



PRIVATE INVESTOR PLATFORM

OPUS8, INC.

Tien Wong
CEO
twong@opus8.com

Skylar Rallison
Community Manager
srallison@opus8.com

OVERVIEW & SCOPE

Opus8's Private Investor Platform offers unparalleled access to a curated community of 4,500+ high-net-worth and ultra-high-net-worth investors, angels, family offices, and institutional investment groups. Our program is designed to simplify and enhance your fundraising journey by providing strategic introductions, expertly curated events, and actionable follow-up support.

Why Choose Us?

- 1. Largest Investor Network** Gain exclusive access to our expansive network of HNW/UHNW investors, family offices, and small institutional investors.
- 2. Exclusive Focus on Your Company** We create a tailored experience by hosting investor meetings exclusively for your company—no competing distractions, just genuine engagement.
- 3. Expert Guidance** Our team works closely with you to refine your pitch materials and ensure your investment proposal resonates with our investor community.

Addressing Your Pain Points

- 1. Struggling to Find the Right Investors?** We pre-screen attendees to ensure you're meeting investors with a genuine interest in your industry and the ability to meet minimum investment thresholds.
- 2. Time-Consuming Follow-Up?** Post-event, we assist with personalized follow-ups, introductions, and investor tracking to keep momentum strong.
- 3. Concerned About ROI on Investor Outreach?** We guarantee introductions to at least 20 qualified investors. If this target isn't met, we'll host an additional event at no extra cost.
- 4. Lack of Clarity in Fundraising Strategy?** Our structured 9-step process ensures that every stage of your fundraising journey is methodical, professional, and results-driven.

Pre and Post-Meeting Support

Pre-Meeting:

- Identify, pre-screen, and confirm attendance of 20–30 pre-qualified investors.
- Provide detailed RSVP lists with contact details and LinkedIn profiles.
- Assist with pitch preparation and material refinement.

Post-Meeting:

- Personalized follow-up emails and introductions to attendees and no-shows.
- Ongoing updates to a shared "Investor Tracking" spreadsheet to monitor progress.
- Facilitate individual follow-up meetings and strategic discussions.

OUR INVESTORS



Diverse Expertise:

From cashed-out entrepreneurs and real estate investors to private equity and venture capital professionals.



Targeted Matchmaking:

We ensure attendees align with your industry, investment stage, and fundraising goals.



Geographic Reach:

Our network spans the U.S. and globally, with strong concentrations on the East and West Coasts.



Investor Screening Criteria:

The ability to make quick investment decisions & meet minimum investment amounts, interest in alternative assets, private investments, and/or familiarity/affinity with the Company's industry and/or market segments.

We screen any registrants from our 4,500+ accredited high net worth angels, private investors, family offices, investment groups, and small institutional investors, all of whom have previously attended our events. In addition, we have 18,000+ high-net-worth investors and 1,000+ COIs who are regularly invited to attend our private investor meetings.

10-STEP PROCESS

1

Review and refine investment materials

2

Develop a list of potential investors.

3

Craft & send teaser invitations

4

Vet & confirm RSVPs

5

Address investor inquiries

6

Triple confirm all RSVPs

7

Host the private investor event

8

Follow up with attendees

9

Introduce non-attendees

10

Assist with post-event strategy

EXECUTION PLAN

1

Develop tailored invitations featuring key investment criteria.

2

Confirm RSVP lists and ensure a seamless event experience.

3

Post-event: Share personalized thank-you messages, scheduling links, and pitch materials.

PERFORMANCE GUARANTEE

We guarantee you will meet at least 20 qualified investors or investment managers through events and introductions. If this benchmark is not met, we'll host an additional event at no cost (except logistical expenses for in-person events).

COST & SPECIFICATIONS

Net Price is \$45,000, payable in advance via wire transfer, or credit card (5% fee)

- Opus8 works on a “flat fee” basis and is not a FINRA-registered Broker-Dealer; there are no contingent fee payments or payments based on amounts of capital raised by the Client as a result of Opus8’s efforts
- Company is responsible for food, beverage, and catering costs for any in-person events.
- Engagement shall commence within one business day of receipt of payment.

FAQ

How long have you been doing this?

Since 2009, Opus8 has hosted over 125 private investor events, ranging from intimate gatherings of 15 investors to larger events with up to 120 attendees. These events have been conducted both in-person and virtually, giving us extensive experience in facilitating investor engagements across various formats.

Who are your clients?

Our clients include a diverse mix of companies and investment funds seeking access to our robust investor network. We've worked with organizations from North America and internationally across industries such as:

- Software and Technology
- Fintech and Marketing Technology
- Life Sciences, Biotech, and Medical Devices
- Consumer Products and Marketplaces
- Real Estate and Property Technology
- Cybersecurity, IoT, and Robotics
- Environmental Tech and Smart Cities
- Government Contracting and Military Equipment

Whether you're a high-growth tech company or an alternative investment manager, our platform is designed to meet your unique fundraising needs.

Where are your investors based?

Our investor network spans the globe, with a strong presence in the U.S.:

- **45% East Coast** (including the Washington, D.C. region and Mid-Atlantic)
- **30% West Coast** (California and adjacent regions)
- **18% New York Metropolitan Area**

This geographic diversity ensures that we can connect you with investors who are most relevant to your industry and location.

FAQ

What is the typical investor profile?

Our investors include a variety of high-net-worth and ultra-high-net-worth individuals, including:

- Cashed-out entrepreneurs
- Real estate investors
- Private equity and venture capital fund partners
- Corporate executives
- Family business owners
- Professional service firm partners

Minimum investment amounts generally range from \$50,000 to \$250,000, though we have facilitated engagements with both lower and higher thresholds depending on client needs.

Do you help with pitch preparation?

Absolutely! Our services include a thorough review of your presentation, executive summary, and other marketing materials. We also provide coaching and rehearsals to ensure you deliver a polished and compelling pitch tailored to resonate with investors.

How do you ensure quality investors attend the event?

We carefully pre-screen RSVPs from our network of 4,500+ accredited investors, 18,000+ high-net-worth individuals, and 1,000+ Centers of Influence. Each attendee is vetted to confirm their interest, capacity to invest, and alignment with your company's industry or market focus.

What types of follow-ups do you provide post-event ?

Post-event, we offer:

- Personalized thank-you messages to attendees with links to your calendar and pitch materials.
- Introduction emails for RSVPs who couldn't attend.
- Assistance with scheduling individual follow-up meetings and calls.
- Updates to your "Investor Tracking" spreadsheet, ensuring all prospects are monitored for progress and next steps.

FAQ

How do you handle event logistics?

We manage every detail, including:

- Developing the invitation list.
- Crafting and sending teaser invitations.
- Following up with invitees, handling RSVPs, and re-confirming attendance. Our meticulous approach ensures a seamless experience, allowing you to focus on connecting with investors.

Can you assist with my fundraising strategy beyond the event?

Yes, we provide ongoing support to help you refine your strategy, engage investors, and optimize your fundraising outcomes. This includes guidance on investor feedback, follow-up tactics, and positioning for future rounds.

What does the flat fee cover?

Our flat fee covers:

- Access to our investor network.
- Comprehensive event preparation and hosting.
- Post-event follow-ups and strategic assistance.

As we are not a FINRA-registered broker-dealer, there are no contingent fees or commissions based on the amount of capital raised.

What industries are most aligned with your investors' interests?

While our investors have diverse interests, they are particularly active in:

- Technology and Software
- Life Sciences and Biotech
- Fintech and PropTech
- Consumer Markets
- Clean Energy and Environmental Tech

How soon can we get started?

We can kick off the engagement within one business day of receiving your payment. From there, we'll immediately begin crafting your teaser, identifying investors, and planning your event.