## Big **Cldea** CONNECTpreneur Invertor **Network**

# Virtual Rocket Pitch + Power Networking

# **June 30, 2021**

connectpreneur.org



**W** MODUS CREATE



### WEDNESDAY, JUNE 30, 2021

#### 11:00-11:05am | VIRTUAL NETWORKING (via Private Message)

11:05-11:15am | WELCOME and INTRODUCTIONS -TIEN WONG, Founder and Host, CONNECTpreneur Community -PATRICK SHERIDAN, Co-Founder & Managing Partner, Modus Create

#### 11:15-12:25pm | ROCKET PITCH SESSION

**Companies will be introduced by:** 

- ANTHONY MILLIN, Founder & Chair, NEXT by Shulman Rogers -TIM BRAUE, Founding Partner & Attorney, Nemphos Braue

#### **PRESENTING COMPANIES:**

- CleanFiber Jonathan Strimling
- Community Data Platforms Alan Worden
- Dark Block Christopher Seline
- FireBot Mark Baldino
- Identify Sensors Greg Hummer
- Intelligent Fluids Christian Roemlein
- Land Intelligence Gore Bolton
- MySnoozepod.com Brandy Lockwood
- Rentado Justin Morgan
- SuperAger World Stuart Bold
- Trust Science Evan Chrapko
- Zirconia Benjamin Cook

12:25-1:00pm | BREAKOUT ROOMS & NETWORKING (Breakout rooms hosted by presenting companies)





#### TIEN WONG, CEO, OPUS8, INC.; FOUNDER AND HOST, CONNECTPRENEUR COMMUNITY

Tien Wong is a tech entrepreneur and investor. He is CEO of Opus8, Inc. which makes tech investments and helps VC and PE funds and companies raise capital. Opus8's Phoenix Fund invests in remarkable entrepreneurs who are changing the world through disruptive technologies. Sectors include fintech, health tech, marketing tech/CRM and cyber.

Tien is Chairman of Lumious, a provider of advanced tech training and mobile e-learning solutions to Fortune 500 customers, and is also Chairman of Lore, an IT and BPO services company. Tien was co-founder and CEO of CyberRep, Inc. until its acquisition in 2003 by a "Fortune 500" company. CyberRep was one of the world's largest CRM companies with 2,300+ employees and \$80+ million in revenue. Today, the CyberRep business units are divisions of Xerox and Conduent with over \$2.5 billion in revenue.

A recognized international expert in CRM, direct marketing, and BPO, Tien has presented at dozens of conferences globally and has been featured on ABC, Fox, NBC, and CNBC, as well as in Time Magazine, The Washington Post, and Inc. Magazine,

In 2001, Tien received the Ernst & Young Entrepreneur of the Year award and was inducted into the EY Entrepreneur of the Year Hall of Fame. He was a Washingtonian magazine "Tech Titan" in 2017, 2018, and 2019 as well as a 2012 and 2013 Washington Business Journal Power 100 selection as one of the regions's most influential leaders. Tien was appointed by Governor Martin O'Malley to the Maryland Venture Fund Authority which oversees \$84 million in VC allocations; he serves on several boards including the Investment Advisory Board of the Commonwealth of Virginia's Center for Innovative Technology GAP Fund. He is a Mentor at the Conscious Venture Lab and Mach37 Cybersecurity accelerators. Tien is an Entrepreneur in Residence at Georgetown University and a graduate of Dartmouth College.



#### PAT SHERIDAN, CO-FOUNDER & MANAGING PARTNER, MODUS CREATE

Pat is focused on the intersection of design, technology, and business. He saw the need for a high-end product consulting firm built with open-source team design and the concept for Modus was born. Pat helps clients see new ways to tackle challenges with emerging technology and brings his unmatched passion to work every day. As a serial entrepreneur and active startup mentor, he's a co-organizer of NoVa.JS and NYC.JS. He is a 2011 graduate of Mind Share, received his MBA from Georgetown University, where he is currently an Entrepreneur-in-Residence, and holds a BFA from the Corcoran College of Art and Design, where he currently serves as an advisory council member for the George Washington University Columbian College of Arts and Sciences.

#### High Performance Building Insulation from Recycled Corrugated Cardboard

Proven technology enables clear path to dominating \$575M entry market in cellulose with multi-billion dollar upside potential in the \$50B global insulation market.

#### **Proof Points**

- First plant shipping and certified as meeting all industry requirements
- Exclusive 10-year supply contract with \$500M papermill
- <u>Backlog of Millions from three</u> <u>separate sales channels</u>
- Funding by EPA, National Science Foundation, and state agencies.
- **\$25M+ in backing** from IFG Asset Mgt, Clean Energy Venture Group, Candide Group, SustainVC, Closed Loop Fund, and others

#### Launch Plan

- Leveraging capital-efficient 10-yr agreement with \$500M papermill
- Supply contract locks in substantial cost advantages on product that also outperforms all competitive product.
- Location allows us to reach 50% of US cellulose market as low-cost producer
- Shipping product today, seeking capital to scale up operations

#### Well-Positioned to Realize Returns

- Highly attractive margins & returns
- Debt service coverage ratios of 3:1
- Opportunity vetted by multiple credible funds and \$1B+ family offices.

#### **Targeted Impacts**

- Exceptional Financial Returns: IRR's above 35% from first site, followed capital efficent rollout to \$300M+
- Reduce global carbon emissions by hundreds of millions of tons
- Save homeowners **billions of dollars** in energy costs, boosting discretionary income and driving economic growth

<u>Contact</u> Jon Strimling, Chairman & CEO jstrimling@cleanfiber.com

### CleonFiber<sup>®</sup>

**CleanFiber** makes high performance building insulation from recycled corrugated cardboard using a patented and proven technology. CleanFiber's product is a superior drop-in replacement for conventional cellulose insulation. CleanFiber has proven both superior performance



and significant cost advantages vs. conventional cellulose insulation, which is made from recycled newsprint. Moreover, cellulose continues to penetrate the \$11B N. American insulation market. CleanFiber is positioned not only to dominate the cellulose market but to challenge the fiberglass industry globally on cost and performance.

#### MARKET OPPORTUNITY

The \$11B North American insulation market has historically been dominated by fiberglass and foam, but cellulose is at \$575M and growing. Cellulose wins customers from fiberglass because of its better thermal performance and competitive costs. Cellulose is wins business from foam because of its much lower costs and much safer installation and usage profile. Cellulose competitors today depend on recycled newsprint as their primary feedstock, whereas CleanFiber's unique technology allows us to utilize recycled cardboard. With supplies of newsprint declining rapidly, CleanFiber is well positioned to capture market share in this growing industry.



Our competitors face declining newsprint supplies



We benefit from the rising availability of corrugated cardboard

#### TECHNOLOGY

CleanFiber's patented and proven technology gives it a decisive competitive advantage. One breakthrough is use of a patented liquid fire retardant, which allows us to utilize recycled cardboard to produce a higher quality product at a lower cost than our competition. Multiple companies have spent more than a decade attempting to make high performance cellulose from corrugated, but only CleanFiber succeeded. The company's first plant represents a full decade of development efforts, our product clearly outperforms competitive product with lower contamination and dust levels.

#### **EXCEPTIONAL DOUBLE BOTTOM LINE RETURNS**

CleanFiber expects to generate exceptionally strong cash flow from its first facility within the initially contracted 10-year period. EBITDA margins above 30% and a capital efficient business model support scaling nationally and internationally with modest dilution. Ultimately, strategic acquirers would seek to acquire CleanFiber to dominate this key segment of the insulation market, and a public-market exit should also be viable.

CleanFiber can eliminate hundreds of millions of tons of annual carbon emissions by improving homes' energy efficiency, by reducing the energy required to produce insulation, and by directly sequestering carbon. We also eliminate methane emissions from landfilled waste, and we can save consumers billions of dollars in heating costs.

#### EXTRAORDINARILY EXPERIENCED LEADERSHIP TEAM

Together, this team has launched, financed, and successfully scaled multiple companies:

**Jonathan Strimling** – Chairman and CEO: A successful serial entrepreneur, with a track record of rapidly scaling new companies and technologies, including experience with startups, turn-arounds, and as the CEO of a company he took to the NASDAQ. Successfully secured over \$50M in capital for last three companies, scaling each rapidly.

**Don Simoneau** – Chief Financial Officer: Veteran CFO previously serving as CFO, EVP and/or CEO in six prior ventures ranging from CleanTech manufacturing to SaaS firms. Successfully raised capital, drove growth and profits, and executed successful exit plans.

**Curtis Fischer** – Chief Operating Officer: bringing decades of operations and engineering experience, including leading a \$500M procurement group for Teradyne and directly relevant experience scaling similar complexity plant operations.



#### **Investment Thesis Overview**

- <u>The lack of deep data analytics at the community level provides a great opportunity.</u> The data analytics space is littered with
  generalized data but its typically superficial regarding the richness of specific communities. Leaders of billion-dollar businesses
  regularly rely on sophisticated data analytics to make important decisions, but their data resources at the community level are weak.
  And leaders who serve hundreds of thousands of citizens, tell us that the lack of data analytics at the community level is a massive
  problem.
- Leaders in business, philanthropy, and government tell us they want to make evidence-based decisions, but no community data analytics resource is available. Consequently, community-focused decisions about business strategy & tactics and significant public policy issues are too often made on anecdotes or with limited or incomplete data.
- 3. <u>Community Data Platforms (CDP) is creating an entirely new business category called "community data.</u>" We believe that CDP will serve a massive market and will be a "category king" (such as Uber, Google, Facebook, and Netflix). These innovative companies corralled the lion's share of the new category's economics by first *inventing* the category, and then *building* a product, and finally *creating* a company to serve that category. CDP intends to build and own the community data space.
- 4. <u>CDP launched through financial support provided by Wendy and Eric Schmidt</u>. Eric was the Chairman and CEO of Google and Alphabet. Alan Worden is a Senior Advisor to one of their philanthropies. This organization realized it was making decisions based on anecdotes because no community data resource was available. The Schmidts have continually supported the evolution of CPD.
- 5. <u>CDP is focused on two key activities revenue and scale.</u> Enterprises provide revenue. They need reliable data that describes communities where they sell goods and services. As data assets are created, derivative data products are delivered to community leaders at no-cost or low-cost. Community organizations provide scale. Selling data resources to enterprises while providing resources to communities represents a powerful "flywheel" which is presently growing in speed and impact. CPD has 4X'ed its footprint this quarter. Annual revenue has grown 10X in three years to over \$800,000.
- 6. <u>CDP is now scaling Community Survey Panels (first-party data) in partnership with the National Association of Counties.</u> Counties share their "lists" of people with CDP which undertakes free community surveys and reliable analytics. Survey participants are invited to join community survey panels. They are also offered the opportunity to take commercial surveys for compensation. This "sample" is then licensed to enterprises which undertake market surveys. In keeping with CDP's business model revenue is delivered by enterprise and scale is created by providing first-arty data to communities. Several other national partnerships are in the pipeline. Insights companies are growing dramatically and need sample. Market comps suggest CDP's national survey panel can be a \$200 million+ data asset.
- 7. <u>Three other major industries are opportunities for community data.</u> Major enterprises in housing, healthcare, and financial services are discussing **product development partnerships** with CDP.
- <u>CDP is undertaking an Angel Round through a convertible note structure.</u> The capital will be used to scale Community Survey Panels and undertake product development.



**Co-Founder and CEO. Alan Worden** is a successful serial entrepreneur. Alan's last business had nearly 1,000 team members. CDP is based on the Nantucket Data Platform, a prototype community data platform Alan developed for ReMain Nantucket, a subsidiary of Wendy and Eric Schmidt's Schmidt Family Foundation. Alan has served as a Senior Advisor to ReMain for 10 years. He is an experienced sailor who, in 2001, sailed a 44' sloop halfway around the world double-handed.



**Co-Founder and CTO. Victoria Powers** has the responsibility for managing CDP's global engineering, data analytics, & visualization teams. She is an entrepreneur with a deep background in international development and science policy and her skill set bridges business needs and high-caliber engineering teams. Victoria created a professional level of Pugwash, an international organization that promotes awareness and action in relation to the ethical implications of science and technology.

Proprietary and Confidential. June 2021 Contact: Alan Worden, <u>worden@communitydataplatforms.com</u> 508.221.7944

#### Key Members of the Advisory Board

Jerry Abramson – Former White House Director of Intergovernmental Affairs (President Obama).

**Marcia Hale** – Senior Advisor, Bloomberg 2020. Former White House Director of Intergovernmental Affairs (President Clinton).

**Chris Hessler** – Executive Chairman, Linkwell Health. Operating Partner, Alpine Investors.

**Peg Jackson** – Managing Director, Stifel Financial. Former senior executive at Gridley & Company, NeoCarta Ventures, & NBC.

**Craig James** – Managing Director, Glover Park Group. Formerly the President of Powell Tate Advertising Group.

**Ray Kelly** – Former Commissioner, New York City Police. Former Commissioner of the U.S. Customs Service.

Mark Tercek – Former CEO of the The Nature Conservancy and Partner at Goldman Sachs. Author of the bestseller <u>Nature's Fortune: How Business and</u> Society Thrive by Investing in Nature.

#### **Value Proposition**

Company Background:	Quick Facts Company Name: Darkblock
<b>Darkblock</b> brings exclusive ownership to NFT based art. Darkblock uses a decentralized encryption protocol to give content creators and owners control over their content in the decentralized web.	Contact: Chris Seline
Leadership Team: Chris Seline – CEO – Founder of 3 previous startups, 1	Address: Washington, DC
VC funded, 1 angel funded, 1 exit Ari Tomasson – COO – Head of Business Development at Quizup, CEO of software development firm Breyta Darri Ulffson – Head of Product – 10 years of product design, ran a design tudia for 5 years	Phone: 703-203-4145 Email: chris@darkblock.io Website: https://darkblock.io
studio for 5 years Jeremy Sahlman – Creative Genius – owner of Black Math, a well respected creative agency that has partnered with Darkblock	Industry: Blockchain / NFT / Digital Art
	Domain: Blockchain
<b>Products/Services:</b> NFTs are certificates of ownership, and they are a very powerful concept, but they do not currently imbue intrinsic value to the owner or creators. Darkblock is bringing access control to enable creators to offer	Law Firm: DLX
unique value to creators and collectors. It means the NFT delivers exclusive access to the content it represents, enabling new methods of monetization.	Patent Estate:
	Number of Employees: 5
<b>Technologies/Special Know-How:</b> What we are doing is hard, it involves multiple steps and movie pieces. We also need to create a trustworthy brand. Others in the space are grabbing low hanging fruit, but they will ultimately be in competition with many others doing the same thing. If we can be the first to establish a presence we believe it will give us the momentum to create a protocol that is a fundamental layer for the protection of digital content. A new type of DRM we call PeRM (Personal Rights Management).	Leadership Team: Chris Seline Ari Tomasson Darri Ulfsson Jeremy Sahlman Evan Fellers
<b>Market:</b> The initial market is NFT based art and collectibles had \$2B in sales in Q1 2021. We think that all content will be NFTs in the future, from Facebook pictures to Blockbuster movies. How quickly it will get there is the	Amount of Financing Sought: \$500k pre-seed
question. There was a lot of hype fueling the initial NFT boom, but we expect that to cool down to show \$3-4B in sales in 2021 and then roughly double each year for the first few years as adoption grows throughout the various industries.	Current Investors: Verbals from Arweave, two angel investors Use of Funds: Development, BD
Distribution Channels: We will start with a direct B2C play by engaging top	ese of i unus. Development, DD
artists to upgrade their NFTs to include Darkblocks. We are developing an ambassador program and have several dozen artists interested. Once we spread the gospel we plan to partner with NFT minting sites and marketplaces to	

**Competition:** The competitors are centralized solutions that creators are constantly sparring with for control. Some NFT sites offer exclusive access to content via their website. This does not align well with the tenets of blockchain, namely decentralized control. Ultimately our competition at the protocol level is every centralized content platform that wants to control the content they offer to consumers. We think blockchain represents a fundamental shift in how content will be distributed, but competitive alternatives to existing centralized platforms will need a decentralized protocol like Darkblock.

include Darkblock as an option when they mint NFTs.

### **EXECUTIVE SUMMARY**



MANAGEMENT CEO: Mark Baldino VP & Co-Founder: Pat Riordan COO:Chris Johson

**INDUSTRY** Home Safety, Fire Suppression

**NUMBER OF EMPLOYEES** 4 FT, 5 PT plus contractors

**FOUNDED** 2017

TECHNICAL READINESS Level 7

COMMERCIAL READINESS Level 5

LEGAL STRUCTURE C-Corp

LAW FIRM Baker-Hostetler

FINANCING TO DATE Pre-seed: \$750K

#### **BUSINESS BACKGROUND**

FireBot has designed, will manufacture and sell a novel device intended to increase safety in the home, reduce home fires and their damage. The FireBot Suppression System is mounted within minutes in the range-hood over the stovetop or under a microwave above the range. It is unobtrusive, essentially hidden from view and requires no annual inspection or recharge. The product will primarily be sold in bulk directly to Independent Living Facilities(ILFs), apartment building owners and property management companies. Installation will be managed by the owners or in some cases by FireBot contractors. Future product iterations will link via WIFI directly to building alert centers.

#### VALUE PROPOSITION

Every year, home stovetop fires are responsible for over 170,000 home fires, 5,500 bodily injuries, 500+ deaths and over \$1.2 billion in property damage through smoke, water and fire (National Fire Prevention Association). Annually an estimated 700,000 events go unreported without tracking of damage or insurance claims. FireBot offers a patented, low-cost, easy-to-install, battery powered solution to extinguish stovetop fires and collateral damage. FireBot has planned a very scalable manufacturing & wholesale sales model. With Letters of Interest for 85,000 units and a seasoned sales and marketing force approaching the market with a very focused narrative, uptake is expected to grow quickly. Priced at \$170 per unit, gross margin is anticipated at 73%. FireBot units will be assembled in the USA to ensure quality standards our customers will demand.

**How It Works** The FireBot Suppression System is physically and visually unobtrusive, designed for a quick 'snap-in' installation. Each unit contains a circuit board, temperature sensor that activates at 190F degrees, a 34 oz bag of non-toxic fire suppressant, high-volume pump and an extended life battery. Once activated, the unit sprays all stovetop burners via the nozzle bar to extinguish the flames without allowing smoke or fire to cause damage and with little to no residual water damage. The battery life is approximately 5 years.

**MARKETS** FireBot is the only vendor to roll out an autonomous UL300A-certified product in this significant market (\$5B). Potential customers in these spaces operate with antiquated fire suppression systems (building sprinkler systems or smoke alarms & manual Class K fire extinguishers) which themselves cause large amounts of damage or require a physical presence. In addition to the Residental/Senior Lifestyle markets, FireBot will target DIY (Self- or professional install), Recreational markets (RVs & yachts/ boats) and large-scale builders.

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FINAN	CING PLAN	2021	2022	2023	2024	2025	2026
	Revenue	\$0k	\$13.6M	\$27.2 M	\$81.6 M	\$244.8 M	\$514.1 M
	EBITDA	-\$800k	\$2.72	\$8.16M	\$31.01 M	\$105.26 M	\$262.2 M

#### **CONSERVATIVE FINANCIAL PROJECTIONS**

#### **USE OF FUNDS**

FireBot is at an exciting phase of its development as it just passed all the necessary UL300A fire suppression tests which was a huge milestone in becoming UL Certified. We will be using investment funds to complete the rest of the UL300A certification process, commission the manufacture of injection molds, ordering of initial run of components and acquiring Firebot's facility for manufacturing and warehousing. Operational expenditures will support the scaling of the sales team, minor SG&A expenses, ramp up a targeted marketing campaign and securing the supply chain, ensuring the first 10,000 units are manufactured quickly and enough raw materials are in stock to ensure scaling of production.

Currently FireBot's manufacturing line can scale to 10,000 units per month, equating to an annual revenue of \$20.4M. Additional manufacturing lines have been identified to scale beyond that volume. As FireBot will be shipping in bulk to start, packaging costs will be negligible. FireBot is cognizant of the need to secure its supply chain and will take steps to have components readily available.



IDENTIFYSENSORS BIOLOGICS CORP – A Delaware Corporation having a Reg D 506C offering and being an SEC Qualified Reg A+ Offering with ongoing PCAOB audit– Headquartered in Cleveland, Ohio with offices in Austin, Texas and West Lafyette, Indiana at Purdue University. <u>NBC Interview with Dr Hummer</u>

Gregory Hummer MD CEO – Presenter greghummer@identifysensors.com www.identifysensors.com

Attendee #2: Christopher Joseph – Investor Relations investors@identifysensors.com

The Check4<sup>™</sup> testing platform business model is the Razor-Razor Blade. It is the technological breakthrough that will soon move medical testing beyond antiquated chemistry and into the digital era. Current chemical reaction tests will be replaced by fast and affordable digital nanosensors that connect easily to a smartphone, so people will be able to test themselves daily, even on the go if needed or required, and have accurate results within minutes. Soon, consumers and businesses will have an over-the-counter electronic reusable "Reader" device literally in the palm of their hand that accepts disposable "Cartridges" functionalized for a specific pathogen or multiplexed for several pathogens.

IdentifySensors Biologics and some of the world's leading researchers at Purdue University have developed this disruptive technology that can rapidly detect COVID-19 including the multiple variants, and intends to develop multiplexed tests as well for Influenza/Covid. Other intended pathogens include zika, mumps, measles, MRSA, Hep C & B, HIV, STD's, foodborne pathogens, and many more.

Check4<sup>™</sup> intends to be a highly accurate, molecular gene self-test that is fast, accurate, and affordable. It detects early and asymptomatic infections with the accuracy of a PCR test, but without all the necessary reagents, machines, people, and delays. It is not an inaccurate antigen test. This electronic-based technology intends to use newly developed nanosensors, saliva, and a user's smartphone to disrupt the way testing is done now, and into the future. The benefits of an accurate over-the-counter testing device include immediate results without a doctor's visit or prescription, easy over-the-counter access, more frequent testing, earlier detection, lower costs, reduced transmission rates, and improved population health. To use the test, download the smartphone app and complete the form. Simply place saliva into the Cartridge then place the Cartridge into the Reader. Minutes later, the test intends to show results on the smartphone app. That's it. The reader has been engineered to accept 22,000 cartridge insertions. IdentifySensors makes testing simple.



#### Value Proposition

**Company Background:** Impact Chemistry with the main purpose on high-end cleaning in industrial applications (stripping of lacquers/inks/colors, cleaning of dirt/residues/stains, removal of adhesives/glues/resins and degreasing from fat/oil.

#### Leadership Team:

(a) Christian Roemlein MBA - CEO with 35 years entrepreneurial and management know-how in building up innovative companies on a global scale. (a) Dr. Alexander Breul – CTO with extensive expertise in surfactant chemistry and great leadership and R&D management skills. Client innovation oriented. (a) Dr. Christian Raeck MBA – COO with PhD in analytical chemistry and 12 years experience in operations, global purchasing, logistics and manufacturing

Products/Services: State-of-the-art aggressive solvents harm people, nature and equipment. Intelligent fluids are the only material that are minimum as powerful in performance as classical solvents, but at the same time friendly to planet, people and material. The combination of outstanding performance with outstanding sustainability at a competitive price is unrivaled. Impact Chemistry that supports intrinsically 10 SDGs of the United Nations. Winner of the Global Green Product Award 2021 for Circular Materials. Intelligent fluids (SmartChem) provide significant TCO advantages and higher yields for clients.

Technologies/Special Know-How: The IP of the complex and pioneering DeepTech is backed up by a mixture of 26 global patents plus trade secrets. The complexitiy of microearthquake-effect creation makes it very hard to be analyzed and understood. The technology is not a copy-paste but a clever balancing of two opponenting physical laws (Entropy vs Ostwald Ripening).

Market: Our main target and focus markets are microelectronics, oil&gas and maintenance intense industries. Market size 57m with a CAGR > 5% annually. Future potential market opportunities by same technology exist in dentistry, crop science, drug delivery and functional cosmetics.

Distribution Channels: IDirect sales of bulk products to global volume clients by Key-Account-Managers plus sales via industry specific regional distribution partners such as TELTEC, STC, TKM and others, or via white-label-partners such as WÜRTH, HEIDELBERGER DRUCK and others.

**Ouick Facts Company Name:** Intelligent fluids GmbH **Contact:** Christian Roemlein Address: Karl-Heine-Str. 99 04229 Leipzig-Germany **Phone:** +493413196810 Fax: +493413196809 Email: roemlein@intelligentfluids.com Website: https://smartchem.io **Industry**: Impact Chemistry **Domain:** smartchem.io and intelligent-fluids.com **Bank:** Deutsche Bank Law Firm: Gruendel Partner Germany **Patent Estate:** 26 approved global patents Number of Employees: 21 Leadership Team: Christian Roemlein MBA Dr. Alexander Breul Dr. Christian Raeck MBA **Amount of Financing Sought:** Up to 18m\$, min. invest 120k\$ **Current Investors** 20m\$ (70% private investors, 2 funds) **Use of Funds:** Financing global growth Auditor: KPMG

Competition: Competitors are the big chem giants like BASF, DOW, DUPONT, MITSUBISHI Chemicals and others, who offer classic solvents such as Aceton, NMP, DMSO, EKC. All green alternatives are not powerful enough to be a competition in industrial use cases.

Financial Projections (Unaudited):					
	2021	2022	2023	2024	2025
Revenue	2.0	3.6	8.0	15.0	28.0
EBIT (dollars	-2.0	-1.5	0.2	3.1	9.8
in thousands)					

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#### MANAGEMENT TEAM

Gore Bolton – CEO/COO/SW Arch Jennifer Rohleder – Chief Product Officer Jennifer Shreffler – VP Joe Bastedo – GIS Product Lead Kelsey Runser – Marketing Manager

#### INDUSTRY

Category: PropTech and FinTech Sub-category: SaaS

#### **CURRENT INVESTORS**

Eight Angel Investors familiar with Real Estate and Financial Technology and founders track record SC Launch, Inc. – SC State Venture Fund Second Century Ventures KiwiTech

#### FUNDING TO DATE

\$1.5M Founders \$535,000 Seed Round I

#### **FINANCING SOUGHT**

\$2.0M Series AA\$1.15M closed, 850k remainingNotables: SC Launch, Second Century VC

#### USE OF PROCEEDS

Sales, Marketing, SaaS, Blockchain, Machine Learning, AI, Data Collection

#### **BANK**

Bank of America, N.A.

#### LAW FIRMS

Nelson Mullins Riley & Scarborough, LLP https://www.nelsonmullins.com/

Morris Manning & Martin, LLP <u>https://www.mmmlaw.com/</u>

#### **ACCOUNTING FIRM**

Bauknight Pietras & Stormer, P.A. https://www.bpscpas.com/

#### PARTNERSHIPS IN PLACE

www.esri.com www.aws.com www.oracle.com www.landgrid.com www.autodesk.com www.nar-reach.com www.SCRA.org

#### **COMPANY DESCRIPTION**

Land Intelligence Inc. is a software development company focused on automating the search and due diligence for land development and associated financing efforts.

Each year in the United States, 1 million acres of real estate is developed, generated in conjunction with nearly 20 million due diligence reports. Each of these reports currently takes 1-2 weeks at a cost of thousands of dollars. By leveraging big data ingestion, on-the-ground relationships, and a patented software algorithm, Land Intelligence will provide a 10x reduction in time and a 5x reduction in cost to the deal selection, due diligence and financing problem.

#### We are Land Acquisition Simplified.

We provide research and a platform for marketplace transactions, deal exchanges and land financing. We are working on deep tech to tokenize land. Our user analytics creates new data products for the marketplace.

#### COMPETITION

Most property technology companies focus on existing real estate assets – what are the best assets to buy and hold or flip? Very few provide a solution to greenfield properties which have nothing on them but grass and trees.

We are different than any other company in the proptech marketplace due to the specific experience sets of our team. Some property technology companies are strong in software coding and engineering. Some are founded by developers. Some have in navigating experience public entitlements. Land Intelligence is the only one with all three. No other company is more ideally suited to deliver on a platform seamlessly defragments which the countless data silos in the market and makes front-end due diligence better, faster, and cheaper.

JOIN US www.landintelligence.net/invest

#### TARGET MARKETS

We have served our primary customers for decades. They are land developers, property owners, and the investors and lenders that fund real estate development. The market in site selection, due diligence and financing is estimated to be \$8 Billion.

Land developers will be served by customized, automated reports (LandFAX, LandYield, LandCAST) that provide site condition analysis, a projection of the asset volume for the site, and/or a forecast of the value of that asset.

For mid and large-scale developers and investment houses, we will offer a customized SaaS solution called LandSUITE, where clients can review and vet deals on a larger scale with multiple users and regional employees.

Financial institutions, such as equity investors and lenders, will be served by our market data and rating reports to compare deals in local, regional and national market comparisons. Our goal is to have our reports as part of the underwriting process.

#### MILESTONES

August 2019

-Patent issued and business plan developed -Market Research and customer focus groups -MVP product market fit developed

October 2019 -\$500k Seed Round I Opened

November 2019 -Product Design/Development

-Customer Focus Groups and Trial Users

Q1 2020

-\$500k Seed Round I Committed -LOI with SC Launch – State Venture Fund -MVP Development -Mastermind Launched -Platform Development and Customer Focus Groups -Enterprise Client Sales Commenced

Q2 2020 -\$535k Seed Round I Closing -SaaS Platform in Beta Testing

Q3 2020

-Launch of Full Enterprise Services -SaaS Platform Launched -Revenue Recognized and Cashflow -Patent 2 Awarded

*Q4 2020/Q1 2021* -User Growth and SaaS Launch -Breakeven -Series AA

	2020	2021	2022	2023	2024	2025
Revenue	180,000	1,600,000	5,500,000	16,400,000	41,070,000	90,000,000
EBITDA	(750,000)	(1,100,000)	(2,470,000)	(1,080,000)	8,000,000	32,300,000
Pre-Tax Income	(300,000)	(1,150,000)	(2,500,000)	(1,100,000)	7,900,000	32,200,000
Net Income	(300,000)	(1,150,000)	(2,500,000)	(1,000,000)	7,200,000	22,500,000

#### www.landintelligence.net



#### Value Proposition

**Company Background:** MySnoozepod.com is a health & wellness retailer, that operates an unattended, automated mattress store.

Leadership Team: Our management team brings a combined 24 years of mattress retail experience, including 5 years of mattress retail ownership. The Executive Team has experience working for esteemed brands such as Nordstrom, Sleep Number, Victoria Secret, and J-Crew.

Products/Services: Our product is an all-in-one sleep system that includes a Motion Snooze Base, eliminating the need for expensive add-ons. The unique split queen size fills a major product void in the target market. Competitors only offer split options in a king size. All of our products are drop shippable and easy to install due to the side hinge design of the Snooze Base.

Technologies/Special Know-How: MySnoozepod.com is powered by ONEshop, our custom business operating platform. ONEshop allows us to control all our applications from one interface. Consultants can service social media and website traffic, host snooze sessions, manage customer relationships, and create content. Snoozer, our automated chatbot can train and learn customer intents from ONEshop and be deployed to website or showroom to assist shoppers.

Market: Our target market of the DMV produces an estimated \$350M in revenue. The market is poised for growth due to a projected 9% CAGR increase in the next 4 years. Through a health centric sales approach, private shopping experience, and an average retail unit of \$3500, our goal is to obtain a 1% market share within three years.

Distribution Channels: Our omni-channel sales strategy allows shoppers to purchase Snoozepods from our website or automated showroom. All products are drop shipped and the side-hinge design makes set-up fast and easy.

Competition: Sleep Number, Mattress Firm, and Purple are some of the major competitors in our target market. Our all-in-one sleep system, private shopping experience, and easy purchasing process differentiate us from our competitors.

**Quick Facts Company Name:** MySnoozepod.com

#### **Contact: Brandy Lockwood**

Address: 6398 Euclid Ave Unit E, Elkridge, MD 21075

Phone: 410-207-4519 Fax: N/A Email: info@mysnoozepod.com Website: www.mysnoozepod.com

**Industry: Mattress/Furniture** 

Number of Employees: 3

**Leadership Team: Brandy Lockwood, CEO Tyree Lockwood, CIO** Keith Bacon, Sales VP

**Amount of Financing Sought:** 600K

**Current Investors: N/A** 

**Use of Funds:** Location/Admin \$45K **Equipment \$100K** Marketing \$230K **Operating Capital \$225K** 

Financial Projections (Unaudited):					
	2022	2023	2024	2025	2026
Revenue	1,300,000	2,200,000	3,500,000	10,200,000	11,800,000
EBIT (dollars	(7,200)	57,000	316,000	935,000	991,000
in thousands)					

### **I**. RENTADO

#### MANAGEMENT

#### TEAM Justin Morgan, CEO

www.linkedin.com/in/justin-morgan-19a2a423

- Michael Bronson, MD, CFO https://www.linkedin.com/in/michael-bronsonmd-8b1b2816b/
- Christopher Livingston, RE Advisor Board Member
   https://www.linkedia.com/in/cilivingston/
- Dr. Wade Martin, Start-Up Advisor https://www.linkedin.com/in/wade-martina4552815/
- Dr. Casey Quirarte, Advisor Board Member https://www.linkedin.com/in/caseyguirart

3 Exits | 20M Raised | 40M Acquisitions

### WHY RENTADO?

#### FUNDING Looking to Raise \$350,000

#### REVENUE FORECAST

Year 1: 300K Year 2: 600K Year 3: 1.3M Year 4: 2.2M+

#### USE OF PROCEEDS

-UX/UI Improvements -Marketing and Distribution -Additional app developed "Managed by Rentado" for landlords

#### MARKET OPPORTUNITY

41% of all rental property in the United States is owned by individuals...NOT by corporations

43 Million renters in the USA

Forecasted by 2030 that the USA will be a "renter's majority"

Small Property Management is a completely underdeveloped market

We are providing the <u>exact same tools</u> and functionality that the big corporate buildings have, to <u>small</u> <u>individually owned property owners and renters</u>. A renters app, available for download now on the iOS and Google Play Stores, allows renters to pay rent easily and securely with credit cards (Stripe), Venmo, PayPal, and more. Renters are also able to send maintenance requests, with pictures and video directly to their landlord, and provide notifications. The Landlord is able to organize properties, assign tenants, auto-assign maintenance personnel, deposit rentals (free) to any account, and more. It gives power to both the renter and the landlord, in the form of security, transparency, and ease of use.

#### PROBLEMS FOR RENTERS

Renters pay using a variety of methods
No way to track requests or history
Inconsistent Management Processes

#### PROBLEMS FOR LANDLORDS

•Maintenance Issues and Tracking for disputes •No Payment Standardization

•Difficult to organize tenants and properties •No consistency

#### SOLUTIONS FOR RENTERS

•Use banks and Credit Cards for safe peer-to-peer payments

•Maintenance Request tracking and full history •Set Notifications and AutoPay

#### SOLUTIONS FOR LANDLORDS

Securely Collect Payments via CRM
Automate Maintenance Requests
Organize up to 1000 properties and assign tenants
Given the same tools that large buildings have

#### COMPETITION

Zillow and AppFolio are in the space, however their applications directly target semi-professional to professional managers and companies. No one has developed a really functional app that governs all the core needs of the rental experience. We are not competing with larger, professional managed buildings, their market segment is largely set, we are targeting the 41% of small property owners in the USA and trends indicate that this percentage is increasing.

### **CONTACT US**

Long Beach, CA 90815 CEO 562.221.6156 + CFO 562.889.6164

#### TECHNOLOGY

Fully Developed apps on Apple Store and Google Play Store with security for our users.

Secure Landlord portal built on WebApp for easy development of future properties.

Peer-to-Peer Payment and communication system built inhouse from the ground up and secure databases for prevention of issues and attacks.

Auto-assign and text maintenance personnel when users report issues at their rental property.

www.rentadousa.com mbinnovationsca@gmail.com SuperAger World Group Inc



#### Value Proposition

SuperAger World will change the way the world ages. A first of its kind, one-stop shop and global platform empowering healthy longevity for everyone, at every age.

#### Problem & Solution

We're living short of our optimal health, wellbeing and longevity. 110,000 people, every day, die from age-related causes, often preceded by long periods of decline, pain & poor quality of life. We can all live longer, healthier, younger and happier - but most people do not have the knowledge, resources or support to do so. SuperAger World's unique hub of curated expert resources, goods, services, specialists, and a new social network, is the solution, and the means, for everyone to reap the 'longevity dividend'.

#### **Company background**

Via an overfunded 1st round, we built and launched the beta/MVP version of our app, with a wealth of knowledge, learning & lifestyle content; brand partners; goods & products (ecommerce platform) specialist services & experts. We've grown the company value by 400% in the 1st year: been awarded 'Top Health & Wellbeing App, London': built a strong team & advisory board: conducted a test & learn process and developed a detailed spec for the 2.0 version of the platform, aligned with a clear GTM strategy.

#### Leadership Team

- **Stuart Bold, Founder** former international lawyer, 30+ years global domain (health, wellbeing, longevity) and business experience
- Ian Harvey, Co-Founder 30+ years experience retail/customer intelligence
- CFO, CTO, CSO and Advisory Board extensive expertise/experience in
- business, finance, marketing/sales, health sciences, bus/dev & growth Products & Services

Integrated (on-line/offline) global platform: hub of resources & expertise, ecommerce, specialist services, AI supported personalized pathways, digital media, a new social network and real-life events and experiences USP

Only platform of our kind - global positioning; SuperAger brand (positive, healthy longevity & lifestyle, for all ages - not about 'being old'); a new social network, aligned with a new, positive identity for the demographic (a "SuperAger Tribe") and a SuperAger Voice, to help drive social impact Market

- Longevity economy world's 3<sup>rd</sup> largest (\$25Trillion) and CAGR 14.3%
- We're positioned for all age groups, starting with the 50+ (world's biggest/fastest growing/wealthiest demographic)
- TAM (US only to start) 126m
- 'World's most compelling business opportunity' Bank America/Merrill Lynch Distribution channels/GTM

Online (app, website, social media) and offline (events, experiences etc.). Multiple routes to user engagement including; conventional & digital marketing, content marketing, partner collaborations, workshops and events **Competition** 

The Healthy Longevity market is nascent, with two main, non-global, operators focused on the 50+ (AARP in the US and SAGA in UK – both perceived as about 'being old') and one app, Longevity.card (main focus is fintech, with longevity bolted on). There is no platform that has the breadth, scope or vision of SuperAger World.

Company Name: SuperAger World Group Inc Contact: Stuart Bold Address: 16192 Coastal Highway, Lewes, Delaware 19958, USA Email:

stuart@superagerworld.com Website:

https://superagerworld.com Industry:

Health, Wellbeing, Longevity, Ecommerce, Social Network, Digital Media

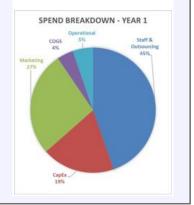
#### Leadership Team:

- Stuart Bold, Founder/CEO
- Ian Harvey, Co-Founder/COO
- Teena Bates, CFO
- Prof Jason Powell, CSO
- Sarah Wilks,

Development Director Current Investors

- 1 x Micro VC/family fund
- Crowdcube investors Ask & Use of Funds:

\$1m - The Series Seed round finances taking the existing beta platform to version 2.0 full marketing campaign, user traction & revenue



Projected Revenue (post raise)

Year 1	Year 2	Year 3	Year 4	Year 5
\$140K	\$2.25M	\$14.7M	\$39.3M	\$70.5M



#### CONNECTpreneur Rocket Pitch 06/21

#### www.TrustScience.com Inc.

Evan Chrapko CEO +1-403-585-3826 Evan.Chrapko@TrustScience.com

#### MANAGEMENT TEAM

Evan Chrapko Chris LaBruna Jeremy Mitchell Chris Matichuk Martin Loeffler Chris Grnak CEO CRO CDAO CTO CSPO Head of FI's

#### INDUSTRY

FinTech SaaS

#### **CURRENT INVESTORS**

The Irene & Evan V Chrapko Family Trust

Facebook's former CFO

CFO of a Top-7 global bank

Seattle's "unicorn whisperer"

\$750B (AUM) Manulife's former President & CEO, Don Guloien

No Institutional investors yet

#### FUNDING TO DATE

\$14.2 Million 100% in Common stock, 100% on a 1-page Subscription Agreement. i.e. <u>Ultra</u> clean & simple cap table

#### **FINANCING SOUGHT**

\$15M if institutional Else status quo JIT, (WC as needed)

#### **USE OF PROCEEDS**

40% Marketing & Sales (to date 5%) 30% Dev & Data Sci. (down fr. 70%) 20% Cust Success, Integrations, etc. & Up-selling

10% Compliance/Reg's & IP (these are MASSIVE Moats in this case)

BANK Harris Bank / Bank of Montreal

#### LAW FIRM

Dentons Melnyk & Associates 11<sup>th</sup> floor, 10130 – 103 Street Edmonton, Alberta, Canada T5J 3N9

#### COMPANY DESCRIPTION

#### **CREDIT BUREAU 2.0** ®

7-figure Revenue scoring service for lenders giving loans to Financially-stressed consumers.

Solving the fact that big, old, conventional bureaus wrongly score MANY underserved people—the "Invisible Primes."

#### Key differentiator:

Productized the use of ML at scale. Intelligent platform is NOT a 1-trick pony for assessing creditworthiness. Credit scoring is simply the 1<sup>st</sup> GTM.

#### Mission:

Allow Deserving People to get What They Deserve

#### Management:

Career total of \$1/2+ Billion in gains delivered to shareholders via SaaS startups & turnarounds on very compressed time scales. Senior & Exit-savvy.

#### Advantages:

Fully Compliant with all applicable Laws & Regulations re: Consumer Protection and re: Privacy

40 patents & 7 trademarks \*granted\* across 18 countries. This is a GLOBAL platform & business plan.

#### Competitors:

FICO, Equifax, TransUnion, Experian, Zest Finance, GDS Link, MeridianLink, id:Analytics/LexisNexis, TruDecision, Alchemy/MaxDecision.

#### Exit:

IPO or M&A w. a strategic (see above), or P.E. tuck-in. 5 years, plus or minus 2 years. BusDev activities have already identified candidate acquirors/types.

#### CONFIDENTIAL & PROPRIETARY

#### TARGET MARKETS

#### Now/Immediate Go-to-Market: North America consumer lending

Pre-COVID, our focus on scoring the Financially-stressed was only 25-33% of adult consumers.

#### Post-lockdown relevance is NOW MUCH BIGGER!

- 1. More Financially-stressed (globally)
- 2. All lenders—not only the subprime/down-market lenders—now have to make decisions amid severe chaos in conventional credit data.

TAM (assuming a 10% share) is \$100 Mil./yr in topline Rev now. \$450 Mil./yr in the medium term.

#### Soon (after first sticking the above landing): Expand beyond N.America

Pre-COVID, the World Bank sized this market at 2.5-3 Billion unbanked people. Assume much

higher now.

-and -Expand into prime lending to allow up-market banks to safely serve near-prime borrowers (by accurately identifying such borrowers to them, which the old/big bureaus cannot do reliably.)

#### Later:

Adjacent verticals include:

- Insurance underwriting
- Sharing economy (ie. provide scores on strangers for dating sites, gig sites, Craigslist users, etc.)
- Hiring/Screening
- Marketing/Sales (esp. relationship selling)
- Law Enforcement/DHS



#### CONNECTpreneur

#### Value Proposition

**Company Background:** Zirconia has created a revolutionary Ceramic Sealant technology that makes infrastructure immortal and virus/bacteria free.

#### Leadership Team:

**Benjamin Cook:** CEO, Serial Entrepreneur, 30 years in business, sold last materials company for 5X exit

**Muralee Balaguru:** CTO, 15 years as civil and environmental engineer, JD focused on patent law, generating new patents and new products

**Donald Hamm:** SVP Sales, 30 years in new product sales in construction, Launched over 100 products, generated over \$100 MM in sales

**Bill Boone:** Board Member, managed sales teams for 30 years, former President Rodda Paint, serial executive with \$100MM exit, M&A exp.

**Products/Services:** Zirconia protects concrete and steel from corrosion by utilizing our Ceramic Sealant technology, the first ceramic-polymer coating that chemically bonds to these surfaces and protects them indefinitely. Ceramic Sealant is immune to heat/cold, UV, and outdoor weathering. Bacteria and viruses cannot penetrate or survive its "biologically impervious" self-sterilizing surface.

**Technologies/Special Know-How:** Ceramic Sealant is the first surface coating that chemically bonds to concrete and steel, preventing corrosion and other failure pathways. Ceramic Sealant cures at room temperature and eliminates all porosity, forming a ceramic barrier layer that prevents attack from the environment, chemicals, or bacteria/other microbial life. This ceramic barrier layer is inert and has an indefinite lifespan. Zirconia owns an issued patent valid until 2031, has 3 additional patent applications in process, and has several key trade secrets related to raw goods and processing.

**Market:** Zirconia's initial market focus is on concrete preservation/restoration. Food manufacturing, water infrastructure and commercial construction are all in critical need of our technology to restore/preserve/protect concrete, preventing degradation and microbial infection The US market sizes for food manufacturing, water infrastructure, and commercial construction are \$1.45 Billion, \$11 Billion, and \$1.95 Billion respectively.

**Distribution Channels:** Zirconia's direct sales strategy utilizes independent sales representatives and select distributors in strategic markets, the lowest cost sales platform with the highest degree of profitability.

**Competition:** Old toxic, indoor-only technologies like epoxy and polyurethane plastic coatings are the current industry standard for concrete. They will always fail because they cannot bond to surfaces, meaning they will delaminate over time at great expense. These technologies cannot survive extreme temperatures, UV, outdoor environments, or corrosion created by microbial activity.

**Quick Facts** 

**Company Name: Zirconia Inc.** 

**Contact: Benjamin Cook, CEO** 

Address: 4611 S 134<sup>th</sup> PL STE 240 Tukwila WA 98168

Phone: 206-930-8171 Fax: 206-274-7931 benjamin.cook@zirconiainc.com https://zirconiainc.com/

**Industry: Construction** 

Domain(s): Food Manufacturing/Ag, Commercial Construction, Water Infrastructure

**Bank: WSECU** 

Law Firm: Karr Tuttle Campbell

Patent Estate: US 8,197,593 3 additional patents filed

Number of Employees: 4

Leadership Team: Benjamin Cook, CEO Muralee Balaguru CTO Donald Hamm, SVP Sales Bill Boone, Board Member

**Financing Sought: \$500K** 

Current Investors: Central Texas Angel Network (CTAN)

**Use of Funds: Expand Sales Team** 

#### **Financial Projections (Unaudited):**

	2021	2022	2023	2024	2025	2026
Revenue	\$0.8 Million	\$2.4 Million	\$7.0 Million	\$20 Million	\$50 Million	\$90 Million



#### **92** MODUS CREATE MODUS CREATE

Modus Create is a consulting firm that helps companies transform for success in the digital future. Through a collaborative engagement model, we help our clients with product strategy, application design/build, user experience, and process change.



#### PAT SHERIDAN, CO-FOUNDER & MANAGING PARTNER, MODUS CREATE

Pat is focused on the intersection of design, technology, and business. He saw the need for a high-end product consulting firm built with open source team design and the concept for Modus was born. Pat helps clients see new ways to tackle challenges with emerging technology and brings his unmatched passion to work every day. As a serial entrepreneur and active startup mentor, he's a co-organizer of NoVa.JS and NYC.JS. He is a 2011 graduate of MindShare, received his MBA from Georgetown University, where he is currently an Entrepreneur-in-Residence, and holds a BFA from the Corcoran College of Art and Design, where he currently serves as an advisory council member for the George Washington University Columbian College of Arts and Sciences.



SHULMAN ROGERS

#### **NEXT powered by SHULMAN ROGERS**

NEXT disrupts the legacy legal industry by offering a broad range of fixed fee solutions (stand-alone products and annual legal plans) delivered by senior attorneys with valuable business expertise. NEXT solves the problem that startup and emerging growth companies face when launching their business as well as scaling: lack of access to predictable legal fees, seasoned attorneys, the latest technology and key business services. We use cutting edge technology platforms to deliver real efficiencies, transparency and a collaborative environment for clients, attorneys and investors. NEXT partners with its clients to de-risk their business and get to the NEXT level, together reaching each milestone of success.

NEXT is powered by Shulman Rogers, a full-service law firm with nearly 100 attorneys offering superior service across a wide range of practice areas. In the corporate arena, Shulman Rogers provides services including business planning, operational issues, M&A, litigation, commercial real estate, landlord-tenant, commercial development, securities, tax, intellectual property, immigration, telecommunications and bankruptcy/debt restructuring. The firm also offers robust personal services such as residential closings and trust and estate planning. Shulman Rogers has earned its reputation for providing quality representation, business insight and client value, serving as a highly attractive alternative to larger, higher-priced firms and smaller, less diverse firms. Learn more at ShulmanRogers.com.



#### ANTHONY MILLIN, NEXT CHAIR & PARTNER, SHULMAN, ROGERS

Anthony Millin is the Chair of NEXT and a trusted legal and business advisor to startup, early-stage and emerging growth companies. As a corporate and securities attorney, a successful serial entrepreneur and a venture capitalist, Anthony brings a unique legal and business perspective to advising his clients. "Anthony has had a tremendous impact on the success of my company since we were in the startup phase," says Dale Nirvani Pfeifer, Founder and CEO of GoodWorld. "He has not only provided sound and creative legal support but has also served as a key business advisor throughout the growth of my company." Anthony understands firsthand what it takes to start, scale and manage a company, to successfully prepare for and run a fund-raising process, and to address the legal issues faced by a startup. This background provides him with valuable insights into the legal and business needs of his clients. Anthony has worked closely with a range of angel and institutional investors and helps clients identify real opportunities. He serves businesses across multiple industries including internet/SaaS, technology, biotech, cleantech, ed tech, fintech and health care. Another specialized skill set Anthony brings to the table is his China-based experience, assisting early-stage and middle-market companies interested in conducting business in China or seeking direct foreign investment from China. Anthony also serves as a Venture Partner at Urban Us, a seed stage VC firm. Contact Anthony at amillin@shulmanrogers.com.



#### WILSON SONSINI GOODRICH & ROSATI @WILSONSONSINI SONSINI Wilson Sonsini Goodrich & Rosati is the premier legal advisor to technology, worldwide. We represent companies at every stage of development. from

Wilson Sonsini Goodrich & Rosati is the premier legal advisor to technology, life sciences, and other growth enterprises worldwide. We represent companies at every stage of development, from entrepreneurial start-ups to multibillion-dollar global corporations, as well as the venture firms, private equity firms, and investment banks that finance and advise them.



#### COURTNEY MATTESON, ASSOCIATE, WILSON SONSINI GOODRICH & ROSATI

Courtney Matteson is an associate in the Washington, D.C., office of Wilson Sonsini Goodrich & Rosati, where she advises public and private technology companies at all stages of growth and the firms that invest in them. Her practice focuses on corporate and securities law, including general corporate representation, venture capital financings, mergers and acquisitions, and public offerings. During law school, Courtney was a law clerk for the corporate group in the firm's Washington, D.C., office, where she assisted in the representation of emerging companies, including with regards to formation and corporate governance issues, venture capital financings and mergers and acquisitions. As a student at Georgetown University Law Center, she was the President of the Corporate & Financial Law Organization and worked as a Research Assistant and Teaching Assistant for the Georgetown Center on Privacy and Technology.



#### **ASSOCIATION FOR ENTERPRISE GROWTH (AEG)**

The Association for Enterprise Growth (AEG) is a nonprofit advisory council of experienced business advisors that provide cost-effective expertise and guidance to owners of midmarket companies. AEG consists of experts from complementary professional services disciplines equipped to grow enterprise value and maximize personal wealth for all stages of the business lifecycle—from startup to growth to maturity to transfer or sale.



#### MARK HAAS, CO-FOUNDER & CEO, ASSOCIATION FOR ENTERPRISE GROWTH

Mark Haas is President of Research and Organization Management, a strategy development and performance management consulting firm based in Washington, DC. He advises executives and Boards on diagnostics, strategy, business models and performance management aimed at growth, strengthening operations and agility. His consulting includes leadership training for Tanzanian energy executives, developing curricula to train consultants in 40 countries for an international bank, crafting strategy and innovative business models for a \$120 million nonprofit, merging two scientific associations, reorganizing a biomedical research agency, revitalizing a human service nonprofit and developing strategy for a national vital records enterprise.



#### NORTHERN VIRGINIA CHAMBER OF COMMERCE

The Northern Virginia Chamber of Commerce (Northern Virginia Chamber), the Voice of Business in Northern Virginia<sup>™</sup>, represents over 650 local employers with more than 500,000 regional employees. The Northern Virginia Chamber is the leader in advancing innovative solutions to the region's priorities in transportation, education, workforce, and economic opportunity. For 90-plus years, the Northern Virginia Chamber has been working hand-in-hand with companies in the region to build a strong business community. To learn more about the Northern Virginia Chamber, please visit http://www.novachamber.org and follow the Northern Virginia Chamber on Twitter: @NOVAChamber





#### JULIE COONS, PRESIDENT & CEO, NORTHERN VIRGINIA CHAMBER OF COMMERCE

Julie Coons is a transformative business leader who delivers unprecedented revenue and profit growth through innovation, operational excellence and cultural change. She is President & CEO of the Northern Virginia Chamber of Commerce, the Voice of Business in Northern Virginia<sup>™</sup>, representing local employers with more than 500,000 regional employees. The Northern Virginia Chamber is the leader in advancing innovative solutions to the region's priorities in transportation, education, workforce, and economic opportunity. For 90-plus years, the Northern Virginia Chamber has been working hand-in-hand with companies in the region to build a strong business community.

From 2017-2018 Ms. Coons served as COO of the Council of Better Business Bureaus. The Council of Better Business Bureaus is a \$31m organization comprised of a range of national programs, over 100 BBB national partners throughout North America. From 2008-2016, Ms. Coons served as the President and CEO of the Electronic Retailing Association where she led a significant financial and brand transformation of the association. Previously, Ms. Coons served as president and CEO of the Tech Council of Maryland, where she led the association to a regional position of influence. Before joining TCM, Ms. Coons was executive vice president at PCIA-The Wireless Infrastructure Association, a telecommunications trade association. Prior to the non-profit world, Ms. Coons led international business development for several telecommunications companies.

She has been an active member of numerous non-profit boards including the Advertising Self-Regulation Council and an active member of the International Women's Forum and the American Society of Association Executives. She was recently named one of the 2018 DCA Live Non-Profit Leaders. Ms. Coons graduated cum laude from the University of the Pacific in Stockton, CA, with a B.A. in economics and B.A. in Japanese language and literature.



#### MONTGOMERY COUNTY ECONOMIC DEVELOPMENT CORPORATION

The Montgomery County Economic Development Corporation (MCEDC) is a 501 (c)(3) nonprofit organization created to promote economic growth in Montgomery County, MD and support companies in achieving business success. Our retention and recruitment professionals help find the ideal location, attract top talent, and understand current market conditions.



### BENJAMIN WU, PRESIDENT & CEO, MONTGOMERY COUNTY ECONOMIC DEVELOPMENT CORPORATION

Benjamin H. Wu is the President and CEO of MCEDC. An accomplished executive and internationally recognized technology policy expert, Wu brings to MCEDC a dynamic portfolio of over three decades of professional experience working directly with industry around the world and leading operations at the highest levels of our nation and state. He has a distinguished career focused on technology-led economic development, as well as a proven record of driving transformative initiatives and creating collaborative alliances with industry, government, and academia throughout the country and in Maryland. Wu is strengthening ties with our partners in the state while working with our local and regional stakeholders to diversify Montgomery County's economy, grow our jobs and increase the tax base.

Wu led the creation of the Maryland Department of Commerce in 2015 and helped transform the state's competitiveness. During his tenure, Wu helped forward the Governor's economic agenda while delivering record growth and facilitating the lowest unemployment rate in over a decade. In the Hogan Administration, he worked with the General Assembly and key stakeholders to change the state's economic development structure, operations, and business-friendliness. He executed a bold Commerce strategic plan that focused on operational excellence through exceptional customer service, a more competitive business climate, advancement of innovation and entrepreneurship, and expansion of international trade.

Wu is a former U.S. Deputy Under Secretary of Commerce and U.S. Assistant Secretary of Commerce for Technology Policy under President George W. Bush. He administered the nation's technology and innovation strategy and exercised supervisory management over the National Institute of Standards and Technology.





#### **FIRST FINANCIAL GROUP**

Headquartered in Bethesda, Maryland, First Financial Group is a complete financial services firm – one of the largest independently owned businesses of its kind in the Mid-Atlantic region. The firm employs over 140 representatives and 1,200 licensed brokers. Business services include Executive Benefits Planning, Key Person Planning, Qualified Retirement Plans, Deferred Compensation Planning, Group Benefits, Buy-Sell Planning, and Succession Planning.



#### DEVON CURY, CAP®, DIRECTOR ADVANCED PLANNING, FIRST FINANCIAL GROUP

Devon Cury is the Director of Advanced Planning for First Financial Group, with more than 25 years of experience in wealth management, investment management, and risk management. Before joining FFG in 2014, he held executive leadership roles at Advancement Concepts and AXA Advisors. He specializes in working with business owners and executives on strategies to reward, retain, and recruit top talent.

Devon has completed the Retirement Specialist Certification from the Wharton Business School and holds the Certified Advisor of Philanthropy designation. He has served on the Executive Advisory Council of the Robins Business School at the University of Richmond and as the Chairman of the Catholic Planned giving Council.

#### **NEW YORK LIFE**



New York Life Insurance Company (www.newyorklife.com), a Fortune 100 company founded in 1845, is the largest mutual life insurance company in the United States and one of the largest life insurers in the world. New York Life's family of companies offers life insurance, retirement income, investments and long-term care insurance. New York Life has the highest financial strength ratings currently awarded to any U.S. life insurer from all four of the major credit rating agencies.

At the heart of New York Life is a commitment to be there for our customers when they need us whether today or decades into the future. We have delivered on that promise for 175 years by investing wisely, growing a portfolio of strategic businesses, and remaining true to our mission as a mutual company, accountable only to our customers, not to outside investors. For our customers, that means having the confidence that comes with knowing they can build a better future for themselves and those they love.



#### **TIM BRAUE, FOUNDING PARTNER & ATTORNEY**

Tim E. Braue is a founding member of Nemphos Braue Law. He focuses his practice in the area of sophisticated corporate transactions. Mr. Braue frequently represents private companies, venture capital investors and private equity funds in connection with mergers and acquisitions, private securities offerings and general corporate matters. Mr. Braue's clients include manufacturing and industrial services companies, pharmaceutical and medical device businesses, telemedicine and high tech telecommunications companies, real estate development firms, insurance entities and emerging food and beverage industries.



#### **NEMPHOS BRAUE, LLC**

### n.b.

Proven experts with a dedication to their clients and the law, Nemphos Braue attorneys are accomplished counselors in all areas of corporate law. They offer big firm experience, with boutique service, and focus on being strategic business partners to their clients. From venture capital, private equity and financing, to intellectual property, mergers and acquisitions, Nemphos Braue is a different kind of law firm, supporting entrepreneurs, emerging and mature companies.



SUNTRUST

#### TROY A. LEMAILE -STOVALL CEO & EXECUTIVE DIRECTOR

As the CEO and Executive Director of TEDCO—Maryland's economic engine for technology companies—Troy leads the organization's mission to support economic development through the cultivation of an inclusive entrepreneurial innovation ecosystem. He brings to bear more than 25 years of experience in investment management, higher education, telecommunications, information/communication technology, and management consulting in this leadership role.

#### SUNTRUST BANK

SunTrust Bank is an American bank holding company. The largest subsidiary is SunTrust Bank. It had \$199 billion in assets as of March 31, 2018. SunTrust Bank's most direct corporate parent was established in 1891 in Atlanta, where its headquarters remain.

As of September 2016, SunTrust Bank operates 1,400 bank branches and 2,160 ATMs across 11 southeastern states and Washington, D.C. The bank's primary businesses include deposits, lending, credit cards, and trust and investment services. Through its various subsidiaries, the company provides corporate and investment banking, capital market services, mortgage banking, and wealth management. It has nearly 24,000 employees. In 2013, it paid \$1.5 billion "to resolve claims of shoddy mortgage lending, servicing and foreclosure practices."



#### CHRISTOPHER ROSS, MANAGING DIRECTOR, SUNTRUST PRIVATE WEALTH MANAGEMENT

Chris Ross is a Client Advisor with SunTrust Private Wealth Management. Chris offers clientsmore than 25 years of comprehensive wealth management experience, leading a team of specialists in investments, financial planning, credit, and estate strategies. He received an MBA from the College of William & Mary. He is involved with several local and community activities, including coaching youth sports. Chris serves on the board of the Historical Society of Washington, DC and is involved with the Maryland Historical Society.

#### REFRACTION

#### REFRACTION

Refraction is a leading innovation hub in Northern Virginia, focused on fostering innovation and entrepreneurship by nurturing and mentoring startups and high-growth companies to help create jobs in the greater Washington region. In five years, more than 100 member companies have collectively raised over \$250 million in capital. Refraction's partners include Amazon, Cox, Cvent, Fairfax County, Arlington County, Loudoun County, CIT, Blu Ventures, Smart City Works, Virginia Tech, and George Mason University. It recently launched the Northern Virginia Smart Region Initiative, a new effort to accelerate smart city tech companies and raise the region's profile as a national hub for smart city technologies.



#### **ESTHER LEE, PRESIDENT & CEO REFRACTION**

Esther Lee is the President and CEO of Refraction, a technology innovation hub in Northern Virginia, focused on fostering innovation and entrepreneurship by nurturing and mentoring startups and high-growth companies. Prior to joining Refraction, Esther served as Secretary of Commerce and Trade for the Commonwealth of Virginia, where she oversaw 14 state agencies, responsible for economic development, job creation, innovation and entrepreneurship, small business, tourism, trade, housing, community development, and labor policies for the



state. In that role, she led Virginia's successful bid for Amazon's second headquarters (HQ2).

Esther has also served as Global Chief Marketing and New Business Officer at Burson-Marsteller, one of the world's largest strategic communications firms. As a member of the firm's Executive Committee, she led its marketing, thought leadership, and new business strategies and advised major clients like Samsung, Coca- Cola, and Marriott.

In 2009, President Barack Obama appointed Esther as Senior Policy Adviser to the U.S. Secretary of Commerce. She created and led the Office of Innovation and Entrepreneurship and the National Advisory Council on Innovation and Entrepreneurship (co-chaired by AOL founder Steve Case). She also launched the White House "Startup America" initiative, organized the Presidential Summit on Entrepreneurship, and served on the White House Urban Policy Council and Middle Class Task Force.

Esther has been Vice Chairman of the Fairfax County Economic Development Authority; member of the Fairfax County Economic Advisory Commission; board member of GO Virginia, Center for Innovative Technology, Virginia Research Investment Committee, and Girls in Tech; term member of the Council on Foreign Relations; Aspen Ideas Festival Scholar; and Co-Founder / Vice Chairman of the Council of Korean Americans. She received an A.B. in economics from Harvard and an MBA from MIT's Sloan School of Management.



#### MARYLAND TECH COUNCIL VENTURE MENTORING SERVICE (MTC VMS)

The Maryland Tech Council Venture Mentoring Program (MTC VMS) is one of the leading team mentoring services available in the State of Maryland that is both highly sophisticated and results driven. It exists to foster an environment that encourages innovation, while expanding financial and business opportunities for tech, cyber and life science startups.

The MTC VMS Program provides free team-based mentoring services to qualified Maryland-based tech and life science venture CEOs who are accepted into the program. Since the MTC VMS program began, more than 45 ventures have enrolled & \$55.MM has been raised in capital & grants. More than 13,000 volunteer hours have been contributed by mentors & managing committee members, with mentor training programs scheduled monthly across the State of Maryland. More than 225 mentor team meetings have taken place. The MTC VMS program has trained more than 105 mentors.

MTC VMS is modeled after the highly successful MIT Venture Mentoring Service, which has been implemented successfully in more than 100 communities around the globe. For more information, visit our website at marylandmentoring.org or contact Pam Lubel at (240) 243-4049 or pam@mdtechcouncil.com.



#### SALLY STERNBACH, FOUNDER, MD TECH COUNCIL VENTURE MENTORING SERVICES

Sally Sternbach retired in 2016 after leading both the Montgomery County Department of Economic Development and Rockville Economic Development, Inc. for 14 years. In her prior professional life, Sally spent 19 years with AT&T federal sector, taught accounting and finance, ran a social services non-profit in NYC and a tourism development organization in West Virginia. Her proudest accomplishments, aside from her family, include national and international gold medals in rowing. She is married to David Sternbach, a former professional musician turned clinical social worker and author of more than 100 articles on performance psychology; they have lived in Montgomery County since 1980.



#### DINGMAN CENTER FOR ENTREPRENEURSHIP, UNIVERSITY OF MARYLAND

The Dingman Center for Entrepreneurship is a top-tier entrepreneurial institute recognized around the world as a leader in enterprise creation. The Dingman Center is continuously pushing the boundaries of teaching and learning with its focus on practical entrepreneurship, global innovation and international classroom experiences. The Center promotes opportunities that provide maximum resources to start-up businesses in terms of ideation, execution and financing; and that support its mission to take entrepreneurs "from the back of a napkin to the first \$1 million in financing."





#### HOLLY DEARMOND, MANAGING DIRECTOR, DINGMAN CENTER FOR ENTREPRENEURSHIP

Holly DeArmond joined the Dingman Center in September 2012 as Assistant Director, Events and Marketing and in 2018 was named Interim Director. She is currently leading the Dingman Center in support of its mission to build a community that discovers, equips, connects and celebrate entrepreneurs. Key responsibilities include oversight of the event and marketing strategy; student venture creation programming; and integration with Smith School entrepreneurship curriculum and research activities. Holly also develops and maintains relationships with donors, board members, entrepreneurs-in-residence, the Smith School community and other campus and regional partners.

Holly earned a Bachelor of Science degree in communications from the University of Tennessee at Knoxville and an MBA from the Robert H. Smith School of Business at the University of Maryland.

# F O R U M

#### **KEIRETSU FORUM**

Keiretsu Forum is a global investment community of accredited private equity angel investors, venture capitalists and corporate/institutional investors. Keiretsu Forum was founded in the San Francisco East Bay in California in 2000 by Randy Williams. Keiretsu Forum is a worldwide network of capital, resources and deal flow with 53 chapters on 3 continents. Keiretsu Forum members invest in high-quality, diverse investment opportunities. Keiretsu Forum and Keiretsu Capital (the exclusive worldwide fund partner of Keiretsu Forum) are ranked as the most active venture investors in the USA. The Keiretsu community is also strengthened through its involvement in social and charitable activities.



#### FITCI – FREDERICK INNOVATIVE TECHNOLOGY CENTER, INC.

The Frederick Innovative Technology Center, Inc. (FITCI) is a business incubator and accelerator designed to cultivate entrepreneurship in Frederick, Maryland. FITCI specializes in the strategic business support of local entrepreneurs in the early stages of mostly science and technology-based businesses: Biotechnology, Information Technology, Renewable Energy and Cyber Security. FITCI currently has two locations in Fredrick, MD and 52 client companies. We have served over 125 startup companies and helped creating more than 800 jobs in Frederick County since 2004. FITCI programs are a combination of classes, advising and events to address three fundamental needs for emerging companies: Coaching, Connections and Capital. The secret sauce to our incubator is FITCI's signature program called Strategic Growth and Advisory Board (SGAB) where proven and seasoned CEOs are coaching FITCI's startup companies.

#### BALTIMOREANGELS THE BALTIMORE ANGELS

The Baltimore Angels is an angel investor group based in Baltimore, MD. Founded in 2009, its mission is to invest profitably in the regional entrepreneurial ecosystem and advance early stage innovators to the next stage of capital formation. Its vision is to be the most trusted resource for angel capital investment and entrepreneurial mentorship in the Greater Baltimore region. A new generation of angel investing comes to Baltimore. If you are a tech entrepreneur or community-minded investor, please be in touch with Baltimore Angels. This is not your father's (or your uncle's) investment group. Our investors are current and cashed-out entrepreneurs who have "done it" and can help other entrepreneurs advance to the next stage. We're looking for entrepreneurs with a strong vision and who are just beyond a friends-and-family round. We meet bimonthly in Baltimore and welcome interested investors and entrepreneurs in the Baltimore/Washington area. http://baltimoreangels.com



#### **STARTUP GRIND-COLUMBIA, MD**

Startup Grind-Columbia, mid-Maryland Chapter is part of the largest global community for innovation, entrepreneurship, and the startup community. We're actively educating, inspiring, and connecting more than 2MM+entrepreneurs, 600+ cities, and 130+ countries. We nurture startup ecosystems through mentorship, advisory services, education, inspiration, access to capital, and most importantly, connecting members with the resources we need to have the best opportunity to grow phenomenally successful ventures. We exist to help



others before ourselves, give first not take, and make friends, partnerships, and collaborate and not just contacts or compete.

#### Angels + Life.Sci

Investors

#### ANGELS + LIFE.SCI INVESTORS

Formed in 1996, the Angels + Life.Sci Investors Network is organized under NJAngels.net. We are a manager-led, loosely organized network of investors and accredited Angels, Coaches, and Experts who Sponsor world class Entrepreneurs. Our colleagues have deep experience and technical domain expertise in all of the life sciences disciplines in which we are involved, including nanobio tools, materials, and devices: tele-diagnostics, augmented healthcare & remote patient monitoring, automation and robotics, & advanced chemistry for drug discovery. We are keen on CEOs who are focused on improving Patient-outcomes and developing better, faster, less invasive, less painful, and less expensive healthcare solutions by discovering new technologies to commercialize: drug discovery, genomic diagnostics, advanced imaging, wound healing, and stem cell therapies. For more information, please email Dan Conley at DanConley@NJAngels.net.



institute for excellence in sales The Institute for Excellence in Sales (IES) helps sales professionals worldwide and in the DMV crush their guotas. IES is your trusted partner for the best sales services, products, and training in the world. We have monthly programs in Tyson's Corner, VA for sales pros featuring presentations and workshops by some of the greatest sales thought leaders and authors on the planet, such as Neil Rackham, Challenger Sale author Matt Dixon, and The Referral Coach Bill Cates. The IES runs sales programs for companies, Women in Sales, and Millennials in Sales. IES also holds the Mid-Atlantic region's only award program that recognizes corporate and organization sales excellence for companies that have exhibited greatness in sales or BD. Past award winners include Everfi, DLT Solutions, Iron Bow and Deltek. For more info visit i4esbd.org.



#### ANNUAL WHARTON DC INNOVATION SUMMIT

The Annual Wharton DC Innovation Summit brings together investors, innovators in industry and government, policy makers, entrepreneurs, academic leaders, and others. The Summit has earned a reputation as a high value, high impact resource for entrepreneurs, business executives, government officials and others dedicated to improving their organizations by leveraging the power of innovation and entrepreneurship. The DC Summit offers an interactive environment to help you find public and private sector partners with the resources and interest to help you succeed. The Summit has attracted over 1,700 attendees (representing over 400 private and public organizations) who are eager to listen and interact at a full day of keynote and other sessions, networking breaks, and a concluding reception. The 2019 Summit was the best to date, and we're looking forward to an even better event in Spring, 2020. Learn more at WhartonDCInnovation.com.



#### **GEORGETOWN ENTREPRENEURSHIP**

Entrepreneurship is one of the world's most powerful forces for positive change. Georgetown Entrepreneurship seeks to instill an entrepreneurial mindset in students, to foster an entrepreneurial culture across the university, to support the successful growth of alumni ventures, and to leverage the power of entrepreneurship to make an impact in the world beyond Georgetown.

In the spirit of Georgetown's Jesuit roots, and from its home in the McDonough School of Business, the Initiative offers an array of courses and co-curricular program to serve the campus-wide Georgetown University community. For alumni, offerings include mentorship, networking, the Georgetown Venture Lab, and an angel investment network, in partnership with the Georgetown Alumni Association. Beyond campus, the Initiative promotes entrepreneurial policy, international development, and economic development in the vibrant



Washington, D.C. entrepreneurial community and in the world beyond. Learn more at eship.georgetown.edu.



### JEFF REID, FOUNDING DIRECTOR, GEORGETOWN ENTREPRENEURSHIP INITIATIVE, GEORGETOWN UNIVERSITY'S MCDONOUGH SCHOOL OF BUSINESS

Jeff Reid Jeff Reid is the Founding Director of the Georgetown Entrepreneurship Initiative and Professor of the Practice of Entrepreneurship at Georgetown University's McDonough School of Business.

Reid is a catalyst for entrepreneurship and well-known leader in entrepreneurship education. In 2009, Reid launched the Georgetown Entrepreneurship Initiative to catalyze entrepreneurial thinking and activities across Georgetown University and impact the growing DMV startup community. Previously, Reid founded UNC's Center for Entrepreneurship and grew it to a No. 1 national ranking by Forbes & Princeton Review, and was chosen by his peers and Entrepreneur magazine as one of the top five entrepreneurship center directors in the United States. Before coming to Georgetown, Reid held leadership roles at NFTE, DLA Piper, and DigitalBridge Communications.



#### **RYAN & WETMORE, P.C.**

Ryan & Wetmore is a full-service accounting and management-consulting firm, servicing the Northeast/ Mid-Atlantic region since 1988. What makes us different from other accounting firms is our proactive approach. We work hard to earn our clients' confidence by encouraging open communication year-round. This approach has enabled us to help clients become more efficient, more competitive, and more profitable. Through our numerous management engagements, we have become trusted, unbiased advisors.



#### PETE RYAN, CO-FOUNDER & PARTNER, RYAN & WETMORE

Pete co-founded Ryan & Wetmore in 1988, a 3 office, 35-person firm serving the Mid-Atlantic region. He currently works with clients to address tax, audit and accounting issues. He also has significant experience in international tax matters and business consulting services. His expertise extends to: Healthcare organizations, Construction and Real Estate, Government contractors, Technology, Manufacturing, and High Net WorthIndividuals.

Pete has served on the Board of Directors for several organizations. He is an active member of the Healthcare Advisors Association, the Real Estate and Construction Association, the CPA Manufacturing Services Association, the Virginia Transportation Construction Alliance, and the Construction Financial Management Association. He has an MBA in Finance from the University of Baltimore and a B.A. in Accounting from the Catholic University of America.

Pete is on the leadership board for the local chapter of the Alliance of Mergers and Acquisition Advisors. Pete is also an active member of the Greater Washington Society of Certified Public Accountants, and the American Institute of Certified Public Accountants, among many other professional organizations.





#### ENTERPRISE TRANSFORMATION SOLUTIONS

#### **INES LEBOW, FOUNDER AND PRINCIPAL**

Ines LeBow is the Founder and Principal Startup Consultant at Enterprise Transformation Solutions (ETS), which advises entrepreneurs on how to position themselves for funding. Over the course of her 30+ years in industry, Ines has helped companies secure more than \$800M in funding, led start-ups and turnarounds for companies with up to \$500M in revenue, managed 11 M&A transactions, and guided 9 companies to a successful exit. With expertise spanning Operations, Executive Leadership and Mentoring, Turnarounds, Revenue Implementation, Engineering, as well as Communications, Ines has helped many companies prepare for VC and angel investment. Her experience as a senior executive in Telecommunications and Technology includes growth and operations



with Accenture, Xspedius, Broadsoft, MegaPath, SkyTerra, WorldCom, MFS, Brooks Fiber Properties, Contel ASC, Viatel, CFN Services, and AM3

Ines is an expert speaker on investor funding for entrepreneurs and business change management. She has appeared on Arnett Report, MDTV, Leaders of the Roundtable. She has a bachelor's degree and 2 master's degrees from American University where she coaches the Entrepreneurial program and is a judge for the George Washington University new venture competition. She is a strategic partner and Coach for The Big Idea CONNECTpreneur Forum, serves on numerous boards, and is fluent in Spanish.

#### ATTENDEES As of 1pm 06 30 21

SPEAKERS First Name	Last Name	Title	Company
Tien	Wong	CEO	Opus8, Inc.
Patrick	Sheridan	Co-Founder and Managing Partner	Modus Create
PRESENTERS First Name	Last Name	Title	Company
Jonathan	Strimling	CEO	Clean Fiber
Alan	Worden	CEO	Community Data Platforms
Christopher	Seline	Founder	Dark Block
Mark	Baldino	CEO	FireBot
Greg	Hummer	Founder and CEO	Identify Sensors
Christian	Roemlein	CEO	Intelligent Fluids
Gore	Bolton	CEO	Land Intelligence
Brandy	Lockwood	Co-Founder and CEO	MySnoozepod.com
Justin	Morgan	CEO	Rentado
Stuart	Bold	Founder and CEO	SuperAger World
Evan	Chrapko	CEO	Trust Science
Benjamin	Cook	Founder and CEO	Zirconia
ATTENDEES First Name	Last Name	Title	Company

First Name	Last Name	Title	Company
Aarti	А	RA	Indim
Iqbal	Aasim	Founder	Aia Capital Group LLC
Matthew	Abenante	President	Strategic Investor Relations
Fredric	Abramson	CEO	Golden Thread Technology, Inc.
Sean	Adler	CEO	GZI
John	Aggrey	CEO	The Unicorn Group LLC
Rafael	Aguilar	CEO	BN
Charles	Ahearn	Owner	Law Office of Dennis Ahearn
Alphonzo	Alburquerque	Managing Partner	The Astral Consulting Group
Jay	Aldridge	Founder	Green Bounty CAPS
Edward	Alexander	CEO - North America	Omina Technologies
Shahzain	Ali	Founder	BigOVenture
Asgar	Ali	Strategic Partnerships	KiwiTech
Bryan	Alintoff	CEO	Hayden Enterprises
Murat	Alpman	Chief Innovation Officer	HealthCorum, Inc.
Nat	Alston	Consultant	The Horizons Group
Américo	Alves	Consultant	Américo Alves
Florence	Amate	President/CEO	Laisar Management Group, LLC
Nisar	Amin	Business Development	Consultant
Angela	Andela		American University
Christopher	Andrassy	Managing Partner	The Astral Consulting Group
Alex	Andrew	Entrepreneurial Ecosystem Builder	Shenandoah Community Capital Fund
Frank	Arena	Founder	Southern Aerospace Company, LLC (SAC)
Margia	Argüello	Sr. Manager, Business Development	Maryland Dept. of Commerce
Eric	Arthur	Entrepreneur	Arthurs Properties UK Ltd
Armen	Arustamov	Founder	Got it Life, Inc.
Dana	Asher	Founding Principal	RELATED EXPERIENCE
Gerard	Auclair	Manager	Advantage Marketing
Wilfred	Audley	Business Development Manager	EleXsys Energy
Darrin	Auito	Partner	HEA Law PLLC
Marco	Avila	CEO	WSP & MDHCC
S	Azeem	Associate	SMAK
kyle	Badgley	Investor	Perfect Balance Investments
Arun	Bahl	CEO	Bridge Al
Bert	Baker	Co-founder & CEO	TARC
Milla	Bakhareva	CEO	TR
Muralee	Balaguru	СТО	Zirconia Inc.
Albert	Baldwin	CEO	Alfa Omega Grafx
Mike	Balistreri	BPA	Insperity
Dan	Ballin	Chief Executive	Ideas Crucible
Josh	Barnes	CO-Founder	Harbor Designs & Manufacturing
Tom	Barnhill	CFO	Ads4Earth
Matthew	Basirico	Owner	Frank Consulting Inc.
Todd	Batchelor	Partner	Cherry Bekaert LLP
Toud	Batcheloi	רמו נווכו	CHELLY DERMELL LLP

Mohammed Jay Laura Lauren Carlos Abass Peter Tash Lena Chris Ernesto Claire Rick Gus Chetana Namadev Dave Joe Paolo Hepsie Marta Gore Jennifer Larrv Pukazhendhi Mary Beth Mary Beth Louis Ahmed Tiquilla Cathy Greg Tim Richard Michael Demetrius Joe John William Shelli Bea Marc Jessica Amanda Mary Josh Matthew Bernardita Christopher Christian Anthony Kaitlin Cole Joe Sue Gary Nancy John Iulia Chris rishi Lorena Jane Chris George Yuan Sumeet Nelson Jonathan Sambath Rimas Savannah Sylvia Betsy O'Neill Bill Matt Robert Brian Dan Benjamin Tasha Sean Pamela

Batterjee Beam Beldin Bell Bello Ben Benda Benjamin Benjamin Bennett Bent Benton Bernstein Bessalel Bhat Bhuvanasundaram Birkenstock Bishop Boccafresca Bohman Bohorquez Bolton Bonadio Boodin Boominathan Borgwing Borgwing Bosse Bouzid Bradford Bradley Brancho Braue Bristol Bronson Brown Brown Brown Bruner Brunswick Buntic Burchman Bussert С Ca Cable Cahn Calinao Callahan Camarce Cammarata Capobianco . Capuzzi Carlin Carr Carr Carter Casev Catuara Ceresini Chatrani Chatterjee Chen Chen Chen Cheng Chhawri Chick Choufany Chung Cikotas Cleveland Cohen-Kaminsky Collie Collins Collins Colorina Colsell Conley Cook Cornish Cosentino Coulton

Deputy Officer Managing Director SVP Managing Director Venture Associate President VP, Business Development Cyprus Property Consultant Founder / Attorney Founding Partner Owner inventor Founder CFO CEO Project Manager President CPA CEO Agent Job Development Coordinator CEO Principal Agent/Investor Head of Projects President President Financial Services Representative CEO Owner Owner/Investor Founder Co-Founder & Member Founder Anesthesiologist President CSO Founder Managing Director CO0 Co founder Partner Founder, President Owner Private Investor CEO Technology Agent Founder and CEO Enterprise Account Enterprise Partner (Intellectual Property Law) CEO Community & Recruitment Accountant Principal/Investor President CEO Banker Managing Director CFP VP Finance Managing Partner MD Investor Principal GM Operations CAO Body Language Coach CEO Founder CEO Director of Research Sr. Director Operations & Programming Chairman & CEO Venture Fellow Director CEO Active Angel CEO Executive Director CEO CEO

Saudi German Hospital Adasel Global Partners LLC Bank of America LaCire Squadra Ventures American University DecisionPoint, Inc. **TKing Enterprises** www.luxuryrealtors.xyz T-I-L(R) Technology-Innovation-Law **Dominion Capital Partners** The Claire Life Bernstein Solutions, Inc. Fugue, Inc. PPRD Techy Geeks Birkenstock Aerospace Snyder Cohn, PC Agape Estate Itd New York Life JSSA Land Intelligence Lismore Advisors NY Life Murugu Aviation Services LLP The Cyber Guild The Cyber Guild Ted Bosse Witlingo Footprint Meats Prindle Hill Construction Da Lingustics Nemphos Braue LLC Bristol Advisory RentadoUSA Income Property Solution Xgility, LLC Lunchtiming Tandem Consulting Space Foundation Talksie GreenComm Technologies IIc Wave Therapeutics FitChef Toronto InventWood Matthew Cahn Walkspan Typeform Sterne, Kessler, Goldstein & Fox PLLC Startupcannon Halcyon Snyder Cohn, PC Joirre Capital CarrTech LLC Givio BB@T Venture Mentors Catuara and Bell. Inc X-Mode Social Tech Cohort **BVCMC** capital Blue 9 Capital Nautilus Venture Partners Cytoheal LLC , Nuboxz Foil Flyer Humans Decoded SRCHUNG CvRAD Unity PPE, LLC Universite Paris Saclay Maryland Business Innovatin Association The Collins Companies Early Light Ventures AIAC Group Cheqbook Angels + Life.Sci Investors NJAngels.net Zirconia Inc. Cybersecurity Association of Maryland, Inc. . Finished, Inc Oxy-Pam Inc

Amy , David William Eoin Johnny Donivvn Thomas Carl Jennifer Rohan Ajith Anish Stephen Hank John chandra Nancy Vince Shantanu George Hartej Jerome Cosmo Talabiou Bob Kirk Hampton Hampton Michael Michael Lee Chris Amy Simon Jurnee Katie Howard Lynda Fric Maria Ken Idongesit Barry Peter Jennifer Herb Jing Xi Christopher Maria Michael Richard Deborah Andrew Bill Dwight Sam Gearv Derrick James Lance Scott John Lisa Tonya Ly John Lisa Alan Todd losh Sai robert Carolina William Jeannette Michael Francisco Richard Daniel Scott Candace Raj Peter

Cousins Cross Crowell Cruise Crupi Cruz Dailey Dale Dalton Dani Daniel Das Day Dearden DeGross dekevser Delain Deng Dev DeVaux Dhillon Di Giovanni Di Tucci Diallo Dinkel Donovan Dowling Dowling Doyle Drobnis Dudka Dunn Dunn Dutta Edwards Ehlers Eisenberg Ellis Enig Ermolova Espinosa Essiet-Gibson Etra Ettinger Eubanks Ezrin Fan Fang Faranetta Fasolino Faught Faulkner Fell Fernebok Ferster Fischer Fitz FitzPatrick Fleming Folev Ford Fox Francis Francis Frank Fridie Friedlander Friedman Fritzler Futterman G gahagan Galdiz Galle Galvanek Gauer Gaxiola Gersten Geselowitz Gibson Gill Ginne Gladis

Financial Advisor Assistant Director Partner VP of Growth & Product Development Chief Robot Officer Founder CEO Founder AI Engineer CEO Investor CEO/Investor Principal Business Consultant CEO Patent & IP Attorney Investment Director Co-Founder President Student соо Founder & CEO Director CEO соо 000 Managing Director CEO CEO Principle Consultant Director of Business Development CEO CEO Regional account manager EiR Owner & CEO President Investment Banker Coordinato Principal Enabler CDO CEO CEO & President CEO Managing Partner Vice President Program Director Managing Partner CEO Area Managing Partner & CMO Owner Founder Founder President President Enterprise HCM Account Manager HR and Benefits Advisor CEO CEO CEO Account Executive Founder ΒD Principal Owner Founder and Managing Member Director Chief Success Officer & Founder Venture Associate Managing Director CEO/Founder CEO CEO Manager/Investor Patent Agent CEO Director of Business Development CEO **Director - Marketing Strategies** 

New York Life Towson University Alsop Louie Partners . Xunison Kick Robotics, LLC Boston University Dailey Strategic Advisors LLC Microbritt LTD BrandMirror Lockheed Martin Mecha Technologies Investor Day Capital Partners Group 3D Fiserv/ Clover MoodMe Delain Law Office, PLLC Hankang Capital Examd Devco UMD Ignite Social Impact Ableone Systems srl GWU Pierce Capital Partners Terminal Lance Tactical JP Industries International JP Industries International **Goldin Ventures** www.optfinity.com D&A/BHS CD Tech Marketing Ryan & Wetmore, PC Liquidity Story of A Journey LLC Cleanfiber Georgetown University Capitol Concierge, Inc. Enig Associate. Inc. **Xnergy Financial Towson University** The Idyeas Group Raise Forum **Bioenergy Devco CPA** Department Potomac Business Group Hopstem Bioengineering **Button Capital** NearStar Fusion Inc. UPenn Technology Capital Partners IQ Exchange Chief Outsiders Senior Entertainment, LLC StageTools Covenant ANXO Cider Target Consulting Paylocity FosterThomas Commutvble OC Startup Council Ztartup.com American University Strategy, LLC Radii Goggles NEXT powered by Shulman Rogers Focus-to-Win Technology/Business Consulting Lincolnia Technology Corp Papa Bear Ventures XWARE CCSI - Corporate Consulting Service, Inc. Chingona Ventures Bradley Woods & Company **Carewise Solutions** ADVANCED LLC Grupo Gax PeakGersten Partners NNN Kratz, Quintos & Hanson Quercus Agroforestry, Inc Nemphos Braue LLC KwikPick Inc. STAR Associates, Inc.

patrick . Patrick Tom Linda Kenneth Douglas Don Rup Idris Greg Eric Daniel Elyse Shannon Adam David VIKRAM LISA Frank John Anna Kavita Jeff Mark Jim Glenn Jennifer Kurt Chris Kiger Michael Tawanna lan Abbas Ciaran Claude Sharon Sam Amy Peter Peter Keith Cheryl Mike Joy Reyn Douglas Reggie Alyse Walter Jackson Darnley Tin May Lisi Ekua James R Richard Henry Mike Shawn Sun Pamela Paul Nicolas Zeeshan Cheong Linda Uloma Nelson Elizabeth Alexander Kenneth Raj Mohamoud Joyce Vineet Vineet Chris Deepika Alfred Kali Murali

gleeton Gleeton Godin Goetze Golden Goldstein Goodwin Goswami Grant Grant Grant Grassinger Graziano Gregg Grill Groll GROVER GRUBB Gruber Grzymala Guillotte Gupta Guzy Haas Hadley Hafner Hagey Hailstock Halliwell Hansen Hanson Hardy-Ventress Harvey Hasan Haughey Hayn Heaton Henry Henry Henry Henry Herman Heusser Hill Hoffman Holden Holly Holmes Holstein Horsting Hou Howard Htut Huang Huang Hudson Huerta Hughen Hunter Huska Hutchinson Hwang Hyatt lacovacci Ibañez Idrees Ilhyeong In Jacob lacobsen Jafek Javad Jayne Jeyasekar Jibrell Johnson Johnson Johnson Johnson Jonnalagadda Jordan Jordan Kalavapudi

Vice President Vice President Advisor Co-Founder Owner SVP Business Development **Chief Commerical Officer** CEO CEO Attorney Senior Manager Senior Manager Investment & Expansion Director, Strategy & Operations VP CEO and Group President CEO CEO None Co-CEO & Co-Founder CEO Creative Director Success Coach CEO CEO Founder and CEO Managing Partner Founder CEO Board Member Owner Program Manager Small Business Coach соо Principal CEO Advisor CEO Managing Partner CEO GP General Partner Founder CPA Founder/CEO Project Manager Head of finance & accounting Principal Creative Director CEO Principal CO0 President Executive Director Senior Manager Head of International BD & L Nonprofit Executive Managing Partner CEO CEO Consultant CEO, Founder CEO AR CEO Founder/CEO CEO GM Founder Project Manager CEO Program Director Owner, CEO CEO VP CEO Chairman CEO CEO COO Analyst Proprietor Organizational Change Management Principal

Bernstein Private Wealth Management Bernstein Private Wealth Management Zweig Group DFM Data Corp. Intaleual Alphyn Biologics **Innovative Power LLC** Stealth Mode Startup LSi Media LLC Shulman Rogers - NEXT Constellation Bavarian US Offices for Economic Development The St. James Confirmed LLC Odyssey Group of Companies Circadiance FOMO CORP. Mine Established & Established Ventures Family Office Advisory Services Launch Branding + Design **i3 GLOBAL SERVICES** CoJax Oil AEG Tiber Solutions, LLC HD Investment Group IAMenterprise Ltd UPISA Long Beach Accelerator Kiger ACTION Innovation Network GO.BE. SuperAger World Inc HIG Capital Table4one AdJumps sbLiftOff HD Multifamily: Real Estate Private Equity Firm Funike Ventures Seed Milestone Fund Seed Milestone Fund IPA inc. Snyder Cohn, PC SensiPass Inc. MD Tech Council Truebill Eagle Management Group **Enthuse Creative** HPG Partners, LLC Bus. Dev. Intl. LLC. Varisource Advansa International Trust Venture Partners Taiho Oncology Shenzhen Foncoo Pharmaceutical Co., Ltd The Food For Thought Foundation The Nessa Group Linshom INCIDR D-Wise Universal Schedule TEAM10X Cognizant Enascor Capital EasyMD IndustryGeniuses CKD HeadStrong Branding **Community Data Platforms** AVO7 Co Pax Momentum Alexander Tech. Solutions LLC United Heart Monitoring Inc. Qurious Consulting CyberNow Labs , Pacific Gate Capital IRegained Inc. IRegained Inc. Firebot Blu Ventures Akaciadigital Gbanwee Envirosys Technologies, LLC

Madelle Stephen Steve Michael Ashok Anil Alec Abadalla Michael Neil Stephanie Lori John Nikolas Joe Aumair Hnin Pyi James Roh Darren Jonathan Amy Neil David Serge Ted Martin Nelly Leon Ina David Uday Max William Mary Sarvadnya Anil Sathish Sathish Shameer Gary Prakash Amy Aaron Manoj Annie Kevin Brian Kevin Douglas Anthony KALPESH Tony Norman Ines Jack Peter Paul Bongmin Steven Bryan George Michelle Wright Chenxi Dan Toby Jason Barrv Angela Andrea Xiaonao Yuan William Cody Tyree Brandv Tyree L. Cheryl Pierce Brent

Kangha Kann Kantor Kapoor Kapur Karmel Karys Kassim Katigbak Katz Katz Kavle Kealey Kelly Kessler Khalid Khine Khine Kim Kimmer KIng Kirkland Klein Kleinberg Knight Knystautas Koblick Koev Kolodny Kotovich Kovacheva Kratochvil Krishna Kryzhanovskiy Ku Kucek Kulkarni Kumar Kumar Kumar G Kunnathpeedikayil Kurtis Kushwaha Kwan Labreque Ladha Lai Lancaster Landau Lander Laney Laney LATHIYA Lau Lawrence LeBow Lee Lee l ee l ee l ehat Lemster Letscher Levister Lewis Light Lin Lipka Lipsy Liu Liu Liu Liu Lloyd Locke Lockwood Lockwood Lockwood Loerchner Lohman Long Lorenz

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