

VIRTUAL ROCKET PITCH + POWER NETWORKING



June 29, 2023 CONNECTPRENEUR.org



AGENDA

11:00-11:05am | VIRTUAL NETWORKING (via Private Message)

11:05-11:15am | WELCOME and INTRODUCTIONS

- TIEN WONG, Founder and Host, CONNECTpreneur Community

11:15-12:00pm | ROCKET PITCH SESSION Companies will be introduced by:

- MARK HAAS, CEO, AEG

12:00-12:30pm | BREAKOUT ROOMS & NETWORKING (Breakout rooms hosted by presenting companies)

12:30-1:30pm - Special MASTER CLASS: "Unleashing Creativity: Mastering Generative AI for Revolutionary Marketing"

June 29, 2023 CONNECTpreneur.org

SPEAKERS



TIEN WONG, CEO, OPUS8, INC. @tienwong

Tien is CEO of Opus8, an investment and advisory firm which helps technology companies and alternative investment fund managers raise capital. He is also Chairman of Lumious, a leader in corporate tech training and learning analytics, as well as Chairman of Lore Systems, a provider of network engineering, cloud computing, and strategic IT consulting. In 1991, Tien co-founded and served as CEO of CyberRep, Inc. until its acquisition in 2003 by Affiliated Computer Services. CyberRep was one of the largest CRM outsourcing companies in the world with over 2,300 employees and \$80 million in revenue. Today, the CyberRep/ACS business unit is one of the world's largest call center operations, with nearly \$3 billion in revenue as divisions of Xerox, Conduent, and Continuum. CyberRep was ranked for 4 consecutive years in INC. Magazine's "Inc. 500" as one of the fastest-growing companies in the USA. CyberRep was profitable for 11 straight years and was backed by Allied Capital Corporation.

Tien is a recognized international expert in CRM, direct marketing, and BPO, having presented at dozens of industry events around the world on CRM and BPO topics. He has provided industry commentary on the ABC, Fox, NBC, CNBC, Maryland Public Television, and China's CCTV networks, as well as Time Magazine, The Washington Post, Inc. Magazine, and Success Magazine. He serves on several boards including the Montgomery County (MD) Economic Development Corp., Center for Innovation Technology GAP Fund's Investment Advisory Board, Junior Achievement, and Refraction. He was appointed by Governor Martin O'Malley to the 9-member Maryland Venture Fund Authority which allocates and manages over \$130 million of capital which is invested into top-tier venture funds and startups. He is an Entrepreneur in Residence at Georgetown University's McDonough School of Business, and a graduate of Dartmouth College.

PRESENTING COMPANIES

Caring Closures International - Zack Molnar

Datagamz - Kunal Rahalkar

Fireside Strategic - Dan King

Maxwell Biosciences - J. Scotch McClure

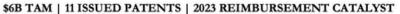
MedWatch - Mike Moore

National Adhesive Inc - Dean van Zyl

Scedugame - Liam Thurman



IMPACT INVESTMENT OPPORTUNITY SOLVING HIGH PROFILE EPIDEMIC SCALE CRISES





CHILD-RESISTANT CAPS ARE OUTDATED AND INADEQUATE FOR TODAY'S CRISES



Child-resistant caps and closures have not been updated since the 1970s, leading to epidemic scale public health problems, costing the healthcare system and national economy tens of billions of dollars annually:

- 700k teenagers initiate drug abuse annually by sneaking pills from family medicine cabinets, the #1 source for teen drug abuse (\$9B annual economic cost)
- Every eight minutes, a child goes to the emergency room from a drug or supplement poisoning (\$9B annual economic cost)
- Every 12 seconds a child is poisoned from a common household product (e.g., tide pods)
 (\$20B+ annual economic cost)

All of these can be contained with Caring Closures' simple, proven, cost-effective, and patented locking closure technology

INITIAL AWARD-WINNING SAFE RX® PRODUCT LINE IS NOW QUEUED FOR REIMBURSEMENT

In-Market Product

4 Digit Code

10,000 Potential Combinations
Teen-PROOF

Controlled Substance Meds

Over 170 Customers Across 6 Verticals
>50% Otr-on-Otr New Customer Growth



In-Development Product

2 Digit Code

100 Potential Combinations

Child-PROOF

Pediatric Fatality Risk Meds

2025/2026 Launch

Caring Closures International (CCI) expects to transform public health and consumer product safety with a long overdue update to access control technology. CCI's initial product, a locking prescription vial (LPV®), is sold to over 170 customers in multiple pharmacy and healthcare verticals under the Safe Rx® brand, for use in pharmacy dispensing and medication safety, with a total annual revenue opportunity of approximately \$5B.

CCI is pursuing insurance reimbursement to pharmacies for LPV dispensing, with five clinical trials underway to validate LPV efficacy and stakeholder economics, which include an approximate 390% ROI to payors and 50% average fill margins for dispensing pharmacies. These economics make this extremely attractive to stakeholders and will incentivize adoption. Initial trial results demonstrate a 100% reduction in missing medication when using LPVs, leading to one state Medicaid commitment for 2023 LPV coverage for MAT medication, and coverage for all controlled substances in 2024.

Safe Rx is the clear category leader in the LPV dispensing market and expects to capture a leading market share in pharmacy dispensing, generated by a 10x manufacturing cost advantage and a 6x workflow cost advantage, all protected by 11 issued and 2 pending patents.

Safe Rx LPVs are expected to have as significant an impact as child-resistant closures in 1970. Universal LPV dispensing of opioids alone would be expected to prevent 7M teenagers from initiating drug abuse and reduce healthcare and other costs by up to \$92 billion over a ten-year period.

Reimbursement Pathway

Acquire Reimbursement Code Enabling

LPV Dispensing Reimbursement

Grow MAT Coverage and Complete Controlled Substance Trials Underway

Grow Reimbursed Pharmacy Dispensing Customer Base

Expand Public and Commercial Payor Coverage

CCI Traction

- In process for Unique Device Identifier (UDI) code upload
- CCI expects code acquisition in Q3 2023 for initial use in Q4 2023
- MAT trial results are driving Medicaid coverage, with 2-5 states expected to adopt
- 4 additional trials underway testing controlled substances, including with CMS, Johns Hopkins, SUNY, and IHS
- Existing customers intend to broaden into additional medication classes
- Pipeline of prospects awaiting reimbursement start
- · Initial discussions underway with Medicaid in high advocacy states (e.g., Ohio)
- Developing roadmap for broader payor engagement and economic benefit case

CURRENT FINANCING & SUMMARY INVESTMENT HIGHLIGHTS

CCI is currently offering a convertible note and SAFE (targeting \$3-\$4M) to build readiness for the reimbursement effective date (anticipated Q3 2023). The Company is also developing family office relationships for the next larger round, which will likely occur once reimbursement is realized. CCI's investor base consists of healthcare and pharmacy angels, family offices, and impact investors. Summary investment highlights profiled below:

Multiple Addressable
Packaging Markets Comprising
14 Billion Units Annually

Strong Leadership with Domain Expertise and Successful Fxits Eleven Issued Patents
Covering Broad Cross Section
of Global Packaging Markets

Significantly Reduce the Impact of Public Health Epidemics, Thus Improving Lives and Reducing Costs Significant Traction in Near-Term Opportunities with Low Tipping Points for Universal LPV Dispensing Adoption

Category-Killer 10x Manufacturing and 6x Workflow Cost Advantages Over Competitors

CONFIDENTIAL EXECUTIVE SUMMARY

G. Milton Cohen | President & CEO (917) 531 - 8817 | mcohen@safe-rx.com

Zack Molnar | Finance Director



EXECUTIVE SUMMARY

OVERVIEW

Datagamz, a Melbourne-based company, aims to use AI to cut waste in processes, people, and technology, driving significant business benefits. With 40+ implementations and a customer base predominantly in North America, we plan to move our headquarters to the US. As a nearly profitable business, we possess the knowledge and expertise to achieve profitability.

PROBLEM STATEMENT

Despite contact centers spending over \$10 billion on digital and AI technologies, the digital customer experience remains subpar. Poorly trained and unmotivated contact center agents further contribute to this issue, resulting in an overall poor customer experience.

PROPOSED SOLUTION

Datagamz, a patent-pending AI technology inspired by Aristotle's philosophy, enables enterprises to test and optimize digital and human customer experience efforts. It identifies failure points and addresses them through gamification, notifications, insights, and coaching, resulting in exceptional customer experience.

OUR TEAM

We are a global team of 25 employees with offices in North America, Australia, and India. As seasoned data and contact center experts, we were collectively frustrated with the CX industry, leading us to create Datagamz. Despite being based in Australia, we have a global outlook and aspire to follow in the footsteps of successful Australian startups like Canva, Atlassian, and Cyara.

RAISE

Raise US3Million

• Raise in previous rounds: US\$2.1 Million

Potential ROI: 20X

Raise to build Go to market in North America

CEO: Kunal Rahalkar

Email: kunal@datagamz.com

Fireside Strategic 2023 Raise

Contact Information

Dan King 646-203-2159

<u>dan@firesidestrategic.com</u>

Industry

Mental Health

Development stage

Series A

Year founded

2022

Funding Need

\$3,000,000

Preferred Equity

Minimum Investment

\$100,000

Exit Opportunity

We can acquire practices between 3-5x. We can sell at between 10-13x once we control 4m of EBITDA. This fragmented industry is ripe for a focused consolidation play as larger players have too much capital to look for acquisitions <1m EBITDA. Note that unlike in tech were exits are rare, there were 250 industry exits in 2021.

Potential Return

9-12x assuming 12% growth of 5 practices acquired over 5 years. We may be able to do better. Even if unable to boost the typical 5% growth rate, we can produce a 4-6x exit.

INTRO

We are a roll-up acquiring mental health practices. The industry is experiencing immense demand post-pandemic and is quite recession-proof as insurance pays for most visits. Despite failing to do many business 101 things, founders are able to grow practices to the \$2-4 million revenue mark with relative ease.

PROBLEM OPPORTUNITY

Practice founders leave tons of money on the table as they do not negotiate contracted rates with insurance companies and have major accounts receivable issues. They also lead chaotic cultures with no merit-based hiring, employee engagement surveys, client result measurement or employee performance reviews.

SOLUTIONS

- We will re-negotiate insurance rates upwards, introduce higher margin lines of business like TMS, and fix administrative issues that lead to big accounts receivable.
- We will build cultures where clinicians and patients thrive.
 This means employee engagement surveys and performance reviews, client result tracking, and more.

TRACTION

Since raising our seed round at the end of 2022, we recruited one of the nation's leading experts in the business, negotiated an LOI for 4x, built a 4-practice pipeline, and a diligence team.

THE TEAM

Our 5-person team has two 8-figure exits in this industry. We have a clinical psychologist who built the largest practice by revenue in Massachusetts. We have an ex-navy carrier officer who grew a practice from 600k top-line to over 7m. We have an attorney who did due diligence and contract drafting for Shark Tank deals.

SOCIAL IMPACT AND VALUES

We are a for-profit with social impact. Our values are polarizing in our industry and thus quickly attract values-aligned sellers and repel values-misaligned sellers. We stand for:

- 1. Ending burnout culture. Treating people kindly produces better business outcomes.
- 2. Abundance over scarcity. Underpricing is worse for clinician and patient.
- 3. Mental health is more than talk therapy. We encourage innovation like TMS and psychedelics.







Value Proposition: Maxwell Biosciences is a biomimetic anti-infectives drug discovery platform company that is pioneering world-first "One drug for MANY bugs" innovations to address humanity's most serious, unmet infectious disease threats. As a pre-clinical stage company, Maxwell's technology is backed by over \$40M in government grants, angel investment and VC funding. With scientific validation in over 250 peer-reviewed published studies and very encouraging FDA feedback already received, Maxwell's novel and patented compounds have been shown by multiple independent labs to safely & rapidly inactivate a broad-spectrum of infectious pathogens, including key virus families, bacteria and fungi - including many drug resistant strains - and biofilm formations. Maxwell is creating a library of drug candidates that will provide solutions for both human & animal livestock applications - with an annual \$165 Billion in market potential for antibiotics, antivirals and antifungals including \$121B in humans and \$44B in livestock - while tackling the growing global threat of antibiotic pollution and drug-resistant diseases.

Senior Leadership Team (SLT): The SLT has a deep bench of experience in life sciences drug discovery & development, operations and high-return exits. The CEO has 20+ years of CEO experience and the COO is the former US Head of R&D at Shire Pharmaceuticals who successfully commercialized over 80 drug products, including several multibillion blockbusters like Adderall XR, Carbatrol & Claritin.

Challenge: #1: The current drug development process is limited by a 'One drug for one bug' paradigm, thus, it does not effectively address evolving & emerging pathogens (e.g. new variants), nor does it address the unmet need posed by conditions where combinations of multiple pathogens or biofilms are present, such as Chronic Rhinosinusitis (CRS). #2: Our environment is now contaminated with antibiotics. Rising levels of drug-resistant dieseases are projected to result in over 10 million deaths globally a year by 2050.

Solution: Maxwell's First-in-Class CLAROMER® biomimetic platform technology creates synthetic compounds that mimic the only cathelicidin antimicrobial peptide of the human innate immune system (LL-37). Maxwell's CLAROMERS have demonstrated a broad-spectrum of pathogen membrane disruption - including confirmed pan-coronavirus and pan-influenza efficacy - and effectiveness against all tested bacterial and fungal pathogens cultured from Chronic Rhinosinusitis, indicating "One drug for MANY bugs" efficacy. The CLAROMERS have also shown the ability to prevent the development of drug resistance which is becoming an increasing problem with antibiotics.

IP / Technology: Maxwell has a strong & growing patent portfolio with broad composition of matter patents that are owned outright with plenty of time to commercialize the platform and compounds. Ongoing R&D efforts are supported with the world's foremost scientists and drug development experts - who are members of our core team, Scientific Advisory Board and Clinical Advisory Board - in the fields of biomimetic chemistry, immunology, nanotechnology, peptide synthesis, bioengineering and otorhinolaryngology (ENT disease indications).

www.maxwellbiosciences.com

Headquarters Office: #101 - 3809 Juniper Trace Austin, TX, 78738

Industry: Biotech

Domain: Anti-Infectives Drug Discovery

Platform

Leadership Team:

CEO, Co-Founder, Chairman:

J. Scotch McClure, MBA

Scientific Co-Founder, Co-Inventor:

Annelise Barron, PhD (BoD Member)

COO and Head of R&D: Edward Rudnic, PhD

Chief Scientific Officer:

Kent Kirshenbaum, PhD

Chief Medical Officer:

Tony Verco, MD, MBA

Sr. VP of R&D Strategy:

Beth Burnside, PhD

Sr. VP of Corporate Development and IR

Maxie McFarland, MBA

Previous Funding: \$10.8M Seed (\$61M

Post-Money Valuation)

Current Funding Round:

\$20M Convertible Note (20% Disc., 10% Int.)

\$75M Series A Preferred Equity Round

investor.relations@maxwellbiosciences.com

Market: Maxwell's CLAROMERS are poised to disrupt the Infectious Disease market estimated at \$165 Billion annually, growing to over \$200B in 5 years - with \$121B associated with viral, bacterial and fungal infectious disease indications in human populations and \$44B associated with animal populations. Initial entry will tackle our strategic lead indication of Chronic Rhinosinusitis (CRS) which affects 7M+ patients annually in the USA with a \$40+ Billion annual market. Our lead drug candidate for Chronic Rhinosinusitis will be offered in a nasal spray device and is anticipated to enter Phase 1 clinical trials starting in 2024.

Revenue Model: Maxwell's platform business model is designed to generate revenues through strategic deals for both human and livestock markets through spinouts, partnerships & licensing deals with large Pharma companies & government bodies - with both upfront & ongoing payments. For human commercial sales, we will start with pharma industry partnerships for production and distribution until we can scale our own operations. For animal commercial sales, we will license the technology to animal pharmaceutical companies to mature and take to market. We will partner with governments to stockpile against future pandemics, service military personnel (e.g. wound care anti-infectives), and address other infectious disease concerns (e.g. Ebola, gonorrhea).



EXECUTIVE SUMMARY



Company Snapshot

MedWatch Technologies, Inc. is a medical device and SaaS manufacturer that is developing a Non-Invasive Continuous Glucose Monitoring (CGM) device and health management platform. The founders are experienced and successful entrepreneurs, business growth professionals, and medical device executives skilled in developing wearable monitoring technology. Founders and Advisors include esteemed medical doctors and researchers who have implemented new and innovative treatments for patients with type-2 diabetes.

Leadership Team

Mike Moore, CEO, is a serial entrepreneur having founded several technology ventures in various industries including software, manufacturing, medical, 3-D publishing, and projects for NASA. He served in US Naval Reserves as a combat veteran with over 30 years of experience in areas such as electronic warfare and remote sensing.

Sam Zaidspiner, COO, has successfully launched dozens of products and medical devices. In the past decade, he developed, launched, and scaled all operations for a class 2 medical device that has sold over 3,000,000 units.

Bruce Matichuck, CTO, creates Albased health information platforms including the use of wearable sensors.

Dr. Aaron U. Levy, is a strategic M&A BizDev and Turnaround CEO; he led startup to \$1B in MCap NASDAQ Publicly Traded firms and served as CEO, economic development, Native American Tribe with over \$1B in operation. An inventor, published author and commercial expert with global operations and manufacturing experience: Biotech, NGS, AI, Clinical, Healthcare, Fiber Optics and YPO.

Mark Cullivan, CFO, has 25 years of management experience in both public and private corporations. He was the CFO of a AMEX listed company. Previously he's held positions in finance, business development, and marketing. He is an adjunct instructor in the Knauss School of Business at the University of San Diego.

Jared Jones, PhD, Chief Research Officer, was previously Research Director at UnitedHealth Group and led foundational research into innovative diabetes treatments.

Dr. Kevin Kapov was co-investigator on diabetes-related clinical trials and implemented a large-scale treatment program.

Dr. Geraldine Cunniffe-Conlon, MD, MSc and MBA, an ophthalmic surgeon and KOL internationally experienced with R&D and Data Science for Medical and Digital Health technologies.

Market Size

According to cdc.gov, 2023, there are currently 133 million people with diabetes and pre-diabetes in the US alone. Treatment costs are approaching 1 trillion USD and are projected to grow by 20% by 2030 and by 46% by 2045.

Technologies / Special Know-How

We have thee patents pending blood glucose estimation technology which uses special LEDs with AI based methodology for interpreting data that implemented within a wearable device. To reduce development risk, time, MedWatch cost, and **Technologies** has executed a license, exclusive for glucose applications, to a new sensor platform with associated health monitoring software. The platform is fully operational. We expect to obtain FDA clearance for glucose estimation in approximately eighteen months.

Problem

Living with diabetes requires measuring glucose levels many times a day. The standard of care has been piercing the skin and measuring it with a glucose meter (glucometer). This is painful, inconvenient, potentially debilitating, expensive which leads to poor compliance and significant health consequences.

Competition / Current Solutions

Glucometers require piercing the skin to obtain a blood sample. There are two leading wearable invasive Continuous Glucose Monitors on the market- Dexcom and the FreeStyle Libre from Abbott Labs. The Dexcom and Libre use a needle to insert a tiny sensor wire into the skin to measure interstitial glucose levels every 5 minutes. Patches must be replaced every 10 -14 days, and these patches cost hundreds of dollars per month.

Our Solution

MedWatch Technologies will lead a new market category of non-invasive CGMs with a sensor that simply sits on the skin and non-invasively measures glucose concentration. Every few minutes, MedWatch will report glucose concentration on its cloud-based multi-sensor platform. The patient and doctor can see a continuous correlation between behavior, eating, sleeping, and glucose readings. This platform will support other MedWatch sensors and monitoring applications to provide patients, their medical providers, family, and friends with actionable health data that is comfortable, painfree, convenient, and affordable.

Financial Projections, based on Launch by EOY 2024

	2025	2026	2027	2028	2029
Revenue	\$46M	\$147M	\$294M	\$537M	\$1,134M
EBITDA	\$1M	\$22M	\$74M	\$182M	\$413M

Quick Facts

Company Name

MedWatch Technologies, Inc.

Website

medwatchtech.com

Patent Estate

3 Patents Pending: Blood Glucose Estimation **Exclusive Patent License:** Wearable Health Monitors

& Methods of Monitoring Health

MWT Executive Summary Rev.2023 05 30

Industry

Medical Device / SaaS Health Platform Health & Wellness

Contact

Mike Moore, CEO Info@medwatchtech.com

Law Firms

O&A FisherBroyles Snell & Wilmer Morris, Manning, & Martin

Locations

Las Vegas, NV San Diego, CA Edmonton, AB Atlanta, GA Delaware C-Corp

Disclaimer: The information contained in this Executive Summary does not constitute an offer to sell or solicitation of an offer to buy any securities. No information contained herein should be relied upon as a representation or warranty as to any matter from MedWatch Technologies, Inc., and no liability shall attach to MedWatch Technologies, Inc. as a result of such information. This Executive Summary is provided for informational purposes only, and is subject to updating, amendment, and more complete disclosures."



National Adhesive, Inc.

Value Proposition: National Adhesive is **changing** the way glue is sold, delivering a full range of products under the well-known DuPont Great Stuff brand, through innovative consumer education, technology, and marketing.

Company Background:

Founded NAI has assembled an experienced organization, established a global supply chain, set up an extensive network of third-party manufacturing representatives, developed a pipeline for product innovation, and entered into an exclusive licensing agreement with DuPont™ for the Great Stuff™ line of Adhesives, Sealants, and Tapes. NAI is well- positioned to build a rapidly growing US business, with joint international expansion opportunities available.

Leadership Team:

NAI Leadership Team with a combined >300 years' management and leadership experience, 10+ exits, 15+ raises and 25+ acquisitions, NAI brings experience and knowledge to ensure success through structure, strategy, and focus. This includes a strong advisory board with extensive industry experience and next several key hires identified.

Products/Services:

NAI offers a range of products marketed under a variety of brand names targeted to specific market segments and channels. The DuPont™ Great Stuff™ line of Adhesives & Sealants are targeted to both the professional and DIY'er. NAI was successful in launching its Adhesive and Sealant products through DuPont's rigorous stewardship process to meet its audited criteria and standards. Other NAI product lines are GlueAngel, THICC and EISH!.

Technologies/Special Know-How:

Besides the license agree with DuPont™ Great Stuff™, NA will invest in new marketing techniques such as Al and augmented reality ("AR") to improve the new customer buying experience. By educating customers and consumers with digital human interactions and 3D icons, NAI will facilitate the purchasing decision and create a shared experience community. Marketing will bridge the gap from today's baby boomers to Generation Z, expanding market share while entering the future metaverse for training and strengthen the DIY community.

Market:

A 5 to 7 year \$250m (<2%) target of \$14 billion adhesive and sealant market in the US. Out of 30 identified channels we are targeting only 5, currently focusing on the consumers' needs. Our Great Stuff™ opportunity is larger than DuPont's current volume and revenue. (Currently, 60 cans sold a minute, cover 85% market share in category).

Distribution Channels:

NAI has established a strong relationship with BGI Worldwide Logistics to handle its international freight forwarding requirements. NAI's two third-party logistics providers (3PL) operates almost 100 warehouses nationwide. NAI's supply chain and distribution are managed through EDI/API connection to its NetSuite ERP system. The Company invested over \$300,000 in addition to significant management time in its ERP and EDI system solutions to support the Company's anticipated rapid growth.

Quick Facts

Company Name: National Adhesive,

1111

Contact: Dean van Zyl

Address: 8280 Willow Oaks Corporate

Drive Suite 600 Fairfax, VA 22031

Phone: 571 - 340 4478

Email: dean@nationaladhesive.com **Website:** www.nationaladhesive.com

Industry: Adhesives & Sealants

Bank: JP Morgan Chase & Main Street

Bank, VA

Law Firm: Dunlap Bennet & Ludwig

Patent Estate: The Sladkus Law Group

Number of Employees: 8 FT & 1 PT salaried in USA / 3 FT salaried in South Africa / 46 Manufacturing Reps (1099)

Leadership Team: CEO Dean van Zyl, COO David Baxley, CSO Mike Kontranowski, Fractional CFO Laura Bacon, CIO Milton Chiz, CCO Steve

Joining at end of 2023:

CMO Robyn Zacharias CCO Rob Feiler

Amount of Financing Sought: \$2MM

Current Investors: Internal, Friends and Family, Manufacturer Reps, & YPO'ers

Use of Funds: Bridge to Funded LOC

Competition:

Key competitors include GE and DAP in the sealant industry and Gorilla in the retail adhesives industry. Other competitors include Flex Seal, Superglue, MFM Tape and Titebond and brands found in all big box retailers.

Financial Projections (Unaudited):

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	2022	2023	2024	2025	2026
Revenue	\$1,404	\$3.399	\$10,198	\$61,883	\$122,208
EBIT (dollars in thousands)	(\$1,593)	\$89	\$2,113	\$17,103	\$35,019



Investor Highlights

Value Proposition:

The goal of Scedugame is to empower gamers to overcome social isolation through the fostering of meaningful, lasting, and impactful connections though the Scedugame app. Our app connects gamers together both 1-on-1 and in small, tight-knit friendship circles while facilitating and encouraging gamers to help, encourage, interact, engage, and communicate with each other on-line and off-line.

Company Background: The team at Scedugame have spent a combined 76 years being avid gamers and know full well that existing ways for gamers to connect with each other simply do not work. We set out to change the inability to connect with a revolutionary service aimed at connecting the gamer world via deep, meaningful and impactful connections. Scedugame was formed in 2017, the Beta was launched on the iOS App Store in 2021, a Product Market Fit Survey of 1500 gamers was completed in 2023 and the MVP will be developed upon further funding.

Leadership Team: **CEO**: Chris Sprague

Founder & President of Scedugame: Liam Thurman

Products/Services: Scedugame is an efficient and powerful video game service that uses a variety of different factors (time, games, age, skill level etc.), that enables gamers to form deep, meaningful and impactful connections with other gamers. The bottom line is that the Scedugame app leads to gamers feeling less socially isolated and having more meaningful social connections.

Technologies/Special Know-How: Scedugame uses a powerful ranking and connection algorithm, along with innovative data technology to ensure the highest quality connections. We will continue adding additional features that enhance our users experience and make sure our algorithm produces the high-quality connections that will keep gamers on our service.

Market: The Scedugame TAM is 1.5Bn users, the SAM is 97M users and the SOM is 20M users. There are approximately 3Bn gamers worldwide and 77% of them play multiplayer games and 63% of the world's population are experiencing the feeling of social isolation leading us to the TAM listed above.

Distribution Channels: Scedugame will use multiple distribution channels including TikTok, Instagram, Snapchat, Facebook, Twitch, Colleges, High-Schools, Universities, Discord, Brand Ambassadors, Twitch Streamers.

Competition: The current Scedugame competition includes gaming communications services such as Plink, GameTree and Wasder. Scedugame stands alone, producing deep, meaningful and impactful connections for all of our users.

Quick Facts

Company Name: Scedugame

Contact: Liam Thurman

Address: 1901 Clarks Glen Pl, Vienna VA

22182

Phone: 571-926-3729

Email: liam@scedugame.com

Website: https://www.scedugame.com/

Industry: Video Games, Gaming,

Entertainment

Domain: Gaming

Bank: Toronto Dominion, N.A.

Number of Employees: 1

Leadership Team:

- Chris Sprague (CEO)
- Liam Thurman (Founder)
- Harold Bonacquist (General Counsel)

Advisors:

• John Armstrong (Strategic Advisor)

Amount of Financing Sought: \$500,000

Current Investors:

- Joe Carlin
- Boren Song
- Joseph Olesker
- Ethan Krause

Use of Funds: Product Development, Operational Expenses, User Acquisition

Financial Projections (Unaudited):

	, ,				
	2023	2024	2025	2026	2027
Revenue	42K	454K	1.2M	2.2M	3.2M

PARTNERS



NEXT powered by SHULMAN ROGERS

NEXT disrupts the legacy legal industry by offering a broad range of fixed fee solutions (stand-alone products and annual legal plans) delivered by senior attorneys with valuable business expertise. NEXT solves the problem that startup and emerging growth companies face when launching their business as well as scaling: lack of access to predictable legal fees, seasoned attorneys, the latest technology and key business services. We use cutting edge technology platforms to deliver real efficiencies, transparency and a collaborative environment for clients, attorneys and investors. NEXT partners with its clients to de-risk their business and get to the NEXT level, together reaching each milestone of success.

NEXT is powered by Shulman Rogers, a full-service law firm with nearly 100 attorneys offering superior service across a wide range of practice areas. The firm also offers robust personal services such as residential closings and trust and estate planning. Shulman Rogers has earned its reputation for providing quality representation, business insight and client value, serving as a highly attractive alternative to larger, higher-priced firms and smaller, less diverse firms. Learn more at ShulmanRogers.com.



ANTHONY MILLIN, NEXT CHAIR & PARTNER, SHULMAN, ROGERS

Anthony Millin is the Chair of NEXT and a trusted legal and business advisor to startup, early-stage, and emerging growth companies. As a corporate and securities attorney, a successful serial entrepreneur, and a venture capitalist, Anthony brings a unique legal and business perspective to advising his clients. Anthony understands firsthand what it takes to start, scale and manage a company, to successfully prepare for and run a fund-raising process, and to address the legal issues faced by a startup. Another specialized skill set Anthony brings to the table is his China-based experience, assisting early-stage and middle-market companies interested in conducting business in China or seeking direct foreign investment from China. Anthony also serves as a Venture Partner at Urban Us, a seed-stage VC firm. Contact Anthony at amillineshulmanrogers.com.



AEG @enterprisegrowth

AEG is a growing and profitable company that provides elite business advisors and midmarket CEOs unprecedented business development and peer-to-peer networking opportunities through an ecosystem of city-based communities. Deliberate culture and technology create deep personal relationships to drive fast and efficient business referrals that accelerate business development and growth for these advisors and CEO peer groups.



BUZZY ROCKET

Buzzy Rocket was founded 12 years ago with the mission to help startups grow and scale their businesses. Debbie and Victoria do this with their decades of marketing experience combined with their first hand experience founding, growing and scaling successful startups. They only work with 6 startups at any given time so they can provide 1:1 attention to you and your team. The Buzzy Rocket team is also made up of web developers, graphic designers and copywriters so they can help you easily execute the marketing strategy they create. Learn more about their services at BuzzyRocket.com.



MARK HAAS, CEO, AEG @MarkHaas

Mark Haas is Co-founder and CEO of AEG (Association for Enterprise Growth), responsible for strategy, operations, and expansion of its communities to 30 cities nationally. He was previously President of ROM a strategy and operations management consulting firm, advising CEOs and boards to include leadership training for Tanzanian energy executives, developing curricula to train consultants in 40 countries for an international bank, crafting strategy and innovative business models for \$120 million nonprofit, merging two scientific associations, re-organizing a biomedical research agency, facilitating development of WWIV military strategy, and of facilitating a global R&D strategy for the US Navy.

PARTNERS



TRUIST WEALTH MANAGEMENT

Truist Wealth Management has a commitment to helping our clients manage their wealth and achieve their goals. We build and continually strengthening long-term relationships by offering you comprehensive wealth management capabilities to meet your sophisticated and often complex needs. As your needs evolve, your team of experts and solutions will too, in order to address new challenges and opportunities.



CHRISTOPHER ROSS, MANAGING DIRECTOR, TRUIST WEALTH MANAGEMENT

Chris Ross is a Wealth Advisor with Truist Wealth Management. He offers clients more than 25 years of comprehensive wealth management experience. Chris leads a team that brings together specialists in investments, financial planning, credit, and estate strategies. He is a native of Baltimore and lives in Annapolis with his wife Jennifer and two children. Chris is a graduate of Salisbury University with dual degrees in Economics and History. He received his MBA from the College of William & Mary and has completed post-graduatework at The Johns Hopkins University.



REFRACTION erefractionpt

Refraction is a leading nonprofit innovation hub in Northern Virginia, that provides mentoring, programs, and office space for startups and high-growth companies to help create jobs in the greater Washington region. In five years, more than 300 member companies have collectively raised over \$350 million in capital. Refraction's partners include Amazon, Cox, Dominion Energy, MITRE, Fairfax County, Arlington County, Loudoun County, Virginia Innovation Partnership Corporation, and Virginia Tech.



ESTHER LEE, PRESIDENT & CEO REFRACTION @eeclee

Esther Lee is the President and CEO of Refraction, a technology innovation hub in Northern Virginia, focused on fostering innovation and entrepreneurship by nurturing and mentoring startups and high-growth companies. Prior to joining Refraction, Esther served as Secretary of Commerce and Trade for the Commonwealth of Virginia, where she oversaw 14 state agencies. In that role, she led Virginia's successful bid for Amazon's second headquarters (HQ2).

Esther has also served as Global Chief Marketing and New Business Officer at Burson-Marsteller, a leading global strategic communications firm, advising major clients like Samsung, Coca-Cola, and Marriott. In 2009, President Barack Obama appointed Esther as Senior Policy Adviser to the U.S. Secretary of Commerce. She created and led the Office of Innovation and Entrepreneurship and the National Advisory Council on Innovation and Entrepreneurship. She also launched the White House "Startup America" initiative and the Presidential Summit on Entrepreneurship.



DINGMAN CENTER FOR ENTREPRENEURSHIP, UNIVERSITY OF MARYLAND @UMD_Dingman

The Dingman Center for Entrepreneurship is a top-tier entrepreneurial institute recognized around the world as a leader in enterprise creation. The Dingman Center is continuously pushing the boundaries of teaching and learning with its focus on practical entrepreneurship, global innovation, and international classroom experiences. The Center promotes opportunities that provide maximum resources to start-up businesses in terms of ideation, execution, and financing; and that support its mission to take entrepreneurs "from the back of a napkin to the first \$1 million in financing."



KEIRETSU



KEIRETSU FORUM @KeiretsuAngels

Keiretsu Forum is a global investment community of accredited private equity angel investors, venture capitalists, and corporate/institutional investors. Keiretsu Forum was founded in the San Francisco East Bay in California in 2000 by Randy Williams. Keiretsu Forum is a worldwide network of capital, resources, and deal flow with 53 chapters on 3 continents. Keiretsu Forum members invest in high-quality, diverse investment opportunities.



FITCI - FREDERICK INNOVATIVE TECHNOLOGY CENTER, INC @FITCInc

The Frederick Innovative Technology Center, Inc. (FITCI) is a business incubator and accelerator designed to cultivate entrepreneurship in Frederick, Maryland. FITCI specializes in the strategic business support of local entrepreneurs in the early stages of mostly science and technology-based businesses: Biotechnology, Information Technology, Renewable Energy, and Cyber Security. FITCI currently has two locations in Fredrick, MD, and 52 client companies.

BALTIMOREANGELS 🍫 THE BALTIMORE ANGELS @baltimoreangels

The Baltimore Angels is an angel investor group based in Baltimore, MD. Founded in 2009, its mission is to invest profitably in the regional entrepreneurial ecosystem and advance early-stage innovators to the next stage of capital formation. Its vision is to be the most trusted resource for angel capital investment and entrepreneurial mentorship in the Greater Baltimore region. A new generation of angel investing comes to Baltimore. If you are a tech entrepreneur or community-minded investor, please be in touch with Baltimore Angels. This is not your father's (or your uncle's) investment group.



MARYLAND TECH COUNCIL VENTURE MENTORING SERVICES

The Maryland Tech Council Venture Mentoring Services (MTC VMS) program is one of the leading team mentoring services available in the state of Maryland that is both highly sophisticated and results-driven. It exists to foster an environment that encourages innovation while expanding financial and business opportunities for tech, cyber, and life science start-ups. The MTC VMS Program provides free team-based mentoring services to qualified Maryland-based tech and life science venture CEOs who are accepted into the program. Since the MTC VMS program began, more than 75 ventures have enrolled & \$100MM has been raised in capital & grants.



STARTUP GRIND-COLUMBIA, MD @StartupGrindDC

Startup Grind-Columbia, mid-Maryland Chapter is part of the largest global community for innovation, entrepreneurship, and the startup community. We're actively educating, inspiring, and connecting more than 2MM+entrepreneurs, 600+ cities, and 130+ countries. We nurture startup ecosystems through mentorship, advisory services, education, inspiration, access to capital, and most importantly, connecting members with the resources we need to have the best opportunity to grow phenomenally successful ventures.



ANGELS + LIFE.SCI INVESTORS

Formed in 1996, the Angels + Life.Sci Investors Network is organized under NJAngels.net. We are a manager-led, loosely organized network of investors and accredited Angels, Coaches, and Experts who Sponsor world-class Entrepreneurs. Our colleagues have deep experience and technical domain expertise in all of the life sciences disciplines in which we are involved, including nanobio tools, materials, and devices: tele-diagnostics, augmented healthcare & remote patient monitoring, automation and robotics, & advanced chemistry for drug discovery.



GEORGETOWN ENTREPRENEURSHIP INITIATIVE

Entrepreneurship is one of the world's most powerful forces for positive change. Georgetown Entrepreneurship seeks to instill an entrepreneurial mindset in students, foster an entrepreneurial culture across the university, support the successful growth of alumni ventures, and leverage the power of entrepreneurship to make an impact in the world beyond Georgetown.

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JEFF REID, FOUNDING DIRECTOR, GEORGETOWN ENTREPRENEURSHIP INITIATIVE, GEORGETOWN UNIVERSITY'S MCDONOUGH SCHOOL OF BUSINESS @Hoyapreneur

Jeff Reid is the Founding Director of the Georgetown Entrepreneurship Initiative and Professor of the Practice of Entrepreneurship at Georgetown University's McDonough School of Business. Reid is a catalyst for entrepreneurship and a well-known leader in entrepreneurship education. In 2009, Reid launched the Georgetown Entrepreneurship Initiative to catalyze entrepreneurial thinking and activities across Georgetown University and impact the growing DMV startup community. Previously, Reid founded UNC's Center for Entrepreneurship and grew it to a No. 1 national ranking by Forbes & Princeton Review, and was chosen by his peers and Entrepreneur magazine as one of the top five entrepreneurship center directors in the United States.



RYAN & WETMORE, P.C. @RyanWetmorePC

Ryan & Wetmore is a full-service accounting and management consulting firm, servicing the Northeast/Mid-Atlantic region since 1988. What makes us different from other accounting firms is our proactive approach. We work hard to earn our clients' confidence by encouraging open communication year-round. This approach has enabled us to help clients become more efficient, more competitive, and more profitable. Through our numerous management engagements, we have become trusted, unbiased advisors.



PETE RYAN, CO-FOUNDER & PARTNER, RYAN & WETMORE

Pete co-founded Ryan & Wetmore in 1988, a 3 office, 35-person firm serving the Mid-Atlantic region. He currently works with clients to address tax, audit, and accounting issues. He also has significant experience in international tax matters and business consulting services. His expertise extends to Healthcare organizations, Construction and Real Estate, Government contractors, Technology, Manufacturing, and High Net Worth Individuals. Pete has served on the Board of Directors for several organizations. He is an active member of the Healthcare Advisors Association, the Real Estate and Construction Association, the CPA Manufacturing Services Association, the Virginia Transportation Construction Alliance, and the Construction Financial Management Association.



ENTERPRISE TRANSFORMATION SOLUTIONS INES LEBOW, FOUNDER AND PRINCIPAL @ilebow1

Ines LeBow is the Founder and Principal Startup Consultant at Enterprise Transformation Solutions (ETS), which advises entrepreneurs on how to position themselves for funding. Over the course of her 30+ years in the industry, lnes has helped companies secure more than \$800M in funding, led start-ups and turnarounds for companies with up to \$500M in revenue, managed 11 M&A transactions, and guided 9 companies to a successful exit. With expertise spanning Operations, Executive Leadership, and Mentoring, Turnarounds, Revenue implementation, Engineering, as well as Communications, lnes has helped many companies prepare for VC and angel investment.



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MALI PHONPADITH

CEO

SOAR Community

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MICHAEL RIEMER CEO & Board Member Vocinity



EVAN SHUBINPres. and Founder
Results.now, Inc. and
Candlelight Partners

June 29 Attendees As of 06 29 23

CDEAVEDS			
SPEAKERS		Tale	Comment
First Name	Last Name	Title	Company
Tien	Wong	CEO	Opus8, Inc.
Mark	Haas	CEO and Co-Founder	Association for Enterprise Growth
PRESENTERS			
First Name	Last Name	Title	Company
Zack	Molnar	Finance Director	Caring Closures International
ZdCK	IVIOITIAI	Finance Director	Caring Closures international
Kunal	Rahalkar	CEO	Datagamz
Kariai	Nariamar		Datagami
Dan	King	Co-Founder	Fireside Strategic
	J		ū
J. Scotch	McClure	Founder & CEO	Maxwell Biosciences
Mike	Moore	CEO	MedWatch
Dean	van Zyl	Founder & CEO	National Adhesive
Linux	Thursday	Favorden and Dussidant	Conduction
Liam	Thurman	Founder and President	Scedugame
ATTENDEES			
ATTENDEES			
First Name	Last Name	Title	Company
Fassil	Abebe	CEO	HoloTrak
Tarek	Abousalem	Managing Partner	ElementOne Digital
Paul	Adler	Principal	Paul Adlet LLC
Sachin	Aggarwal	Chief of Staff	BIS Research, InsightMonk
John	Aggrey	CEO	Uinicorn
Satya	Akula	Managing Partner	New Angel Capital
Sukaina	Alarakhia		Moore Venture Partners
		Venture Partner	
Benjamin	Albright	Investor	Carrick Capital Partners
Doris	Alcivar	Assistant Program Manager	FirstXFounder
Robert	Aldrich	CFO	Scuba Analytics
Brian	Alexander	President	Omina Technologies
Arun	Ali	Digital Content Strategist	Scheer Partners
Shubber	Ali	CEO	Garden for Wildlife
WD	Allen		University of Missouri
Jason	Allen	Database Manager	
Linda	Allen	Editor	Ms Career Girl
Paul	Allen		
Lonnie	Allen	Director of Sales and Marketing	GSA Wholesale
Judith	Alvarado	Owner/ President	JP Holistic Health Coach PLLC
Claudia	Andahl	Marketer	Homefront
Walt	Anderson		AVEALTO Ltd.
		Managing Director	
Suresh	Annappindi	CEO	XOOM FOODS
Christopher	Antonopoulos	CEO	Measured Results Marketing
Dr. Chris	Apfel	CEO	SageMedic Corp.
DeLinda	Armstrong	Founder and CEO	RealtyTek
Millan	Ash	Owner	TLT
Mark	Atkinson	CEO	Mursion
AJ	Attavar	Founder	NPS, Inc
Bevely	Awuor		Georgetown University
Rod	Azama	Director	The Chancellor Group
Jim	Ва	Director	Kyssmet
Paul	Bachow	CIO	Flow Trading, LLC
Saerome	Bae	CEO	VWell
Nick	Bafia	Director	Charmides Capital
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Marketing and Communications Manager Caroline Barry

Mass General Brigham Michal Barski CEO **Reciprocal Space** President **Thomas** Bascom LinkSpace, LLC Todd Batchelor Partner Cherry Bekaert LLP Baumgartner Trusted Path Enterprises, LLC Erich Founder

Devinder Bawa President Family Office

David coo National Adhesive, Inc. Baxley

Kyle **Bayliss** Managing Director, Corridor Region Maryland Small Business Development Center

Mercato Partners

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Prashant Dhamal Director RiwiTech Naishtika Audio Visuals LLP

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 Senior Product Manager
 Iconic Connex

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 Co-Founder/Partner
 FlexProfessionals LLC

 Peyton
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Healthcare disruptors

MWM Systems, LLC

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Venture Acceleration Services

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Independent Consultant

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