

Big Idea CONNECTpreneur IN-PERSON SPONSOR INFORMATION

THE BIG IDEA CONNECTPRENEUR FORUM

"The best networking event In the region" -DC INNO

Come see what happens when you put a group of "A List" business leaders and entrepreneurs in one room for a few hours!

Over 35,000+ business leaders have attended our bi-monthly in-person events since 2012. These UNIQUE EVENTS are like NONE OTHER in our region, due to the high quality of our attendees and participants, as well as our programming and unprecedented networking.

The Big Idea CONNECTpreneur Forums are an exclusive "mashup" of over 250-400+ of the Mid-Atlantic Region's top entrepreneurs, business leaders, CXOs, angels and VCs. Over 70% of our attendees surveyed rate The CONNECTpreneur Forums as "the number 1 networking event in the Mid-Atlantic region".

Most of the attendees are "INVITATION ONLY," and we limit service provider participation in order to maximize the experience for our Attendees and Partners.

PROGRAM HIGHLIGHTS:

- Panels with leading "UBER" entrepreneurs and investors
- Leadership conversation with the region's top business leaders
- 8-12 Emerging companies seeking funding will briefly tell their stories Networking sessions before, during, and after the event
- 250-400 business leaders, including 100+ CEOs & Founders, as well as as dozens of angels & VCs at each event



LEVELS, PRICING, & BENEFITS

SPONSORSHIPS

	<u>Platinum</u>	<u>Diamond</u>	<u>Underwriting</u>	<u>Presenting</u>
Sponsor level (per event).....	\$5,000	\$10,000	\$15,000	\$20,000
Sponsor level (4-event commitment).....	\$15,000	\$30,000	\$45,000	\$60,000
Sponsor level (5-event commitment).....	\$18,000	\$36,000	\$54,000	\$72,000
Sponsor level (6-event commitment).....	\$20,000	\$40,000	\$60,000	\$80,000
Sponsor level (Full year/8 events).....	\$23,000	\$46,000	\$64,000	\$92,000
Logo on all marketing materials.....	●	●	●	●
Event signage.....	●	●	●	●
Number of event passes.....	2	3	5	10
Logo in Program Book.....	●	●	●	●
Podium Acknowledgement.....	●	●	●	●
Detailed description in Program Book.....	●	●	●	●
Biography in Program Book.....	●	●	●	●
Dedicated display table.....	Cocktail	Cocktail	Cocktail	6-foot
Attendee list.....	●	●	●	●
Personalized introductions to any attendee.....		●	●	●
Podium time.....		Intro Presenters	Intro Presenters	Moderate Session
Partner attendee bio in Program Book.....		●	●	●
Ad in Program Book.....		½ Page	Full Page	Full Page
Brochure placement on seats.....			●	●
Prepping of presenting companies, pre-Event.....			●	●
Attendee emails.....				●
VIP Seating.....				●
Logo on front cover of Program Book.....				●
Logo on name badges.....				●
Opening Remarks.....				●

ADDITIONAL SPONSORSHIPS

Reserved VIP Table for 10
\$3,000

6-foot Display Table (in
Networking Area) includes 2
tickets
\$3,000

Cocktail Table (in Networking
Area)
includes 2 Tickets
\$1,500

Semi-Dedicated Email
Promotion in
CONNECTpreneur
Community
\$1,500

Dedicated Email Promotion to
CONNECTpreneur Community
\$3,000

Full Page Ad in Program
Booklet (Print
& Online)
\$2,000

Half Page Ad in Program
Booklet (Print
& Online)
\$1,250

Company Flyers on each chair
\$1,000

