Big **Idea** CONNECTpreneur Investor Network

VIRTUAL ROCKET PITCH + POWER NETWORKING

March 31, 2022 connectpreneur.org







11:00-11:05am | VIRTUAL NETWORKING (via Private Message)

11:05-11:20am | WELCOME and INTRODUCTIONS -TIEN WONG, Founder and Host, CONNECTpreneur Community -PATRICK SHERIDAN, Co-Founder & Managing Partner, Modus Create

11:20-12:30pm | ROCKET PITCH SESSION Companies will be introduced by:

- ANTHONY MILLIN, Founder and Co-Chair of NEXT powered by Shulman Rogers

- MATTHEW ALLISON, Corporate Associate, Nemphos Braue

12:30-1:00pm | BREAKOUT ROOMS & NETWORKING (Breakout rooms hosted by presenting companies)

> March 31, 2022 CONNECTpreneur.org

PRESENTING COMPANIES

Caring Closures International

EYE-GO A/S

Gilga-Med, Inc.

MedWatch Technologies, Inc.

Nobilis Therapeutics

ShopRaise

SST Wireless

TRADION

TrainPain

TripAdmit

Vicero, Inc.

VK Digital Health

WorldCell Solutions LLC





TIEN WONG, CEO, OPUS8, INC. @tienwong

Tien is CEO of Opus8, an investment and advisory firm which helps technology companies and alternative investment fund managers raise capital. He is also Chairman of Lumious, a leader in corporate tech training and learning analytics, as well as Chairman of Lore Systems, a provider of network engineering, cloud computing, and strategic IT consulting. In 1991, Tien co-founded and served as CEO of CyberRep, Inc. until its acquisition in 2003 by Affiliated Computer Services. CyberRep was one of the largest CRM outsourcing companies in the world with over 2,300 employees and \$80 million in revenue. Today, the CyberRep/ACS business unit is one of the world's largest call center operations, with nearly \$3 billion in revenue as divisions of Xerox, Conduent, and Continuum. CyberRep was ranked for 4 consecutive years in INC. Magazine's "Inc. 500" as one of the fastest-growing companies in the USA. CyberRep was profitable for 11 straight years and was backed by Allied Capital Corporation.

Tien is a recognized international expert in CRM, direct marketing, and BPO, having presented at dozens of industry events around the world on CRM and BPO topics. He has provided industry commentary on the ABC, Fox, NBC, CNBC, Maryland Public Television, and China's CCTV networks, as well as Time Magazine, The Washington Post, Inc. Magazine, and Success Magazine. He serves on several boards including the Montgomery County (MD) Economic Development Corp., Center for Innovation Technology GAP Fund's Investment Advisory Board, Junior Achievement, and Refraction. He was appointed by Governor Martin O'Malley to the 9-member Maryland Venture Fund Authority which allocates and manages over \$130 million of capital which is invested into top-tier venture funds and startups. He is an Entrepreneur in Residence at Georgetown University's McDonough School of Business, and a graduate of Dartmouth College.



PAT SHERIDAN, CO-FOUNDER & MANAGING PARTNER, MODUS CREATE

Pat is focused on the intersection of design, technology, and business. He saw the need for a high-end product consulting firm built with open-source team design and the concept for Modus was born. Pat helps clients see new ways to tackle challenges with emerging technology and brings his unmatched passion to work every day. As a serial entrepreneur and active startup mentor, he's a co-organizer of NoVa.JS and NYC.JS. He is a 2011 graduate of Mind Share, received his MBA from Georgetown University, where he is currently an Entrepreneur-in-Residence, and holds a BFA from the Corcoran College of Art and Design, where he currently serves as an advisory council member for the George Washington University Columbian College of Arts and Sciences.



IMPACT INVESTMENT OPPORTUNITY IN NEW CATEGORY CREATOR RE-IMAGINING CAPS & CLOSURES AS COST-EFFECTIVE EARLY INTERVENTIONS FOR EPIDEMIC SCALE HEALTHCARE PROBLEMS



COMPANY BACKGROUND & STRATEGIC OVERVIEW

Headquartered in metro Denver, CO, with 2021A and 2022B Revenue of \$232K and \$386K, respectively, the Company expects to transform public health and consumer product safety through patented innovation modernizing now 50-year-old child safety packaging across a broad universe of consumer product categories representing approximately 14 billion units annually on a global basis.

Its initial award-winning product, a locking prescription vial (LPV®) used in filling prescriptions and for secure medication storage, is sold under the Safe Rx® brand name into multiple healthcare and pharmacy verticals. The Safe Rx product line prevents pilfering (sneaking pills), the #1 source for teen drug abuse in the country and an index source for the opioid epidemic.

With the recent issuance of its 11th patent expanding IP coverage to consumer product caps & closures, the Company is developing readiness to initiate licensing of its IP to CPG companies with products bearing high rates of pediatric poisonings e.g., detergent pods and OTC Drugs.

Caring Closures' Safe Rx Product Line



Prescription Dispensing LPV® Product Line

Revenue Opportunity Mission & Impact Up to \$5.0 B Revenue Globally at 55-60% GPM Prevent 7 Million

Teens From Initiating Drug Abuse Over a 10-year period IP Licensing



Licensing Consumer Product Packaging

\$889M in *Distributions* for every \$0.10 in Avg Royalty Rate

Eliminate Pediatric Poisonings Entirely

INITIAL AWARD-WINNING PRODUCT LAUNCH WITH ACCELERATED REIMBURSEMENT & REGULATORY CATALYSTS

Safe Rx locking prescription vials (LPVs) cut off the number one source for teen drug abuse in the US, and are expected to generate a significant impact on the opioid epidemic. Over a ten-year-period, universal LPV dispensing of opioids would prevent an estimated 7 million teens from initiating drug abuse while returning up to \$92 billion to the national economy.

The Safe Rx dispensing product line is sold to pharmacies that fill prescriptions in its LPVs and multiple other healthcare verticals. Safe Rx expects to capture a large share of the prescription dispensing market as it creates the category, with eleven issued patents, an 8-10x manufacturing cost advantage, and a 6x workflow cost advantage versus its consumer product line competitors, which can't compete in the dispensing market due to these factors.

The Company believes nationwide adoption of LPV dispensing for Schedule II controlled substances will be achieved within the five-year forecast horizon, via market or regulatory catalysts, as a result of (i) large scale government funded pilots validating reimbursement by payors, or (ii) the pending California mandate catalyzing federal regulation with one of two federal agencies with the existing statutory authority. National adoption would generate revenue of \$315M - \$2.5B in the Company's Safe Rx product line alone depending on the range of drug classes covered.



Wholesaler Availability **Dispensing Line Customer** Selected General & Trade Media Coverage 😚 Denver Springs CARE Dyer County School contemporary pharmacy practice There's hope. There's help MCKESSON NORTH RANGE INTEGRIS Lower Lights Forbes HEALTH TODAY NBC 3 SUICIDE PREVENTION COALITION OF PUEBLO COUNTY **CBS**[©] DENVER BUSINESS JOURNAL South Central Public Health District Progressive GROCER OASIS CENTER CardinalHealth[™] HEALTHCARE BUSINESS TODAY Healthcare THE BALTIMORE SUN SUN LIFE FAMILY HEALTH CENTER GROCERY DIVE PharmacyToday Chain Drug Review Beth Israel Lahev Health

SAFE RX PRODUCT LINE MARKET LEADERSHIP

CONFIDENTIAL EXECUTIVE SUMMARY G. Milton Cohen | President & CEO (917) 531 - 8817 | mcohen@safe-rx.com David Snead | Strategic Finance Manager (303) 681 - 6259| <u>dsnead@safe-rx.com</u>

Investor Highlights

Value Proposition

Company Background:

EYE-GO A/S is a MedTech start-up based in Denmark developing disruptive eye care technologies that improve the quality of life of people around the world suffering from severe and chronic eye conditions.

Circle of owners includes Maj Invest Holding and business angles.

Leadership Team:

<u>CEO Henrik Nagel</u>: +25 years within Life Science. Proven track record of commercializing game changing devices.

<u>Dir Bus Dev Rie Saabye</u>: +20 years within Life science. Proven track record of creating successful commercial B2B partnerships.

<u>Dir RA/QA Sten Andersen</u>: +35 years within Life Science. Proven track record of leading medical device development through regulatory approval process.

Products:

Only a fraction of eye patients achieves the full health outcome of available treatment due to imperfections with current eye drop bottles. EYE-GO offers a solution superior to competition helping pharma companies realize their business potential. MistGo® is a new generation micro dosing drug delivery system mitigating all current eye-drop barriers such as over-dosing, difficulties instilling the medication, side-effects and consequently dropping out of treatment resulting in poor disease management.

Technologies/Special Know-How:

MistGo[®] has very strong valid and public patent protection. The entire technology behind transforming 6 μ L into a mist is patent protected. Should any competitor seek to deliver a similar mist solution they must use a more expensive technology, for instance an electronic solution.

Market:

EYE-GO is targeting pharma companies with prescription (Rx) medicine for eye care treatment. Primary segments are glaucoma (a \$3.2B market alone in US with 3M patients) and Dry Eye Disease (DED) (a \$1.5B market with 30M patients in US). Secondary segments are the new and fast-growing presbyopia (with expected double digit \$B revenue within 5-10 years) and myopia (affecting 25 million children in US alone).

Distribution Channels:

EYE-GO's revenue model is based on licensing MistGo® to pharma companies using the drug delivery system for their Rx eye medication against milestone payments and supply agreements. The pharma company will be responsible for commercialization via their current commercial organization.

Competition:

Despite its shortcomings the simple eye-drop bottle is the dominant drug administration device within ophthalmic treatments. Efforts have been made to develop adapters delivering lower dose making instill easier.

EYE-GO's MistGo® is part of the next generation delivery systems capable of administering micro-doses for preservative-free liquids. Competitive systems are in the making by the US companies Eyenovia and Kedalion.

Quick Facts Company Name: EYE-GO A/S

Contact: Henrik Nagel, CEO

Address: Agern Allé 5A, 2970 Hoersholm, Denmark

Phone: + 45 2199 0725

Email: HNA@EYE-GO.com

Website: www.EYE-GO.com

Industry Life Sciences

Domain: Ophthalmology

Bank: Danske Bank A/S

Law Firm: DLA Piper Denmark Law Firm P/S

Patent Estate: 1 US, 3 EU & 3 JAP. One pending for US, JAP & EU

Number of Employees: 8

Leadership Team: Henrik Nagel, CEO Rie Saabye, Director, Bus. Dev. Sten E. Andersen, Director OA/RA

Amount of Financing Sought: US\$2M

Current Investors:

Maj Invest Holding A/S; Innovation A/S; EYE-GO Labs ApS

Use of Funds:

- Product verification
- Specification of pilot production line
- Partnership agreements

	Financial Frojections (Unaudited).					
USD	2024	2025	2026	2027	2028	
thousands						
Revenue	21,239	47,970	99,552	151,476	194,456	
EBIT	7,613	20,021	59,017	98,901	134,111	

Financial Projections (Unaudited):



Value Proposition

Company Background: *Provide a short summary of your company background.*

The founder of Gilga-Med, Charles Mobbs, has focused his research career examining mechanisms by which dietary restriction delays all age-related diseases, with the goal of using those mechanisms to develop therapeutics for age-related diseases, especially Dementia and Stroke. One such novel compound which is highly protective in animal models of Dementia and Stroke has now been developed in the Mobbs lab at Mt. Sinai School of Medicine. The next step is to carry out animal studies required by the FDA to enable approval of clinical trials. Gilga-Med was founded to garner the resources to carry out those studies and the subsequent clinical trials.

Leadership Team: List senior management and prior experience.

Sharon Lowenheim, 10 years' director, Pfizer; Fumiko Isoda, 10 years' experience Pfizer; Jane Kotlyar, Director, Depository Trust and Clearing Corp; Jian Jin, 30 years' experience drug development, 10 at GlaxoSmithKline; Christopher Kellner, 10 years' experience clinical trials for stroke; Gang Ma, Sole principle, ML Systems, LLC; Charles Mobbs, 30 years' experience studying mechanisms of age-related diseases

Products/Services: Convey to the investor that the company and product truly fill an unmet need in the marketplace. The characteristics that set the product and company apart from the competition need to be identified (competitive advantage). Dementia and Stroke together currently represent a market of >\$1 trillion, likely to quadruple in 10 years. There are no effect treatments for either condition. We have developed a novel compound with properties unmatched by any reported compound: highly protective in animal models of both Dementia AND Stroke, with no apparent toxic effects; reduces protein toxicity and neuroinflammation, processes driving both conditions; small molecule concentrated in brain after oral delivery; increases lifespan.

Technologies/Special Know-How: In this section, highlight whatever aspects of your product that may be protected by current IP or patent law. Provide evidence of how your offerings are different and will be able to develop a barrier to entry for potential competitors. Novel composition of matter to treat Dementia, Stroke, and other age-related impairments, patents pending

Market: Provide a clear description of your target market, and any market segments that may exist within that market. Include potential market size and growth rate. Also, mention your revenue model in this section.

Current market size >\$1 trillion (with no effective treatments) expected to quadruple in 10-20 years.

Distribution Channels: Indicate which channels will be used to deliver your products/service to your target markets (i.e. direct salesforce,VARs, channel partners, etc...). Physician prescriptions

Competition: *List any current or potential direct and indirect competition. Briefly describe the competitive outlook and dynamics of the relevant market in which you will operate. Lily, Denali, Hetares, Alector*

Financial Projections (Unaudited):

Company Name: Gilga-Med, Inc. Contact:

Ouick Facts

Charles Mobbs Address: 151 E. 83rd St., NY, NY 10028 **Phone:917-488-1946** Fax:212-849-2611 Email:charles.mobbs@mssm.edu Website: Gilga-Med.com **Industry**: Pharmacological therapeutics **Domain:** Neurological diseases **Bank:** Chase Law Firm: Wilson Sonsini **Patent Estate:** EFS 41123196 (pending) Number of Employees: 1

Leadership Team:

Sharon Lowenheim, Fumiko Isoda, Charles Mobbw, Christopher Kellner, Jian Jin Amount of Financing Sought: \$1 million Current Investors NA Use of Funds: Carry out FDA-required animal studies to allow for IND approval Auditor: James Burnham@GoAccountants

N/A



Value Proposition

Company Background: MedWatch Technologies is a medical device manufacturer that is developing a Non-Invasive Continuous Glucose Monitoring device that is accompanied by a Healthcare SaaS Platform. The founders are experienced and successful business professionals, medical engineers experienced in developing wearable monitoring technology, and well-respected medical doctors and researchers who have implemented new and innovative treatments for patients with type-2 diabetes.

Leadership Team: <u>Mike Moore</u>, CEO, is a serial entrepreneur having founded several technology ventures. He's also worked on several projects for NASA. <u>Bruce Matichuck</u>, CTO, has created AI-based health information platforms including the use of wearable sensors. <u>Jared Jones</u>, PhD, Director of Research, was previously Research Director at UnitedHealth Group and has led foundational research into innovative diabetes treatments. <u>Dr Kevin Kapov</u> has been co-investigator on diabetes-related clinical trials and has implemented a large-scale continuous glucose monitoring treatment program. <u>Dr. Geraldine Cunniffe-Conlon</u> has an MD, MSc and MBA and studied AI-driven data analytics at MIT. She judges startup competitions at London School of Economics and many pitch events in LA. <u>Mark Cullivan</u>, CFO and VP of Operations, has 25 years corporate management experience including CFO of an AMEX listed company.

Products/Services: Living with diabetes requires measuring glucose levels many times a day. Measurement typically involves piercing your skin to draw blood. This is painful, inconvenient, potentially debilitating, and expensive leading to poor compliance and significant health consequences. MedWatch will replace daily lances with a sensor that simply sits on the skin and automatically reports glucose readings every few minutes to an app over the cloud. At the same time, MedWatch takes other important bio-metric readings. The patient and doctor can see a continuous correlation between behavior, eating, sleeping and glucose readings.

Technologies/Special Know-How: We have patent pending blood glucose estimation technology which uses special LEDs with AI based methodology for interpreting data, and implemented within a wearable device. To reduce development risk, cost, and time, MedWatch has executed a license, exclusive for glucose applications, to a new watch-based sensor platform with associated health monitoring software. The platform is fully operational. We expect to obtain FDA approval for glucose estimation in roughly fifteen months.

Market: 1 out of 11 adults worldwide live with diabetes. Treatment costs are approaching 1 trillion USD and projected to grow by 20% by 2030 and by 46% by 2045. MedWatch will sell a non-invasive continuous glucose monitoring device along with a monthly subscription to our healthcare platform.

Distribution Channels: MedWatch will sell through three channels. 1) <u>Online</u>, via our own website and other online channels. 2) <u>Retail</u>, using our own salesforce to attract chains like Walgreens and Target. 3) <u>Medical Distributors</u>, using our salesforce to acquire national and regional medical device distributors.

Investor Highlights

Quick Facts

Company Name: MedWatch Technologies, Inc.

Contact: Mike Moore, CEO

Locations: Edmonton, AB Las Vegas, NV San Diego, CA

Phone: 702-475-7875

Email: mike@medwatchtech.com

Website: medwatchtech.com

Industry: Health and Wellness

Domain: Medical Devices/Health Platform

Bank: Silicon Valley Bank

Law Firms: O&A Kilpatrick Townsend & Stockton Snell & Wilmer

Patent Estate: Patent Pending: Blood Glucose Estimation

Exclusive Patent License: Wearable Health Monitors and Methods of Monitoring Health

Competition: Glucose meters, which require piercing the skin to obtain a blood sample, dominate the market today. Competition also includes continuous glucose monitors, like Dexcom's G6 and Abbott Labs' FreeStyle Libre. The G6 and Libre use a sensor placed under the skin (patch) to provide a glucose measurement every 5 - 15 minutes. Patches must be replaced every 10 - 14 days, and these patches cost hundreds of dollars a month. MedWatch will take continuous glucose monitoring to the next level by measuring glucose noninvasively. Every few minutes, MedWatch will measure and will report glucose concentration on its cloud-based multisensory platform. This platform will support other MedWatch sensors and monitoring applications (i.e., heart rate variability, electrocardiogram, blood pressure) to provide patients, their medical providers, family, and friends with actionable health data that is pain free, more convenient, and less expensive.

Financial Projections:

	Year-1	Year 2	Year-3	Year-4	Year-5	Year-6
Revenue	\$0	\$20,000,000	\$63,000,000	\$138,000,000	\$289,000,000	\$667,000,000
EBITDA	(\$2,500,000)	\$6,000,000	\$29,000,000	\$69,000,000	\$145,000,000	\$351,000,000

Pioneering the treatment of psychiatric disorders with noble gases

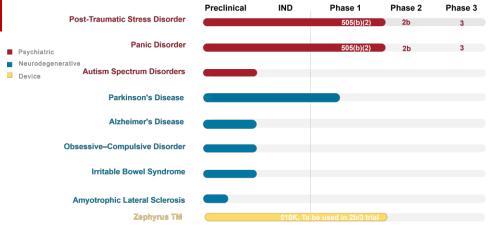
PROBLEM:

The most rapidly growing psychiatric diagnosis in the US, PTSD, is a devastating psychiatric condition with 15 million US adults suffering today. It has no effective pharmacotherapy, and estimated cost to US healthcare of ~\$3 Bn per annum.

SOLUTION: ZEPHYRUS DEVICE / NBTX-001

- Nobilis is a late clinical-stage company with 2 cleared phase 2b/3 INDs for PTSD and Panic Disorder (PD) with 8 issued patents and an exclusive licensing agreement with Harvard University on the use of xenon for treatment of PTSD, PD, and other indications.
- The company has a partnership agreement with multibillion-dollar Linde Group, world leader in medical gas supply.
- NBTX-001 is a xenon-based therapeutic that is self-administered by a proprietary handheld inhaler, Zephyrus.
- Xenon is a noble gas with unique biological properties and exceptional clinical record of safety: approved for imaging in the US, general anesthesia in Europe and Japan. It induces highly specific and controllable antagonism of NMDA receptor. Unlike its competitors, xenon is non-psychomimetic, non-habit forming and rapidly crosses blood-brain barrier.

PIPELINE



CONTACT

Vlad Bogin, MD, FACP Founder & CEO Nobilis Therapeutics Portland. OR, USA 360.431.4107 vlad.bogin@nobilistx.com https://www.nobilistx.com

INDUSTRY

Drug-device-based treatment of psychiatric and neurodegenerative disorders

MARKET SIZE

\$8B – PTSD \$16B –Anxiety/PD === \$24B + CAGR average of 6.5%

DESCRIPTION

Drug-device combination for use of inhalational xenon to treat PTSD, Panic Disorder, Autism and other diseases

MILESTONES

• Initiating a phase 2b/3 clinical trial

- in patients with PTSD
- Finalization of inhalational device

FINANCING & USE OF PROCEEDS

- \$15M Series A Round
- Conduct PTSD clinical trial
 Complete development of second-
- generation inhalation device
- Maintain and grow IP portfolio of 22
 applications in process to completion



SERIES A, USE OF \$15 MILLION RAISE





7%

Grant Writing, Additional Pre-clinical Research





IP Prosecution

PTSD Clinical Trial

3-20-2022

ShopRaise Executive Summary

Value Proposition: ShopRaise is a transformational, social impact, growth stage start-up that uses affiliate relationships to turn everyday shopping into a new revenue stream for Nonprofits/cause. Using our proprietary mobile and browser platform, supporters can shop at more than 1,200 participating retailers making supporting a cause simple and easy. The ShopRaise model optimizes growth by balancing a direct to supporter approach with strategic Nonprofit partnerships.

Traction: ShopRaise is poised for explosive growth. Our founding team has spent years and more than \$4M in research and development of the ShopRaise platform. After officially launching in Q4 2021 we have partnered with over 250 Nonprofits averaging one signup per day. We have thousands of user signups and app downloads with hundreds of transactions.

Leadership Team / Advisors: ShopRaise has an experienced, dedicated, and wellbalanced team and advisors, with decades of experience in Start-ups, Fundraising, Technology and Nonprofits (15+ Exits, 6+ IPOs, \$1B+ Raised, \$3B+ Transactions). Our core team has been working together since inception and has driven our success in development and launch of the ShopRaise platform.

Problem: Nonprofits are relying on a declining pool of older donors and struggling to engage younger donors. These donors have a large desire to support but lack funds to donate. Retailers are seeking ways to increase online sales and community goodwill.

Solution: ShopRaise turns supporters' everyday shopping into donations for a cause. This is called "Shopping with purpose" which:

- Allows Nonprofits a way to expand their donor base,
- Gives Supporters a no cost way to help the causes they care about most by buying items they already buy
- Helps Retailers a way to sell more products to new and existing customers

Platform: ShopRaise's proprietary platform integrates affiliate marketing and gift card technology to redefine shopping with purpose. Our mobile and desktop apps allow supporters to shop at home or on the go and include dynamic notification reminders and marketing messages that enhance user participation. Supporters simply download the app, shop at our participating retailers and ShopRaise donates a portion of the sales commission to their chosen cause.

Quick Facts

www.ShopRaise.com Denver, CO Current Investment: \$4M

Current Ask: \$5M

Use of Funds: Marketing, Product Development, Operations

Industry: Social Impact, SAAS, (Nonprofit fundraising software, Shopping with Purpose)

Market: \$10B+ with 100M+ Users

Competition: First Move, No significant direct

Target Revenue 2025: \$100M+

Executive Team

Shaun Kulesza Co-Founder CEO Justin Kulesza Co-Founder, CFO Rebecca Fowler SVP Business Dev Korri Piper VP Merchant Relations

Contact

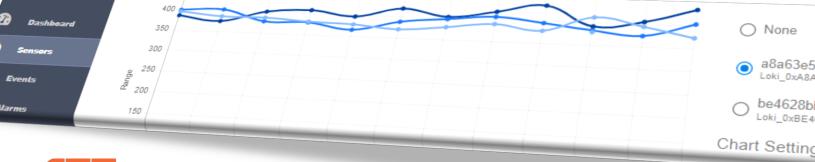
Gary Kulesza Chairman Investor@ShopRaise.com

Market: ShopRaise is tapping into the \$10B+ affiliate marketplace which is growing over 10% per year. There are over 1.1M Nonprofits and 160M supporters in the US. Of those, ShopRaise is targeting the 100M+ online shoppers who support a cause.

Competition: We currently have no significant direct competition in the marketspace. ShopRaise is looking to cement our first-mover advantage.

Financial Projections

	FY 2022	FY 2023	FY 2024	FY 2025
Users	99,083	256,603	518,465	1,037,403
Revenue	\$10,403,723	\$26,943,279	\$54,438,784	\$108,927,268
EBITDA	\$702,787	\$3,694,242	\$9,909,710	\$22,767,034



S S T Wireless

Industrial IoT for Everyone www.sstwireless.com

Funding:

Series A Preferred Round \$ 1.75 M USD @ \$5 M Pre-money valuation \$ 300K available Direct or through SPV

Revenue Forecast:

2022	2023	2024	2025	2026
\$3.3	\$9.7	\$19.9	\$35.6	\$56.2

Exit:

Strategic acquisition within 36 months at a minimum valuation of \$100 M USD.

Investors in round:

Momenta Ventures, Keiretsu Capital SWAN Venture Fund II, Tech Coast Angels Joirre Capital, US based Angels

Management Team & Board:

Christopher Chong, President & CEO Murry Kopit, Director of Engineering & Process Igor Vinovskky, Director of Production Philip Choo, Director of Finance & Admin Stephen Berard, CTO, Momenta Ventures Rick Tomfordhe, Vice Chair, Alliance of Angels John Park, CEO, RCI Capital Group

News & Media:

Partnership with Precision and data driven results [Read] New Flyer selects SST as only approved provider [Read] Momenta Ventures invests in SST [Read] Digital Leadership Series podcast with SST CEO [Listen] Why we support a dirty industry social media [Read] Techbrief coverage of SST at SensorsExpo SJC [Read]

Contact:

SST Wireless Inc. Christopher Chong, President & CEO (604) 946-0173 x 101 / (604) 240-7177 mobile chris@sstwireless.com

Problem:

Small to medium sized industrial companies (SME) are being left behind on the "Industrie 4.0" revolution. Less than 10% of industrial SMEs have adopted Internet of Things (IoT) technologies, although they would benefit the most. The barriers are the legacy vendors and an overly complex ecosystem of certified channel. SMEs lack knowledge, budgets, useable data, and inhouse expertise.

Opportunity:

SME Industrials represent 98.6% of the market and play a vital role in the entire supply chain. The industrial sensor market is worth \$19 billion with wireless sensors at \$4.6 billion but growing at 24% CAGR. Legacy sensor market is ripe for disruption. SST is well positioned to capture a significant market share as clearly demonstrated through multiple use cases and customer adoption.

Solution:

SST has removed the barriers to IoT adoption by developing a robust line of industrial grade wireless plug & play sensors & gateways (pressure, high temperature, vibration, humidity) that is affordable or available as a subscription. Sensors and gateways are installed & configured by anyone using a smartphone. The sensor data is automatically hosted on SST's ECMDash cloud platform where data is aggregated, and trainable events are captured and compared to accelerate time to analytics & machine learning.

Business Model:

Both the cloud-based monitoring & analytics services (SaaS) and the wireless sensors & gateways (EaaS)are offered as a self serve subscription service. Each sensor that is installed on a machine increases the value of the data repository that SST is building and the level of accuracy and intelligence. Access to a consistent, structured archive of machine condition data will be available to 3rd parties including analytics providers through an Application Interface (API).

Why Invest:

Products and technologies are validated with significant customers. SST's focus on aggregating machine condition data is incredibly unique in the market and defendable. Revenue generating and accelerating. Growing patent portfolio & early acquisition interest.



VALUE PROPOSITION

The ONLY subscription-based, all-in-one energy storage and EV charging platform. Eliminating over 1 million lbs. of CO2 every day!

OVERVIEW: TRADION is a pre-revenue, early-stage startup developing the worlds only, fully integrated energy storage and EV charging platform. TRADION has been funded by the founding team, completing a working prototype and preliminary engineering of the MVP.

TRADION, INC is a State of Delaware registered C-Corp.

THE TEAM:

Joshua Bylsma, Founder and CEO Over 15 years' experience bringing new technologies to market. Scott Holwerda, Co-founder and CTO Over 20 years' experience leading global IT development. Ben Bylsma, Co-founder and CMO Over 10 years' experience leading marketing and sales development. Greg Kaiser, Co-founder and Director of Engineering Over 10 years' experience in battery manufacturing.

BOARD OF ADVISORS:

Arlan Meekof, State of Michigan Senator, Speaker of the House (fmr.) Dr Xiaohong (Shawn) Gayden, Founder and CEO of Intecells Scot Lindemann, CEO of Mission Automation Wayne Jerad, President and CEO of infinias (rtd.)

PRODUCT: TRADION'S NEXUS Energy Ecosystem is the ONLY, all-in-one, energy storage and EV charging platform. The only system available through a monthly subscription. The only platform engineered around 2nd life batteries. Delivering the world's only fully integrated and intelligent energy platform that is designed to be accessible to everyone.

INTELLECTUAL PROPERTY: There are a number of patentable technologies within the NEXUS platform. 1) Active health monitoring and system diagnostics, 2) modular hardware design, 3) Machine learning for predictive modeling, 4) Energy storage and EV charging management, 5) Battery management system, 6) Integrated back plain, 7) Multi-directional energy distribution.

MARKET: Total market to exceed \$45 Billion by 2030 in the US **Primary market focus:** First time EV owners.

Secondary market focus: Existing EV owners, specifically non-Tesla. **Tertiary market focus:** Existing homes with solar (93% of all homes with solar do not have energy storage)

Future Markets: 1) Data products 2) multi-family 3) Automotive OEM partnership 4) Off-grid energy storage 5) Energy as a Service (EaaS)

CHANNEL:

TRADION leverages a Value Added Reseller (VAR) channel consisting of local Electrical Contractors (EC). The VAR channel is supported by our direct Sales Engineering (SE) team.

COMPETITION: No direct competitors, all are in-direct.

Tesla Powerwall – Largest home-based, energy storage platform. High price to entry.

LG – Second largest home-based, energy storage platform. Limited integration, limited support.

Generac - Leading home-based generators, entered energy storage market. Limited integration.

Blink – Leading, consumer focused EV charger.

ChargePoint – Leading EVC product. Focused on commercial applications, limited consumer products.

Financial Projections (Unaudited):

		T Inditional T To		•	
	YR1	YR2	YR3	YR4	YR5
Revenue	0	6,000,000	34,000,000	85,000,000	160,000,000
EBIT	(900,000)	(4,000,000)	(15,000,000)	(9,000,000)	14,000,000

QUICK FACTS

Company Name: TRADION, INC Contact: Joshua Bylsma, *Founder and CEO* Address: 15415 Royal Oak Dr Grand Haven, MI 49417 Phone: 616-502-0988 Email: josh@tradion.io Website: www.tradion.io

Industry:

CleanTech EnergyTech

Patent Estate: Multiple (Pending on funding)

Number of Employees: 4

Leadership Team:

Joshua Bylsma, Founder, CEO Scott Holwerda, Co-found, CTO Ben Bylsma, Co-found, CMO

Amount of Financing Sought: \$1,000,000 USD

Current Investors: Founding Team

Use of Funds: Complete development of MVP Launch Gen 1 Product

We're a digital health company reimagining chronic pain care.

CO-FOUNDERS

Dr. Elan Scheider CEO & Clinician

Laurence Nash CTO & Engineering

NOTABLE TEAM MEMBERS

Professor Christopher Eccleston >35k pain science citations

> **Noah Falstein** Google's former Chief of Game Design

Eric Bernath Former Amgen, expert in healthcare commercialization

> Kristina Kiki Olofsson Former Creative Director of Candy Crush

EXISTING INVESTORS

Israel Innovation Authority eHealth Ventures & Merchavia Amnon Shashua (CEO MobilEye) Professor Raz Yirmiya

TARGET MARKET

Chronic pain (20% of population)

CHANNEL PARTNERS

Pharma, HMOs, and Integrated Healthcare Systems

PROJECTIONS

Projections: 400,000 TrainPain users in year 5 with \$88M revenues (0.6% U.S. market share, at \$220 average LTV per user)

CONTACT

Elan@TrainPain.com

🕂 **Train**Pain

Neuroplasticity training technology to improve function in brain circuits that modulate pain.

First product to use gamified sensory perception exercises to objectively quantify and retrain sensory function.

PROGRESS WITH \$1.23M IN STARTUP CAPITAL

- Developed proprietary hardware & software
- Generated promising clinical data with 93% adherence and effect sizes larger than cognitive behavioural therapy
- Awarded a patent
- Ready to manufacture and deploy to clinics
- Winner of two pharma sponsored contests for best digital health solution for chronic pain

RESEARCH COLLABORATIONS INCLUDING HMO PILOT



BUSINESS MODEL

- Early launch direct to consumer, with low cost device purchase plus monthly SAAS subscription
- Then partnering with B2B including pharma and insurance companies to scale
- Pursue reimbursement through digital health formularies in the US and then Europe (e.g. DIGA)
- Initial focus on neuropathic pain & fibromyalgia; then expand to all chronic pain

RAISING SEED ROUND TO SUPPORT

- Optimization of software algorithms and therapy games
- Manufacture 1k hardware units
- Early commercial launch and initial revenues





INVESTMENT OPPORTUNITY

Company Profile

URL: tripadmit.com Industry: Travel (Tours & Activities) Head Office: Dublin, Ireland Founded: April 2019

Highlights

- Reservation System complete
- White Label site complete
- Channel Manager integrated
- 50,000+ experiences in 100+ countries
- Clients on 4 Continents
- Raised \$1.3m to date

Contact

John Maguire john.maguire@tripadmit.com +353 86 667 4443

Team

John Maguire Cofounder & CEO

John has over 25 years experience in online sales and marketing, including Aer Lingus, Ticketmaster, City Wonders and Smartbox.

Andrew Kelly Cofounder & CTO

Andrew is an expert in the fields of artificial intelligence & cognitive science, he has been involved in award-winning apps and solutions for over 15 years

Current Team Size: 15

The Ask

Targeting :

Funds will be used to expand the team to build solutions for the contracts we have secured, scale our expansion into new geographies and expand our product offering to capture additional revenue from clients.

up to \$500K

One Line Pitch

TripAdmit provide all-in-one Booking and Distribution Software Toolkit for Tours & Activities

Introduction

Tours and Activities (Experiences) are the third largest sector in the travel industry at \$240B annually, bigger than car rental, package holidays and cruises combined, however, prior to the pandemic 80% were still booked offline. At the other end of the market Distribution Partners, like airlines continuously seek out new ancillary revenue opportunities, and, until recently, did not have a viable solution to take advantage of this sector.

The Problem

Experiences previously were purchased offline at ticket desks, hotel concierge and tourist offices. Tour & Activity Providers are scrambling to migrate online in an era where planning ahead and prebooking are now essential.

The major Distribution Partners (airlines) have already digitized, but lack the capability or time to build their own Experiences solution as a new source of much needed ancillary revenue.

The Solution

TripAdmit has developed an easy to use end-to-end booking platform, to create, manage, distribute and sell tours & activities from a single platform, with all set up & integration included.

Where Tour & Activity Providers can sell online via their own website, distribute their products to the OTAs and Distribution Partners (Airlines) can earn ancillary revenue from selling the top attractions around the globe.

The Opportunity

The Experience Sector is worth \$240B per annum. Prior to the pandemic 20% was online, this is forecast to grow to 80%+ post-pandemic. Like the airline and hotel online migrations in the past, booking technology and customer behaviour are driving the rapid migration online.

Traction

100+ Reservation System Clients6 Airline Contracts Signed5 Airline Contracts Issued for Signature159 Airlines in active pipelineDistribution Agreement with Hotelplanner





Competitive Advantage

We have built, and own, our airline distribution partner network that will be exclusive to TripAdmit.

We will target our airline partners route network to sign up activity providers for our booking software, providing them with access to the visitors flying on that route.

Unlike our competitors such as Viator and Expedia, we allow our airline partners to onboard their own activity providers to form deeper and significantly more profitable relationships.

The Business Model

Airlines & Distribution Partners:

We take between 15% to 25% commission on each distribution partner sale, which we will share with our Partners.

Activity Providers:

We take booking fees of up to 5.9% on each booking conducted on the activity provider website via our booking software.

Revenue ('000)	2021	2022	2023	2024
Gross Revenue	\$317	\$1,613	\$14,485	\$24,006
EDITDA	-\$385	-\$139	\$4,033	\$6,559

Private & Confidential TripAdmit Ltd 2022

VICER

Pioneering the development of next-generation nanobody therapies to conquer unmet medical needs

Contact

Vikram Kansra, Founder & CEO

kicerobio.com

🖂 vkansra@vicerobio.com

1 (508) 335-9984

Series A Funding

\$30 million to rapidly advance from bench to first-in-human POC

IND-enabling & CMC	\$19.8M
Phase I studies (POC)	\$6.3M
G&A, including talent	\$3.7M

Team

We have assembled a highly qualified team of industry veterans with **broad & deep drug development experience** across multiple therapeutic areas, including oncology and inflammatory diseases.

We have a **proven track record** of successfully developing and commercializing blockbuster therapeutic products.

<u>Vikram Kansra, PhD</u>, Founder & Chief Executive Officer

<u>Juan Carlos Lopez-Talavera,</u> <u>MD, PhD</u>, Strategic Advisor, R&D

Charles Shoemaker, PhD, Scientific Innovator and nanobody pioneer

Michael R. Charlton, MBBS, Scientific Advisor

Paul Monga, MD, Scientific Advisor

Jeysen Z. Yogaratnam, MBBCh, MRCSEd, PhD, MBA, Strategic Collaborator

THE PROBLEM

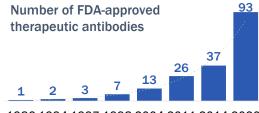
Cancer and **autoimmune disease** have a monumental toll, affecting **millions of people** worldwide and costing **billions of dollars** in direct expenses each year.

Monoclonal antibodies dominate the current therapeutic market, but their high production cost and single specific binding site limit their efficacy.

Novel **combination** antibodies are a significant improvement, but costs and lengthy development timelines are **significant barriers**, resulting in therapeutic options that are **driven by cost rather than science**.

THE OPPORTUNITY

Rapid growth in the monoclonal antibody global market is expected to continue, reaching a predicted **\$70 billion** in 2025.



1986 1994 1997 1998 2004 2011 2014 2020

THE SOLUTION

Nanobodies are antibody fragments that offer several advantages over monoclonal antibody therapies:

- » Deeper tissue penetration at lower doses due to their small size
- » Improved stability and lower manufacturing costs
- » Bi- and tri-specific nanobodies target multiple mechanisms of action, maximizing clinical benefit

COMPETITIVE ADVANTAGE

Vicero is poised to quickly move into next-generation therapeutic combinations for a wide range of diseases:

- Customized delivery systems for different indications enhance safety and reduce risk – without the need for new molecules
- Our diverse library of development candidates maximizes the probability of success
- Our portfolio includes MOAs that provide for significant growth in market opportunity

ROADMAP TO SUCCESS

- Advance initial programs (cancer & autoimmune disease) in parallel
- File IND within 18 months of initial funding
- Complete proof-of-concept for initial indications within 36 months
- 4 Submit BLA within 5 years; out-license or partner with big pharma
- 5 Long-term expansion to other targets and indications

VALUE PROPOSITION

- » High unmet need & exponential growth opportunity
- » Novel technology platform
- » Target-based approach to minimize risk
- » Accomplished leadership team

STRONG IP POSITION & STRATEGIC COLLABORATIONS

- » Active SRA with Tufts University to produce joint IP (signed in July 2018)
- » VCR-108 US Provisional Patent filed on May 5, 2021; additional patents for other targets are currently being prepared for filing
- » Established collaborations with leading institutions at the forefront of nanobody research







March 2022

Highlights

Value Proposition: VK Digital Health exists to improve access to healthcare. We develop and provide continuum of care solutions for telehealth vendors. Our SAAS platform moves beyond point-of-care visits, blending telehealth, remote patient monitoring (RPM), care management, and telediagnostics for general wellness and chronic care patients. When in-depth assessments are required, patients have access to our remote Breeze Smart Clinics for virtual, comprehensive physical exams that do not require medical assistance alongside the patient.

VK DIGITAL HEALTH

Leadership Team: Our experienced leadership team has over 10 exits and includes experts in healthcare, technology, marketing, and operations. Medical doctors are also aligned with our mission and have spearheaded telehealth initiatives. Our Chief Scientific Advisor is the former Chief Medical Officer of CVS Minute Clinics, and our Chief Strategy Officer is a former Chief Medical Officer of the Polyclinic.

Challenge: Telehealth organizations excel at point-of-care patient engagement and help to reduce barriers to healthcare access and lower the cost of care, but they lack continuity of care. As a result, patient retention and loyalty, as well as longitudinal data analytics, are a challenge. A recent telehealth publication cites that nearly half of telehealth organizations identify patient engagement as a priority for 2022, to achieve company growth.

Solution: We provide a 360° wholistic approach to continuum of care beginning with (1) a 24/7 software engagement and wellness management platform for patients and providers called Breeze360 and (2) a Breeze Smart Clinic that uses 11 remotely controlled, telediagnostic instruments and a clear, virtual connection to a remote physician to administer a comprehensive, virtual physical exam anywhere in the world. The two platforms are interoperable with EHR systems and feature adaptive data analytics to improve access, integration, and ultimately individual and population health. The ability to operate via satellite, Wi-Fi, or cellular negates physical borders, addresses the hardest to reach locations, and reduces the cost of healthcare delivery.

Industry: Digital healthcare Domain: SAAS and end-to-end software platform with devices and integrated healthcare portals

Leadership Team:

Co-Founder, Acting CEO: Charles Nahabedian, MSEE, MBA **Co-Founder, Chief Architect:** Vince Waterson **Co-Founder, Chief Design Officer:** David Sturgess, BET Software Leader: Neeraj Chitra, MS, MBA **Chief Strategy Officer:** Marc Miller, MD **Chief Scientific Advisor:** Nancy Gagliano, MD Chief Marketing Officer (Acting): Colleen Milne, MBA **Operations Advisor:** Ines LeBow, MA-L&L **Seeking Investment:** Seed: \$1M in Conv. Notes

Series A: \$10M --2H22 Use of Funds: Sales, product market trials, and operations Previous Funding: \$1.7M

Technology: Our integrated platforms are supported by a HIPAA compliant and HITRUST certified network and operations center. Further, our end-to-end clinical exam platform seamlessly incorporates multiple telediagnostic tools, including a patented seatback stethoscope, and is compatible with EHR systems.

Market: The digital healthcare market surged with COVID-19 and is growing at CAGR of 18.8%. The addressable US market is valued over \$23B. Our services are designed to integrate with existing telehealth provider platforms and are applicable to patients of all ages.

Revenue Model: Primary revenue streams include (1) software integration, (2) patient usage fees, and (3) equipment sale/lease with recurring maintenance fees. Secondary revenue streams will be derived from data analytics and sponsorships. U.S. projections are:

Financials for:	2022	2023	2024	2025	2026
Total Revenue (\$M)	\$ 0.68	\$ 7.7	\$ 30.9	\$ 73.8	\$ 178.8
EBITDA (\$M)	\$ (3.5)	\$ (3.5)	\$ 0.8	\$ 18.5	\$ 67.6

WorldCell SOLUTIONS INNOVATIVE, RELIABLE, SECURE

Company Background:

Founded in 2016, WorldCell Solutions LLC brings to Rural America, Tribal Partner and Enterprise customers an end-to-end suite of broadband and wireless mobility solutions. The team provides expertise in securing Federal and State funding for Broadband to unserved areas and Native American Tribes. Assets include carrier grade infrastructure, redundant network core and a growing customer base. WorldCell provides Communication as a Service that enable for the deployment of broadband and wireless networks in tertiary markets, cost competitively, through a technology agnostic approach. This brings much needed Telehealth and Distance Learning applications to users that need them most and are currently underserved. We are a fully licensed FCC operator.

Leadership Team:

Blake Swensrud, Chairman: Serial entrepreneur, visionary and telecom expert with multiple successful company starts and exits.

Greg Buckman, President: Industry executive bringing high performance results for both startups and large enterprise from \$10M to \$800M.

Albert Kangas, COO: 25+ years in rural and tribal wireless network design, construction, and implementation. Startup and exit proven.

Sameer Tilara, Chief Engineer: 20+ years as team leader and architect for wireless solution providers.

Menachem Student, Advisor: Start up expert and advisor with dozens of startups leading to multiple worldwide scaleups, IPO's and exits.

Products/Services: High speed internet and cellular service. Turnkey solutions include network planning and design, construction, deployment and network management. Communications as a Service model for plan, build and operate. Provides customers/partners the know-how and expertise to secure funding.

Technologies/Special Know-how:

- 80+ years of experience designing and providing mobility and internet broadband solutions with focus on rural and Tribal markets.
- In house, fully financed, carrier grade network elements
- Experienced Engineering staff, NOC services 24/7/365.
- CBRS pioneer managing 150+ new tower deployments and 16 new customers established in past 20 months.
- Extensive Tier 1 partner agreements and industry relationships.

Market: 24 million+ homes in the United States do not have internet access. The most underserved markets are in rural America and Tribal Nations. The US Government has made it a priority to fund programs to achieve broadband equity and has targeted \$100B+ in funds to provide broadband to underserved areas. It is expected that additional funding of \$25B+ per year will be made available over the next 7 to 10 years. WorldCell is currently partnered with Tribal entities with proposals expected to funded at \$14M+, in addition to expected additional USG grant funding.

Competitive Advantage:

- Speed to Market : WorldCell is able to light up a town center with 5G service in less than 100 days.
- Low-Cost Advantage: leveraging unit economics of available fundings sources, in house carrier grade platform, technology agnostic approach, mobility capability and Tier 1 service provider partners.
- Know How/Know Who: In house technical expertise to fund/plan/build/operate. Deep rolodex of key industry executives to facilitate go to market partnerships and service delivery..
- Deep experience and understanding of USG Grant/funding process.

Financial Projections (Unaudited):

	Tinanciai i rojections (Chauditeu).					
	2020	2021	2022	2023	2024	
Revenue	\$1.8M	\$3.4M	\$7.1M	\$16.4M	\$30.0M	
EBITDA	\$0.2M	\$.0.2M	\$1.0M	\$2.9M	\$6.0M	

Quick Facts

WorldCell Solutions LLC 1765 Duke St Alexandria, VA 22314

Contact: Greg Buckman Phone: 240-285-7469 gcbuckman@worldcell.com www.worldcell.com

Industry: Broadband and Telecom CaaS (Communications as a Service)

Number of Employees: 9

Leadership Team:

Blake Swensrud II Greg Buckman Albert Kangas Sameer Tilara

Chairman President COO Chief Engineer

Advisor:

Menachem Student MyFiram

Amount of Financing Sought: \$1 Million

Use of Funds:

Increase Sales and Marketing activities, Program Management for expected contract awards. Launch new markets.



MODUS CREATE

Modus Create is a consulting firm that helps companies transform for success in the digital future. Through a collaborative engagement model, we help our clients with product strategy, application design/build, user experience, and process change.







PAT SHERIDAN, CO-FOUNDER & MANAGING PARTNER, MODUS CREATE

Pat is focused on the intersection of design, technology, and business. He saw the need for a high-end product consulting firm built with open-source team design and the concept for Modus was born. Pat helps clients see new ways to tackle challenges with emerging technology and brings his unmatched passion to work every day. As a serial entrepreneur and active startup mentor, he's a co-organizer of NoVa.JS and NYC.JS. He is a 2011 graduate of Mind Share, received his MBA from Georgetown University, where he is currently an Entrepreneur-in-Residence, and holds a BFA from the Corcoran College of Art and Design, where he currently serves as an advisory council member for the George Washington University Columbian College of Arts and Sciences.

NEXT powered by SHULMAN ROGERS

NEXT disrupts the legacy legal industry by offering a broad range of fixed fee solutions (stand-alone products and annual legal plans) delivered by senior attorneys with valuable business expertise. NEXT solves the problem that startup and emerging growth companies face when launching their business as well as scaling: lack of access to predictable legal fees, seasoned attorneys, the latest technology and key business services. We use cutting edge technology platforms to deliver real efficiencies, transparency and a collaborative environment for clients, attorneys and investors. NEXT partners with its clients to de-risk their business and get to the NEXT level, together reaching each milestone of success. NEXT is powered by Shulman Rogers, a full-service law firm with nearly 100 attorneys offering superior service across a wide range of practice areas. The firm also offers robust personal services such as residential closings and trust and estate planning. Shulman Rogers has earned its reputation for providing quality representation, business insight and client value, serving as a highly attractive alternative to larger, higher-priced firms and smaller, less diverse firms. Learn more at ShulmanRogers.com.



ANTHONY MILLIN, NEXT CHAIR & PARTNER, SHULMAN, ROGERS

Anthony Millin is the Chair of NEXT and a trusted legal and business advisor to startup, early-stage, and emerging growth companies. As a corporate and securities attorney, a successful serial entrepreneur, and a venture capitalist, Anthony brings a unique legal and business perspective to advising his clients. Anthony understands firsthand what it takes to start, scale and manage a company, to successfully prepare for and run a fund-raising process, and to address the legal issues faced by a startup. Another specialized skill set Anthony brings to the table is his China-based experience, assisting early-stage and middle-market companies interested in conducting business in China or seeking direct foreign investment from China. Anthony also serves as a Venture Partner at Urban Us, a seed-stage VC firm. Contact Anthony at amillin@shulmanrogers.com.



n.b. B r o u e

NEMPHOS BRAUE

Proven experts with a dedication to their clients and the law, Nemphos Braue attorneys offer big firm experience, with boutique, personalized service. They focus on being strategic business partners to their clients.

From venture capital and private equity, to protecting intellectual property and mergers and acquisitions, Nemphos Braue is a different kind of law firm, supporting entrepreneurs, emerging and mature companies.

MATTHEW ALLISON, CORPORATE ASSOCIATE, NEMPHOS BRAUE

Matthew Allison supports clients across a number of industries while leveraging his background in mergers and acquisitions, financings and corporate governance. He also has experience collaborating on deal terms and managing multiple client requests throughout the deal-life process.

Before getting his law degree, Matthew was a Federal Law Enforcement Officer for the United States Secret Service in Washington, D.C., for more than 8 years, responsible for controlling access to the White House Complex, among other duties.



STELLAPOP

We build better businesses. Helping organizations improve their operations, people and brand. Like the brain, StellaPop's capabilities are divided into two halves: management and creative consulting. We specialize in functions within each while maintaining a deep understanding of how one affects the other. We know that within every company, the two sides must work together seamlessly to drive success. We're in the "creating solutions for your business" business. With tailor-made answers, we accelerate growth, expand markets, streamline operations, leverage technology, and activate brands. Our marketing expertise serves a diverse range of industries including public, private, manufacturing, retail, financial, science, medical, pharmaceutical, engineering, aerospace, real estate, education, and not-for-profit.



ANGIE O'GRADY, COO, PARTNER, STELLAPOP

As soon as my feet hit the floor in the morning, I'm running full speed, and that's the way I like it. I spent 15 years as employee number one, the President and COO for Carr Workplaces, building it into a 30 location multi-million dollar business. Before Carr, I spent 14 years at HQ Global Workplaces, now known as Regus. I was co-working when coworking was executive suites, and now I'm leading the charge into 2021 as the industry innovates to a more flexible office concept. In January 2015, I decided to join my husband, Mike, as a partner and thought leader on the business management consulting side. StellaPop's primary focus is assisting client CEO's in improving their people, operations, brand, and bottom line.



AEG



AEG is a growing and profitable company that provides elite business advisors and midmarket CEOs unprecedented business development and peer-to-peer networking opportunities through an ecosystem of city-based communities. Deliberate culture and technology create deep personal relationships to drive fast and efficient business referrals that accelerate business development and growth for these advisors and CEO peer groups.



MARK HAAS, CEO, AEG

Mark Haas is President of Research and Organization Management, a strategy development and performance management consulting firm based in Washington, DC. His consulting includes leadership training for Tanzanian energy executives, developing curricula to train consultants in 40 countries for an international bank, crafting strategy and innovative business models for a \$120 million nonprofit, emerging two scientific associations, reorganizing a biomedical research agency, revitalizing a human service nonprofit and developing strategy for a national vital records enterprise.

NORTHERN RGINIA HAMBER OF COMMERCE

NORTHERN VIRGINIA CHAMBER OF COMMERCE

The Northern Virginia Chamber of Commerce (Northern Virginia Chamber), the Voice of Business in Northern Virginia[™], represents over 650 local employers with more than 500,000 regional employees. The Northern Virginia Chamber is the leader in advancing innovative solutions to the region's priorities in transportation, education, workforce, and economic opportunity. For 90-plus years, the Northern Virginia Chamber has been working hand-in-hand with companies in the region to build a strong business community.



JULIE COONS, PRESIDENT & CEO, NORTHERN VIRGINIA CHAMBER OF COMMERCE

Julie Coons is a transformative business leader who delivers unprecedented revenue and profit growth through innovation, operational excellence, and cultural change. She is President & CEO of the Northern Virginia Chamber of Commerce, the Voice of Business in Northern Virginia[™], representing local employers with more than 500,000 regional employees. The Northern Virginia Chamber is the leader in advancing innovative solutions to the region's priorities in transportation, education, workforce, and economic opportunity.



MONTGOMERY COUNTY ECONOMIC DEVELOPMENT CORPORATION

The Montgomery County Economic Development Corporation (MCEDC) is a 501(c)(3)nonprofit organization created to promote economic growth in Montgomery County, MD, and support companies in achieving business success. Our retention and recruitment professionals help find the ideal location, attract top talent, and understand current market conditions.







BENJAMIN WU, PRESIDENT & CEO, MONTGOMERY COUNTY ECONOMIC DEVELOPMENT CORPORATION

Benjamin H. Wu is the President and CEO of MCEDC. Wu brings to MCEDC a dynamic portfolio of over three decades of professional experience working directly with industry around the world and leading operations at the highest levels of our nation and state. He has a distinguished career focused on technology-led economic development, as well as a proven record of driving transformative initiatives and creating collaborative alliances with industry, government, and academia throughout the country and in Maryland.



SUNTRUST BANK

SunTrust Bank is an American bank holding company. The largest subsidiary is SunTrust Bank. It had \$199 billion in assets as of March 31, 2018. SunTrust Bank's most direct corporate parent was established in 1891 in Atlanta, where its headquarters remain. As of September 2016, SunTrust Bank operates 1,400 bank branches and 2,160 ATMs across 11 southeastern states and Washington, D.C. The bank's primary businesses include deposits, lending, credit cards, and trust and investment services.



CHRISTOPHER ROSS, MANAGING DIRECTOR, SUNTRUST PRIVATE WEALTH MANAGEMENT

Chris Ross is a Client Advisor with SunTrust Private Wealth Management. Chris offers clients more than 25 years of comprehensive wealth management experience, leading a team of specialists in investments, financial planning, credit, and estate strategies. He received an MBA from the College of William& Mary. He is involved with several local and community activities, including coaching youth sports. Chris serves on the board of the Historical Society of Washington, DC, and is involved with the Maryland Historical Society.

FORMICIDAE Empowering Business WITH

FORMICIDAE

We take a consultancy-led approach in providing businesses the tools and resources they need to adapt and thrive in this technology driven world. We help small and mediumsized enterprises increase their revenue by improving their operations and maximizing their human and financial capital ,all while lowering their operational expenses enabling them to grow. It's our vision to see business owners get their time back to focus on what really matters. Our onshore and offshore capabilities help bridge the gap between entrepreneurs' visions and real-world results!





DANI CANUBAS, FOUNDER, CEO, & PRESIDENT, FORMICIDAE

Dani Canubas is an accomplished visionary and entrepreneur. Throughout his career, Dani has demonstrated an unwavering curiosity about business, learning from successful entrepreneurs, and defining successful new business ventures as a result. He enjoys building something out of nothing. He recognizes that great teams are built by leveraging talent and empowering individuals to succeed without fear of failure on the path to success. An international businessman with expertise in rain-making, leadership, marketing, and distribution. Dani built a substantial royalty when working with a \$10B global distribution company where he and his team generated over \$150M in sales.

REFRACTION

REFRACTION

Refraction is a leading innovation hub in Northern Virginia, focused on fostering innovation and entrepreneurship by nurturing and mentoring startups and high-growth companies to help create jobs in the greater Washington region. In five years, more than 100 member companies have collectively raised over \$250 million in capital. Refraction's partners include Amazon, Cox, Cvent, Fairfax County, Arlington County, Loudoun County, CIT, Blu Ventures, Smart City Works, Virginia Tech, and George Mason University



ESTHER LEE, PRESIDENT & CEO REFRACTION

Esther Lee is the President and CEO of Refraction, a technology innovation hub in Northern Virginia, focused on fostering innovation and entrepreneurship by nurturing and mentoring startups and high-growth companies. Prior to joining Refraction, Esther served as Secretary of Commerce and Trade for the Commonwealth of Virginia, where she oversaw 14 state agencies, responsible for economic development, job creation, innovation and entrepreneurship, small business, tourism, trade, housing, community development, and labor policies for the state. In that role, she led Virginia's successful bid for Amazon's second headquarters (HQ2).



MARYLAND TECH COUNCIL VENTURE MENTORING SERVICE (MTC VMS)

The Maryland Tech Council Venture Mentoring Services (MTC VMS) program is one of the leading team mentoring services available in the state of Maryland that is both highly sophisticated and results-driven. It exists to foster an environment that encourages innovation while expanding financial and business opportunities for tech, cyber, and life science start-ups. The MTC VMS Program provides free team-based mentoring services to qualified Maryland-based tech and life science venture CEOs who are accepted into the program. Since the MTC VMS program began, more than 75 ventures have enrolled & \$100MM has been raised in capital & grants.





DINGMAN CENTER FOR ENTREPRENEURSHIP, UNIVERSITY OF MARYLAND

The Dingman Center for Entrepreneurship is a top-tier entrepreneurial institute recognized around the world as a leader in enterprise creation. The Dingman Center is continuously pushing the boundaries of teaching and learning with its focus on practical entrepreneurship, global innovation, and international classroom experiences. The Center promotes opportunities that provide maximum resources to start-up businesses in terms of ideation, execution, and financing; and that support its mission to take entrepreneurs "from the back of a napkin to the first \$1 million in financing."



HOLLY DEARMOND, MANAGING DIRECTOR, DINGMAN CENTER FOR **ENTREPRENEURSHIP**

Holly DeArmond joined the Dingman Center in September 2012 as Assistant Director, Events and Marketing and in 2018 was named Interim Director. She is currently leading the Dingman Center in support of its mission to build a community that discovers, equips, connects, and celebrates entrepreneurs.

KEIRETSU



KEIRETSU FORUM

Keiretsu Forum is a global investment community of accredited private equity angel investors, venture capitalists, and corporate/institutional investors. Keiretsu Forum was founded in the San Francisco East Bay in California in 2000 by Randy Williams. Keiretsu Forum is a worldwide network of capital, resources, and deal flow with 53 chapters on 3 continents. Keiretsu Forum members invest in high-quality, diverse investment opportunities.



FITCI - FREDERICK INNOVATIVE TECHNOLOGY CENTER, INC

The Frederick Innovative Technology Center, Inc. (FITCI) is a business incubator and accelerator designed to cultivate entrepreneurship in Frederick, Maryland. FITCI specializes in the strategic business support of local entrepreneurs in the early stages of mostly science and technology-based businesses: Biotechnology, Information Technology, Renewable Energy, and Cyber Security. FITCI currently has two locations in Fredrick, MD, and 52 client companies.

THE BALTIMORE ANGELS BALTIMOREANGELS 🗲

The Baltimore Angels is an angel investor group based in Baltimore, MD. Founded in 2009, its mission is to invest profitably in the regional entrepreneurial ecosystem and advance early-stage innovators to the next stage of capital formation. Its vision is to be the most trusted resource for angel capital investment and entrepreneurial mentorship in the Greater Baltimore region. A new generation of angel investing comes to Baltimore. If you are a tech entrepreneur or community-minded investor, please be in touch with Baltimore Angels. This is not your father's (or your uncle's) investment group.





Angels + Life.Sci

Investors

STARTUP GRIND-COLUMBIA, MD

Startup Grind-Columbia, mid-Maryland Chapter is part of the largest global community for innovation, entrepreneurship, and the startup community. We're actively educating, inspiring, and connecting more than 2MM+entrepreneurs, 600+ cities, and 130+ countries. We nurture startup ecosystems through mentorship, advisory services, education, inspiration, access to capital, and most importantly, connecting members with the resources we need to have the best opportunity to grow phenomenally successful ventures.

ANGELS + LIFE.SCI INVESTORS

Formed in 1996, the Angels + Life.Sci Investors Network is organized under NJAngels.net. We are a manager-led, loosely organized network of investors and accredited Angels, Coaches, and Experts who Sponsor world-class Entrepreneurs. Our colleagues have deep experience and technical domain expertise in all of the life sciences disciplines in which we are involved, including nanobio tools, materials, and devices: tele-diagnostics, augmented healthcare & remote patient monitoring, automation and robotics, & advanced chemistry for drug discovery.

INSTITUTE FOR EXCELLENCE IN SALES @IESBD

institute for excellence in sales

The Institute for Excellence in Sales (IES) helps sales professionals worldwide and in the DMV crush their quotas. IES is your trusted partner for the best sales services, products, and training in the world. We have monthly programs in Tyson's Corner, VA for sales pros featuring presentations and workshops by some of the greatest sales thought leaders and authors on the planet, such as Neil Rackham, Challenger Sale author Matt Dixon, and The Referral Coach Bill Cates.



ANNUAL WHARTON DC INNOVATION SUMMIT

The Annual Wharton DC Innovation Summit brings together investors, innovators in industry and government, policymakers, entrepreneurs, academic leaders, and others. The Summit has earned a reputation as a high-value, high-impact resource for entrepreneurs, business executives, government officials, and others dedicated to improving their organizations by leveraging the power of innovation and entrepreneurship. The DC Summit offers an interactive environment to help you find public and private sector partners with the resources and interest to help you succeed.



GEORGETOWN ENTREPRENEURSHIP INITIATIVE

Entrepreneurship is one of the world's most powerful forces for positive change. Georgetown Entrepreneurship seeks to instill an entrepreneurial mindset in students, foster an entrepreneurial culture across the university, support the successful growth of alumni ventures, and leverage the power of entrepreneurship to make an impact in the world beyond Georgetown.





JEFF REID, FOUNDING DIRECTOR, GEORGETOWN ENTREPRENEURSHIP INITIATIVE, GEORGETOWN UNIVERSITY'S MCDONOUGH SCHOOL OF BUSINESS

Jeff Reid is the Founding Director of the Georgetown Entrepreneurship Initiative and Professor of the Practice of Entrepreneurship at Georgetown University's McDonough School of Business. Reid is a catalyst for entrepreneurship and a well-known leader in entrepreneurship education. In 2009, Reid launched the Georgetown Entrepreneurship Initiative to catalyze entrepreneurial thinking and activities across Georgetown University and impact the growing DMV startup community. Previously, Reid founded UNC's Center for Entrepreneurship and grew it to a No. 1 national ranking by Forbes & Princeton Review, and was chosen by his peers and Entrepreneur magazine as one of the top five entrepreneurship center directors in the United States.

RYAN & WETMORE, P.C.



Ryan & Wetmore is a full-service accounting and management consulting firm, servicing the Northeast/ Mid-Atlantic region since 1988. What makes us different from other accounting firms is our proactive approach. We work hard to earn our clients' confidence by encouraging open communication year-round. This approach has enabled us to help clients become more efficient, more competitive, and more profitable. Through our numerous management engagements, we have become trusted, unbiased advisors.

PETE RYAN, CO-FOUNDER & PARTNER, RYAN & WETMORE



Pete co-founded Ryan & Wetmore in 1988, a 3 office, 35-person firm serving the Mid-Atlantic region. He currently works with clients to address tax, audit, and accounting issues. He also has significant experience in international tax matters and business consulting services. His expertise extends to Healthcare organizations, Construction and Real Estate, Government contractors, Technology, Manufacturing, and High Net Worth Individuals. Pete has served on the Board of Directors for several organizations. He is an active member of the Healthcare Advisors Association, the Real Estate and Construction Association, the CPA Manufacturing Services Association, the Virginia Transportation Construction Alliance, and the Construction Financial Management Association.





ENTERPRISE TRANSFORMATION SOLUTIONS INES LEBOW, FOUNDER AND PRINCIPAL

Ines LeBow is the Founder and Principal Startup Consultant at Enterprise Transformation Solutions (ETS), which advises entrepreneurs on how to position themselves for funding. Over the course of her 30+ years in the industry, Ines has helped companies secure more than \$800M in funding, led start-ups and turnarounds for companies with up to \$500M in revenue, managed 11 M&A transactions, and guided 9 companies to a successful exit. With expertise spanning Operations, Executive Leadership, and Mentoring, Turnarounds, Revenue implementation, Engineering, as well as Communications, Ines has helped many companies prepare for VC and angel investment.

Attendees As of 03 31 22

SPEAKERS First Name	Last Name	Title	Company
Tien	Wong	CEO	Opus8, Inc.
Patrick	Sheridan	Co-Founder and Managing Partner	Modus Create
PRESENTERS			
First Name	Last Name	Title	Company
Milton	Cohen	CEO	Caring Closures International
Henrik	Nagel	CEO	EYE-GO A/S
Charles	Mobbs	Founder	Gilga-Med, Inc.
Mike	Moore	CEO	MedWatch Technologies, Inc.
Vlad	Bogin	CEO	Nobilis Therapeutics
Shaun	Kulesza	Founder and CEO	ShopRaise
Christopher	Chong	CEO	SST Wireless
Joshua	Bylsma	Founder and CEO	TRADION
Dr. Elan	Schneider DPT	CEO and Co-Founder	TrainPain
John	Maguire	CEO	TripAdmit
Vikram	Kansra	Founder and CEO	Vicero, Inc.
Charlie	Nahabedian	CEO	VK Digital Health
Greg	Buckman	President	WorldCell Solutions

ATTENDEES First Name Jeremy Akintonde Mohamed Cedric Danica Tarek Michael Folarin Adeoluwa Ekaterina Manish Michael Jamie Bryan WD Matthew Moataz Dionysios Jolene William LaKisha Dream Dr. Chris Agustin Solomon Syed Richard Darrin Opeyemi Amit Kyle Rick

Last Name Aasen Abbas Abbas Abou Aboujaoude Abousalem Adams Adeboye Ademola Agafonova Agarwal Agustin Albaum Alintoff Allen Allison Alobaid Anastasopoulos Anderson Anderson Anderson Anderson Apfel Argelich Asad Askari Askins Auito Awotunde Ayare Badgley Bain

Co-Founder **Electrical Engineer** Co-Owner Managing Partner Director of Members and Space Co-founder & Chief Executive Officer CLO Managing Partner CEO Managing Director CEO Adjunct Professor Corporate Associate Founder Manager Managing Director President Founder Strategy Assistant Chairman & CEO Consultant Venture Fellow CEO Associate Partner coo Investor

Title

Founder

Principal

Cannabit Proaktif Skoltech Anemoharsh Manta Gallery ElementOne Digital Silicon Couloir Verico Technologies F&K Savings Skoltech Attain Nextgen Curie Vision, Inc. LaCire Hayden Endeavors LLC University of Missouri Nemphos Braue Bankey LLC Marcillac Vectorpoint Ventures, LLC **Generations Advisors** Life is your Dream Life is your Dream SageMedic Corp. ARGELICH NETWORKS MS S.L. TEDCO Maculus Therapeutix inc Hunniwell Lake Ventures HEA Law PLLC F&K Savings

Company

Perfect Balance Investment ReCreeation Alex Bert Rebekah Daniel Riko Afua Nikita Josh Dignita Giacomo Fernando Archit Sameera Jay Chrisiah Mayce Frank Jelena Dave Michael Samantha Tash Parke Chris David Bruce Beth Gustavo Michael Lindsay Swapnil Lauren Maureen Jon Marie Randv Paolo Richard Hepsie Jose lill Larry John Cathy Marissa Scott Vera Richard Kirkland Lora Douglas Colleen Ed Clayton Dwika Marc Greg Emilio Thomas Christian Rodolpho Anthony Chris Kaitlin David Joe Eric Doug Sue Lance Chuck Nate John Kevin Nick

Baker Baker Bakker Ballin Banardi Banful Baramiia Barnes Baruah Bastianelli Batista Batlaw Bazaz Beam Becina Beckmann Beideman Belford Bellody Bendt Benjamin Beniamin Bennett Benson Berkoff Berman Bessalel Bettua Beyak Bhangle Bigelow Bird Blackie Blackstone Blake Boccafresca Bodson Bohman Bolanos Bondurant Boodin Bracken Bradley Bradshaw Brewer Brezgina Bristol Brooks Brown Brown Brown Büchner Buckman Budhyantara Burchman Burton Caamano Callahan Camarce Camargo Cammarata Cantarella Capobianco Carey Carlin Carlson Carney Carr Carriere Carter Carter Casey Castillo Castrioty

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