## Big Connector

## NETWORKING & PITCH EXTRAVAGANZA

OCTOBER 8, 2024

8:30AM-12:00PM

JOHNS HOPKINS CAREY BUSINESS SCHOOL

Connectpreneur.org







## Agenda

#### 8:30 - 9:00 am - REGISTRATION / NETWORKING

#### 9:00 - 9:20 pm - WELCOME REMARKS

S. TIEN WONG, CEO, Opus8; Founder, Big Idea CONNECTpreneur Forum ALEX TRIANTIS, DEAN, Johns Hopkins Carey Business School KEVIN ANDERSON, Secretary, Maryland Department of Commerce PAT SHERIDAN, CEO, Modus Create

#### 9:20 - 9:25 am - MARYLAND TECH COUNCIL UPDATE

**KELLY SCHULZ, CEO, Maryland Technology Council** 

#### 9:25 - 9:30 am - TEDCO UPDATE

**TROY LEMAILE-STOVALL, CEO, TEDCO** 

#### 9:30 - 10:15 pm - COMPANY SHOWCASE / ROCKET PITCH

Promising Early Stage Companies will be introduced by: ANTHONY MILLIN, Founder and Chair, NEXT powered by Shulman Rogers MARK HAAS, CEO, Association for Enterprise Growth

#### **PRESENTING COMPANIES**

Axcess Instruments - Michael Norton Chromatan - Oleg Shinkazh 20/20 Gene Systems - Jonathan Cohen CraniUS - Michael Maglin RoadDoc - Igor Volovich

#### 10:15 - 11:00 am - EARLY STAGE INVESTOR PANEL - Lastest Trends in the VC & Angel Investing World

Moderator: ALEX TRIANTIS, DEAN, Johns Hopkins Carey Business School DEBORAH HEMINGWAY, Managing General Partner, Ecphora Capital JEFF CHERRY, Managing General Partner, Conscious Venture Partners JACK MINER, CIO, TEDCO

ELIZABETH CHO-FERTIKH, Managing Partner, MEDA Ventures

#### 11:00 - 12:00 pm - NETWORKING

## **Speakers**



#### TIEN WONG, CEO, OPUS8, INC.

Mr. Tien Wong is a tech investor, entrepreneur, and CEO. He is Chairman & CEO of Opus8, Inc., a private investment and advisory firm investing in exceptional life science and tech enabled services companies, as well as specializing in raising capital for promising tech companies and alternative investment fund managers. He is Founder of CONNECTpreneur, a global community of 25,000+ founders, investors, CEOs, and business leaders. CONNECTpreneur organizes the world's largest monthly virtual investor pitch events as well as in-person Forums with upwards of 500 attendees, featuring VIP guests, speakers, exciting presenting companies, and the best CXO to CXO networking on the East Coast. Since 2012, over 1200 companies have presented, half of whom have received funding from investors from the CONNECTpreneur investor network. Mr. Wong is also a Venture Partner in IronGate Capital Advisors, a VC and Fund of Funds manager investing in dual use technologies; Investment Advisory Board member of Virginia Venture Partners; and Chairman of Lumious, an ed tech company which provides learning & development services to Fortune 500 customers.

#### ALEXANDER TRIANTIS, DEAN, JOHNS HOPKINS CAREY BUSINESS SCHOOL

Alex Triantis is dean of the Johns Hopkins Carey Business School. Since becoming dean in 2019, he has led the revision or launch of several programs and initiatives focused on what's next in business. These include Carey's reimagined full-time MBA with emphasis in health, technology, innovation, leadership, and business analytics. Prior to Carey, Alex was dean of the Robert H. Smith School of Business at the University of Maryland. As a Professor of Finance, his expertise lies in the areas of corporate financial strategy and valuation. He has a PhD from Stanford University, and bachelor's and master's degrees from the University of Toronto. He currently serves as vice chair and chair-elect of the board for AACSB (the Association to Advance Collegiate Schools of Business).



#### KEVIN ANDERSON, SECRETARY, MARYLAND DEPARTMENT OF COMMERCE

Kevin Anderson is Founder & CEO of Cardinal Atlantic Holdings, an economic and community development firm targeting scaled social impact and investment in urban centers. With specializations in real estate and education technology, CAH advises funds, corporations and governments on economic and community development strategy and projects.

Anderson previously served as Senior Vice President for Global Partnerships at EVERFI, Inc., an educational software company for financial literacy and life skills education where he led government relations and conducted business development. Anderson helped create and launch the company's diversity content while securing public and corporate partnerships to support digital innovation in school districts across America. A SaaS company, Anderson helped lead EVERFI's growth from 32 employees to over 600, and from \$6mm in revenue to over \$120mm during his tenure.

Before joining EVERFI, Anderson was appointed President and Chief Executive Officer of City First Homes, Inc. - a \$6 million community land trust created to support workforce housing and ensure ongoing affordability for working families in the District of Columbia. Launched in 2008 as the District's most aggressive affordable housing initiative, City First Homes navigated the financial crisis stabilizing mixed income development and created over 100 units of affordable housing.

#### KELLY SCHULZ, CEO, MARYLAND TECHNOLOGY COUNCIL, FORMER SECRETARY, MARYLAND DEPARTMENT OF COMMERCE

Kelly Schulz is a mother, wife, successful small business owner, and served seven years in Governor Hogan's administration as the Secretary of Labor and Secretary of Commerce.

In her most recent role as Secretary of Commerce, Kelly oversaw the state's primary economic development agency, responsible for attracting new businesses, job growth, and workforce development. Under Kelly's leadership, the department also served as the largest resource to provide financial assistance to struggling Maryland companies adversely impacted by COVID-19.

Prior to entering her career in public service, Kelly was always focused on her community. While raising her boys, Kelly put herself through college and worked as a server and bartender in the evenings and on



## **Speakers**

weekends, yet always made time to serve on the school PTA and to volunteer with Brandon and Bradley's sports teams.Kelly went on to work as a program manager for a defense contractor and then became a partner in opening a small business – a cybersecurity firm.

Wanting to continue to serve her community, Kelly was successfully elected to the Maryland House of Delegates, representing Frederick County. As a Delegate, Kelly took her knowledge and experience as a small businesswoman and served on the Economic Matters Committee where she focused on legislation relating to banks and other financial institutions, business occupations and professions, economic development, labor and employment, unemployment insurance, and workers' compensation.

#### **TROY A. LEMAILE-STOVALL**

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#### PAT SHERIDAN, CO-FOUNDER & MANAGING PARTNER, MODUS CREATE

Pat is focused on the intersection of design, technology, and business. He saw the need for a high-end product consulting firm built with open-source team design and the concept for Modus was born. Pat helps clients see new ways to tackle challenges with emerging technology and brings his unmatched passion to work every day. As a serial entrepreneur and active startup mentor, he's a co-organizer of NoVa.JS and NYC.JS. He is a 2011 graduate of Mind Share, received his MBA from Georgetown University, where he is currently an Entrepreneur-in-Residence, and holds a BFA from the Corcoran College of Art and Design, where he currently serves as an advisory council member for the George Washington University Columbian College of Arts and Sciences.



#### DEBORAH HEMINGWAY, MANAGING DIRECTOR, ECPHORA CAPITAL

Dr. Hemingway brings more than 20 years of entrepreneurial, scientific, and investing experience in business formation, technology commercialization, startup leadership, and medical device entrepreneurship. She has been an active member of the Maryland entrepreneurial ecosystem as a serial entrepreneur, angel investor, philanthropist, and board member. D r. Hemingway is a mentor in the FedTech accelerator and sits on the advisory boards of eight biotech companies in the Mid-Atlantic region, including Pathotrak, Relavo, Playwell, and Aloe Therapeutics. She is a venture partner and serves on a number of medtech committees at NextGen Venture Partners. She was recognized by the UMD Dingman Center for Entrepreneurship as the 2019 Angel Investor of the Year.

Dr. Hemingway earned a PhD in biophysics from the University of Maryland, College Park (UMD), after completing dual bachelor's degrees at Ohio University. She currently lives in central Maryland with her husband and four children.





#### JEFF CHERRY, MANAGING GENERAL PARTNER, CONSCIOUS VENTURE PARTNERS

Over the last 29 years, Jeff has been a designer, CEO, educator, consultant and investor. He enjoys the creative process, both from an artistic and organizational perspective. Currently, he's bringing these divergent experiences together in order to help companies develop more conscious, purpose-driven business models; and to help investors build societal as well as financial value. He tries to bring right and left-brain thinking to problem-solve, business creation, and investing ideas; hopefully asking better guestions and using his expertise to make the lives of those around him more fulfilling and successful. As the CEO of The Porter Group and Founder and Executive Director of ConsciousVenture Lab, Jeff is an evangelist for the transformation of capitalism. The PorterGroup is a venture capital firm that invests in early-stage and growth-stage companies that are operating at the intersection of profit and purpose. TheConscious Venture Lab is an accelerator for these same types of businesses using the tenets of Conscious Capitalism®and societal purpose as the foundation for creating long-term sustainable value. With the Conscious Venture Lab as an emerging brand in this fast-growing field, Jeff is also a frequently invited speaker on the topic of impact investing and new models of business. He has recently had the honor to present at the University of Maryland, The Darden School at the University of Virginia, Yale University, and Columbia university, The Booth School at theUniversity of Chicago, Howard Community College, and The University of Baltimore



#### **JACK MINER, CIO, TEDCO**

As TEDCO's Chief Investment Officer, Jack stewards the organization's investment and due diligence processes, leads the Builder, Seed and Maryland Venture Funds, and manages the investment portfolios to maximize financial return and ensure a lasting impact for the State of Maryland. Jack is an experienced entrepreneur, economic development specialist, and subject matter expert for venture-stage technology startups. He successfully partners with R&D teams, strategic investors, and investment colleagues to develop and communicate the vision and launch strategy while optimizing the success of pipeline assets. Jack is adept at vetting companies and teams, evaluating investment strategies, and measuring results. He is focused on designing and implementing corporate venture processes using the most current techniques and trends to attract investors, improve company valuations, and bottom-line return to stakeholders.



#### ELIZABETH CHO-FERTIKH, Managing Partner, MEDA Ventures

Elizabeth Cho-Fertikh, PhD is a scientist-turned-investor who is Managing Partner of MEDA Ventures, a healthcare venture capital group, which is currently on Fund II. MEDA Ventures sprung from MEDA Angels, angel investor group founded by physicians and scientists, through which 22 investments have been made including those out of its Fund 1, which has enjoyed a near 40% IRR for vintage year 2023. Of the 22 investments, there have been 2 exits and 0 shutdowns since inception in 2019. Elizabeth comes to the healthcare investment world with 30 years of cross-functional operational experience in drug development, digital health, regulatory affairs, clinical trials and business development at biotechs & startups (Macrogenics, RegenXBio, Enterin, VLP Therapeutics & Playbl).

She actively supports the innovation ecosystem by serving on the Executive Committee of Stand Up To Cancer, a nonprofit founded by Katie Couric, dedicated to supporting innovative R&D and advocacy efforts to advance cancer prevention, detection, treatment & awareness. She also serves as

scientific/commercialization advisor to the National Cancer Institute's Technology Transfer Office, as a reviewer of NCI SBIR grants and as a former investment committee member for the Virginia Commonwealth Health System. Elizabeth currently serves as an Investor Relations and Commercialization Advisor to two digital health startups and as a Board Observer of a cancer therapeutics startup.

Elizabeth received her BA from Johns Hopkins, her MS from Georgetown University, her PhD from Thomas Jefferson School of Medicine and completed her postdoctoral fellowship at Harvard Medical School & NIH.

## **Speakers**



#### ANTHONY MILLIN, NEXT CHAIR, PARTNER, SHULMAN ROGERS

Anthony Millin is a trusted legal and business advisor to startup and emerging growth companies. As a startup attorney, a serial entrepreneur, a former seed stage venture partner, and the Founder and Co-Chair of NEXT powered by Shulman Rogers, named in 2024 as the nation's top law firm for "Enabling Startup Success" by LegalWeek, Anthony brings his unique legal and business perspective to advising his clients. Anthony understands firsthand what it takes to start, scale and manage a company, to successfully prepare for and run a fund raising process, and to address the legal issues faced by a startup. This background provides him with valuable insights into the legal and business needs of his clients. Within Shulman Rogers, his unique skill set has earned him an appointment as Chair of Shulman Rogers' Strategic Advisory Committee.

A creative problem solver and strong advocate dedicated to the success of his clients, Anthony frequently serves as his clients' "outside general counsel, taking a leadership role in managing the full range of their legal needs from formation and financings to growth and exit. Anthony is a frequent public speaker on topics impacting startup and emerging growth companies. Anthony is also a Co-founder and CEO of My NEXT Raise, an investor readiness platform and Co-Founder and Senior Strategic Advisor of RT Energy.



#### MARK HAAS, CEO, AEG

Mark Haas is CEO/co-founder of AEG, the Association for Enterprise Growth, an ecosystem of business leaders of CEOs, elite business advisors in complementary disciplines, and regional centers of influence. He is responsible for strategy, operations, and expansion of its communities through tailored experiences and resources, accelerating trust to foster personal and business growth. Previously, Mark was President of Research and Organization Management (ROM), a DC-based management consulting firm helping midmarket executives and boards adopt a systems approach and mindset to integrate diagnostics, strategy formation, business models and performance management. He has created business plans for a transportation company, revised strategy and business plans for a statewide child services agency, merged scientific associations, revitalized a human service nonprofit, developed strategy for a biodiversity group, revised a clinical research organization's business model, and developed a new strategy for a women's health organization. Mark's facilitation includes WWIV military strategy, response to nuclear terrorism, Global Science and Technology R&D, and the US Navy's first STEM Forum.

#### **Axcess Instruments Inc**

**Value Proposition:** Laparoscopic surgery is anchored in the days before the digital age. Axcess Instruments is a cutting edge, digital company creating simple solutions to persistent problems that have been around for decades. Minimally invasive surgery deserves the best technology presented in the simplest form to care for patients with surgical diseases. The AxcessPort delivers cost effectiveness, availability, and quality. The superb imaging of the AxcessPort matches what the surgeon needs to visualize and care for each patient.

**Company Background:** Axcess Instruments brings a 4k, fully digital imaging device for minimally invasive surgery. The AxcessPort is an easy-to-use disposable device designed to simplify minimally invasive surgery by managing data and surgical space. The AxcessPort is strongly supported by 13 utility patents. The AxcessPort provides real solutions and cost savings for surgeries up to 90 minutes in a \$ 4.5 billion market. Axcess Instruments is focused on improving the surgical experience for the patient and the surgical team.

#### Leadership Team:

Michael Norton MD: board Certified General Surgery, Graduate University of Tx, Southwestern Medical School, 30 years experience in laparoscopic surgery Noel Ischy: President of Now Development with 40 yrs in Petroleum development and management, Developer of the oil field product Bio Balls.

#### **Products/Services:**

The AxcessPort provides a proprietary lens jet washing system to clean the lens and lighting without removing the AxcessPort saving operative time and improving vision quality. It is a single use device saving money and time of operative set up, turnover, and reprocessing. Simplified electronic steering eliminates reverse steering.

#### Technologies/Special Know-How:

Axcess Instruments Inc has 13 issued US patents and has multiple applications in prosecution. We have 4 patent families representing a deep and broad base of IP. The first of our patents has been cited over 200 times by other applications. We have patents that cover the AxcessPort system, structure, and proprietary jet wash system for lens cleaning.

#### Market:

The market for the AxcessPort consists of hospitals, ambulatory surgery centers, and outpatient surgery centers. Minimally invasive surgeries of the gallbladder and tubal ligation usually last less than an hour and are ideal for the AxcessPort. Gallbladder and tubal ligation, comprise 50% of laparoscopic market and are procedures most highly benefited by shorter turnover times and improved lens cleaning.

The AxcessPort image is navigated with remote controlled robotic steering. Trocar and robotic/ AI are within the growth scope of Axcess Instruments.

The laparoscopic market is a \$4.4 billion US market with an AAGR of 5-8%. Our revenue model is based on leasing of computer hardware, and sales of the single use, disposable AxessPort.

**Distribution Channels:** Direct salesforce team will initiate product distribution with demonstration and instruction for usage to new customers as well as follow up support. Direct mail or direct delivery will be based on location, volume, and varying requirements of the customer.

**Competition**: New View Surgical produces a standard port with digital imaging. Minimally Invasive Surgery with the AxcessPort is a new "hybrid" field of development and is in competition with the pure "laparoscopic" market. S&P 500 companies serve the laparoscopic market. The laparoscopic market is over 30 years old and Outpatient surgery grows as our population ages. The miniature AxcessPort can save preop time, operative, and turnover time.

Financials Unaudited:

	2025	2026	2027	2028	2029
Net Revenue	0	\$3,312,000	\$22,080,000	\$38,640,000	\$55,200,000
EBID	(200,0000)	\$134,000	\$6,111,000	\$10,779,688	\$14,828,877

Quick Facts Company Name: Axcess Instruments Inc

**Contact: Michael Norton MD** 

Address:416 E Mulberry St Tyler Tx 75701 Phone:9033302153 Email: mnorton @axcessinstruments.com Website:Axcessinstruments.com

Industry: Med Tech Domain: Surgery Bank: Southside Bank Law Firm: Locke Lord

Patent Estate: Scott Wofsy Locke Lord Number of Employees:2 Leadership Team Michael Norton MD FACS Noel Ischy Scott Wofsy Douglas Gray Synectic Huck Medical

#### ChromaTan, Inc.

#### Oleg Shinkazh, CEO 3 Spring House Innovation Park, Ambler, PA 19002 Phone: 949-351-0860 (C) Email: <u>oleg.shinkazh@chromatan.com</u>

#### Management:

Oleg Shinkazh, CEO Scott Zobbi, VP of Sales and Business Development Peter Lewis Assoc. Dir., Engineering Thiago Millen, Ph.D., Assoc. Dir., Process Development Yvonne Connolly, Assoc. Dir., Operations David Fogel, CFO

Industry: Life Sciences Domain: Bioprocessing Stage: Early commercial

#### Number of Employees: 18

Bank: TD Bank

Accountants: Swifton CPAs

Law Firm: Royer Cooper Cohen Braunfeld LLC

#### **Financing Sought:**

1.1 M left to raise out of \$7M conv bridge (leading to a \$7M Ser B in 25) with \$5.9 Million closed

**Pre-Money:** *Convertible note, 15-25% discount (\$14M cap)* 

**Current Investors**: \$12M Raised. Backed by family offices, early-phase VCs, strategics and angel investors

**Use of Funds:** *Complete the build-out of 5 pilot systems; build and qualification of GMP systems; scaling revenue to profitability.*  **Company Background:** ChromaTan has developed **BioRMB**<sup>TM</sup> the first-ever, continuous column-free, single-use, and steady-state chromatography platform, based on the Real Moving Bed principle that provides significant improvements in recovery, productivity, and product purity, while reducing resin consumption and downtime compared to conventional column chromatography for manufacturing of biologics, gene therapies and mRNA. The company holds multiple patents on the platform

**Management**: **Oleg Shinkazh** – Founder and CEO: 20+ years of experience in bioprocess technology development from Pall Corporation, Millipore. Inventor of the **BioRMB**<sup>TM</sup> platform.

*Scott Zobbi* – *Vice President of Sales and Business Development.* 25+ years in process in bioprocessing sales and marketing.

**Peter Lewis** Associate Director, Engineering: Leads all engineering, manufacturing and automation functions related to the pilot and production scale systems.

*Thiago Millen, Ph.D.* – Associate Director, Process Development: 15+ years' experience in bioprocess sciences and development in cell and gene therapy applications.

**Customer Problem:** Viral vector products such as adeno-associated viruses (AAV) and lentiviruses (LV) as well as mRNA are considerably larger and more sensitive than proteins. In conventional packed-bed column chromatography, these products get damaged via several mechanisms that include higher shear, confirmational changes, aggregation and denaturation. The **BioRMB**<sup>TM</sup> platform solves these issues via much more gentle processing outside the column format as well as saves **80-90% on resin costs that can from \$15,000 to \$25,000 per liter.** 

**Products/Technology** Our core product-the **Kascade<sup>TM</sup>** BioRMB<sup>TM</sup> system, launched in Q4 2023, is a single-use, column-free, and steady- state

chromatography platform. This system utilizes the real moving bed principle, combined with *multi-stage* countercurrent extraction and chromatography to increase process efficiency and enable gentle processing of valuable biologics. The BioRMB increases valuable product recovery via multiple mechanistic advantages vs 1st generation technologies as well as increases process productivity by 10- to 20- fold, with improved purity profiles, while dramatically reducing expensive resin costs by 80%-90%.



**Market:** Chromatan's beachhead market are the viral vector and mRNA. These verticals is currently \$2B and growing at a rate of 20%-25%; expected to continue at that pace through 2030. Specific applications in these segments include the purification of adeno-associated viruses, lentiviruses, messenger RNA (mRNA) and plasmid DNA (pDNA).

**Sales Channels:** Direct-to-Customer sales supported by VP of Sales and regional Field Application Engineers

**Competition:** The cumulative market capitalization of the largest competitors with conventional chromatography products is over \$375B. However, ChromaTan's IP protected technology and product is the <u>only</u> platform with two critical differentiating features – column-free processing and continuous purification that offers customers unmatched performance in gene therapy purification applications.



chromatan.com



20/20 GeneSystems, Inc. 15810 Gaither Dr., Suite 235 Gaithersburg, MD 20877

<u>www.2020gene.com</u> <u>www.OneTestforCancer.com</u>

#### Key Strengths:

- Our approach is substantially more affordable, accessible, and accurate for early-stage cancer detection than the leading DNA based MCED on the market.
- 2023 Inc.5000 Fastest Growing Company in Maryland.
- Strong patent position covering screening w/ machine learning + tumor antigens.
- Utilizes FDA approved instruments and kits.
- Pilot w/ leading supermarkets.
- Sophisticated Shareholder Base: Including DigitalDx, Fujifilm (via acquisition), PingAn Ventures, Morgan Stanley (via Acquisition), Brevet Capital, Keiretsu Capital, and leading Family Offices.
- Board and management team have many successful exits.
- IPO ready w/ PCAOB audits and other compliance in place; engagement with reputable investment bankers
- Periodic acquisition inquiries from Fortune 500 industry leaders.
- Growing revenues permit royalty-based financing models w/ guaranteed ROI.

#### Contact:

investors@2020gene.com (240) 453.6339 ext. 102

#### **Executive Summary**

20/20 GeneSystems, Inc. is a clinical laboratory test developer focused on AI-powered blood tests for the early detection and prevention of cancers and chronic diseases. We are currently the #2 market leader in the U.S. for multi-cancer early detection (MCED) blood tests. Our flagship product, <u>OneTest<sup>™</sup> for Multiple Cancers</u>, is seeing rapid adoption in the MCED marketplace with **ten consecutive quarters of accelerated sales** growth.

**The Problem:** Screening is not widely available or utilized for most of the leading cancer killers, such as those of the lungs, pancreas, ovaries, and liver. To address this void, MCEDs are now available and generating significant enthusiasm among many medical authorities, policy makers, employers, and consumers. Up until now, these tests have been expensive, hard to access, and miss most cancers at their earlier stages when they can often be effectively treated.

Our Solution & Advantages: OneTest<sup>™</sup> is the first and only MCED on the market that (i) is available for under \$200, (ii) can be accessed at home without painful needles, and (iii) has been demonstrated in studies conducted in 2024 by the U.S. National Cancer Institute to correctly identify significant numbers of otherwise deadly **cancers at an early stage**. These cancers include those of the lung, pancreas, and ovaries, which, when detected at an earlier stage, give the best chance of survival.

**The Market:** In the U.S. alone, the market for MCEDs is expected to exceed several billion dollars per year by the end of this decade following anticipated coverage by Medicare starting in 2028. There is also a substantial overseas market, especially throughout East Asia where demand for new types of early cancer screening is high.

#### **Our Progress:**

- Over 15,000 tests sold in the past three years.
- Revenues doubling yearly; 10 consecutive quarters of increasing sales growth.
- Line-of-sight to profitability.
- Growing adoption among employers and consumers.
- Additional revenues already coming from license agreement w/ clinical testing laboratories in Taiwan and Japan.

<u>New Products</u>: AI powered **OneTest for Longevity** will track biomarkers of chronic inflammation associated with 8 of 10 leading causes of death and offer specific diet and exercise changes proven to lower biomarker levels and related disease risk.



#### **Company Overview:**

CraniUS, founded in 2021 in Baltimore, Maryland is revolutionizing the treatment of chronic brain diseases by developing NeuroPass<sup>™</sup>, the first fully implantable, skull-embedded drug delivery system. This innovative device enables direct and chronic therapeutic delivery to the brain unlike before, bypassing the primary impediment to effective brain disease management, the blood-brain barrier. The platform is drug agnostic and targets hard-to-treat conditions including Glioblastoma (malignant brain tumors), Alzheimer's, and Parkinson's disease.



#### **KEY INFORMATION**

- Founded: 2021
- Industry: Medical Device/Biotech/Combination Drug/Platform
- Current Stage\*\*: Pre-Revenue
- Funding to Date: \$20M Series A
- Investment Ask: \$15M Series B (\$5M already committed)

#### MARKET OPPORTUNITY

The total addressable market across Glioblastoma, Alzheimer's, and Parkinson's is \$9B. Additional indications in the future will increase the market opportunity to \$20B+ (e.g. Epilepsy, Chronic Depression) NeuroPass™ will initially target Glioblastoma patients with its first in human study, with expansion plans into other neurological conditions immediately following this successful proof of concept. The unmet need for effective long-term treatment presents significant opportunities for licensing, manufacturing, and partnerships as early as the completion of the first in human study in 2026.

#### MANAGAMENT TEAM

#### Dr. Chad Gordon, Co-Founder & Chief Medical Officer:

Professor and Director of Neuroplastic Surgery, Johns Hopkins. Pioneered new surgical specialty dedicated to improving outcomes with respect to skull implants. Repeated success as a skull implant/device innovator with multiple product launches to his credit with various companies; took four previous skull implant products from concept to clinical use with accompanying FDA approvals. Inventor on 21 skull-related patents.

#### Mike Maglin, CEO:

Joined CraniUS in 2021 after 25 years in four different Fortune 1000 companies spanning multiple executive leadership roles. Since joining CraniUS, he has raised over \$25M in private capital. He spent his previous decade leading Under Armour's digital transformation executing and integrating three acquisitions in the connected fitness space (totaling \$650 million), building out a wearable technology engineering organization that closely parallels CraniUS' structure.

#### Natalie Wisniewski, PhD., CTO

Dr. Wisniewski is the Chief Technical Officer of CraniUS. She is the former Co-Founder and CTO of Profusa, a biotechnology company specializing in the development of tissue-integrated sensors for management of chronic diseases. She brings over 20 years of regulatory, clinical and technical expertise with 160 patents worldwide.

#### **EXIT STRATEGY**

CraniUS is targeting licensing and manufacturing deals with pharmaceutical companies looking to gain FDA approval for direct administration to the brain for their drugs targeting GBM, Alzheimer's, Parkinson's, and others after a successful 2026 first in human study. In addition, strategic medical device companies including J&J and Stryker have expressed potential acquisition interest following successful First-in-Human trials to block others from breaking into the space

#### THE CHALLENGE

Over 99% of therapeutics are blocked by the blood-brain barrier (BBB) regardless of given oral or intraveneous, thereby limiting effective treatment of chronic brain diseases like Glioblastoma, Alzheimer's, and Parkinson's. Current systemic treatments often have toxic side effects to other organs in the body due to higher than desired dosages and lack long-term efficacy.

#### OUR SOLUTION

NeuroPass™ is a groundbreaking, fully implantable drug delivery system that bypasses the blood-brain barrier, enabling targeted and long-term therapeutic delivery directly to brain tissue. It will feature a wireless, Bluetooth-enabled platform for remote management and is refilable, reducing the risk of infection while allowing at-home treatment.

#### MILESTONES

- Groundbreaking pre-clinical study in June 2023 demonstrating safe drug delivery to the brain
- First-in-Human Study scheduled for 2026
- CraniUS has 8 issued patents with platform applications
- Awarded \$1M Build Our Future Grant from Governor of Maryland
- Finalist for NIH grant decision in October 2024 (\$4M over four years)

#### **REVENUE MODEL**

CraniUS plans to license its platform to pharmaceutical companies requiring advanced drug delivery systems for FDA approval. Earlystage revenue will be driven by partnerships and licensing opportunities post-First-in-Human trials in 2026.

#### COMPETITIVE ADVANTAGE

NeuroPass<sup>™</sup> is the first implantable device capable of delivering drugs chronically to the brain, addressing critical limitations of current solutions. The device's design minimizes infection risk and integrates with MRI systems for real-time monitoring.

#### **CURRENT STATUS**

CraniUS has raised \$25M and is actively seeking \$15M to complete its Series B round. The funds will drive the company through its First-in-Human study planned for 2026.

#### **REAL HEALTHCARE WHEREVER THE ROAD TAKES YOU**

#### WHO WE ARE

**ROADDOC** is building a **decentralized** healthcare ecosystem to deliver care to chronically underserved and hard-toreach populations across the care continuum.

#### WHY ROADDOC

We offer convenient, affordable, continuous access to quality healthcare to truckers traveling on our Nation's highways.

Our autonomous HealthPods are located where drivers are: at popular truck stops along major shipping routes.

Real healthcare. Direct continuous access to primary care providers. Ongoing monitoring and treatment of chronic conditions. Prescription refills. Follow-ups.

#### TARGET MARKET

Long-Haul Truck Drivers (LHTD) represent a TAM of **\$5B ARR**.

#### **GTM STRATEGY**

B2B: 1000's of commercial carriers. ROADDOC augments Fleet Wellness management programs to improve retention/recruitment, reduce health risk.

B2C: 4.1M daily active drivers. Direct access to existing clients through 200strong multi-state sales organization.

24/7/365 access to care

**Telemedicine 2.0** 

Preventive care focus

Access to Rx & refills

**Clinical instrumentation** 

TRUCK STOP

POWERED BY SYNC.MD

Predictive diagnostics & big data analytics

Al-augmented remote monitoring & diagnostics

**Diagnostic telemetry & continuous monitoring** 

Proactive driver health, risk, & safety management

Active harm reduction & economic impact mitigation

Patient-centric, decentralized, distributed care ecosystem

#### **U.S. TRUCKER HEALTH STATISTICS** 54% 70% smokers obese Heart Average age 45.8

70%

CDLS ISSUED

**10M** 

VETERANS A TRUCKER

1 in 4

ARE OBESE

54%

YEARS LIFE EXPECTANCY

#### **PROJECTED REVENUE (MM) ANNUAL IMPACT** 38.5 167K 72K 5.3K 10.8 3.6 1.2 ACCIDENTS FATALITIES 2027 2028 INJURIES 2025 2026

**IGOR VOLOVICH, CEO & FOUNDER** 

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**LEESBURG, VIRGINIA** 

## **Our Partners**



e of startup law

#### JOHNS HOPKINS CAREY SCHOOL OF BUSINESS

Grounded in the Johns Hopkins' legacy of excellence and research, Johns Hopkins Carey Business School shapes business leaders who seize opportunity, inspire change, and create lasting value. We bring a modern business perspective to Johns Hopkins by shaping leaders who build for what's next ®. With campuses in Baltimore, Md. and Washington, D.C., Carey offers full-time, part-time, and online MBA and MS degree programs, and executive education programs for the global marketplace that are data-driven and built to compete in an everchanging business world. Carey's faculty are thought-leaders, trailblazing what's next in the business world and in the classroom. And at Carey, we learn by doing. For more information, visit <u>carey.jhu.edu</u>.

#### **NEXT powered by SHULMAN ROGERS**

NEXT disrupts the legacy legal industry by offering a broad range of fixed fee solutions (stand-alone products and annual legal plans) delivered by senior attorneys with valuable business expertise. NEXT solves the problem that startup and emerging growth companies face when launching their business as well as scaling: lack of access to predictable legal fees, seasoned attorneys, the latest technology and key business services. We use cutting edge technology platforms to deliver real efficiencies, transparency and a collaborative environment for clients, attorneys and investors. NEXT partners with its clients to de-risk their business and get to the NEXT level, together reaching each milestone of success. NEXT is powered by Shulman Rogers, a full-service law firm with nearly 100 attorneys offering superior services across a wide range of practice areas. The firm also offers robust personal services such as residential closings and trust and estate planning. Shulman Rogers has earned its reputation for providing quality representation, business insight and client value, serving as a highly attractive alternative to larger, higher- priced firms and smaller, less diverse firms. Learn more at ShulmanRogers.com.



#### TEDCO

TEDCO is Maryland's leading source of funding for early-stage, technology-based businesses. Our mission is to enhance economic empowerment by fostering an inclusive and entrepreneurial innovation ecosystem. We identify, invest in, and help grow technology and life science-based companies in Maryland. Over the last 24 years, TEDCO has provided significant value to the state's start-up community by supporting over 10,400 Maryland jobs and generating more than \$2.3 billion in statewide economic activity as of 2021. Learn more by visiting us at tedcomd.com.



#### AEG

AEG is a growing and profitable company that provides elite business advisors and midmarket CEOs unprecedented business development and peer to peer networking opportunities through an ecosystem of city- based communities. Deliberate culture and technology create deep personal relationships to drive fast and efficient business referrals that accelerate business development and growth for these advisors and CEO peer groups.

**𝔥** MODUS CREATE

#### MODUS CREATE @ModusCreate

Modus Create is a consulting firm that helps companies transform for success in the digital future. Through a collaborative engagement model, we help our clients with product strategy, application design/build, user experience, and process change.



#### **NEW YORK LIFE**

At the heart of New York Life is a commitment to be there for our customers when they need us—whether today or decades into the future. We have delivered on that promise for over 175 years by investing wisely, growing a portfolio of strategic businesses, and remaining true to our mission as a mutual company, accountable only to our customers, not to outside investors. For our customers, that means having the confidence that comes with knowing they can build a better future for themselves and those they love.

#### **BUZZY ROCKET**

Buzzy Rocket was founded 12 years ago with the mission to help startups grow and scale their businesses. Debbie and Victoria do this with their decades of marketing experience combined with their first hand experience founding, growing and scaling successful startups. They only work with 6 startups at any given time so they can provide 1:1 attention to you and your team. The Buzzy Rocket team is also made up of web developers, graphic designers and copywriters so they can help you easily execute the marketing strategy they create. Learn more about their services at BuzzyRocket.com.



ROCKET

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#### **BLU VENTURE INVESTORS**

Blu Venture Investors is a venture capital investment company that supports early stage entrepreneurs in the Mid-Atlantic Region – Maryland, Virginia, Washington, DC and North Carolina. We typically invest \$500K to \$1.0M in a single round. When larger financing rounds are needed, we actively look to syndicate deals with other investment groups in our network. Our goal is an accelerated, successful exit, for both company founders and investors alike.

#### THE MARYLAND TECH COUNCIL VENTURE MENTORING PROGRAM

The Maryland Tech Council Venture Mentoring Program (MTCVMS) is one of the leading team mentoring services available in the State of Maryland that is both highly sophisticated and results-driven. It exists to foster an environment that encourages innovation, while expanding financial and business opportunities for tech, cyber and life science start-ups.



1ARYLAND

#### ENTERPRISE TRANSFORMATION SOLUTIONS INES LEBOW, FOUNDER AND PRINCIPAL @ilebow1

Ines LeBow is the Founder and Principal Startup Consultant at Enterprise Transformation Solutions (ETS), which advises entrepreneurs on how to position themselves for funding. Over the course of her 30+ years in the industry, Ines has helped companies secure more than \$800M in funding, led start-ups and turnarounds for companies with up to \$500M in revenue, managed 11 M&A transactions, and guided 9 companies to a successful exit. With expertise spanning Operations, Executive Leadership, and Mentoring, Turnarounds, Revenue implementation, Engineering, as well as Communications, Ines has helped many companies prepare for VC and angel investment.





#### October 8 Attendees As of 10 09 24

	As of 10 09 24				
SPEAKERS					
First Name	Last Name	Title	Company		
Tien	Wong	Founder and Host	CONNECTpreneur		
Mark	Haas	CEO	AEG		
nthony	Millin	Founder & Chair	NEXT, powered by Shulman Rogers		
Alex	Triantis	Dean Secondaria of Community	Johns Hopkins Carey Business School		
Cevin Celly	Anderson Schulz	Secretary of Commerce CEO	State of Maryland Maryland Tech Council		
Troy	Lemaile-Stovall	CEO	TEDCO		
Pat	Sheridan	CEO	Modus Create		
Deborah	Hemingway	Managing General Partner	Ecphora Capital		
leff	Cherry	Managing General Partner	Conscious Venture Partners		
lack	Miner	Chief Investment Officer	TEDCO		
Elizabeth	Cho-Fertikh	Managing Partner	MEDA Ventures		
PRESENTERS					
First Name	Last Name	Title	Company		
onathan	Cohen	President & CEO	20/20 Gene Systems		
Vichael	Norton	President	Axcess Instruments		
gor	Volovich	CEO & Founder	RoadDoc		
Dleg	Shinkazh	CEO & Founder	Chromatan Inc		
Vichael	Maglin	CEO	CraniUS		
ATTENDEES					
irst Name	Last Name	Title	Company		
lonathan	Aberman	Partner	Ruxton Ventures		
Deanna	Akhileshwar	Event Assistant	CONNECTpreneur		
Tracy	Akinade	Ofc of Experiential Learning	JHU Carey Business School		
osh	Ambrose	Dir of Student Ventures	Johns Hopkins Technology Ventures		
Kevin	Anderson	Secretary	Maryland Dept of Commerce		
loel	Assal	Private Client	Assured Partners		
Darrin	Auito	Partner	HEA Law		
Marco	Avila	Vice President	WSP		
Ron	Baker	CBO	2020 Genes Systems		
Bob	Balcerzak	CEO	Allotropic Tech		
Craig	Bandes	CEO	Pixelligent		
ernando	Batista	COO	InvestUSC		
Amanda	Beale	Program Coordinator	CRMSDC		
Adam	Beck	Director	LifeBridge Bioincubator		
/ippy	Bhambra	Investment Banking	Glomo		
Jrvi	Bhatnagar	Managing General Partner	The Good Science Fund		
Sonya	Bigelow-Smith	Program Director	CRMSDC		
Danny	Blackwell	Founder & CEO	Stillwaters Harvest Consulting		
Kirsten Hund	Blair	Co-founder and CEO	Lambent Data		
Kathie C.	Brady	President & CEO	FITCI		
Peter	Buchanan	Managing Director	NewPlan, LLC		
Dexter	Carr	CEO and Co-Founder	Game4Good		
inda	Cassell	Senior Advisor	Melwood		
Dr Shailesh	Chavan	Managing Partner	Transatlantic Life Sciences Ventures		
Sebright	Chen	Chairman and CEO	Summer Atlantic Capital		
leff	Cherry	Managing General Partner	Conscious Venture Funds		
lizabeth	Cho-Fertikh	Managing Partner	MEDA Ventures		
Matthew	Cimino	Senior Manager	Maryland Dept of Commerce		
Sara	Clasper	Associate Attorney	NEXT Powered by Shulman Rogers		
Drin	Clay	Managing Principal	JBOR GROUP CAPITAL		
Chris	College	Managing Partner	TCP Venture Capital		
/ictoria	Collins	Co-Founder	Buzzy Rocket		
d	Connors	CEO	Heudia Health		
iue	Coots	Financial Service Professional	New York Life		
Tasha	Cornish	Executive Director	Cybersecurity Assoc., Inc.		
Marjie	Cota	Dir. Entrepreneurial Svcs	UMBC		
Matt	D'Antuono	Founder & Chief of Staff	Stillwaters Harvest Consulting		
George	Davis	Fund Manager	Wexford		
Brian	DeMuth	General Partner	Riphean Investments		
oseph	Diaz	Senior Advisor	Melwood		
ohn	Dierkes	Managing Director	Pickwick Capital		
on	Dinkins	CEO	Glass Jacobson Wealth Advisors		
Rich	DiPippo	Partner	NFP		
aurel	Djoukeng	Founder and CEO	Sparc		
isa	Dorsey	Director	Terra Nova Capital		
Shayla	Ellington		Johns Hopkins University		
Mark	Esposito	Business Development	EY		
Azin	Etemadimanesh	CEO	Dione.Health		
rin	Evke	Founder	BioEvanesce		
Chris	Ewing	Founder and President	Rev&		
Herb	Ezrin	President	Potomac Business Group		
Branda	Fan	CEO	NOWY		
	Fiallo	Investor	Fiallo & Associates		
Reith	Fisher	Managing Director	G-Squared Partners, LLC		
Luis Keith Chris Judson	Fisher Galloway Garrett	Managing Director Advisor Ctr. for Innovative Leadership	G-Squared Partners, LLC Tigress Financial Partners JHU Carey Business School		

Julie Bruce Jason Derese James Brad Lei Lilly Carl Jack Jeff Larkin Deborah Doug Lewis Mia Helene Bianca Svetlana Tisha Andrew Andres Marcel Alexis Neal Bonnie Philip Steve Vijay Sean Nina Leo Robb Ines Matthew Qingyi lim Brock Nao Arion Jet Bei Sarah Karina Manish Tim Kyler Brian Greg Jomy Thiago Len Anthony Jack John Pradeep Charlie Roger Silvana Laura Michelle Ashton Todd Craig Stanford Alexandria Jeanette Kobby Victoria Andrea Jean-Luc Jay . Kayla Dovid Pramod Walt Kieffer Hannah Chris Liz Paul Richard Candy Kelly Ryan Cindv Scott

EVP соо Managing Director CEO Founder Gillenwater Life Sciences Manager Event Assistant Advisor CEO Partner Advisor Event Assistant Hemingway Managing Partner 000 Adviser Founder Senior Research Associate Founder Client Strategist CEO Founder Chief Product Officer Kaminstein Partner Program Coordinator CEO Event Assistant Account Executive President Lakshman Founder Managing Partner Director COO Lawrence EIR CEO Founder/President & CEO Event Assistant President CEO CEO Founder and CEO Customer Solutions CEO CEO and Founder Malinowski **Business Attraction** Event Assistant McDonald Partner Event Assistant Managing Director Managing General Partner Methipara Partner Associate Director CEO Founder & Chair Chief Investment Officer Moscarella President Nagachandran CEO Nahabedian CEO Nakazawa Managing Partner CEO Venture Partner CEO Asst Dir., Event Planning Senior Advisor Managing Partner President/CEO CEO Osei-Kusi CEO CEO Staff Senior Advisor CEO соо Rittenhouse Partner CEO Managing Director Senior Account Executive President CEO and Founder CEO Founder CEO

Garrett

Garrett

Getnet

Gibbons

Gong

Gong

Gupton

Hanson

Harvey

Helman

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Hill

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Janco

Jepson

Jiranek

Jordan

Kartalian

Koller

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Lam

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Mandel

Maurya

Mcgillis

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Merril

Millen

Miller

Millin

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Neuman

Nguyen

Nicolas

Norris

Oliver

Oliver

Ortegon

Owings

Pais

Park

Patel

Pindell

Raheja

Rampata

Romick

Ruppert

Scherer

Schihli

Schulz

Sears

Shao

Shepherd

Ross

Ross

Price

Oldham

Long

Lindsav

Li

Koontz

Kubisen

lackson

Gavl

Director, Talent Acquisition Corp & Strategic Partnerships Sr. Dir, Social Impact Funds Product Manager & Investor Relations Innovation Activation Manager

MediMergent, LLC MediMergent, LLC Nuevco Simmbior Alpha Pointe Capital Maryland Dept of Commerce CONNECTpreneur Glass Jacobson Wealth Advisors Greenswell Growers Pax Momentum Theradaptive CONNECTpreneur Ecphora Capital RosettaHealth The Pinea Group Creative Analytics / IntellectoApp Centre for Trustworthy Technology BrickRose Exchange BNY Wealth True Bearing Diagnostics Efficiency Sentinel, Inc. Factor6 Innovations Kamenstein Family Office Halcyon Alphyn Biologics CONNECTpreneur AWS Innocomm Andrometa Cross Border Ventures Harbor Launch Nowy UMB **Enterprise Transformation Solutions** Fastech CONNECTpreneur SoKat ICaPath NanoBioFAB Femly Amazon Web Services The Pinea Group Seamless Transition Baltimore Development Corporation CONNECTpreneur Guidon CONNECTpreneur Global Deployment Partners Velocity Biofund Dickinson Wright R&D Len Miller & Assoc. NEXT, powered by Shulman Rogers TEDCO CleanTech Advisors, LLC Suvarna Partners LLC VK Digital Health Olympia Holdings Korabi Consulting NextGen Ventures **Timely Partner** Johns Hopkins Carey Business School Glass Jacobson Wealth Advisors Mahdlo Executive Advisors Digiflight, Inc. & Camelot Secure Digiflight, Inc WaverlyTechnology LLC Pirl JHU Carey Business School Novel Microdevices TEDCO JHU Carey Business School JHU Carey Business School Glass Jacobson Wealth Advisors Airgility, Inc. Vannadium Integrated Insurance Solutions **Conscient Strategies** Truist Bank Midpoint Global Point View 20/20 Gene Systems Southeastern Roasterv Maryland Tech Council FounderTrac Asian American Chamber of Comm. Johnson & Johnson

Pat Edward Mike Sid William Terry Chris Troy Arthur Deanna Venkat Denise Ben Danielle Alex Stefanie Carol Eric James Jun Barry Robert Xinyu Matt Laurie Roger Stephen Steve Michael Juliet Karen

Sheridan

Siraya

Smith

Smith

Smith

Song

Steele

Stovall

Susser

Tayloe

Teicher

Toussaint

Van Cleef

Walters

Wang

Wen Whitaker

Xue

Yukas

Zon

Wiggins

Williams

Yannaras

Zuccardi

Van Gieson

Weinbaum

Weissman

Triantis

Trop

Summerville

Tadakamalla

CEO Executive Director CEO / Private Investor Co-Founding GP CEO Chief Engineer Chief Strategy Officer CEO Chief Growth Officer CEO President CEO Founder Founder & CEO Dean Office of Life Sciences CEO CEO **Business Development** CEO Financial Services Professional President Event Assistant Managing Director CEO Office of Student Diversity General Manager Medical Advisor Financial Services Professional Event Assistant Mgr, Northern Region

Modus Create Home Helpers Home Care MSBD Non Sibi Ventures Functional Longevity Labs Chivalry Technologies LLC MTEC TEDCO OASIS Energy Partners Flowgenius ITSYS Inc. PRIVO Cedarbrook Advisory Purple Haus Johns Hopkins Carey Business School MD Department of Commerce Luminous Group Epoch Epigenetics Southeastern Roastery Phycin New York Life Suvarna Partners LLC CONNECTpreneur Quantive Advisors Byond JHU Carey Business School Chipscreen Biosciences . Novel Microdevices New York Life CONNECTpreneur TEDCO

## Thank you to our Partners



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Entrepreneurs` Organization





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## Thank You to our Host Committee



Matthew Lee Fastech



John Dierkes Pickwick Capital



Brian Meritt Global Deployment Partners



Laura Neuman NextGen Venture Partners



Karina Mandel Baltimore Development Corporation



Chris Ross Truist Bank



Jeff Cherry Conscious Venture Partners



Marco Avila WSP



Tasha Cornish Cybersecurity Association of Maryland



**Jim Gibbons** Alpha Pointe Capital



Leonard J. Miller & Associates

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October 31



REGISTER FOR OUR UPCOMING VIRTUAL EVENT! November 21



REGISTER FOR OUR UPCOMING VIRTUAL EVENT! December 19



VIEW A LIST OF ALL RSVPS FOR TODAY'S EVENT HERE!



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- + Al Intelligent Apps

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- + TestOps
- + Builds at Scale
- + Regulated Platform Development



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- + AI Strategy Roadmap
- + Customer Experience Strategy
- + Product Portfolio Review
- + Business Case Definition & Rapid Prototyping
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- + AI Experiment Design
- + Data Architecture
- + AI & Data Readiness

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- + Enterprise Service Management
- + Product, Project & Developer Tooling

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