

# PRIVATE

# MASTERCLASS SERIES

DIRECT ACCESS TO 240,000+ FOUNDERS, OPERATORS & CAPITAL SEEKERS

## OVERVIEW

Our Private Masterclasses are invite-only, high-impact sessions connecting leading service providers with a curated audience of:

- Venture-backed and growth-stage founders
- CEOs actively raising capital
- Operators and decision-makers

Each session delivers 125–200 targeted attendees from a permission-based, high-quality network.

## FORMAT

- 90-minute live session (Zoom)
- Strategic frameworks + real-world case studies
- Interactive Q&A
- Designed to drive engagement, authority, and client conversion

## WHY THIS WORKS

- Highly targeted audience (not mass-market)
- Strong brand trust and curation
- Efficient cost per qualified lead
- Direct access to decision-makers

## IDEAL PARTNERS

- Law firms (corporate, securities, IP)
- AI/automation/data firms
- Growth marketing agencies
- Financial and strategic advisors

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## PRICING

### Standard Masterclass

\$15,000

**Ideal for:** Firms seeking consistent, high-quality lead flow

Includes:

- 90-minute Private Masterclass
- Promotion to 240K+ community (4–5 touches)
- 125–200 targeted attendees
- Full registrant + attendee list (name, title, company, email)
- Moderation and hosting by CONNECTpreneur
- Event recording

### Premium Masterclass

\$25,000

**Ideal for:** Firms seeking stronger positioning and higher conversion

Everything in Standard, PLUS:

- Priority promotion
  - Top placement in emails
  - Additional promotional exposure
- Pre-event strategy session
  - Topic refinement + positioning guidance
- Featured expert positioning
  - Headline placement in promotions
  - Editorial-style introduction
  - Elevated positioning as trusted resource
- Post-event follow-up email
  - Sent from CONNECTpreneur brand
- Selective warm introductions
  - To high-value attendees (where appropriate)
- Post-event debrief
  - Review of attendee quality + next steps

## MULTI-SESSION PACKAGES

For firms looking to build a sustained pipeline:

### 3 Masterclasses Package

\$60,000 (save \$15K)

- Locked-in schedule across 3 sessions
- Consistent exposure to our audience
- Compounding brand authority and deal flow

Ready to share your expertise?

Contact Skylar Rallison at [srallison@opus8.com](mailto:srallison@opus8.com)