



**Big Idea**  
**CONNECTpreneur**  
PREMIUM

**March 14, 2024**

Washington DC

THE  
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GOLDEN TRIANGLE



# Agenda

Thursday, March 14, 2024

**8:30 - 9:15 am - REGISTRATION / NETWORKING**

**9:15- 9:45 am - WELCOME REMARKS**

S. TIEN WONG - CEO, Opus8; Founder, Big Idea CONNECTpreneur Forum

RICHARD BRADENBURG, Partner, Unfold Hospitality

ELIZABETH PACKER, Associate Director of Economic Development, Golden Triangle Business Improvement District

PAMELA NORRIS, Vice Provost for Research, George Washington University

**9:45 - 11:00 am - COMPANY SHOWCASE / ROCKET PITCH**

Promising Early Stage Companies will be introduced by:

LISA FRIEDLANDER, Chief Revenue Officer, NEXT powered by Shulman Rogers

MARK HAAS, CEO, Association for Enterprise Growth

## PRESENTING COMPANIES

AI Squared

Enamel Pure, Inc

IMEROPEX

Nano Carbon Solutions Inc

NANOCHON

Networks United

RCKRBX

Seamless Transition

Traderware

VictoryBase

World Tree

**11:00 am - Noon - NETWORKING**

**VIEW A LIST OF ALL  
RSVPS FOR TODAY'S  
EVENT HERE!**



# Speakers



## **TIEN WONG, CEO, OPUS8, INC.**

Tien is Founder and Host of the Big Idea CONNECTpreneur Community, a global community of 30,000+ investors, entrepreneurs, business leaders and service professionals. He is CEO of Opus8, an investment and advisory firm which helps tech companies and investment fund managers raise capital. He is also Chairman of Lumious, a leading Ed Tech Company. Tien co-founded and served as CEO of CyberRep, Inc. until its acquisition by ACS/Xerox. CyberRep was one of the largest CRM companies in the world with over 2,300 employees and \$80 million in revenue. Today, the CyberRep/ACS business generates \$3+ billion in revenue as divisions of Xerox, Conduent, and Continuum. He serves on the boards of The Washington Institute for Business, Government & Society; Frederick Innovative Technology Center, Inc. (FITCI); Junior Achievement; Association for Enterprise Growth; and Austin Venture Association. He was appointed by Governor Martin O'Malley to the Maryland Venture Fund Authority which manages \$84 million in venture capital. He is an Entrepreneur in Residence at Georgetown University's McDonough School of Business, and a graduate of Dartmouth College.



## **RICHARD BRANDENBURG, PARTNER, UNFOLD HOSPITALITY**

Richard Brandenburg, a Reston native with a lifelong passion for food, has journeyed through esteemed kitchens, including experiences with the Brennan Family Restaurants in New Orleans, Raymond Blanc's Belmond Le Manoir aux Quat'Saisons in London, and alongside Eric Ripert at Le Bernardin in New York. His culinary education under Nora Pouillon and Mark Miller emphasized the importance of quality ingredients and meticulous research. Joining José Andrés' ThinkFoodGroup in 2008, he spearheaded projects such as the Bazaar brand in Los Angeles. As Director of Culinary Strategy for EDENS, he led development efforts for Union Market and La Coshecha. Now, as co-founder of UNFOLD Hospitality with Rubén García, his aim is to cultivate a sense of community and mentorship in the industry, drawing on his wealth of experiences to shape the next generation of culinary leaders.



## **MARK HAAS, CEO, AEG**

Mark Haas is CEO and Co-founder of AEG (Association for Enterprise Growth), responsible for strategy, operations, and expansion of its communities of Elite Advisors and midmarket CEOs. He was previously President of ROM (Research and Organization Management) a strategy and operations management consulting firm, advising CEOs and boards internationally to include leadership training for Tanzanian energy executives, crafting strategy and business models for commercial and nonprofit companies, merging scientific associations, reorganizing biomedical research agencies, and facilitating for WWIV military strategy, US Navy global R&D strategy and response to nuclear terrorism.



## **LISA FRIEDLANDER, CHIEF REVENUE OFFICER, NEXT POWERED BY SHULMAN ROGERS**

Lisa Friedlander is a seasoned attorney, entrepreneur, and angel investor with over 15 years of experience in corporate and telecommunications law, including a VP General Counsel role for a satellite telecom company. In 2013, she co-founded Activity Rocket, a pioneering marketplace for kids' activities and summer camps, serving as CEO until its acquisition by Thrively in 2017. Currently, Lisa spearheads the NEXT Platform at Shulman Rogers, where she holds the position of Chief Revenue Officer, focusing on supporting startups and emerging growth companies. A dedicated mentor and speaker in entrepreneurship and investment circles, she also advises numerous startups and serves on advisory boards. Lisa is a founding member and board director at Citrine Angels, a women-focused angel investment group, and Main Street, an inclusive living community in Rockville, MD. Additionally, she has a strong philanthropic commitment, having founded two organizations that have collectively raised over \$2 million for Children's National Medical Center: The Heartsongs Luncheon Fund in 2001 and Teens with Heartsongs in 2020.



**PAMELA NORRIS, VICE PROVOST FOR RESEARCH, GEORGE WASHINGTON UNIVERSITY**

Dr. Pamela Norris, Vice Provost for Research at George Washington University and Frederick Tracy Morse Professor Emerita at the University of Virginia, boasts a distinguished career in mechanical and aerospace engineering. Recognized worldwide for her expertise in nanoscale heat transfer, particularly interfacial thermal transport, she holds patents for innovative thermal management techniques, including applications in jet-blast deflectors and aerogels for diverse uses from biological warfare detection to lab-on-a-chip systems. Dr. Norris is renowned for her mentoring prowess and commitment to fostering diversity in STEM fields, receiving accolades such as the Society of Women Engineers Distinguished Engineering Educator Award in 2016. A leader in nanotechnology education, she chaired the American Society of Mechanical Engineers (ASME) National Nanotechnology Institute's Committee on Nanotechnology Education and spearheaded the inaugural national Nano-Training Bootcamps. In 2021, she was elected as an honorary member of the American Society of Mechanical Engineers for her outstanding contributions to thermal science and engineering research, her advocacy for diversity, and her mentorship. Currently, she serves as Editor-in-Chief of *Nanoscale and Microscale Thermophysical Engineering*. Dr. Norris earned her Ph.D. from the Georgia Institute of Technology and completed her postdoctoral studies at the University of California, Berkeley.

# AI Squared

## 2024 Connectpreneur Rocket Pitch : Executive Summary

**Company Overview:** Ai Squared (AIS), is at the forefront of AI (Artificial Intelligence) integration for browser-based business applications, providing an end-to-end platform that drastically simplifies and accelerates AI project deployment for product owners, analysts, and data teams; enabling relevant and sustainable data insights into already existing workflows.

**Product and Service:** AIS platform enables rapid, seamless AI adoption and multi directional data integration, facilitating real-time feedback loops and decision-making through user-friendly interfaces and advanced model feedback systems.

**Market Opportunity:** With a market opportunity more than \$18 billion across federal agencies, government contractors, and private enterprises, Ai Squared is perfectly positioned to address an expansive market with a need for agile AI integration into business and government systems worth over \$50 million.

**Traction and Financials:** Demonstrating market fit, Ai Squared has streamlined AI integration, reducing project timelines from months to hours. This has led to substantial outcomes for major clients like increasing revenue by up to 2.5% and reducing costs by 40%, contributing to a projected \$8 million in revenue for 2024.

**Customer Success Stories:** With just the existing customers AIS can double ARR.

Vanguard: Improved decision-making in MS Dynamics with human-in-the-loop feedback, which led to reduced bias& increased trust enhancing AI adoption by 80%.

RAPID7: Integrated a Large Language Model (LLM) into their Security Operation Center for internal operations and into the Managed Detection & Response (MDR) for external customers increasing revenue 2-5% and decreasing costs by 40%

Coca-Cola: Enabled predictive sales insights in Salesforce, optimizing sales strategies.

ServiceNow & Nuvolo: Enhanced asset management workflow with AI models, for operators leveraging Nuvolo for tracking, boosting revenue by .5% and reducing equipment failures by 40%

**Capabilities:** AIS platform boasts end-to-end data connections using simple plug ins, customizable intelligence dashboards directly onto business applications, and user feedback features for model improvement. It empowers organizations to adopt lean AI practices continuously iterating and improving on models, while providing automation for flow of data updates and AI insights bidirectionally between applications and databases.

**Team:** Dr. Ben Harvey's expertise, combined with a curated team skilled in both private sector and government AI deployment, ensures superior service delivery and understanding of diverse client needs.

**Fundraising:** Our current Series A funding initiative of \$15 million is set to catapult business development and secure our revenue goal of \$17 million by the end of 2024.



## Business Plan Summary

**Business Overview:** Enamel Pure, (EP), is revolutionizing the preventive dentistry market. Current preventive dentistry technology relies on manual techniques, is a long and uncomfortable process for the patient and hygienist, resulting in an incomplete cleaning that leads to thin yellow teeth and gum recession. EP’s solution is a combination laser and AI imaging device. The laser modernizes dental cleanings, replaces fluoride with laser hardening, and improves whitening. The built-in camera produces the first ever AI oral health report and a measurement file that defines orthodontic treatments. The device is twice as fast as existing cleaning techniques, replaces fluoride and whitening care, all while revolutionizing the dental billing process with an AI health report implementation.



**The Company:** EP is a seed-stage company having submitted our FDA 510(k) clearance application in December 2023. There are 12 full- and part-time employees working in the Massachusetts Biomedical Initiative’s incubator in Worcester, MA. There are 20 patents filed and 6 more in-work, and the only competition is the continued use of existing mechanical tools. The laser device is finished, the in-house pilot build has begun, and the manufacturing cycle at the contract manufacturer will start in April ‘24. Nathan Monty, co-founder and CEO, is a serial entrepreneur having sold a business to Danaher Corporation, and started Convergent Dental in Waltham, MA. Chuck Dresser, co-founder and CTO, is a laser medical device expert and a licensed patent agent. The balance of the team specializes in technology, marketing, and regulatory.

**The Market:** The preventive dentistry market includes teeth cleaning, fluoride treatments, enamel whitening, and orthodontics with Americans spending \$22B yearly, according to the American Dental Association. Worldwide the market segment is about \$50B. 150M Americans visit their hygienist bi-yearly, with over 200,000 hygienists in the USA. Three distributors service all 180,000 dental offices in the USA, and EP’s sales plan is to use one of them, Henry Schein <https://www.henryschein.com/>, the largest worldwide dental distribution company in 33 countries. EP is presently going through Schein’s onboarding process. Revenue is generated by selling the medical device, recurring revenue per clinical procedure, and licensing the use of its AI imaging and orthodontic measurement data.

**Value Proposition:** The device sells for \$35K per device, or \$750 a month on a 5-year lease. The laser cleaning is twice as fast and quiet, while eliminating pain, bleeding, rinsing and spitting. The laser hardening replaces fluoride treatments, and the whitening is effective while requiring no additional chair time. The built in camera snaps pictures in between the laser pulses so both cleaning and imaging happen simultaneously. When a patient revisits their hygienist, the previous 3D oral model is compared to the present imaging allowing the AI to diagnose oral health concerns, track clinical results, and predict lifelong health. Lastly, the imaging is converted to a measurement file to define clear aligners and other orthodontic plans. The dental office can reduce cleaning appointment time 30 to 50%, charge for hardening and whitening, and introduce subscription options to aid patients in improving their oral health. Capital equipment, recurring, and data licensing revenue fuel EP’s sales projections.

**The Ask.** EP has raised over \$1M and is seeking an additional \$350k. The capital raise is the sale of preferred equity at an \$8M-pre valuation. When EP achieves FDA clearance and its first sales order, about the June ‘24 timeframe, EP will pivot to a Series A raise at a 3x to 4x higher valuation.

	2024	2025	2026	2027	2028
Units	203	409	826	1388	1680
Sales (\$M)	\$5.8	\$15	\$35.1	\$78.1	\$141.6
EBIT (\$M)	(\$2.7)	(\$2.7)	(\$1.3)	\$7.8	\$27.2

**Fun Fact.** 40% of USA dentists are women, and a third are minorities. By 2032 half the dentists in America will be women. With the demographic change, new technology adoption has increased, and the dental market is expanding.



**Value Proposition:** IMEROPEX™ provides clients a platform for experiencing and resolving crises in an alternate virtual reality...to prevent or limit their occurrence in the real world.

**Company Background:** Building on his 20-year experience in running the DOD/DHS SIMEX Program, the IMEROPEX founder will provide public and private crisis managers a Persistent Environment for Experimentation and Rehearsal (PEER) that immerses their operators in crisis action scenarios and then decomposes them to understand causality. IMEROPEX will also advance the use of the patent pending Full Dive VR Units (FDVUs) that will give the IMEROPEX operators a multi-sensory experience almost indistinguishable from the real world.

**Leadership Team:** The IMEROPEX Founder has 20 years of experience in developing and managing the DOD/DHS Simulation Experimentation (SIMEX) Program. The Co-Founder has 30 years of experience in software development and management as well as cloud engineering. The co-founder also spent 4 years as the technical lead for the DOD/DHS SIMEX Program. Our board of advisors includes a retired Army Major General with a PHD from MIT; the Executive Director of the International Virtual Reality Healthcare Association; and an architect and serial entrepreneur.

**Products/Services:** For government and industry crisis managers looking for tools that will identify procedures and technologies for crisis mitigation or prevention, IMEROPEX will offer the rigor of a Monte Carlo simulation, the realism of a field event, and the concept development of a tabletop exercise. As currently employed, Monte Carlo simulations omit the essential element of human interaction; field events are hard to control, calibrate and manage and tabletop exercises can often devolve into thought experiments or seminars. The IMEROPEX team will establish for clients PEERs of varying degrees of cost and complexity as a subscription service.

**Technologies:** FDVUs are the technical centerpiece of the IMEROPEX program that will give operators a more realistic experience during the experiments. Currently, individual vendors develop and market VR headsets, haptic gloves, body suits, treadmills, and software separately for specific customers. All the above devices are designed to operate in isolation and address specific VR components such as visualization, bodily sensations, locomotion, or haptics. The patent pending FDVU will be an integration of advanced virtual reality (VR) technologies providing an immersive experience indistinguishable from the real world.

**Market:** IMEROPEX will intersect and shape the following global markets: the \$12.7 Billion modeling and simulation market; the \$132.4 Billion Crisis Management Market; and the \$22 Billion Virtual Reality Market. Clients could include public and private crisis/emergency managers; first responders; private security firms; and insurance underwriters.

**Distribution Channels:** Initial investment of \$1.5 million in IMEROPEX Pilot Event will shape and evolve the IMEROPEX process and related FDVU technology. This pilot event should not only satisfy the client, investors, and stakeholders, but also attract other clients interested in other or related IMEROPEX themes. The first Pilot Event will be a School Security IMEROPEX focused on examining factors that mitigate active shooter injuries and fatalities in K-12 schools in Texas.

**Competition:** Google, Apple, and Meta (Reality Labs), Microsoft, Unity and other vendors are all developing and marketing selected VR system components such as headsets, treadmills, haptic gloves, body suits and game engines but none are currently offering a fully immersive “Full Dive” VR experience provided by the FDVUs. Multiple Federal Contractors and VR studios are also offering VR services for operational training, but very few (if any) provide VR as a service for risk analysis and crisis mitigation. The founder's experience and reputation has attracted an eclectic team of engineers, HW/SW integrators and developers, and data scientists to make IMEROPEX a reality.

**Quick Facts**

**Company Name:**  
IOPEX, Inc (DBA IMEROPEX)

**Contact:**  
Jim Dear

**Address:**  
46416 Esterbrook Cir  
Sterling, VA 20165

**Phone:** 571-443-7008

**Email:** jdear@iopexllc.com

**Website:** <https://imeropex.net>

**Industry:** Crisis Management

**Domain:** Virtual Reality

**Bank:** Mercury

**Law Firm:** Shulman Rogers/NEXT

**Patent:** Utility Patent Pending for Full Dive Virtual Reality Units (FDVUs)

**Number of Employees:**  
2+Multiple Consultants/Subcontractors

**Leadership Team:**  
Jim Dear, Founder/CEO  
Dean Zywicki, Co-Founder/CTO

**Amount of Financing Sought:**  
\$1.5 Million

**Current Investors**  
Microsoft: \$150K of cloud credits

**Use of Funds:**  
Plan/Execute School Safety Pilot

**Auditor:**  
Mongio and Associates CPAs, LLC

**Financial Projections (Unaudited):**

	2024	2025	2026	2027	2028
<b>Revenue</b>	914	10,500	31,600	60,800	101,000
<b>EBIT (dollars in thousands)</b>	(4,890)	(381)	3,300	9,100	18,300



## Affordable Graphene at Scale

Nano Carbon is commercializing a new and affordable method of producing graphene directly from anthracite coal. Graphene has amazing properties in terms of thermal and electrical properties for applications such as batteries as well as adding strength to materials such as concrete, roofing coatings, and many others. However, the main barrier to entry for graphene has been the cost of production. We have a patent-protected method of manufacture based on electrochemistry, a proven industrial process that scales to large volumes. Our process chemistry is also green and does not involve hazardous materials. We can bring the cost of production down by as much as a factor of 10-100 times as compared to current manufacturing processes, thereby enabling truly mass markets for this material. We have 4 early adopter customers testing our material right now for applications to green concrete, roofing coatings, and sustainable materials for the building industry. We have additional customers in defense electronics who are evaluating our material as well. The present round of financing we seek will enable us to design and build a “factory in a box” that fits in a shipping container and could be at the customer site.



## Management Team

**Ben Holmes CEO**  
**Nathan Castro CTO**  
**Matthew Scherer CFO**  
**Gary Wakeford CRO**  
**Christopher Cannova MD**  
**Chief Medical Advisor**

## Advisors

**Jon Dickens MD**  
Head of Research Sports Med  
Walter Reed Medical Center

**Jon Godin MD**  
Sports Med/Knee Specialist  
Steadman, Vali CO

**Tom Noonan MD**  
Team Physician  
Colorado Rockies

**Kevin Kaplan MD**  
Sports Med/Knee Specialist  
Jacksonville Orthopedic  
Institute

**Dave Flanigan MD**  
Sports Med/Knee Specialist  
Ohio State University

## Legal Counsel

**Crowell & Moring LLP**

## Intellectual Property

**WSGR - IP Counsel**

## Accountants

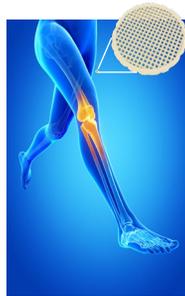
**Marcum LLP**

**COMPANY OVERVIEW:** Nanochon, Inc. ("Nanochon" or the "Company") is commercializing a technology for use within the orthopedic market. Nanochon has developed a novel device to replace damaged cartilage within the knee in a market that is significantly under served. The initial target market is comprised of active adult patients between the ages of 18 – 55. The Company has completed the first step in setting a new clinical standard for cartilage restoration and is raising seed capital to evaluate the device in human patients.



**UNMET NEEDS:** Current methodology utilizes total joint replacement in solving joint defects, but the limited lifespan of replacement joints limits their use to patients aged 55 or older. This leaves patients between the ages 18 and 55 suffering from cartilage damage, traumatic injury, or early-stage cartilage loss with limited treatment options. Current alternatives for this subset of patients all suffer from common short falls:

- ✓ Exorbitant costs (\$10.0K - \$60.0K)
- ✓ Long procedural wait times (up to 8 weeks due to the need to cultivate cells)
- ✓ Poor long-term results



**SOLUTION:** NANOCHON™

- ✓ Replaces lost or damaged cartilage & encourages new growth
- ✓ Is 3-D printed, is made of novel proprietary nano and micro material
- ✓ Is an orthopedic load bearing implant
- ✓ Has the potential to deliver faster and more successful recoveries for patients, while reducing costs to health providers, payers, and patients
- ✓ Goal is to become the new clinical standard for complex joint repair

**COMPANY MILESTONES:** The Company has already made very significant headway in demonstrating the efficacy and feasibility of the technology working on a very slim budget.

- ✓ Accepted into the Johnson & Johnson Innovation JLABS program
- ✓ **Approved by FDA as a Breakthrough Device.** Center for Disease and Radiological Health (CDRH) concurs with our proposed pre-clinical and clinical roadmaps.
- ✓ Multiple large animal study completed with strong evidence of product efficacy.
- ✓ Hospitals and primary investigators standing by to conduct 5 patient human study (Brisbane Australia)

**MARKET OPPORTUNITY:** Initially, there are between 400K – 500K patients who would directly benefit from our technology in the near term representing somewhere between a \$1.5B and a \$2.0B market. As the technology gains market acceptance and proves its' utility, the initial target market has the potential to expand to 700K procedures per year, approaching the \$4.0B mark. Launching the technology will focus on sports medicine surgeons who own their own surgicenters as a market segment. These surgeons see the highest volume of these patients and make purchasing decisions in the practice. Nanochon has developed a clear path to securing reimbursement for this technology, which will also pave the way for large-scale adoptions in acute care hospitals.

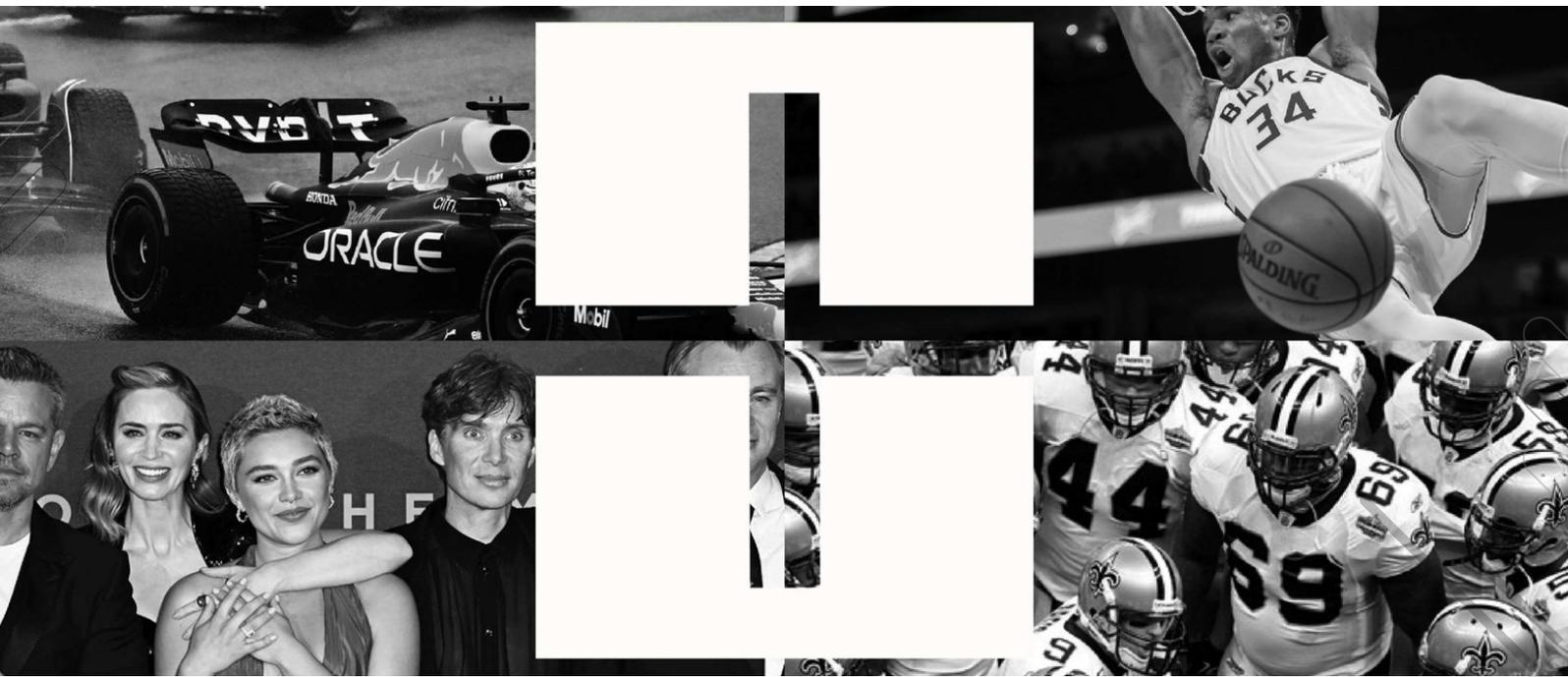
**FINANCING:** The Company has previously raised close to \$500K from grants and a small pool of initial investors from the following sources:

- ✓ Awarded NSF Phase I grant dollars
- ✓ NSF – I-CORPS, Wilson Sonsini Investment Fund, Pediatric Ortho Society of NA
- ✓ Friends and Family Investments

As of August 2022, the Company has raised an **\$2.7 million Series Seed round**, which is required to fully validate the technology, prepare for GMP manufacturing, and most importantly position Nanochon to conduct a first in man clinical trial. Nanochon has opened a \$6 million Series Seed Prime to fund continued commercial development and human clinical trials. **\$2.8M was closed to date**, and Nanochon is seeking additional funding by the end of the year.

## **COMPANY CONTACT**

Ben Holmes – CEO  
Ben.Holmes@nanochon.com  
(703) 994 - 6099



# NETWORKS UNITED

Networks United is pioneering the transformation of influencer platforms into powerful **advertising and fundraising engines** by contractually binding both elite and emerging influencers to create native advertising for their dedicated followers. Much like the early days of cellular expansion, we're partnering with digital 'landowners'—influencers with 10,000 to 250,000 followers—to monetize their online real estate through upfront payments and revenue sharing, and we're leveraging our existing blue chip influencers to act as catalysts, fueling the growth of these 'united networks' of influencers.

## PROBLEM + SOLUTION

Marketers lack streamlined solutions for executing native ad campaigns across influencer networks at scale, paying only for performance. Networks United addresses this by offering an all-in-one platform for fundraising, campaign design, and execution, leveraging a proprietary Native Ad Exchange that incentivizes performance-based contributions from our network of influencers.

## TEAM + LEADERSHIP

Led by a team with top-decile returns managing media tech at Citadel, operating SaaS businesses from startup to scale, and success forging industry partnerships to build value.

## CASE STUDY

- Quarterbacks United Suicide Prevention Campaign
- Generated 225M+ views across our network, 2X a typical Super Bowl ad
- We used our blue-chip network with 43 quarterbacks totalling 41M+ followers, including Peyton Manning, Joe Montana, and Terry Bradshaw
- Under \$100k production & distribution costs
- Equivalent \$1M paid ads for same reach

## MARKET OPPORTUNITY

Positioned at the heart of the burgeoning creator economy, projected to reach nearly half-a-trillion dollars by 2027, Networks United is tapping into a market with a forecasted \$7 billion spend on influencer marketing by 2024. Our innovative **network-as-a-service model** aims to capitalize on this growth, offering unparalleled access to trusted influencer cohorts for native advertising at scale.

## GROWTH + REVENUE

We've signed our first three customers at \$600k annually, with plans to expand significantly in 2024. Our blue-chip influencer cohorts are set to generate hundreds of millions of views per campaign, driving substantial revenue through lead generation and pledge acquisition services.

## INVESTMENT

\$2.5M Convertible Note, \$30M Cap, **\$25k Min.**

## Delivering demand-side data intelligence for enhanced decision-making across the multifamily asset lifecycle

### The Difference Between Thinking & Knowing.

RCKRBX™ is the first real estate data intelligence platform to offer real-time, demand-side insights based on comprehensive responses from thousands of current and prospective renters within specific markets.

Leveraging demand-side polling, big data and AI-powered analytics, the platform delivers actionable intelligence around the preferences, attitudes and viewpoints that drive renter decision-making and how such factors will impact your asset's NOI, competitive performance and returns once on market.

The power of the platform comes from real-time human insights and their connections to familiar real estate market metrics and supply-side data, making it possible to paint far more holistic, accurate, and predictive pictures of a project's future, the populations who will live there, and the premiums they will pay, for what and why.



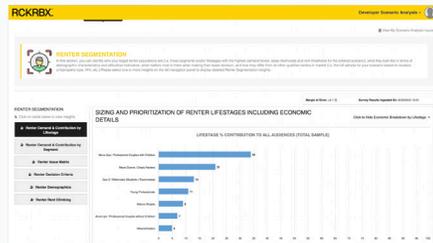
### The Data:

RCKRBX™ surveys are fielded on a quarterly basis across multiple markets. All research samples are statistically powered and align to US Census demographics down to the neighborhood level within each market. Respondents are recruited randomly, incentivized and validated through strict compliance with research-industry standards and best practices for survey design, sample recruitment, data quality control, and privacy protection. In addition to human survey data, RCKRBX also ingests contextual market information from several sources, including: Moody's Analytics, US Census Bureau, US Bureau of Labor Statistics, Spatial.AI, MapBox, and others.

The RCKRBX™ platform is immediately and easily accessible, requires no installations or training, and delivers a clear impact from a project risk-return basis.

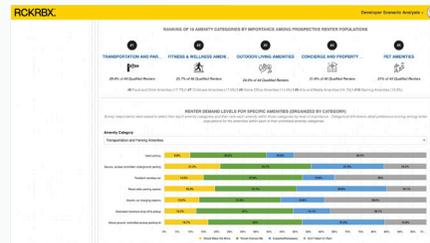
### What You Learn:

#### 01. Identify Target Audiences



Identify, size and prioritize the prospective populations most likely to consider and choose your project (versus all qualified renters in market) based on what they are looking for in their next live-space; and what factors impact demand intensity, lease likelihoods and rent premiums.

#### 02. Understand Renter Preferences & Priorities



Quickly extract the preferences, priorities and perceptions of high-propensity renter populations and use those insights to evaluate your scenarios. Align asset programming to target audience demand and premium drivers; and forecast achievable returns.

#### 03. Accurately Predict Project Performance



Pressure-test project feasibility, identify the ideal risk-return balance down to the unit and audience levels, and optimize your development path to maximize returns by validating market demand, opportunity depth and timing, location favorability, asset type and size, unit mix (including configurations, finishes and features), amenity programming, and rent thresholds as well as how these factors will impact asset performance and value over time.

## The Bottom Line.

What if you could know who your target audiences are, what matters most to them, what should be built for them, and how much they will pay for it—how might such insights enhance your decision-making capability and confidence?

For more information or to schedule a platform demo, please visit [www.RCKRBX.com](http://www.RCKRBX.com).

Award Winning Technology:



Company Overview: Seamless Transition is dedicated to revolutionizing the lives of warfighters and Veterans through the introduction of an innovative prosthetic knee that surpasses mere functionality. Our cutting-edge technology enables active warfighters to seamlessly transition between walking and running and meeting deployment fitness requirements. Inspired by the natural movement of the knee, our design minimizes the risk of injuries associated with uneven gaits at high speeds, ensuring a balanced and lifelike experience.

What Sets Us Apart: Seamless Transition distinguishes itself with its singular, versatile prosthetic knee named, Rugged Redemption, eliminating the need for multiple limbs and reducing long-term medical costs. Rugged Redemption is designed as a retrofit onto most current prosthetic limbs. The design is based off of our natural knee promoting a more natural gait. At Seamless Transition, our mission is to empower users to regain and maintain their active lifestyles.

Market Opportunity: Each week in Ukraine alone, there are at least 100 warfighters who return to the hospital and require an above-the-knee prosthetic. This insight shows us how needed prosthetics are for people with active lifestyles around the world. There are many more people around the world who need prosthetic knees including many of our own Veterans.

Value Proposition: Our provisional patented design allows for seamless transitions between walking and running, providing unprecedented mobility for our target audience without needing multiple limbs. By offering a versatile prosthetic limb that retrofits into current designs, we streamline the user experience and lower long-term medical costs, promoting physical and mental well-being for our users. This design is based on our natural knee and includes a dynamic suspension system with sensors to move with the user in real-time, seamlessly transitioning from walking to running.

Regulatory Status: We will be working with an FDA advisor to ensure compliance and navigate regulatory requirements for our innovative prosthetic knee.

Financial Overview: Currently, we have secured two grants, amounting to \$75,000 from VIPC and \$50,000 from AIF. These funds support our research and development efforts as we progress toward our goals.

Team: Led by CEO and Founder Sarah Malinowski, our dedicated team is committed to driving forward our mission. With expertise in prosthetic technology, business development, and project management, we are well-positioned to achieve our objectives.

Milestone: Our full-scale prototype is due at the end of June, with testing scheduled in Ukraine by the end of July. A PTC application will also be filed by the end of June 2024.

Seamless Transition is poised to lead the way in prosthetic innovation, making a meaningful impact on the lives of warfighters, Veterans, and active individuals worldwide. Join us in our mission to transform lives and empower individuals to embrace limitless possibilities.

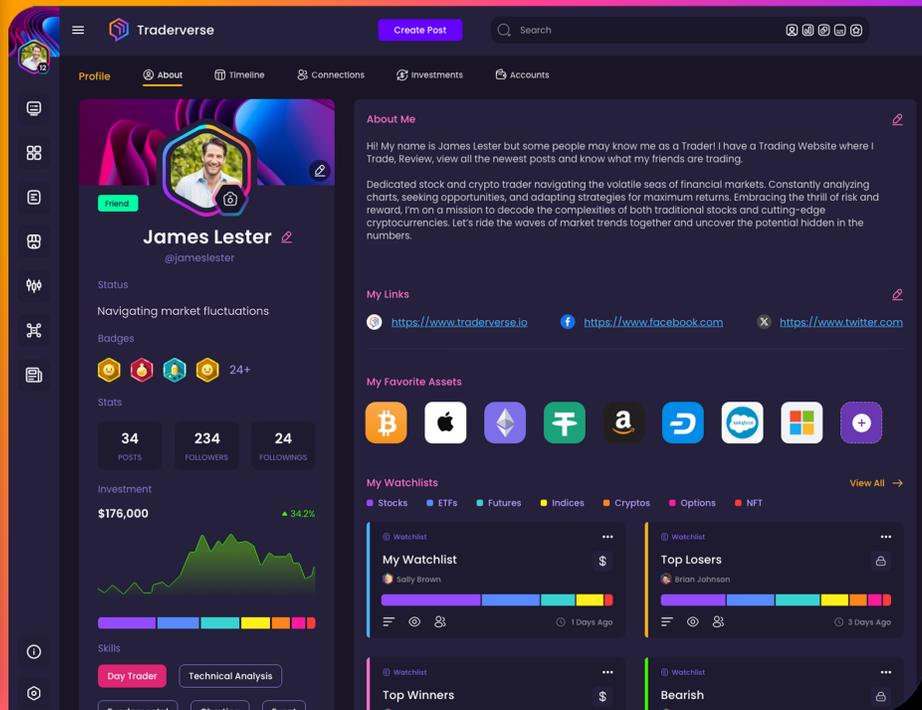
Dear Executive,

In the last seven years, the trading and investing landscape has surged, boasting 742 million investors globally and 300 million engaging in social trading. This growth continues unabated, propelled by a tidal wave of Gen Z and Millennials eager to conquer the markets.

More than 300 million young investors use Twitter, Discord, Telegram, Facebook, or other social platforms to meet, bond, and interact with other investors. However, most social platforms aren't built for investors as they lack education, security, and controls, rendering them unsafe for the masses and leading to dishonest trading practices.

Current social systems are plagued by scammers, fraudsters, and false prophets who impose significant costs and harm on traders globally. Pump-and-dump, Rug Pulls, Ponzi Schemes, and coin scams cost retail investors billions. According to the FTC report, 2.7 billion were lost in social scams in 2022 and 2023 alone.

Traderverse is a Social Finance and AI-driven Education Technology platform transforming how investors discover, engage, learn, and invest more consistently with a dynamic and collaborative approach. Whether investors seek like-minded peers, refine strategies, glean insights from fellow investors, or capitalize on opportunities in emerging markets, Traderverse is the ultimate platform to enrich their investment journey.





**Innovative new  
ownership model**

**Not rent  
Not a mortgage**

## KEY ADVANTAGES

- Experienced leadership
- Strong focus on military markets that we know well and care for
- Well established traction
  - Deployed Beta App
  - Stabilized communities
  - Increased adoption
  - Established financial structure to issue shares
- Over 44 million renters in America building no equity
- **SEC qualified REG CF** selling equity to residents

## FUNDING

- **Initial funding of \$12mm+** from CEO
- Seeking investment from VC/PE/HNW source
- Target raise of \$25mm for initial round
  - \$23mm in accretive single-family homes
  - \$1mm tech improvement
  - \$1mm team expansion

## CONTACT

VictoryBase RE, LLC  
550 Reserve Street  
Southlake, Texas 76092  
jallen@victorybase.com  
www.VictoryBase.com

## Summary

VictoryBase Corporation is creating a **portfolio** of residential communities. Our **REG CF offering** has been filed with the SEC, allowing us to sell shares to non-accredited residents. Our residents make a monthly **EquityBase Payment** and adopts an **ownership mindset**. Using our **tech stack**, they can manage all aspects of their home while they invest in VictoryBase. Our residents have the **flexibility of renters and the upside of real estate investors**; by owning shares, their interests align with the company's goals.

## Home Ownership Hurdle



Frequent moves require **flexible ownership options**



**Increasing housing costs** force potential homeowners to rent



Americans are moving more often than ever, making it **difficult to benefit from home ownership** because of high transaction costs when buying/selling

## The VictoryBase Model

**The flexibility of a rental with equity benefits of homeownership**



Our residents can elect to make a monthly EquityBase Payment to **purchase shares of VictoryBase Corporation** and cover monthly housing portfolio expenses



When our EquityBase Investors move, they simply bring their shares with them. No realtor, no transaction cost, no title fees, no unneeded expenses!

# World Tree Technologies Inc.

**Company address:**

2447 Pacific Coast Highway  
2nd Floor  
Hermosa Beach, CA, 90254

Web address | [www.worldtree.eco](http://www.worldtree.eco)

**Industry:** Sustainable lumber

**Number of Employees:** 27

**Bank:** Bank of America

**Law Firm:** Morrison Foerster

**Amount of financing sought:**

\$4M Convertible Note (\$2.4M closed)

**Term:** 8% interest -3-year term

Interest paid quarterly

Optional conversion

20% discount on conversion

**Current Investors:**

Impact focused accredited investors and family offices.

\$16M Invested in Eco Tree Program

\$2.4M in Convertible Note

**Use of Funds:**

Funds will be used for scaling our forestry assets from our current 6,000 acres to 43,000 acres over the next 2 years. We currently have 38,000 acres in our pipeline. Capital will be used for due diligence, engineering and design.

**Business Description:** World Tree is a sustainable lumber company headquartered in California, with operations in 5 countries. We believe that nature-based solutions are key to solving issues like global warming, soil degradation and biodiversity loss. Our regenerative farm projects capture carbon, restore the soil and generate jobs while addressing the market gap in greener lumber. Our objective is to produce long-term financial returns while promoting a transition towards a more resilient and sustainable economy.

**Company Background:** World Tree currently has approximately \$240M of assets planted across 300 farm locations in the United States, Costa Rica, Guatemala, and Mexico with over eight years of experience in these growing regions. The Company has \$20M in firm commitments for project development and 7 Institutional Investors with significant interest in funding a project pipeline.

**Management:**

**Doug Willmore – CEO:** Led the growth of a start-up pathology laboratory’s revenue, increasing it by 20x in just 4 years, leading to a successful exit. He was also City Manager of Rancho Palos Verdes, Bell and El Segundo, CA and Chief Administrative Officer at Salt Lake County, UT managing thousands of staff and multi-million-dollar budgets.

**Deborah Cullen – Chief Financial Officer:** Experienced financial executive with several decades managing the United States Postal Service expedited package service business with an annual revenue of \$5B+. Deb also managed multi-million-dollar budgets for the cities of Rancho Palos Verdes and El Segundo.

**Drake Swezey – Chief Operating Officer:** Is an operations specialist dedicated to regenerative agroforestry and natural resource management. He holds a BS in Environmental Science from the Santa Clara University and an MBA from the University of Colorado Boulder.

**Dr. Cathy Key – President:** With a PhD in Anthropology and 20+ years business experience. Cathy has 8 years of experience working with Empress Splendor trees and was instrumental in designing World Tree’s Eco-Tree Program.

**Product:** High quality, fast-growing, hardwood lumber (Empress Splendor). We operate and manage farms to produce prime grade lumber more quickly and at greater volume than other farm systems. We can grow 3 harvests of Empress – from a single planting - in the time it takes to grow 1 harvest of cedar.

**Technologies/Special Know-how:** 8 years of experience growing Empress Trees in hundreds of locations; a collection of 18 exclusive non- GMO for superior growth and site-specific performance; Designers of Empress-based farm systems that integrate Empress trees with food crops and livestock.

**Market:** In the \$180B North American market, we are focused on quality veneers, furniture, cabinetry, board sports, and guitars. Empress is an excellent alternative to cedar, redwood, ash, and birch, all subject to supply chain issues due to climate change. Global demand for lumber is expected to quadruple by 2050.

**Distribution Channels:** We currently supply lower-volume sales to high-profile companies (e.g., name-brand guitar manufacturers, boat builders, architects, designers, and furniture manufacturers). Sales are in step with our current inventory.

**Competition:** Other companies growing Empress include Paulownia Germany, IPaulownia and WeGrow. These companies are primarily based in Europe. In North America, our target customers are using birch, ash and redwood, which have similar characteristics to Empress wood. These species are endangered, and Empress is a sustainable, fast-growing alternative.

Financial Projections:	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032
Revenue (\$ in 000’s):	\$1.9	\$1.5	\$5.1	\$12.4	\$16.6	\$23.2	\$27.2	\$36.1	\$50.1	\$52.9	\$62.6
Acres under management (000’s):	4	6	23	44	68	104	145	191	237	283	328

# Our Partners



## **GOLDEN TRIANGLE BUSINESS IMPROVEMENT DISTRICT (BID)**

Formed in 1998, the Golden Triangle BID enhances Washington, DC's central business district, the 44 square-block area stretching from the White House to Dupont Circle. Home to almost 6,000 businesses, the BID has been a center of economic activity for decades, providing a clean, safe, and vibrant environment for hundreds of thousands of workers, residents, and visitors. The BID encourages placemaking and economic development through capital projects, public art, sustainability initiatives, and events, often through bringing together public and private partners and leading long-term efforts like the Penn West Equity and Innovation District. The Golden Triangle is also the first BID in the world to be certified through the U.S. Green Building Council's LEED for Communities program, achieving LEED Platinum certification.



## **THE OFFICE OF THE DEPUTY MAYOR FOR PLANNING AND ECONOMIC DEVELOPMENT (DMPED)**

The Office of the Deputy Mayor for Planning and Economic Development (DMPED) assists the Mayor in the coordination, planning, supervision, and execution of economic development efforts in the District of Columbia with the goal of creating and preserving affordable housing, creating jobs, and increasing tax revenue. DMPED pursues policies and programs that create strong neighborhoods, expand and diversify the local economy, and provide residents with pathways to the middle class. The priorities for the Deputy Mayor derive from our broad goals of increasing affordable housing, increasing jobs and increasing District revenues. Together, they support the Mayor's vision of Inclusive Prosperity. Underlying all of our work is a commitment, driven by the Mayor, to good government and transparency.



## **DC's THE SQUARE**

The Square is a chef-driven food market destination where cuisine, culture and community are woven together. Spearheaded by Richie Brandenburg and Rubén Garcia in partnership with Tishman Speyer, within International Square in Downtown Washington, D.C. The 25,000 sq. ft. space will feature a unique collection of 16 artisanal food vendors, a full-service restaurant and bar, a large central atrium bar, outdoor dining, curated events, and Shoals Market, offering rare culinary finds.



## **THE GEORGE WASHINGTON UNIVERSITY OFFICE OF INNOVATION & ENTREPRENEURSHIP**

The George Washington University (GW) Office of Innovation & Entrepreneurship provides programming around innovation, education, venture creation, and making connections to support GW entrepreneurs and the Mid-Atlantic startup community. Founded in 2010, the office has worked with thousands of students, faculty, and alumni, and serves as a focal point for entrepreneurship at GW. It leverages the unique strengths of our university's schools in the nation's capital to serve society at large through the knowledge and practice of entrepreneurship.



## **NFP**

NFP is a leading insurance broker and consultant that cares deeply about our employees' and clients' well-being. We're honest, hardworking, dedicated professionals who love what we do and strive to lead by example. But what truly defines us is that for us, business is personal.

At the end of the day, our vision isn't a financial metric or a top 10 list. It's that when you hear "NFP," you think of a world-class company that's authentic, genuine and real. One whose expertise and scale are only matched by its passion for building lifelong personal relationships.



### **NEXT powered by SHULMAN ROGERS**

NEXT disrupts the legacy legal industry by offering a broad range of fixed fee solutions (stand-alone products and annual legal plans) delivered by senior attorneys with valuable business expertise. NEXT solves the problem that startup and emerging growth companies face when launching their business as well as scaling: lack of access to predictable legal fees, seasoned attorneys, the latest technology and key business services. We use cutting edge technology platforms to deliver real efficiencies, transparency and a collaborative environment for clients, attorneys and investors. NEXT partners with its clients to de-risk their business and get to the NEXT level, together reaching each milestone of success. NEXT is powered by Shulman Rogers, a full-service law firm with nearly 100 attorneys offering superior services across a wide range of practice areas. The firm also offers robust personal services such as residential closings and trust and estate planning. Shulman Rogers has earned its reputation for providing quality representation, business insight and client value, serving as a highly attractive alternative to larger, higher- priced firms and smaller, less diverse firms. Learn more at [ShulmanRogers.com](http://ShulmanRogers.com).



### **AEG**

AEG is a growing and profitable company that provides elite business advisors and midmarket CEOs unprecedented business development and peer to peer networking opportunities through an ecosystem of city- based communities. Deliberate culture and technology create deep personal relationships to drive fast and efficient business referrals that accelerate business development and growth for these advisors and CEO peer groups.



### **NEW YORK LIFE**

At the heart of New York Life is a commitment to be there for our customers when they need us—whether today or decades into the future. We have delivered on that promise for over 175 years by investing wisely, growing a portfolio of strategic businesses, and remaining true to our mission as a mutual company, accountable only to our customers, not to outside investors. For our customers, that means having the confidence that comes with knowing they can build a better future for themselves and those they love.



### **BUZZY ROCKET**

Buzzy Rocket was founded 12 years ago with the mission to help startups grow and scale their businesses. Debbie and Victoria do this with their decades of marketing experience combined with their first hand experience founding, growing and scaling successful startups. They only work with 6 startups at any given time so they can provide 1:1 attention to you and your team. The Buzzy Rocket team is also made up of web developers, graphic designers and copywriters so they can help you easily execute the marketing strategy they create. Learn more about their services at [BuzzyRocket.com](http://BuzzyRocket.com).

## **SHOUTOUT TO OUR PREP TEAM**



## March 14 Attendees As of 3 19 24

SPEAKERS			
First Name	Last Name	Title	Company
Tien	Wong	Founder and Host	CONNECTpreneur
Richard	Bradenburg	Partner	Unfold Hospitality
Pam	Norris	VP for Research	The George Washington University
Elizabeth	Packer	Associate Director of Economic Development	Golden Triangle Business Improvement District
Lisa	Friedlander	Chief Revenue Officer	NEXT powered by Shulman Rogers
Mark	Haas	CEO	AEG

PRESENTERS			
First Name	Last Name	Title	Company
Dr. Benjamin	Harvey	Founder and CEO	<b>AI Squared</b>
Nathan	Monty	Co-Founder and CEO	<b>Enamel Pure, Inc</b>
Jim	Dear	President	<b>IMEROPEX</b>
Vivek	Dave	CEO	<b>Nano Carbon Solutions Inc</b>
Ben	Holmes	CEO	<b>NANOCHON</b>
Eric	Shashoua	Chief Buisness Officer, Founder	<b>Networks United</b>
Michael	Broder	CEO	<b>RCKRBX</b>
Sarah	Malinowski	Founder and CEO	<b>Seamless Transition</b>
Sarim	Alavi	CEO	<b>Traderware</b>
Justin	Allen	Partner and VP of Development	<b>VictoryBase</b>
Doug	Willmore	CEO	<b>World Tree</b>

ATTENDEES			
First Name	Last Name	Title	Company
Nicholas	Abel	CEO	Finev
Tarek	Abousalem	Managing Partner	ElementOne Digital
Michael	Adler	Managing Partner	Law Office of Michael E. Adler
Paul	Aiyetan	CEO/Director	Neopathology Corp.
Yanixza	Alfaro		The George Washington University
Scott	Alford	COO	Oraclum Capital LLC
Blake	Allison	Founder & CEO	LifeCents
Walt	Anderson	Managing Director	AVEALTO Ltd.
Dave	Anderson	President	Prestructure
Daina	Andries	CEO	Epidaurus Health
Samad	Arouna	Marketing Coordinator	Ryan & Wetmore, PC
Yogita	Attaluri	Comms Asst, Tech Commercialization	The George Washington University
Layla	Atya	Founder & CEO	QUANTUMERGE
Kai	August	CEO	BEIGE LLC
Darren	Auito	Partner	HEA Law PLLC
Larry	Austin	President	StarWalker
Justin	Ayars	Founder & CEO	equalityMD
Justin	Aydelotte	CEO	Good Idea Solar
David	Bain	Executive Director	Tech Integrity Council
April	Bartel	Marketing Specialist	FITCI
Alireza	Behrooz	Partner	Saul Ewing
Chris	Bennett	Founder/Attorney	T-L-L Group
Brad	Bergersen	Founder	Ambassadr
Gus	Bessalel	Author	The Startup Lottery
Vippy	Bhambra	CEO	Glomo LLC
Mahesh	Bhatija	CEO	Human Health Ventures Inc
Davie	Bird		Nano Carbon Solutions
Randy	Blake	Principal	Duncaster Investments
Shankar	Boddu		Unity Growth Fund
Maurice	Boissiere	Chief Customer Officer	DataTribe
Kris	Broder	EVP, Business Development	RCKRBX
Justin	Brodie-Kommit		Investor
John	Brown	CEO	Poncho
Brian	Burns	CCO	Levl Studio
Marc	Case	Advocate - Corporate Benefits & Continuity	Sahouri Insurance
Julia	Catuara	Financial Services Professional	New York Life
Henry	Ching	Founder and CEO	Enginuity Solutions, Inc.
Andrew	Choi	CMO	BEIGE LLC
Biju	Chorinchat	Partner	Brandywine Insights
Jim	Chung	AVP - Research, Innov. and E-Ship	The George Washington University
Debbie	Cline	Founder	Buzzy Rocket
Brian	Coblitz	Exec Dir, Tech Commercialization	The George Washington University
Timothy	Coffin	CEO	Conquiro
Adam	Collins	Vice President	Transwestern
Ed	Connors	CEO	Heudia Health
Susan	Coots	Financial Services Professional	New York Life
Amy	Cousins	Financial Services Professional	New York Life
Mark	Crosby	Senior Director, Investment Operations & Portfolio Management	TEDCO
Justin	Crotty	Partner	Saul Ewing
Ulysses	Curry		Cogent Capital Strategies
Lolita	Darden		Darden Betts
Hank	Dearden	Principal	Group 3D

Hector	Del Castillo	CPO	Byond
Brian	DeMuth	Partner	Riphean Investments
Devina	Desai	CEO	Kinometrix
Seraphina	DiSalvo	Program Associate	The George Washington University
Lisa	Dorsey		TerraNova Capital
Nate	Doughty	Reporter	Washington Business Journal
Michael	Drobnis	CEO	OptfinTy
Bill	Drohan	CEO	Southeastern Capital Investment Holdings
Nikhil	Dugyala	Research Asst, Tech Commercialization	The George Washington University
Tom	Durrer		Atlantic Union Bank
Ariana	Eichler		
Pete	Erickson	CEO	MODEV
Idong	Essiet-Gibson	Principal	The Idyeas Group
Jackie	Estrada	Event Assistant	CONNECTpreneur
Erin	Evke	Founder	BioEvanesce
Herb	Ezrin	President	Potomac Business Group
Ken	Fealing	Vice President Of Innovation	StormCenter Communications
Luis	Fiallo	Vice President	China Telecom Americas
Bob	Fine	Advisor	IMEROPEX
Dwight	Fischer	Founder & CEO	Covenant
Keith	Fisher	Managing Director	G-Squared Partners, LLC
Jed	Fochtman	President	Capital Advisors LLC
Andrew	Forysiak	LP and Advisor	Riphean Investments
Jacob	Fox	Tenant Advisor	Transwestern
Dr. Martin Alexander	Gershon	Managing Partner and CIO	Endeavor Venture Funds
Michael	Ghanem	Partner	PS+G Financial
Gregory	Giammittorio	Partner	Potomac Law Group PLLC
Jim	Gibbons	Founder & Wealth Manager	Alpha Pointe Capital
Rick	Gilchrist	CEO	Vannadium / RDX Group
Kaija	Gisolfi-McCready	Senior Analyst	Paladin Capital Group
Andrew	Goetzinger	Account Executive	Mulbah
Douglas	Goldstein	Managing Partner	Bento Biology Platforms
Gregory	Gonsalves	Counsel	Wolf Greenfield
Chasity	Green		Ambassadr
Chasity	Greene	Community Manager	Ambassadr
Jay	Greenstein	CEO	Kaizenovate
Arvin	Grover	General Parnter	Digital Health Venture Partners
Ajay	Gupta	Co-Founder & CEO	HSR.health
Anita	Gupta	Founder	KiwiTech
William	Halliday	Partner	Williams Mullen
Michael	Harpen	Licensing Mgr, Tech Commercialization	The George Washington University
Benjamin	Harvey	Founder & CEO	AISquared
Chris	Haug	Managing Director	Startup Grind Maryland
Ralph	Heacock	CEO	DeepTerrain Inc.
Jen	Hecht	Director of Bus. Dev.	WINMAR Construction, Inc.
Daniel	Heimlich		On-Demand CMO
Brian	Heller	Partner	Outside GC
Browning	Herbert	Managing Director	Ringbolt Capital
Michael	Herman	Director Sales & Community	Traderware
HanhLinh	Ho	Co-Founder & CEO	Gateway
MaiLinh	Ho	Chief Product Officer of Gateway	Gateway
Benjamin	Holmes	CEO	Nanochon
Rose	Hong	Managing Director	AmeriLaw Capital
Rose	Hong	Managing Partner	AmeriLaw Capital
Rose	Hong	Co-Founder	AMELaw Capital
Sunhee	Hong	Managing Partner	Linkorus
Akhilesh	Jakhete	Research Asst, Tech Commercialization	The George Washington University
Tisha	Jepson	CEO	True Bearing Diagnostics
Suby	Joseph	Partner	Brandywine Insights
Rohan	Joy Mathew	Program Specialist, OTC	Georgetown University
Venroy	July	Partner	Dickinson Wright
Peter	Justen	CEO	Revwd Solutions
Peter	Justen	CEO	www.revwsolutions.com
Steve	Kann	Partner	Ocean Street Partners
Nick	Katsiotis	Investor	
Ben	Katz	Managing Partner	Sentinel Ventures
Ben	Katz	Managing Partner	Sentinel Ventures
Shashank	Kaul	CEO	Brave Federal Technologies
Patrick	Keefer	Director Brand	Traderware
Joe	Kessler	Managing Partner	Next Stage Development
Ghaith	Khmeidan	Director Financial Engineering	Traderware
Eric	Koefoot	Founder & Senior Advisor	PublicRelay
Robert	Koenig	Senior Licensing Manager, OTC	Georgetown University
Sotti	Koev	Co-Founder	Koev Brothers
Marty	Koev	Co-Founder	Koev Brothers
Judy	Kosovich	Advisor	Perryman Technologies
M.D.	Kull	President and Founder	Amplifi
Tim	Lacy	Scenario Lead	IMEROPEX
Vijay	Lakshman	President / CEO	Brilliant Inc.
Daniel	Lamaute	Investor	Allroxy, LLC
Devang	Lankapati	Founder	DC Capital Ventures
Tony	Lau	Managing Director	Space Strategies
Ines	LeBow	CEO & Transformation Executive	Enterprise Transformation Solutions
Lisa	Leonard	Founder and CEO	Competitive Edge EQ

Ken	Lim		AACC
Tatiana	Litvin-Vechnyak	VP, Technology Commercialization	Georgetown University
Xiaonao	Liu	CEO	NanoBioFAB
Darden	Loletta	Attorney / Investor	Darden Betts Strategic intellectual Property Counselors
Tony	Ma	President	Benten Technologies
Tony	Ma	President	Benten Technologies
Jeff	Majka	CEO	The Security Bulldog
Sarah	Malinowski	CEO & Founder	Seamless Transition
TJ	Master	Technology Mentor	Virginia ICAP
Tim	McDonald	Partner	Guidon Partners
David	McNairy		Nastos Construction
Ajit	Menon	Partner	Brandywine Insights
Larry	Mercado	Investor	Investor
Brian	Meritt	Partner	Global Deployment Partners
Randy	Mersky	Managing Partner	Plexus Promotions
Jomy	Methipara	Partner	Dickinson Wright
Len	Miller		Len Miller & Assoc.
Bill	Moher	CMO and Principal Advisor	Intensity Analytics
Kay	Mok	Senior Partner	Gobi Ventures
James	Moore	COO	RCKRBX
John	Morgan	Principal	Morgan.Global
Roy	Morris	Partner	STI
Roy	Morris	Partner	STI
William	Msuma		
Joel	Mulbah	CEO	Mulbah
Paul	Murphy	CEO	3Advance
Marie-Louise	Murville	CEO	GoalsHabitsSkills
Lynn	Myers	CEO	SDC Real Estate Investment Group
Lynn	Myers	CEO	SDC Real Estate Investment Group
Charlie	Nahabedian	CEO	VK Digital Health
Silvana	Nani	Chief Innovation Officer	Korabi Consulting
Sarwat	Naz	Licensing Mgr, Tech Commercialization	The George Washington University
Daniel	Neal	Executive Chairman & Founder	Kajeet
Michelle	Nguyen	CEO	Timely Partner
Glenn	Noble	CEO	Proudly
Pam	Norris	VP for Research	The George Washington University
Michael	O'Brien	Managing Partner	MOB Ventures
Don	Olinger	Managing Partner	Cordia Resources
Stanford	Oliver	President/CEO	DigiFlight
Gen	Oraa	Partner	Cohn Reznick
Elizabeth	Packer	Associate Director, Economic Development	Golden Triangle BID
Mark	Paliotta	Advisor	VictoryBase
Tom	Paquin	CEO	VictoryBase
Jean-Luc	Park	Senior Director, Social Impact Funds	TEDCO
Jihoon	Park	Managing Partner	Linkorus
Bryan	Parker	Chairman	International Healthcare
Barbora	Pazderova	Director and Founder	Emeis Global LLC
Kushtrim	Peci	Financial Advisor	Merrill Lynch
Tom	Perkins	Director	PTP LLC
Tom	Perkins	Director	PTP LLC
Zach	Pogue	Owner	Pogue Consulting
Ali	Qureshi	COO	NuAxis Innovations
Scott	Rabe	RICP	Northwestern Mutual
HW	Radin	Investor	
Nathalya	Ramirez	CEO	Early Intervention Systems
Walt	Rampata	CSO	Vannadium
Jeyeram	Raveendran	Partner	Brandywine Insights
Jeff	Reid	Founding Director, Georgetown Entrepreneurship	Georgetown University
Alexander	Reynolds	Owner - Talent Acquisition Partner	Hippogriff
John	Rezaian	President	3E Consulting LLC
Mark	Robinson	VP of Sales	Claroti, Inc.
Traci	Robinson-Williams	CEO	Claroti, Inc.
Chris	Ross	Managing Director	Wilmington Trust
Bill	Sareen	Managing Partner	Asta LLC
Bill	Sareen	Managing Partner	Asta LLC
Rosemarie	Savino	COO	AEG
Alan	Schlaifer	Chairman	Wharton DC Innovation Summit
Krishan	Shah	CFO	Early Intervention Systems
Santhana	Shan	President	Minnodi
Steve	Shapiro		eHealth Ventures
Son	Sheridan	Investor	Citrine Angels
Chris	Simkins	CEO & Co-Founder	Shouldrs
Mark	Simpson	Senior Director, Planning & Economic Development	Golden Triangle BID
Michael	Smith	CEO	MSBD, Inc.
Grace	Song		Investor
Carole	Spangler Vaughn	CEO	Eisana Corp
George	Spears	CEO	GS Consulting
Nick	Stablein	Director	Cleveland Avenue
Ernest	Stern	CEO	Meadows LLC
Jacob	Stiglitz	Director, VentureLab	Georgetown University
Henry	Stoever	Principal	Brentwood Advisory Group
Arun	Sujanakumar	Partner	Brandywine Insights
Dilip	Sundaram	Investment Partner	VIDAVO Equity
Tom	Swanson	VP Corp Dev	Personam.ai

Calvin	Sze	Event Assistant	CONNECTpreneur
Venkat	Tadakamalla	President	ITSYS
Leo	Tadesse	CTO	BEIGE LLC
Ben	Teicher	Founder and Principal Executive	Cedarbrook Advisory
Holden	Thorp	Professor	The George Washington University
Elizabeth	Tikoyan	Founder & CEO	Healp
Lauren	Trabert	CEO	Kello Time
Andrew	Tsintsiruk	CEO	PreSalesHero
Maksim	Tsvetovat	CEO	Wandamo
Frank	Turano	Chief Research Officer	Nataur LLC
Mario	Urdaneta	CEO	MicroRecycling Systems
Carol	Van Cleef	CEO	Luminous Group
Ryan	Van Olst	Counsel	Wolf Greenfield
Sofia	Vegarra	MBA, 2023	Georgetown University
Jessica	Vodilka	Program Manager	The George Washington University
Jun	Wang, PhD	Founder & CEO	Phycin, Inc.
Kirsten	Weigel-Van Aken	Associate	Wolf Greenfield
Barry	Weinbaum	Financial Services Professional	New York Life
Peter	Weissman	Patent and Trademark Attorney - Partner	Blank Rome
Skip	West	CEO	MAXSA innovations
Matt	Whitaker	Managing Director	Quantive Advisors
Laurie	Wiggins	CEO	Beyond
David	Williams	Business Advisor	Networks United
Doug	Willmore	CEO and presenter	World Tree
Kaitlyn	Willmore	Marketing Analyst	World Tree
Michelle	Wong	Vice President	Capital One
John	Yetman	Co-Founder	AEG
Dan	Young	Shareholder	Wolf Greenfield
Valerio	Zanini	CEO	5D Vision
Carrie	Zhang	CEO	Markeny
Cathy	Zhang		
Mike	Zheng	CEO	DataNinja AI
Alexandra	Zorn	Business Development Analyst	World Tree
Dean	Zywicki	CTO	IMEROPEX

# Thank you to our Partners



GOLDEN TRIANGLE



**Big Idea**  
**CONNECTpreneur**

**REGISTER FOR OUR  
NEXT VIRTUAL EVENT!**

March 28th



**REGISTER FOR OUR  
NEXT IN-PERSON EVENT!**

June 13th



**VIEW A LIST OF ALL  
RSVPS FOR TODAY'S  
EVENT HERE!**



**SHOUTOUT TO OUR  
PREP TEAM**



# Big Idea

## CONNECTpreneur

### IN-PERSON PRESENTER INFORMATION

#### 2024 CALENDAR

**June 13** - Tysons Corner, VA

**August 1**

**September 19** - Washington, DC

**October 30** - Baltimore, MD

**December 16** - Tysons Corner, VA

#### THE BIG IDEA CONNECTPRENEUR FORUM: OVERVIEW

Over 25,000 business leaders have attended our bi-monthly in-person events since 2012. These UNIQUE EVENTS are like NONE OTHER in our region, due to the high quality of our attendees and participants, as well as our programming and unprecedented networking.

The Big Idea CONNECTpreneur Forums are an exclusive "mashup" of over 400-550+ of the Mid-Atlantic Region's top entrepreneurs, business leaders, CXOs, angels & VCs.

Over 70% of our attendees surveyed rate The CONNECTpreneur Forums as "the number 1 networking event in the Mid-Atlantic region".

#### PRESENTER BENEFITS

- Exhibit cocktail table (hi-top) or 1/2 of a 6-foot exhibit table in networking Atrium
- Podium time - 4 1/2 minute pitch
- Preparation and review of Exec Summary and Deck (time permitting)
- Free lifetime admission to all future in person CONNECTpreneur Forums
- Personal intros to potential angels in our community - whether they attend or not
- Executive Summary in program book - printed and e-version on website
- 3 extra comp tickets - in addition to yours (4 total)
- Post-event recap sent to 80k business leaders in our Community will include your name, email address, website, and any links to follow-up investor meetings you may be hosting
- Social media marketing via the CONNECTpreneur Facebook pages, LinkedIn page, etc.
- Information about your follow-up meeting: You can provide me with an Eventbrite link or Calendly link to be included in our recap email after the event. This meeting will be hosted by you, and we will help you promote it by including it in our recap email to 80,000 people following the event.

#### PROGRAM HIGHLIGHTS

- Panels with leading "UBER" entrepreneurs and investors
- Leadership conversation with the region's top business leaders
- 8-12 Emerging companies seeking funding will briefly tell their stories
- Networking sessions before, during, and after the event

#### WANT TO PRESENT?

Please email your executive summary and/or presentation deck for evaluation and approval by our Review Committee: [srallison@opus8.com](mailto:srallison@opus8.com)



## CUSTOM PRIVATE INVESTOR MEETING

### Overview

- Opus8 manages one of the world's largest investor communities with 4,000+ HNW/UHNW private investors, angels, family offices, investment groups, and small institutional investors.
- We have become a reliable curator and source of high-quality investment opportunities for this community.
- The Client is the exclusive host of these private investor meetings. No other competing or external entities in the meeting.
- Opus8 will screen a minimum of 20+ pre-qualified attendees for the event. The general attendee mix is 75% investors and 25% COIs (Centers of Influence).
- Attendee/RSVP lists with contact information and LinkedIn profiles and other data will be provided to the Client before and after the event.

### Our 9-Step Process

1. Review investment materials and determine key investment considerations.
2. Develop a list of potential investors.
3. Create a "teaser invitation" and send it to investor candidates along with an executive summary
4. Confirm and vet RSVPs
5. Answer any questions or info requests pre-event.
6. Triple confirm all RSVPs via email and calendar invitations.
7. Host the private investor event and follow-up with attendees.
8. Introduce any RSVPs who did not attend to management.
9. Assist in following up with any and all investor prospects post-event.

**Check out the full brochure with all information here:**



# CONNECT with us!

