registered trademarks, 17 published clinical trials on Citrus Bergamot SuperFruit™, and over 100 published clinical trials on the Ultimate Brain Nutrients F4T® ingredients.

**Target Markets:** Cardiovascular Disease is the #1 cause of death in the U.S. and mental/brain health is a growing worldwide concern. These are the two fastest growing nutraceutical health categories.

In 2020, the U.S. heart-health supplement market was \$4.5 billion. <u>BergaMet NA</u> has six SKUs and exclusivity to the highest-grade Citrus Bergamot SuperFruit™ ingredient in North America, which is a natural solution for metabolic syndrome symptoms.

The brain health and nootropics market is projected to exceed \$10.5 billion in 2021 <sup>1</sup> UBN recently launched <u>ACTIVATE®</u>, first of four products set for launch over next six months. Each product contains its own proprietary, patented F4T® formulation focused on brain activation, migraine relief, and dementia, and with zero caffeine and zero sugar.

**Sales & Marketing Go-to-Market Channels:** B2B sales strategies include bulk sales to manufactures and distributors (selling to 30,000+ doctors), white and private labeling, direct to physicians, U.S. agencies and licensing IPs.

Direct-to-consumer sales developed through E-commerce, i.e., Amazon, Google shop and Healthy Extracts' websites. Retailer categories focused on mid-large regional specialty chains. Additional channels include subscription-based recurring revenue.

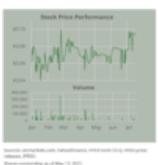
#### **Leadership Team:**

**Duke Pitts,** CEO & President: 35-year entrepreneur building multi-million-dollar startup businesses.

**William Bossung,** CFO: Specialized in the formation of capital raising for public companies moving up on exchanges.

**Dr. James Rouse**, Sales Director & President of Healthy Extracts Medical Board. Built four companies in consumer goods & nutraceuticals achieving tens of millions in sales.







**Healthy Extracts Inc.** (OTCQB: HYEX) *6445* South Tenaya Way Las Vegas, Nevada 89113

healthyextractinc.com

#### Contact:

Stephen Kann, Tel: 703-509-3606 steve@bridgewatercc.com

**Industry:** Nutraceuticals focused on heart and brain health.



#### **Corporate Milestones**

- Acquired BergaMet North America, Feb-19.
- Acquired Ultimate Brain Nutrients, Apr-20.
- Released UBN ACTIVATE™, July-21.
- Revenue up 71% in 2020 vs 2019.

### Purpose: Business Development and Strategic Acquisition

 Source: <u>Grand View Research</u>, January 2021 and Source: <u>Verified Market</u> <u>Research report</u>, June 2021

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- Innovative Company delivering marketplace technology to the best companies in sports
- Allows partners to offer in-game memorabilia, experiences, and digital collectibles (NFTs)
- Offers an end-to-end NFT solution for partners including design, issuance platform, secondary trading platform, payment processor, and back-end solution
- Leading the NFT community with innovation focused on utility and longevity for its NFTs
- Each partnership is designed to be profitable









### **Please Contact:**

Joseph De Perio Chairman of The Board jad@igotitapp.com (917) 539-5027 I Got It is a technology company devoted to providing best-inclass software solutions to help partners increase fan engagement and drive revenue, through the deployment of its unique marketplace and patented auction platform. We partner with the best organizations in sports with a number of NFL and NBA teams including the New Orleans Saints, Milwaukee Bucks, Kansas City Chiefs, among others. We also execute digital collectibles (NFTs and Non-NFTs) for our partners. As an example, we are launching a digital only activation for the Pro Football Hall of Fame to turn their 30,000 museum artifacts into digital exhibits with unique content. I Got It offers teams and any performer a first-of-its-kind opportunity to engage fans and help them to "capture the moment" with targeted sales of their gameworn and game-used memorabilia.

While I Got It can deliver its technology as a standalone app or as a white label solution, its primary offering is an integrated feature, bringing the action to existing users of the respective team apps. On the heels of a successful football and basketball season, we are extremely busy going to the next season including new activations with a number of NFL teams like the Jacksonville Jaguars, LA Chargers, and Cincinnati Bengals, among others. In addition, we will be elevating our reach within the NBA with new partners such as the Detroit Pistons, Sacramento Kings and Memphis Grizzlies. Significant capital has been made to build the Company's technology stack, and new activations are modular to both web-based apps and mobile apps.

Based on our recent momentum with the Detroit Pistons and the Pro Football Hall of Fame, we are poised to broaden our digital capabilities with multiple NBA franchises and other museums along with our digital activation for personal collections of 30+ elite athletes across sports.

Inbounds on new partnerships are accelerating, and we are looking for like-minded investors that share our vision and can help us execute our growth plan.

I Got It is currently marketing a financing round totaling up to \$3 million. The use of proceeds will be used mainly to execute on the Company's new partnership platform.

I Got It is headquartered in New York City, New York. Its executive team comes from a financial market background with experience in developing start-up organizations and technology innovation.

Website Facebook | Instagram | Twitter



### **CONNECT preneur**

### **Investor Highlights**



**Value Proposition:** Keepnet Labs protects businesses through the full lifecycle of email-based attacks. Keepnet team has developed a full suite of email-security solutions such as security awareness, threat simulation, threat monitoring, incident response, and threat sharing products that encapsulate an integrated approach to reducing threats in all areas of email risks - people, processes, and technology.

**Leadership Team**: Keepnet has a leadership team serial entrepreneurs with deep cybersecurity expertise and 4 prior exits. We also have several strategic advisors including a former CISO of a major financial company and a former leader of a SaaS platform with over 40M users.

**Challenges:** Over 90% of successful attacks are initiated with a single email. Therefore, there is a need for multi-layer email protection to keep users safe from these devastating attacks. To minimize the impact of the growing email security problem, organizations have to use solutions that address the three pillars of security – People, Process, Technology.

**Products/Services:** Keepnet provides integrated solutions for email-based attacks and makes it easy for organizations to implement multiple technologies under one platform to address each phase of email-based attack. Keepnet is differentiated from other solutions by:

- Its unique multi-tenant feature that makes it easy for channel partners to onboard and manage customers,
- A Threat Sharing Platform that enables customers to share threats anonymously within the Community to detect, mitigate and prevent an active attack. One safe, all safe!
- Unique model of email threat simulation to secure the first line of defense(technology) against email-based attacks.
- User-initiated analysis and automated investigation for faster incident response & removal of malicious emails from all user inboxes.

### Technologies/Special Know-How:

The Keepnet back-end application is built on .net core technology and services are running on cloud and on premise in line with microservices architecture. Keepnet files patents for 3 different innovations in Email Threat Simulation, Incident Response and Threat Sharing.

### **Quick Facts**

Company Name: Keepnet Labs LTD Email: contact@keepnetlabs.com

**Address:** S&F, Myworkspot, Clyde House, Reform Road, Maidenhead, England, SL6

8BY

Website: www.keepnetlabs.com Phone: +44 1223 92 6610 Industry: Technology Domain: Email Security

Bank: Barclays

Patent Estate: Started patent application for

3 three technologies Number of Employees: 34

**Leadership Team Founder, CEO:**Ozan UCAR

VP of Strategic Partnerships

Bora AYTUN

**UK Regional Manager:** 

James BAKER

**EMEA Regional Manager:** 

Erdinc BALCI

**Technical Product Manager:** 

Atakan OZGUN

Advisor Sema YUCE

Advisor

Emre TINAZTEPE,

Amount of Financing Sought: \$5M Current Investors: Self-funded

**Use of Funds:** Grow revenue, build global sales and marketing, recruit more

developers.

Market: Cyber threats are growing exponentially, and the cybersecurity market sectors are growing fast. Keepnet's total addressable market will reach \$50 billion/annum by 2028 (min). According to Market Research Future (2020), the international email security market is projected to exceed an overall value of 6.8 billion USD by 2025. This means the email security market is expected to grow at a CAGR of 16.2 percent between the forecast period of 2019 and 2025. Market sectors that will demand enhanced email security include banks, energy, insurance companies, military, government agencies, etc.

**Distribution Channels:** Keepnet sells direct to customers and sells through channel partners (MSSPs). One MSSP partners sold to almost 90% of current customers. Funding will enable us to develop a global network of channel partners.

**Competition:** Knowbe4, Cofense and Proofpoint are our main competitors in the market. Keepnet's Multi-layered solution for life cycle of email attack, Unique Threat Sharing Community Platform, Automated removal of malicious emails from all inboxes, White labelling for channel partners, Email Threat Simulation

Financial Projections (Unaudited):

	2020	2021	2022	2024	2024
Revenue	\$0.55M	\$1.3M	\$14M	\$54M	\$95M
EBIT (US	\$0.53M	\$1.2M	\$12,6M	\$48,6M	\$85,5M
Dollars)					





### **Investor Highlights**

### Value Proposition:

Scedugame is a mobile application that serves to connect the gaming community one player at a time by utilizing an advanced matchmaking algorithm. Scedugame allows you to find the perfect gaming partners with matches being consistently delivered in a tenth of a second and with gamers finding the perfect teammates to play with.

**Company Background:** The co-founders of Scedugame have spent a combined 30 years being avid gamers, and know full well that existing ways for gamers to connect with each other simply do not work. We set out to change the inability to connect with a revolutionary service aimed at connecting the gamer world. Scedugame was formed in 2017 and we completed our first market surveys in 2019 and 2020. In 2021, we launched on the iOS App Store and successfully completed two marketing campaigns. We are now in the active sales and marketing stage of our Company's evolution.

Leadership Team: CEO: Liam Thurman-Founder of Scedugame, Head of Product Development. Head of Marketing. Everett Lum (CTO). Raymond Thurman (Treasurer). Harold Bonacquist (General Counsel).

Products/Services: Scedugame is an efficient and powerful video game communications service that uses a variety of different factors (time, games, age, skill level etc.), that allow gamers to instantly connect, communicate and play with each other. With the collection of certain data points from each and every user, Scedugame examines and analyzes these metrics so we can build the most powerful, efficient and reliable matchmaking algorithm in gaming.

Technologies/Special Know-How: Scedugame uses an extremely advanced matchmaking algorithm. By collecting all of our user's data, we are able to make the proper additions and enhancements which allows our users to continue to get the highest quality matches. By being the first service that matches gamers the way we do and using all of the criteria that we do, it will be very hard for any other company to match gamers like we do. We deliver a match within a tenth of a second and as our user base continues to expand the matches will continue to get better, we'll continue adding additional features and make sure our algorithm produces the high-quality matches that will keep gamers on our service.

Market: The global gaming market consists of over 3 Billion gamers and was valued at \$173 Billion in 2020 and is expected to reach \$314 Billion by 2026. In the US, 250 million people play video games on PlayStation, Xbox or PC. Out of the 250 million gamers in the US, 125 million gamers play exclusively with online friends and strangers.

Distribution Channels: Scedugame will use multiple distribution channels including TikTok, Instagram, SnapChat, Facebook, Twitch, Colleges, High-Schools, Universities, Discord, Brand Ambassadors, Twitch Streamers.

The current Scedugame competition includes gaming communications services such as Plink, GameTree and Wasder. Scedugame stands alone, producing high quality matches and a service that is consistent, reliable, and extremely easy to use.

**Financial Projections (Unaudited):** 

**Ouick Facts** 

Company Name: Scedugame

Contact: Liam Thurman

Address: 1901 Clarks Glen Pl, Vienna VA

22182

Phone:571-926-3729

Email: liam@scedugame.com

Website: https://www.scedugame.com/

Industry: Video Games, Gaming, Social

Media

Domain: Video Game Communications

Bank: Toronto Dominion, N.A.

Number of Employees: 4

Leadership Team:

- Liam Thurman (CEO)
- Everett Lum (CTO)
- Raymond Thurman (Treasurer)
- Harold Bonacquist (General Counsel)

### Advisors:

- Ines LeBow, (CEO Enterprise Transformation Services)
- Steve Lanier, (CEO American World Services)

Amount of Financing Sought: \$1.5 Million

Current Investors:

- Boren Song
- Joseph Olesker
- Ethan Krause

	,				
	2021	2022	2023	2024	2025
Revenue	240K	4.8 M	12 M	24 M	48 M



### **Industrial IoT for Everyone**

www.sstwireless.com

### **Funding:**

Series A Preferred Round \$ 1.75 M USD @ \$5 M Pre-money valuation \$ 680K available

#### **Revenue Forecast:**

2021	2022	2023	2024	2025
\$ 1.7	\$8.2	\$29.5	\$88.4	\$150.8

#### Exit:

Strategic acquisition within 36 months at a minimum valuation of \$100 M USD.

#### **Investors in round:**

Momenta Ventures, Keiretsu Capital SWAN Venture Fund II, Tech Coast Angels **US** based Angels

### **Management Team & Board:**

Christopher Chong, President & CEO Felipe Sieben, Director of Engineering & Process Igor Vinovskky, Director of Production Philip Choo, Director of Finance & Admin Stephen Berard, CTO, Momenta Ventures Rick Tomfordhe, Vice Chair, Alliance of Angels John Park, CEO, RCI Capital Group **Christopher Chong** 

#### **News & Media:**

Partnership with Precision and data driven results [Read] New Flyer selects SST as only approved provider [Read] Momenta Ventures invests in SST [Read] Digital Leadership Series podcast with SST CEO [Listen] Why we support a dirty industry social media [Read] Techbrief coverage of SST at SensorsExpo SJC [Read]

#### Contact:

SST Wireless Inc. Christopher Chong, President & CEO (604) 946-0173 x 101 / (604) 240-7177 mobile chris@sstwireless.com

#### **Problem:**

Small to medium sized industrial companies (SME) are being left behind on the "Industrie 4.0" revolution. Less than 10% of industrial SMEs have adopted Internet of Things (IoT) technologies, although they would benefit the most. The barriers are the legacy vendors and an overly complex ecosystem of certified channel. SMEs lack knowledge, budgets, useable data, and inhouse expertise.

### **Opportunity:**

SME Industrials represent 98.6% of the market and play a vital role in the entire supply chain. The industrial sensor market is worth \$19 billion with wireless sensors at \$4.6 billion but growing at 24% CAGR. Legacy sensor market is ripe for disruption. SST is well positioned to capture a significant market share as clearly demonstrated through multiple use cases and customer adoption.

### **Solution**:

SST has removed the barriers to IoT adoption by developing a robust line of industrial grade wireless plug & play sensors & gateways (pressure, high temperature, vibration, humidity) that is affordable or available as a subscription. Sensors and gateways are installed & configured by anyone using a smartphone. The sensor data is automatically hosted on SST's ECMDash cloud platform where data is aggregated, and trainable events are captured and compared to accelerate time to analytics & machine learning.

### **Business Model:**

Both the cloud-based monitoring & analytics services (SaaS) and the wireless sensors & gateways (EaaS) are offered as a self serve subscription service. Each sensor that is installed on a machine increases the value of the data repository that SST is building and the level of accuracy and intelligence. Access to a consistent, structured archive of machine condition data will be available to 3rd parties including analytics providers through an Application Interface (API).

### Why Invest:

Products and technologies are validated with significant customers. SST's focus on aggregating machine condition data is incredibly unique in the market and defendable. Revenue generating and accelerating. Growing patent portfolio & early acquisition interest. De-risked investment.



**Peloton** for the masses.

**Value Proposition:** The *T2 Iso-Trainer* is A COMPLETE GYM IN A BAG. It represents a paradigm shift in total fitness training as the most compact, portable, versatile and effective total fitness training tool ever created.

The T2 allows users to perform unlimited exercises across limitless training methods using a single device. It features *INSTANT ON-THE-FLY INTENSITY & EXERCISE CHANGES* with *NO BANDS, WEIGHTS, PINS OR DIALS TO CHANGE*. A unprecedented capability that allows users to seamlessly flow from one exercise or training mode to the next without ever having to stop. Our patented fusion of resistance techniques allows for complete *total body workouts in less than 15 minutes*. It auto accommodates to the user making it *ideal for ALL levels of physical fitness including physical therapy without the risk of injury common with free weights*. It replaces without compromise: suspension trainers, free weights, resistance bands, resistance bars, weight machines, cable machines, wave trainers, battle ropes and more.

Its versatility and portability will allow us to create a limitless online streaming subscriber platform with unlimited and extremely varied follow-along fitness training classes.

**Company Background:** *T2 Fitness Products Inc.* was founded by industrial designer Louis Lara in January 2020 with a royalty license agreement with the inventor Steve Kushner. The T2 Kickstarter campaign was launched in March 2020 just 3 weeks before the Covid-19 lockdown. Despite production challenges created by the pandemic in both the US and China, over 500 KS orders were delivered on schedule in September 2020. During production the **T2 App** was designed in-house, developed in India and launched in September to coincide with KS product shipments. Users love our app. Since October 2020 we've been selling D2C via our website. We have over 1000 units in use with only 9 returns to date.

**Leadership Team**: **Louis A. Lara** - CEO | Founder and wearer of all hats at T2. He has designed, developed, engineered and licensed hundreds of products over a 35 year career. He has worked with inventor **Steve Kushner** since the beginning to develop the T2 which has led to new shared utility and design patents. Steve advises on T2 multi-mode fitness training.

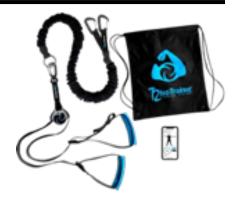
**Technologies/Special Know-How:** The T2 features INSTANT ON-THE-FLY INTENSITY & EXERCISE CHANGES with NO BANDS, WEIGHTS, PINS OR DIALS TO CHANGE. It uses a patented fusion of the top resistance training techniques including <u>lsokinetics</u> (scientifically proven more effective for building and toning muscle than free weights) elastic, isometric and suspended resistance that unleashes the greatest spectrum of on-demand training ever available in a single fitness tool. For more visit <a href="https://www.t2isotrainer.com/how-does-it-work">https://www.t2isotrainer.com/how-does-it-work</a> U.S. patented with new utility and design patents recently approved and awaiting issue along with design patent registrations in China and the EU. New design patents are in process.

**Market:** The fitness market is enormous and growing with COVID-19 significantly impacting home and online fitness: The addressable Global Fitness Market is >168bn: Global Health Club Industry \$96.7bn, Global Home Fitness Equipment \$16bn, Global Online Fitness \$6bn projected to \$59bn by 2027, US Physical Therapy \$39.8bn, US personal trainers \$10.5bn.

**Revenue models:** D2C e-com + affiliate + plans to create a robust subscription online training program. D2B by developing educational trainer certification and adaptive training programs, D2B sales to fitness clubs, physical therapy centers and personal trainers.

**Competition:** Within the highly saturated fitness marketplace no product currently exists that can do what the T2 has proven it is capable of. Competitor products are single function devices that include: treadmills, elliptical machines, stationary bikes, rowing and weightlifting machines, free weights, resistance bands, battle ropes and suspension trainers like TRX.

Major corporate players: Peloton Interactive, Inc., Nautilus Inc., Technogym SpA, Johnson Health Tech Co., Brunswick Corporation, Amer Co.



### www.t2isotrainer.com

**T2 Iso-Trainer App** available for download on iOS and Android

www.youtube.com/t2isotrainer Instagram: @t2isotrainer

Contact: Louis Lara, CEO, Founder

**Address:** 2077 Sunderland Ave. Wellington FL 33414

Phone: 954-494-3020

Email: louis @t2isotrainer.com

**Industry**: Health & Fitness

Bank: Chase

Law Firm: Shulman Rogers

### Team:

Louis A. Lara - CEO | Founder Steve Kushner – Inventor Martin Littlechild

Seeking investment of \$0.5M

Previous Funding: \$285,000

**Use of Funds:** Marketing, develop and implement our trainer certification and streaming fitness training programs.

#### Financial Projections (Unaudited):

	Financial Projections (Unaddited).					
	Y1	Y2	Y3	Y4	Y5	
Revenue	\$2M	\$12M	\$50M	\$100m	\$500M	



#### **UNIVERSITY STARTUPS**

### www.university-startups.com msteren@university-startups.com

**Problem:** According to Pew Research, 69% of low-income or disadvantaged students will not attend college. Those without a college degree are 4x as likely to be unemployed and have a median income 38.5% lower than those with a college degree. Moreover, "pre-college activities" cost anywhere from \$27,000 to \$54,000, placing low-income teens at a severe disadvantage.

**Solution**: Led by top-tier professors, our proprietary process teaches students how to launch a for-profit social venture and then utilize that experience for a college essay, internship, and successful college application. Machine learning and automation help deliver this service at scale.

**Disruptive**: Our program disrupts the college preparation industry at 1/10th its current cost (\$3,000 vs. \$30,000).

**Differentiated:** We also consult with elite schools to embed the entrepreneurship mindset into their curriculum. Currently, we have a 3-year engagement with The Masters School in Westchester, New York. Through our work, we have created multiple K-12 courses (containing college-level rigor), a mobile application to access a speaker and mentorship database, and a proprietary diversity and inclusion course assessment with a case study database that assists teachers in navigating difficult conversations. In short, we are providing premium content at a high price and margin.

**Proprietary**. Machine learning patents, know-how, and automation power our ability to expand reach. Our consulting practice with large clients (Masters School NY) facilitates world-class educational expertise and IP development/technology transfer to drive our learning programs. Multi-school partnerships (Montgomery County Public Schools) facilitate longitudinal data access on student outcomes and further technology improvements.

Corporate Strategy: We are forming a multi-school partnership to conduct a 5-year longitudinal study in Montgomery County, Maryland. The partnership would follow students from Montgomery County Public Schools to Montgomery College to The Universities of Shady Grove and finally into their first year within the business community. This partnership lets us combine content and curriculum developed from our differentiated approach with amassing datasets for our divergent college essay and internship programs. Competition: Platforms such as Coursera and Udacity provide generic online courses, while regional non-profits like Leadership Initiatives cannot scale their people-intensive models. Only University Startups delivers scalable, online programs tailored to this segment with a focus on integrated college preparation. Traction: Projected revenue in 2021 of \$413,000 (6x) and \$1.2m in 2022. All summer 2021 classes filled to capacity. Partnered with six non-profit organizations: Code 3, Global Children's Financial Literacy, Good Projects, So What Else, NAARCDC, Girls Who Start, and foundations such as The Blair and Micah Foundation, The Executive Leadership of Washington, D.C., and The Diana Davis Spencer Foundation. Post-course metrics showed that 83% of our students were more optimistic about their future, 46% now wanted to start their own business, and 24% are more likely to attend college.

Management Team: Marc Steren (Co-CEO) National Entrepreneur Educator of the Year and founder of multiple startups, John Jabara (Co-CEO), MD Clean Energy Social Entrepreneur and professor at Georgetown University, Karen Livingston (CFO), founder of two startups and professor at Cornell University, Mike Malloy (Program Head) Halcyon and Georgetown University. Current team size 17 Advisory Board: Marla Beck, EDEX Board Member and Founder of Blue Mercury; Dan Cohen, Founder Cornell eLabs; Talia Fox, former Harvard University Fellowship program and KUSI Diversity and Inclusion consulting; Jon Isaacson, CFO of three publicly traded companies; Melissa Bradley, professor at Georgetown University and Founder of 1863 Ventures; Tom Raffa, Social Impact Investor.

Funding: We are raising a \$1.6m seed round with a view to expand our team and further develop our automation platforms in support of scaling to reach more students. We have raised \$400,000 after 3 weeks of fundraising.

### **EXECUTIVE SUMMARY 2021**

MODULATING INFLAMMATION

### **CONTACT INFORMATION**

Vimelea Therapeutics, Inc. 9711 Washingtonian Blvd. Suite 550 Gaithersburg, MD 20878 717-547-4537

#### **FINANCIAL INFORMATION**

Company Stage: Pre-Clinical Previous capital: \$50K
Capital Sought: \$500K Seed + \$2M Series A + \$15M Series B
Inflection Point: ~3yrs to major value inflection point (completion of pre-IND and Phase 1 trial)

#### **USE OF FUNDS**

Pre-IND testing, GMP drug manufacturing, Phase 1 clinical trial, Operations, Business Development

#### **MANAGEMENT**

Founder: Darius M. Walker, Ph.D.

### **BUSINESS ADVISORS**

Christine Coople, Ph.D.; Brad L. Stewart; Aubrey Watkins, III, Ph.D.; Jarrod Longcor, M.B.A.; Steven Walker, M.B.A.

### SCIENTIFIC ADVISORS AND INVENTORS

Colin Suckling, Ph.D., Medicinal Chemist; William Harnett, Ph.D. Immunologist PROBLEM: Chronic inflammation leads to a myriad of serious diseases ranging from cancer, metabolic disorders, pulmonary, and autoimmune diseases. One of these diseases with rapid therapeutic uptake is systemic lupus erythematosus (SLE), afflicting over two million Americans. Nearly every lupus patient will also consequently suffer from a skin disease named cutaneous lupus erythematosus (CLE). CLE is a debilitating disease with chronic skin manifestations that often cause permanent scarring on exposed areas of the body. There is a significant therapeutic unmet need as the first line topical treatments are corticosteroids which leads to toxicity issues with prolonged use.

VALUE PROPOSITION: Vimelea Therapeutics is developing a novel suite of therapeutic small molecules. Our new class of chemical compounds were designed from an immunomodulating system in nature. Our library of small, novel-class molecules provides numerous therapeutic development opportunities for CLE as well as a platform for a significant number of chronic inflammatory diseases.

SOLUTION: Our suite of novel small molecule analogues (SMAs) has two lead compounds, 11a and 12b, which have shown therapeutic immunomodulatory effect in several animal pre-clinical inflammatory disease models. Our two lead compounds can be formulated in multiples ways and administered differently. Our initial development will be focused upon a topical agent to treat CLE, this will allow us to leverage data we generate to de-risk clinical development and regulatory approval of other routes of administration and indications.

BUSINESS MODEL: Development of a novel class of immunomodulatory small molecules. Equity-financed drug development with sale, public offering, or out-licensing exit. Supplementing equity-financing with non-dilutive capital grants.

MARKET: It's estimated that just under 2 million Americans suffer from cutaneous lupus erythematosus (CLE). Between 2017-2026 this market is expected to grow ~5.2% CAGR and reach \$730M in sales by 2026. We also have significant market opportunity with subsequent regulatory approvals of other inflammatory indications.

COMPETITORS: There is a significant therapeutic unmet need, as first line topical treatments are corticosteroids which lead to toxicity issues with prolonged use. CLE patients that don't respond to topical treatments are prescribed antimalarials, typically hydroxychloroquine, as a first line systemic treatment.

COMPETITIVE ADVANTAGES: Vimelea's lead compounds modulate both myeloid and lymphoid immune cells. Both cell types play a role in CLE pathology. Our compounds are only active in unbalanced immune tissue, thus mitigating toxicity in healthy tissue. The compounds' size and chemical structures also make for efficient manufacturing.

### **№** MODUS CREATE

### **MODUS CREATE**

Modus Create is a consulting firm that helps companies transform for success in the digital future. Through a collaborative engagement model, we help our clients with product strategy, application design/build, user experience, and process change.



### PAT SHERIDAN, CO-FOUNDER & MANAGING PARTNER, MODUS CREATE

Pat is focused on the intersection of design, technology, and business. He saw the need for a high-end product consulting firm built with open-source team design and the concept for Modus was born. Pat helps clients see new ways to tackle challenges with emerging technology and brings his unmatched passion to work every day. As a serial entrepreneur and active startup mentor, he's a co-organizer of NoVa.JS and NYC.JS. He is a 2011 graduate of Mind Share, received his MBA from Georgetown University, where he is currently an Entrepreneur-in-Residence, and holds a BFA from the Corcoran College of Art and Design, where he currently serves as an advisory council member for the George Washington University Columbian College of Arts and Sciences.



### **NEXT powered by SHULMAN ROGERS**

NEXT disrupts the legacy legal industry by offering a broad range of fixed fee solutions (stand-alone products and annual legal plans) delivered by senior attorneys with valuable business expertise. NEXT solves the problem that startup and emerging growth companies face when launching their business as well as scaling: lack of access to predictable legal fees, seasoned attorneys, the latest technology and key business services. We use cutting edge technology platforms to deliver real efficiencies, transparency and a collaborative environment for clients, attorneys and investors. NEXT partners with its clients to de-risk their business and get to the NEXT level, together reaching each milestone of success.

NEXT is powered by Shulman Rogers, a full-service law firm with nearly 100 attorneys offering superior service across a wide range of practice areas. In the corporate arena, Shulman Rogers provides services including business planning, operational issues, M&A, litigation, commercial real estate, landlord-tenant, commercial development, securities, tax, intellectual property, immigration, telecommunications and bankruptcy/debt restructuring. The firm also offers robust personal services such as residential closings and trust and estate planning. Shulman Rogers has earned its reputation for providing quality representation, business insight and client value, serving as a highly attractive alternative to larger, higher-priced firms and smaller, less diverse firms. Learn more at ShulmanRogers.com.



### **ANTHONY MILLIN, NEXT CHAIR & PARTNER, SHULMAN, ROGERS**

Anthony Millin is the Chair of NEXT and a trusted legal and business advisor to startup, early-stage and emerging growth companies. As a corporate and securities attorney, a successful serial entrepreneur and a venture capitalist, Anthony brings a unique legal and business perspective to advising his clients. "Anthony has had a tremendous impact on the success of my company since we were in the startup phase," says Dale Nirvani Pfeifer, Founder and CEO of GoodWorld. "He has not only provided sound and creative legal support but has also served as a key business advisor throughout the growth of my company." Anthony understands firsthand what it takes to start, scale and manage a company, to successfully prepare for and run a fund-raising process, and to address the legal issues faced by a startup. This background provides him with valuable insights into the legal and business needs of his clients. Anthony has worked closely with a range of angel and institutional investors and helps clients identify real opportunities. He serves businesses across multiple industries including internet/SaaS, technology, biotech, cleantech, ed tech, fintech and health care. Another specialized skill set Anthony brings to the table is his China-based experience, assisting early-stage and middle-market companies interested in conducting business in China or seeking direct foreign investment from China. Anthony also serves as a Venture Partner at Urban Us, a seed stage VC firm. Contact Anthony at amillineshulmanrogers.com.

### WILSON SONSINI

### WILSON SONSINI GOODRICH & ROSATI @WILSONSONSINI

Wilson Sonsini Goodrich & Rosati is the premier legal advisor to technology, life sciences, and other growth enterprises worldwide. We represent companies at every stage of development, from entrepreneurial start-ups to multibillion-dollar global corporations, as well as the venture firms, private equity firms, and investment banks that finance and advise them.



### **COURTNEY MATTESON, ASSOCIATE, WILSON SONSINI GOODRICH & ROSATI**

Courtney Matteson is an associate in the Washington, D.C., office of Wilson Sonsini Goodrich & Rosati, where she advises public and private technology companies at all stages of growth and the firms that invest in them. Her practice focuses on corporate and securities law, including general corporate representation, venture capital financings, mergers and acquisitions, and public offerings. During law school, Courtney was a law clerk for the corporate group in the firm's Washington, D.C., office, where she assisted in the representation of emerging companies, including with regards to formation and corporate governance issues, venture capital financings and mergers and acquisitions. As a student at Georgetown University Law Center, she was the President of the Corporate & Financial Law Organization and worked as a Research Assistant and Teaching Assistant for the Georgetown Center on Privacy and Technology.



### ASSOCIATION FOR ENTERPRISE GROWTH (AEG)

The Association for Enterprise Growth (AEG) is a nonprofit advisory council of experienced business advisors that provide cost-effective expertise and guidance to owners of mid-market companies. AEG consists of experts from complimentary professional services disciplines equipped to grow enterprise value and maximize personal wealth for all stages of the business lifecycle—from startup to growth to maturity to transfer or sale.



### MARK HAAS, CO-FOUNDER & CEO, ASSOCIATION FOR ENTERPRISE GROWTH

Mark Haas is President of Research and Organization Management, strategy development and performance management consulting firm based in Washington, DC. He advises executives and Boards on diagnostics, strategy, business models and performance management aimed at growth, strengthening operations and agility. His consulting includes leadership training for Tanzanian energy executives, developing curricula to train consultants in 40 countries for an international bank, crafting strategy and innovative business models for a \$120 million nonprofit, merging two scientific associations, reorganizing a biomedical research agency, revitalizing a human service nonprofit and developing strategy for a national vital records enterprise.



### **GEORGE NEMPHOS**

George Nemphos is a founding member of Nemphos Braue, a Mid-Atlantic corporate and business law firm, specializing in startups, and representing emerging and mature companies as well as venture capital and private equity funds. Nemphos Braue attorneys offer big firm experience with boutique level service, becoming a strategic partner to our clients and offering counsel that builds legal and business value. George has extensive experience with transactions such as buying or selling a business, general corporate counsel, business structuring, capital raises, mergers and acquisitions and intellectual property.



### **NEMPHOS BRAUE, LLC**

Proven experts with a dedication to their clients and the law, Nemphos Braue attorneys are accomplished counselors in all areas of corporate law. They offer big firm experience, with boutique service, and focus on being strategic business partners to their clients. From venture capital, private equity and financing, to intellectual property, mergers, and acquisitions, Nemphos Braue is a different kind of law firm, supporting entrepreneurs, emerging and mature companies.



### NORTHERN VIRGINIA CHAMBER OF COMMERCE

The Northern Virginia Chamber of Commerce (Northern Virginia Chamber), the Voice of Business in Northern Virginia™, represents over 650 local employers with more than 500,000 regional employees. The Northern Virginia Chamber is the leader in advancing innovative solutions to the region's priorities in transportation, education, workforce, and economic opportunity. For 90-plus years, the Northern Virginia Chamber has been working hand-in-hand with companies in the region to build a strong business community. To learn more about the Northern Virginia Chamber, please visit http://www.novachamber.org and follow the Northern Virginia Chamber on Twitter: @NOVAChamber



### JULIE COONS, PRESIDENT & CEO, NORTHERN VIRGINIA CHAMBER OF COMMERCE

Julie Coons is a transformative business leader who delivers unprecedented revenue and profit growth through innovation, operational excellence, and cultural change. She is President & CEO of the Northern Virginia Chamber of Commerce, the Voice of Business in Northern Virginia<sup>TM</sup>, representing local employers with more than 500,000 regional employees. The Northern Virginia Chamber is the leader in advancing innovative solutions to the region's priorities in transportation, education, workforce, and economic opportunity. For 90-plus years, the Northern Virginia Chamber has been working hand-in-hand with companies in the region to build a strong business community.

From 2017-2018 Ms. Coons served as COO of the Council of Better Business Bureaus. The Council of Better Business Bureaus is a \$31m organization comprised of a range of national programs, over 100 BBB national partners throughout North America. From 2008–2016, Ms. Coons served as the President and CEO of the Electronic Retailing Association where she led a significant financial and brand transformation of the association. Previously, Ms. Coons served as president and CEO of the Tech Council of Maryland, where she led the association to a regional position of influence. Before joining TCM, Ms. Coons was an executive vice president at PCIA-The Wireless Infrastructure Association, a telecommunications trade association. Prior to the non-profit world, Ms. Coons led international business development for several telecommunications companies. She has been an active member of numerous non-profit boards including the Advertising Self-Regulation Council and an active member of the International Women's Forum and the American Society of Association Executives. She was recently named one of the 2018 DCA Live Non-Profit Leaders. Ms. Coons graduated cum laude from the University of the Pacific in Stockton, CA, with a B.A. in economics and B.A. in Japanese language and literature.



### MONTGOMERY COUNTY ECONOMIC DEVELOPMENT CORPORATION

The Montgomery County Economic Development Corporation (MCEDC) is a 501 (c) (3) nonprofit organization created to promote economic growth in Montgomery County, MD, and support companies in achieving business success. Our retention and recruitment professionals help find the ideal location, attract top talent, and understand current market conditions.



### BENJAMIN WU, PRESIDENT & CEO, MONTGOMERY COUNTY ECONOMIC DEVELOPMENT CORPORATION

Benjamin H. Wu is the President and CEO of MCEDC. An accomplished executive and internationally recognized technology policy expert, Wu brings to MCEDC a dynamic portfolio of over three decades of professional experience working directly with industry around the world and leading operations at the highest levels of our nation and state. He has a distinguished career focused on technology-led economic development, as well as a proven record of driving transformative initiatives and creating collaborative alliances with industry, government, and academia throughout the country and in Maryland. Wu is strengthening ties with our partners in the state while working with our local and regional stakeholders to diversify Montgomery County's economy, grow our jobs and increase the tax base. Wu led the creation of the Maryland Department of Commerce in 2015 and helped transform the state's competitiveness. During his tenure, Wu helped forward the Governor's economic agenda while delivering record growth and facilitating the lowest unemployment rate in over a decade. In the Hogan Administration, he worked with the General Assembly and key stakeholders to change the state's economic development structure, operations, and business-friendliness. He executed a bold Commerce strategic plan that focused on operational excellence through exceptional customer service, a more competitive business climate, advancement of innovation and entrepreneurship, and expansion of international trade.

Wu is a former U.S. Deputy Under Secretary of Commerce and U.S. Assistant Secretary of Commerce for Technology Policy under President George W. Bush. He administered the nation's technology and innovation strategy and exercised supervisory management over the National Institute of Standards and Technology.



### FIRST FINANCIAL GROUP

Headquartered in Bethesda, Maryland, First Financial Group is a complete financial services firm – one of the largest independently owned businesses of its kind in the Mid-Atlantic region. The firm employs over 140 representatives and 1,200 licensed brokers. Business services include Executive Benefits Planning, Key Person Planning, Qualified Retirement Plans, Deferred Compensation Planning, Group Benefits, Buy-Sell Planning, and Succession Planning.



### DEVON CURY, CAP®, DIRECTOR ADVANCED PLANNING, FIRST FINANCIAL GROUP

Devon Cury is the Director of Advanced Planning for First Financial Group, with more than 25 years of experience in wealth management, investment management, and risk management. Before joining FFG in 2014, he held executive leadership roles at Advancement Concepts and AXA Advisors. He specializes in working with business owners and executives on strategies to reward, retain, and recruit top talent.

Devon has completed the Retirement Specialist Certification from the Wharton Business School and holds the Certified Advisor of Philanthropy designation. He has served on the Executive Advisory Council of the Robins Business School at the University of Richmond and as the Chairman of the Catholic Planned giving Council.



### **NEW YORK LIFE**

New York Life Insurance Company (www.newyorklife.com), a Fortune 100 company founded in 1845, is the largest mutual life insurance company in the United States and one of the largest life insurers in the world. New York Life's family of companies offers life insurance, retirement income, investments, and long-term care insurance. New York Life has the highest financial strength ratings currently awarded to any U.S. life insurer from all four of the major credit rating agencies.

At the heart of New York Life is a commitment to be there for our customers when they need us—whether today or decades into the future. We have delivered on that promise for 175 years by investing wisely, growing a portfolio of strategic businesses, and remaining true to our mission as a mutual company, accountable only to our customers, not to outside investors. For our customers, that means having the confidence that comes with knowing they can build a better future for themselves and those they love.



### TROY A. LEMAILE -STOVALL CEO & EXECUTIVE DIRECTOR

As the CEO and Executive Director of TEDCO—Maryland's economic engine for technology companies—Troy leads the organization's mission to support economic development through the cultivation of an inclusive entrepreneurial innovation ecosystem. He brings to bear more than 25 years of experience in investment management, higher education, telecommunications, information/communication technology, and management consulting in this leadership role.



### **SUNTRUST BANK**

SunTrust Bank is an American bank holding company. The largest subsidiary is SunTrust Bank. It had \$199 billion in assets as of March 31, 2018. SunTrust Bank's most direct corporate parent was established in 1891 in Atlanta, where its headquarters remain.

As of September 2016, SunTrust Bank operates 1,400 bank branches and 2,160 ATMs across 11 southeastern states and Washington, D.C. The bank's primary businesses include deposits, lending, credit cards, and trust and investment services. Through its various subsidiaries, the company provides corporate and investment banking, capital market services, mortgage banking, and wealth management. It has nearly 24,000 employees. In 2013, it paid \$1.5 billion "to resolve claims of shoddy mortgage lending, servicing and foreclosure practices."



### CHRISTOPHER ROSS, MANAGING DIRECTOR, SUNTRUST PRIVATE WEALTH MANAGEMENT

Chris Ross is a Client Advisor with SunTrust Private Wealth Management. Chris offers clients more than 25 years of comprehensive wealth management experience, leading a team of specialists in investments, financial planning, credit, and estate strategies. He received an MBA from the College of William& Mary. He is involved with several local and community activities, including coaching youth sports. Chris serves on the board of the Historical Society of Washington, DC, and is involved with the Maryland Historical Society.



### **REFRACTION**

Refraction is a leading innovation hub in Northern Virginia, focused on fostering innovation and entrepreneurship by nurturing and mentoring startups and high-growth companies to help create jobs in the greater Washington region. In five years, more than 100 member companies have collectively raised over \$250 million in capital. Refraction's partners include Amazon, Cox, Cvent, Fairfax County, Arlington County, Loudoun County, CIT, Blu Ventures, Smart City Works, Virginia Tech, and George Mason University. It recently launched the Northern Virginia Smart Region Initiative, a new effort to accelerate smart city tech companies and raise the region's profile as a national hub for smart city technologies.



### **ESTHER LEE, PRESIDENT & CEO REFRACTION**

Esther Lee is the President and CEO of Refraction, a technology innovation hub in Northern Virginia, focused on fostering innovation and entrepreneurship by nurturing and mentoring startups and high-growth companies. Prior to joining Refraction, Esther served as Secretary of Commerce and Trade for the Commonwealth of Virginia, where she oversaw 14 state agencies, responsible for economic development, job creation, innovation and entrepreneurship, small business, tourism, trade, housing, community development, and labor policies for the state. In that role, she led Virginia's successful bid for Amazon's second headquarters (HQ2).

Esther has also served as Global Chief Marketing and New Business Officer at Burson-Marsteller, one of the world's largest strategic communications firms. As a member of the firm's Executive Committee, she led its marketing, thought leadership, and new business strategies and advised major clients like Samsung, Coca- Cola, and Marriott.



### MARYLAND TECH COUNCIL VENTURE MENTORING SERVICE (MTC VMS)

The Maryland Tech Council Venture Mentoring Program (MTC VMS) is one of the leading team mentoring services available in the State of Maryland that is both highly sophisticated and results-driven. It exists to foster an environment that encourages innovation while expanding financial and business opportunities for tech, cyber, and life science start-ups.

The MTC VMS Program provides free team-based mentoring services to qualified Maryland-based tech and life science venture CEOs who are accepted into the program. Since the MTC VMS program began, more than 45 ventures have enrolled & \$55.MM has been raised in capital & grants. More than 13,000 volunteer hours have been contributed by mentors & managing committee members, with mentor training programs scheduled monthly across the State of Maryland. More than 225 mentor team meetings have taken place. The MTC VMS program has trained more than 105 mentors.

MTC VMS is modeled after the highly successful MIT Venture Mentoring Service, which has been implemented successfully in more than 100 communities around the globe. For more information, visit our website at marylandmentoring.org or contact Pam Lubel at (240) 243–4049 or pamemdtechcouncil.com.



### SALLY STERNBACH, FOUNDER, MD TECH COUNCIL VENTURE MENTORING SERVICES

Sally Sternbach retired in 2016 after leading both the Montgomery County Department of Economic Development and Rockville Economic Development, Inc. for 14 years. In her prior professional life, Sally spent 19 years with AT&T federal sector, taught accounting and finance, ran a social services non-profit in NYC and a tourism development organization in West Virginia. Her proudest accomplishments, aside from her family, include national and international gold medals in rowing. She is married to David Sternbach, a former professional musician turned clinical social worker and author of more than 100 articles on performance psychology; they have lived in Montgomery County since 1980.



### DINGMAN CENTER FOR ENTREPRENEURSHIP, UNIVERSITY OF MARYLAND

The Dingman Center for Entrepreneurship is a top-tier entrepreneurial institute recognized around the world as a leader in enterprise creation. The Dingman Center is continuously pushing the boundaries of teaching and learning with its focus on practical entrepreneurship, global innovation, and international classroom experiences. The Center promotes opportunities that provide maximum resources to start-up businesses in terms of ideation, execution, and financing; and that support its mission to take entrepreneurs "from the back of a napkin to the first \$1 million in financing."



### HOLLY DEARMOND, MANAGING DIRECTOR, DINGMAN CENTER FOR ENTREPRENEURSHIP

Holly DeArmond joined the Dingman Center in September 2012 as Assistant Director, Events and Marketing and in 2018 was named Interim Director. She is currently leading the Dingman Center in support of its mission to build a community that discovers, equips, connects, and celebrates entrepreneurs. Key responsibilities include oversight of the event and marketing strategy; student venture creation programming; and integration with Smith School entrepreneurship curriculum and research activities. Holly also develops and maintains relationships with donors, board members, entrepreneurs-in-residence, the Smith School community, and other campus and regional partners.

Holly earned a Bachelor of Science degree in communications from the University of Tennessee at Knoxville and an MBA from the Robert H. Smith School of Business at the University of Maryland.

### KEIRETSU



### **KEIRETSU FORUM**

Keiretsu Forum is a global investment community of accredited private equity angel investors, venture capitalists, and corporate/institutional investors. Keiretsu Forum was founded in the San Francisco East Bay in California in 2000 by Randy Williams. Keiretsu Forum is a worldwide network of capital, resources, and deal flow with 53 chapters on 3 continents. Keiretsu Forum members invest in high-quality, diverse investment opportunities. Keiretsu Forum and Keiretsu Capital (the exclusive worldwide fund partner of Keiretsu Forum) are ranked as the most active venture investors in the USA. The Keiretsu community is also strengthened through its involvement in social and charitable activities.



### FITCI - FREDERICK INNOVATIVE TECHNOLOGY CENTER, INC

The Frederick Innovative Technology Center, Inc. (FITCI) is a business incubator and accelerator designed to cultivate entrepreneurship in Frederick, Maryland. FITCI specializes in the strategic business support of local entrepreneurs in the early stages of mostly science and technology-based businesses: Biotechnology, Information Technology, Renewable Energy, and Cyber Security. FITCI currently has two locations in Fredrick, MD, and 52 client companies. We have served over 125 startup companies and helped to create more than 800 jobs in Frederick County since 2004. FITCI programs are a combination of classes, advising and events to address three fundamental needs for emerging companies: Coaching, Connections, and Capital. The secret sauce to our incubator is FITCI's signature program called Strategic Growth and Advisory Board (SGAB) where proven and seasoned CEOs are coaching FITCI's startup companies.

### BALTIMOREANGELS 🗲

### THE BALTIMORE ANGELS

The Baltimore Angels is an angel investor group based in Baltimore, MD. Founded in 2009, its mission is to invest profitably in the regional entrepreneurial ecosystem and advance early-stage innovators to the next stage of capital formation. Its vision is to be the most trusted resource for angel capital investment and entrepreneurial mentorship in the Greater Baltimore region. A new generation of angel investing comes to Baltimore. If you are a tech entrepreneur or community-minded investor, please be in touch with Baltimore Angels. This is not your father's (or your uncle's) investment group. Our investors are current and cashed-out entrepreneurs who have "done it" and can help other entrepreneurs advance to the next stage. We're looking for entrepreneurs with a strong vision and who are just beyond a friends-and-family round. We meet bi-monthly in Baltimore and welcome interested investors and entrepreneurs in the Baltimore/Washington area.http://baltimoreangels.com



### STARTUP GRIND-COLUMBIA, MD

Startup Grind-Columbia, mid-Maryland Chapter is part of the largest global community for innovation, entrepreneurship, and the startup community. We're actively educating, inspiring, and connecting more than 2MM+entrepreneurs, 600+cities, and 130+ countries. We nurture startup ecosystems through mentorship, advisory services, education, inspiration, access to capital, and most importantly, connecting members with the resources we need to have the best opportunity to grow phenomenally successful ventures. We exist to help others before ourselves, give first not take, and make friends, partnerships, and collaborate and not just contacts or complete.

### Angels + Life.Sci Investors

### **ANGELS + LIFE.SCI INVESTORS**

Formed in 1996, the Angels + Life.Sci Investors Network is organized under NJAngels.net. We are a manager-led, loosely organized network of investors and accredited Angels, Coaches, and Experts who Sponsor world-class Entrepreneurs. Our colleagues have deep experience and technical domain expertise in all of the life sciences disciplines in which we are involved, including nanobio tools, materials, and devices: tele-diagnostics, augmented healthcare & remote patient monitoring, automation and robotics, & advanced chemistry for drug discovery. We are keen on CEOs who are focused on improving Patient-outcomes and developing better, faster, less invasive, less painful, and less expensive healthcare solutions by discovering new technologies to commercialize: drug discovery, genomic diagnostics, advanced imaging, wound healing, and stem cell therapies. For more information, please email Dan Conley at DanConleyeNJAngels.net.



### **INSTITUTE FOR EXCELLENCE IN SALES @IESBD**

The Institute for Excellence in Sales (IES) helps sales professionals worldwide and in the DMV crush their quotas. IES is your trusted partner for the best sales services, products, and training in the world. We have monthly programs in Tyson's Corner, VA for sales pros featuring presentations and workshops by some of the greatest sales thought leaders and authors on the planet, such as Neil Rackham, Challenger Sale author Matt Dixon, and The Referral Coach Bill Cates. The IES runs sales programs for companies, Women in Sales, and Millennials in Sales. IES also holds the Mid-Atlantic region's only award program that recognizes corporate and organization sales excellence for companies that have exhibited greatness in sales or BD. Past award winners include Everfi, DLT Solutions, Iron Bow, and Deltek. For more info visit i4esbd.org.



### ANNUAL WHARTON DC INNOVATION SUMMIT

The Annual Wharton DC Innovation Summit brings together investors, innovators in industry and government, policymakers, entrepreneurs, academic leaders, and others. The Summit has earned a reputation as a high-value, high-impact resource for entrepreneurs, business executives, government officials, and others dedicated to improving their organizations by leveraging the power of innovation and entrepreneurship. The DC Summit offers an interactive environment to help you find public and private sector partners with the resources and interest to help you succeed. The Summit has attracted over 1,700 attendees (representing over 400 private and public organizations) who are eager to listen and interact at a full day of keynote and other sessions, networking breaks, and a concluding reception. The 2019 Summit was the best to date, and we're looking forward to an even better event in Spring, 2020. Learn more at WhartonDCInnovation.com.



### ANNUAL WHARTON DC INNOVATION SUMMIT

Entrepreneurship is one of the world's most powerful forces for positive change. Georgetown Entrepreneurship seeks to instill an entrepreneurial mindset in students, foster an entrepreneurial culture across the university, support the successful growth of alumni ventures, and leverage the power of entrepreneurship to make an impact in the world beyond Georgetown.

In the spirit of Georgetown's Jesuit roots, and from its home in the McDonough School of Business, the Initiative offers an array of courses and co-curricular programs to serve the campus-wide Georgetown University community. For alumni, offerings include mentorship, networking, the Georgetown Venture Lab, and an angel investment network, in partnership with the Georgetown Alumni Association. Beyond campus, the Initiative promotes entrepreneurial policy, international development, and economic development in the vibrant Washington, D.C. entrepreneurial community and in the world beyond. Learn more at eship.georgetown.edu.



# JEFF REID, FOUNDING DIRECTOR, GEORGETOWN ENTREPRENEURSHIP INITIATIVE, GEORGETOWN UNIVERSITY'S MCDONOUGH SCHOOL OF BUSINESS

Jeff Reid is the Founding Director of the Georgetown Entrepreneurship Initiative and Professor of the Practice of Entrepreneurship at Georgetown University's McDonough School of Business.

Reid is a catalyst for entrepreneurship and a well-known leader in entrepreneurship education. In 2009, Reid launched the Georgetown Entrepreneurship Initiative to catalyze entrepreneurial thinking and activities across Georgetown University and impact the growing DMV startup community. Previously, Reid founded UNC's Center for Entrepreneurship and grew it to a No. 1 national ranking by Forbes &

Princeton Review, and was chosen by his peers and Entrepreneur magazine as one of the top five entrepreneurship center directors in the United States. Before coming to Georgetown, Reid held leadership roles at NFTE, DLA Piper, and DigitalBridge Communications.



### **RYAN & WETMORE, P.C.**

Ryan & Wetmore is a full-service accounting and management consulting firm, servicing the Northeast/ Mid-Atlantic region since 1988. What makes us different from other accounting firms is our proactive approach. We work hard to earn our clients' confidence by encouraging open communication year-round. This approach has enabled us to help clients become more efficient, more competitive, and more profitable. Through our numerous management engagements, we have become trusted, unbiased advisors.



### PETE RYAN, CO-FOUNDER & PARTNER, RYAN & WETMORE

Pete co-founded Ryan & Wetmore in 1988, a 3 office, 35-person firm serving the Mid-Atlantic region. He currently works with clients to address tax, audit, and accounting issues. He also has significant experience in international tax matters and business consulting services. His expertise extends to Healthcare organizations, Construction and Real Estate, Government contractors, Technology, Manufacturing, and High Net Worth Individuals.

Pete has served on the Board of Directors for several organizations. He is an active member of the Healthcare Advisors Association, the Real Estate and Construction Association, the CPA Manufacturing Services Association, the Virginia Transportation Construction Alliance, and the Construction Financial Management Association. He has an MBA in Finance from the University of Baltimore and a B.A. in Accounting from the Catholic University of America. Pete is on the leadership board for the local chapter of the Alliance of Mergers and Acquisition Advisors. Pete is also an active member of the Greater Washington Society of Certified Public Accountants, and the American Institute of Certified Public Accountants, among many other professional organizations.





### ENTERPRISE TRANSFORMATION SOLUTIONS INES LEBOW, FOUNDER AND PRINCIPAL

Ines LeBow is the Founder and Principal Startup Consultant at Enterprise Transformation Solutions (ETS), which advises entrepreneurs on how to position themselves for funding. Over the course of her 30+ years in the industry, Ines has helped companies secure more than \$800M in funding, led start-ups and turnarounds for companies with up to \$500M in revenue, managed 11 M&A transactions, and guided 9 companies to a successful exit. With expertise spanning Operations, Executive Leadership, and Mentoring, Turnarounds, Revenue

Implementation, Engineering, as well as Communications, Ines has helped many companies prepare for VC and angel investment. Her experience as a senior executive in Telecommunications and Technology includes growth and operations with Accenture, Xspedius, Broadsoft, MegaPath, SkyTerra, WorldCom, MFS, Brooks Fiber Properties, Contel ASC, Viatel, CFN Services, and AM3 Ines is an expert speaker on investor funding for entrepreneurs and business change management. She has appeared on Arnett Report, MDTV, Leaders of the Roundtable. She has a bachelor's degree and 2 master's degrees from American University where she coaches the Entrepreneurial program and is a judge for the George Washington University new venture competition. She is a strategic partner and Coach for The Big Idea CONNECTpreneur Forum, serves on numerous boards, and is fluent in Spanish.

### ATTENDEES As of 1pm 07 29 21

First Name	SPEAKERS		<u>.</u>	
Patrick Sheridan Co-Founder and Managing Partner Modous Create  PRESENTERS FIRST Manne  Rick Pionicoxidi Co-Founder  Bailey CEO Brain 1st  Cally Bailey CEO Brain 1st  Cally Bailey CEO Druthers NYC  Paresh Shsh CEO Gilmpube  Stephen Kann Advisor/Investor Healthy Extracts, Inc.  Joeseph De Perio Chairman of Board I Got It  Cron Ucar CEO Keepnet Labs  Stephen Chong CEO ST Wireless  Liam Thurman Pounder Seedugame  Christopher Chong CEO ST Wireless  Louis Lara CEO ST Wireless  Louis Lara CEO Tounder University Startups  Walker CEO Vimber Tourism Frequency  Darius Walker CEO Vimber Company  Frequency Advisor Principal Conference Company  Reset Name Advisor Principal Conference Company  Reset Name Advisor Principal Conference Company  Reset Name Advisor Conference Company  Reset Name Conference Company				
RICK Pionkowád Co-Founder Juliota Cally Bailey CEO Brain 1st  Matt Rose CEO Druthers NYC  Glimpulue Stephen Shah CCO Glimpulue Sephen Kann Advisor/Investor Healthy Extracts, Inc.  Joeseph De Perio Chairman of Board JEGO II  Joeseph De Perio Chairman of Board JEGO II  Can Ucar CEO Can Ucar CEO SST Wireless  Lara CEO SST Wireless  Lara CEO SST Wireless  Lara CEO Ta Joe-Trainer  Christopher Chong CEO SST Wireless  Lara CEO Ta Joe-Trainer  Christopher Chong CEO SST Wireless  Lara CEO Ta Joe-Trainer  Christopher Chong CEO Ta Joe-Trainer  Code Ceo Ta Joe-Trainer  Cod Ceo Ta Joe-Trainer  Cod Ceo Ta Joe-Trainer	rien	Wong	CEO	Opusa, Inc.
Rick Printowski Co-Founder Julota  All Salley CEO Brain 1st  Matt Rose CEO Druthers NYC  Paresh Shah CEO Glimpulse  Stephen Kann Advisor/Investor Healthy Extracts, Inc.  Joeseph De Perio Chairman of Board I Got It  Liam Thurman Founder Seedagame  Christopher Chong CEO SST Wireless  Liam Thurman Founder Seedagame  Christopher Chong CEO SST Wireless  Liam CEO T2 Iso Trainer  Christopher Chong CEO SST Wireless  Lata CEO T2 Iso Trainer  Marc Steren Co-Founder University Startups  Marc Name Tourder Alto Cappany  Marc Steren CO-Founder University Startups  Marc Steren CO-Founder Only Table Compount Compount Cappany  Marc Steren CO-Founder Alto Cappany  Marc Steren CO-Founder Alto Cappany  Marc Coppe Alabam Founder Steren Compount Cappany  Matthew Assamtin Prodect Steren Compount Cappany  Matthew Assamtin Prodect Steren Compount Cappany  Matthew Assamtin CSO Stellar Flora Laba  Steven Alamamon CSO Stellar Flora Laba  Marc CO Stella	Patrick	Sheridan	Co-Founder and Managing Partner	Modus Create
Matt Rose CEO Druthers NYC  Paresh Shah CEO Gimpulse  Stephen Kann Advisor/Investor Healthy Extracts, Inc.  Jeeseph De Perio Chairman of Board I Got It  Jeeseph Ucar CEO Keepnet Labs  Liam Thurman Founder Sedugame  Ovinistopher Chong CEO ST Wireless  Luis Lara CEO Talso-Trainer  Christopher Chong CEO ST Wireless  Louis Lara CEO Talso-Trainer  Marc Steren Co-Founder University Startups  Darius Walker CEO Wimelea Therapeutics  ATTENEES  First Name Last Name Title Company  Iqual Assim Founder Assim Adapted Group LLC  Cooper Abboth Principal Compound Capital  Matthew Abernate President Strategic Investor Relations LLC  George Alaban CO Stellan Ceu Last  Seven Alaranomutt. Chief Executive Officer CO Stellan Ceu Last  Agraval Founder CO Other Tread Technology, Inc.  Ohistopher Advisor Founder CO Other Tread Technology, Inc.  Ohistopher Advisor Founder CO Other Tread Technology, Inc.  Ohistopher Advisor Founder CO Other Tread Technology, Inc.  Ohistopher Componer Comp		Last Name	Title	Company
Matt Rose CEO Grapher NYC  Paresh Shah CEO Glimpulse  Stephen Kann Advisor/Investor Healthy Extracts, Inc.  Josesph De Perio Chairman of Board I Got It  Cran Ucar CEO Keepnet Labs  Liam Thurman Founder Scedugame  Christopher Chong CEO SST Wireless  Louis Lara CEO TS SST Wireless  Marc Steren CO-Founder University Startups  Darius Walker CEO Vimelea Therapeutics  ATTENDEES  First Name Title Company  Islat Assim Founder ABA Capital Group LLC  Cooper Abbott Principal Compand Capital Cocycle  Cocycle Abott Principal Compand Capital Cocycle  Matthew Abenente Strategic Investor Relations LLC  Geogre Abrahm CSO Stellar Indea Labs  Steven Abranowitz Olief Executive Office CEO Boardoom Freedit CEO Boardoom Freedit CEO Boardoom Freedit CEO Cocycle Code Freedit CEO Cocycle CEO Boardoom Freedit CEO Cocycle CEO Boardoom Freedit CEO CEO Cocycle CEO Boardoom Freedit CEO CEO Cocycle CEO Boardoom Freedit CEO CEO Cocycle CEO CEO CEO COCycle CEO CEO COCycle CEO CEO CEO COCycle CEO CEO CEO COCycle CEO CEO COCycle CEO CEO COCycle CEO	Rick	Pionkowski	Co-Founder	Julota
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Stephen Kann Advisor/Investor Healthy Extracts, Inc.  Joeseph De Perio Chairman of Board I Got It  Can Ucar CEO Keepnet Labs  Liam Thurman Founder Scedugame  Christopher Chong CEO SST Wireless  Louis Lara CEO T2 Iso-Trainer  Marc Steren Co-Founder University Startups  Darius Walker CEO Vimelea Therapeutics  ATTENDEES  First Name Last Name Founder AlA Capital Group LLC  Cooper Abbott Principal Compound Opinal  Gedic Abe  Mathew Abenance President Strategic Investor Relations LLC  Steven Abramowitz, Chef Executive Officer CEO Stallar (insex labs)  Agraval Founder CEO Online Group Manager Codestor Technologies PV Ltd  Inly Aldridge Founder Group CEO Online Trending Limited  Alabaham Agraval Sales Manager Codestore Technologies PV Ltd  Inly Aldridge Founder GEO Online Technologies Online Technologies PV Ltd  Inly Aldridge Founder GEO Online Technologies Group LtC  Inly Aldridge Founder GEO O	Matt	Rose	CEO	Druthers NYC
Deseph   De Perio   Chairman of Board   I Got It	Paresh	Shah	CEO	Glimpulse
Ucar CEO Keepnet Labs  Liam Thurman Founder Scedugame  Christopher Chong CEO SST Wireless  Louis Lara CEO T2 Iso-Trainer  Marc Steren Co-Founder University Startups  Darius Walker CEO Vimelea Therapeutics  ATTENDES  First Name Last Name Fitle Company  Ighal Assim Founder AMA Capital Group LC  Cooper Abbott Principal Compound Capital  George Abbott Principal Compound Capital  George Albantam CSO Stellar Des Labs  Steven Alvaniowitz Chee CEO Stellar Des Labs  Steven Alvaniowitz Chee CEO Stellar Des Labs  Steven Alvaniowitz Chee CEO Orbital Francisco Compound Capital  Albashek Agarwal Sales Manager CodeSctor Technology, Inc.  Neha Agarwal Founder & CEO Orbital Francisco Compounder Green Bounty CAPS  Brian Alexander CEO Orbital Technology Stellar Des Labs  Momem Alyaser Founder GEO Orbital Francisco Ceoper Stellar Des Labs  Momem Alyaser Founder GEO Orbital Francisco Ceoper Stellar Des Labs  Momem Alyaser Founder GEO Orbital Francisco Ceoper Stellar Des Labs  Momem Alyaser Founder GEO Orbital Francisco Ceoper Stellar Des Labs  Momem Alyaser Founder GEO Orbital Francisco Ceoper Stellar Des Labs  Momem Alyaser Founder GEO Orbital Francisco Ceoper Stellar Des Labs  Momem Alyaser Founder GEO Orbital Francisco Ceoper Stellar Des Labs  Momem Alyaser Founder GEO Orbital Francisco Ceoper Stellar Des Labs  Momem Alyaser Founder GEO Orbital Francisco Ceoper Stellar Des Labs  Momem Alyaser Founder Emerity, Inc.  Laisar Management Group, LLC  American Lulviersity  Laisar Management Group, LLC  American Lulviersity  Managia Patner Esc Geo Avanta Life Sciences  Margia Anguelo S. S. Business Development Manager Office of Bioliseal B. Life Sciences  Marco Alais Charles Orbital Ceoper Life Sciences  Margia Arguelo S. S. Business Development Manager GW TGO  Marco Alais Charles Orbital Ceoper Life Halaw PLL  Marco Alais Charles Orbital Ceoper Life Halaw PLL  Marco Alais Charles Orbital Ceoper Life Frobect Suppression Leaser Orbital Ceoper Life  Marco Alais Charles Orbital Ceoper Ceoper Commence  Marco Alais Charles Orbital Ceoper Ceo	Stephen	Kann	Advisor/Investor	Healthy Extracts, Inc.
Christopher Chong CEO SST Wireless  Louis Lara CEO T2 Iso-Trainer  Marc Steren Co-Founder University Startups  Darius Walker CEO Vimelea Therapeutics  **TENDEES***  First Name Last Name Founder Ala Capital Group LLC Cooper Abbott Principal Compound Capital  Cedic Abe  Matthew Abenante President Strategic Investor Relations LLC Steven Abramow CSO Stellar (Dea Labs Steven Abramow CSO Stellar (Dea Labs Steven Abramow CEO & Founder GEO Onthe Stranding Limited Abhahek Agrawal Founder ACEO Onthe Stranding Limited Alahahek Agrawal Founder ACEO Onthe Stranding Limited Abhahek Agrawal Sales Manager Coeksore Technology, Inc.  Neha Agarwal Founder ACEO Onthe Stranding Limited Abhahek Agrawal Founder GEO Onthe Stranding Limited Andels Lakisha Anderson Founder Enematik, Inc.  Lakisha Anderson Founder Enematik, Inc.  Lakisha Anderson Founder GEO LIVO & Onthe Stranding Limited Andels Lakisha Anderson Founder GEO LIVO & Onthe Stranding Limited Andels Lakisha Anderson Founder GEO LIVO & Avalanche Technology  Will Ashabowal GEO CEO Waller George Limited Arandia Anderson Founder Hanager Office of Biothesia & Livited Liaba  Maragia Agraello S. Fusioness Development Manager Giftic of Biothesia & Livited Liaba  Marandia Agraello S. Fusioness Development Manager Giftic of Biothesia & Livited Liaba  Marandia Agrael	Joeseph	De Perio	Chairman of Board	I Got It
Christopher Chong CEO SST Wireless  Louis Lara CEO T2 Iso-Trainer  Marc Steren Co-Founder University Startups  Darius Walker CEO Vimelea Therapeutics  ATTENDES  First Name Last Name Founder Ala Capital Group LIC Cooper Abbott Principal Compound Capital Cooper Abbott Principal Compound Capital Cooper Abbott Principal Compound Capital Cooper Abraman President Matthew Abenante President Strategic Investor Relations LIC George Abraham CSO Stellari IDea Labis George Abraham CSO Stellari IDea Labis Steven Abramowitz. Chief Executive Officer CEO Boardroom Fredric Abramson CEO & Founder CEO Golden Thread Technology, Inc. Neha Aganwal Founder & CEO Onthis Esneding Limited Abhishek Agrawal Sales Manager CodeStore Technologies Put Ltd Jay Aldridge Founder CEO Onthis Technologies Monem Alyaser Founder CEO Onthis Technologies Monem Alyaser Founder CEO Onthis Technologies Monem Alyaser Founder EEO Onthis Technologies Monem EEO Onthis Technolo	Ozan	Ucar	CEO	Keepnet Labs
Louis Lara CEO T2 Iso-Trainer  Marc Steren Co-Founder University Startups  Darius Walker CEO Vimelea Therapeutics  ATTENDETS FIRST Name Last Name Title Company  Irighal Aasim Founder Alk Capital Group LLC Cooper Abbott Principal Compound Capital  Cooper Abbott Principal Compound Capital  Cooper Abraham CSO Stellar Iriba Labs  Steven Abramowitz. Chief Executive Officer CEO Boardroom  Fredric Abranson CEO & Founder Golden Tread Technology, Inc.  Neha Agarwal Founder CEO Orbit Branding Limited  Abhishek Agrawal Sales Manager CodeStore Technologies Put Ltd  Albridge Founder GEO Omina Technologies  Brian Alexander CEO CEO Omina Technologies  B	Liam	Thurman	Founder	Scedugame
Marc Steren Co-Founder University Startups  Darius Walker CEO Vimelea Therapeutics  ATTENDES FIRST Name Last Name Title Company  Idabal Aasim Founder AlA Capital Group LLC Cooper Abbott Principal Compound Capital  Cedric Abe  Matthew Abenante President Strategic Investor Relations LLC Gedic Abe  Matthew Abenante President Strategic Investor Relations LLC Gedic Abe  Matthew Abenante President Strategic Investor Relations LLC Gedic Abe  Matthew Abenante President CEO Sounder Golden Thread Technology, Inc.  Neha Aparwal Founder CEO Orbit Branding Limited  Abhishek Agrawal Founder GEO Orbit Branding Limited  Abhishek Agrawal Sales Manager CodeStore Technologies Pvt Ltd  Jay Aldridge Founder Green Bounty CAPS  Brian Alexander CEO Omina Technologies  Brian Anderson CEO LITP & COLLC  Laisar Management Group, LLC  Angela Andela Anderson CEO LITP & COLLC  L	Christopher	Chong	CEO	SST Wireless
Darius Walker CEO Vimelea Therapeutics    Company	Louis	Lara	CEO	T2 Iso-Trainer
ATTENDES First Name Last Name Founder Lobal Aasim Founder Abott Principal Cooper Abbott Principal Cooper Abbott Abe Attem Atthew Abenante George Abraham CSO Steven Abramowitz. Chief Executive Officer CEO Baardroom Refered Abriam CSO Steven Abramowitz. Chief Executive Officer CEO Baardroom Refered Abriam CSO Steven Abramowitz. Chief Executive Officer CEO Baardroom Refered Abriam CSO Steven Abramowitz. Chief Executive Officer CEO Baardroom Refered Abriam CEO Baardroom Refered Abriam Agarwal Founder & CEO Orbit Branding Limited Abhishek Agrawal Sales Manager Codestore Technologies Pvt Ltd  Jay Aldridge Founder CEO Ormina Technologies Brian Alexander CEO Ormina Technologies Romen Alyaser Founder CEO Ormina Technologies Romen Monem Alyaser Founder Enventix, Inc. Inc. American University Lakisha Anderson Founder CEO Lijas Management Group, LLC Angela Anderson Founder Angela Anderson Founder Angela Anderson Founder Angela Anderson Founder Angela Anger Princewill Anyanwu Founder Founder BSG investment Arrayal Associate KiwiTech MiviTech Marrayal Arrayal Arrayal Associate Arrayal Arrayal Arrayal Associate Arrayal Arrayal Arrayal Associate Arrayal Arrayal Arrayal Associate Arrayal Arrayal Arrayal Arrayal Associate Arrayal Arrayal Arrayal Arrayal Arrayal Associate Arrayal	Marc	Steren	Co-Founder	University Startups
First Name         Last Name         Title         Company           Iqbal         Aasim         Founder         AlA Capital Group LLC           Cooper         Abbott         Principal         Campound Capital           Matthew         Abe         Testedict         Strategic Investor Relations LLC           Matthew         Abraham         CSO         Stellar IDea Labs           Steven         Abraham         CSO         Stellar IDea Labs           Steven         Abramon         CEO & Founder         Golden Group           Neha         Agawal         Founder & CEO         Orbit Branding Limited           Neha         Agawal         Founder & CEO         Orbit Branding Limited           Abhishek         Agrawal         Sales Manager         CodeStore Technologies Pvt Ltd           Jay         Aldridge         Founder         Green Bounty CAPS           Rachel         Alexander         CEO         Omina Technologies           Brian         Alexander         CEO         Omina Technologies           Monem         Alyaser         Founder         Enventix, Inc.           Florence         Amac         President/CEO         Lisar Management Group, LLC           Lakisha         Andela         Lasisar	Darius	Walker	CEO	Vimelea Therapeutics
lighal         Assim         Founder         AlA Capital Group LLC           Cooper         Abbott         Principal         Compound Capital           Cedric         Abe         Compound Capital           Matthew         Abenante         President         Strategic Investor Relations LLC           George         Abraham         CSO         Stellar (Dea Labs           Steven         Abramson         CEO & Founder         CEO Boardroom           Fredric         Abramson         CEO & Founder         Geolden Thread aftenology, Inc.           Neha         Agarwal         Founder & CEO         Orbit Branding Limited           Abhishek         Agrawal         Sales Manager         Codestore Technologies Pvt Ltd           Jay         Aldridge         Founder         Green Sounty-CAPS           Rachel         Alexander         CEO         Omina Technologies           Monem         Alysser         Founder         Enventty, Inc.           Florence         Amate         Prouder         Enventty, Inc.           Lakisha         Anderson         CEO         LIYD & CO LLC           Tim         Anderson         CEO         LIYD & CO LLC           Tim         Anderson         Founder         SEG Investment<		Look Name	<b>T</b> M.	
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 Dan
 Ballin
 Chief Executive
 Ideas Crucible

 Troy
 Barber
 Senior Business Development Manager
 Goddard Technologies, Inc.

 Billy
 Barlia
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 Roger
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 Tom
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Nelson Chick CAO Foil Flyer

Choufany Jonathan **Executive Trainer Humans Decoded** Chung David Head of partnerships Carta healthcare

Clark Founder Noww

Carl Clark coo Clark & Associates Legal and ID Theft Benefits

Will Classen AVP Colliers International VP of Labor Relations/Grievances Fan Clayton AFGE

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