

# Big Idea CONNECTpreneur IN-PERSON SPONSOR INFORMATION

## THE BIG IDEA CONNECTPRENEUR FORUM

"The best networking event In the region"  
-DC INNO

*Come see what happens when you put a group of "A List" business leaders and entrepreneurs in one room for a few hours!*

Over 15,000 business leaders have attended our bi-monthly in-person events since 2012. These UNIQUE EVENTS are like NONE OTHER in our region, due to the high quality of our attendees and participants, as well as our programming and unprecedented networking.

The Big Idea CONNECTpreneur Forums are an exclusive "mashup" of over 600-700+ of the Mid-Atlantic Region's top entrepreneurs, business leaders, CXOs, angels and VCs.

Over 70% of our attendees surveyed rate The CONNECTpreneur Forums as "the number 1 networking event in the Mid-Atlantic region".

Most of the attendees are "INVITATION ONLY," and we limit service provider participation in order to maximize the experience for our Attendees and Partners.

### PROGRAM HIGHLIGHTS:

- Panels with leading "UBER" entrepreneurs and investors
- Leadership conversation with the region's top business leaders
- 8-12 Emerging companies seeking funding will briefly tell their stories
- Networking sessions before, during, and after the event
- 600-700 business leaders, including 100+ CEOs & Founders, as well as as dozens of angels & VCs at each event.

## 2024 CALENDAR

**January 24**  
Rockville, MD

**March 14**  
Washington, DC

**June 13**  
Tysons Corner, VA

**August 8**  
Washington, DC

**September 19**  
Washington, DC

**October 30**  
Baltimore, MD

**December 16**  
Tysons Corner, VA

# LEVELS, PRICING, & BENEFITS

## SPONSORSHIPS

	Platinum	Diamond	Underwriting	Presenting
Sponsor level (per event)	\$5,000	\$10,000	\$15,000	\$20,000
Sponsor level (4-event commitment)	\$15,000	\$30,000	\$45,000	\$60,000
Sponsor level (5-event commitment)	\$18,000	\$36,000	\$54,000	\$72,000
Sponsor level (6-event commitment)	\$20,000	\$40,000	\$60,000	\$80,000
Sponsor level (Full year/8 events)	\$23,000	\$46,000	\$64,000	\$92,000
Logo on all marketing materials	●	●	●	●
Event signage	●	●	●	●
Number of event passes	2	3	5	10
Logo in Program Book	●	●	●	●
Podium Acknowledgement	●	●	●	●
Detailed description in Program Book	●	●	●	●
Biography in Program Book	●	●	●	●
Dedicated display table	Cocktail	Cocktail	Cocktail	6-foot
Attendee list	●	●	●	●
Attendee emails				●
VIP Seating				●
Personalized introductions to any attendee		●	●	●
Podium time		Intro Presenters	Intro Presenters	Moderate Session
Brochure placement on seats			●	●
Prepping of presenting companies, pre-event			●	●
Partner attendee bio in Program Book		●	●	●
Ad in Program Book		1/2 Page	Full Page	Full Page
Logo on front cover of Program Book				●
Logo on name badges				●
Opening Remarks				●

## ADDITIONAL SPONSORSHIPS

Reserved VIP Table for 10  
**\$3,000**

6-foot Display Table (in Networking Area) includes 2 tickets  
**\$3,000**

Cocktail Table (in Networking Area) includes 2 Tickets  
**\$1,500**

Semi-Dedicated Email Promotion in CONNECTpreneur Community  
**\$1,500**

Dedicated Email Promotion to CONNECTpreneur Community  
**\$3,000**

Full Page Ad in Program Booklet (Print & Online)  
**\$2,000**

Half Page Ad in Program Booklet (Print & Online)  
**\$1,250**

Company Flyers on each chair  
**\$1,000**

