



**Provider-Supervised, Tech-Enabled
Insomnia Care at Scale**

www.noctemhealth.com

Founded: 2021

Industry Focus: Sleep Medicine

Indications

- Behavioral sleep medicine
- Remote therapeutic monitoring
- Sleep & performance optimization

FDA Status: Clinical decision support platform under enforcement discretion

Non-Dilutive Funding to Date: \$4.5M

Fundraising: \$1M USD (Priced Round)

Use of Funds:

- Accelerate commercial traction
- Product Support for Growth

Product:

- Software: COAST[®]
(Clinician-Operated Assistive Sleep Technology)

Current COAST Subscribers:

- 21 tier-1 Clinics in USA & Canada

2025 Revenue:

- SaaS Subscription: \$190K
- SaaS-Related Services: \$50K
- R&D (product customization): \$413K

Competitors

- Big Health (Sleepio)
- DrLullaby, Inc.
- Sleep Reset, Inc

CONTACT

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NOCTEM[®] Health Inc. creates sustainable, clinically validated solutions to address the global insomnia problem.

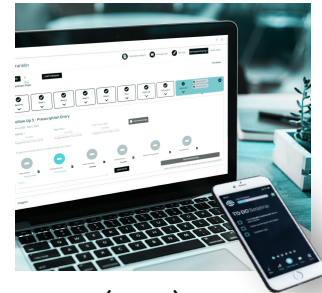
PROBLEM

Insomnia affects 30% of the global population. The best insomnia therapy is burdensome and offered by fewer than 500 specialists worldwide. Every untreated patient represents lost revenue, but healthcare providers don't have the tools to offer the first-line insomnia therapy at scale.

SOLUTION & BENEFITS

COAST[®] makes the first-line insomnia therapy accessible to all healthcare providers and their patients, creating new revenue-generating opportunities.

COAST is the first clinical decision support (CDS) platform in behavioral sleep medicine. Our algorithms upskill healthcare providers, allowing them to deliver high-quality sleep care at scale, with the right financial incentives.



COMPETITIVE ADVANTAGES

- FDA 513(g) determination completed
- World renowned expertise and know-how in productizing complex clinical workflows; trademarks
- Clinically validated solutions
- Proprietary intervention modules
- Demonstrated product-workflow fit

MARKET SIZE

NOCTEM's initial GTM segment focuses on sleep, behavioral health, and women's health clinics represent total addressable market of **\$4.8B**. NOCTEM will leverage its fast-growing traction to penetrate health plans and "payviders" and self-insured employers, which represent a combined \$5.2B opportunity. Partnerships with leaders in sleep apnea treatment devices, telehealth providers, and/or consumer-focused sleep tech devices can unlock additional markets and opportunities exceeding \$5B.

LEADERSHIP TEAM

Anne Germain, PhD: Founder & CEO

World renowned subject matter expert in behavioral sleep medicine; 200+ publications; 25 years executive, operations, and clinical leadership.

Megan Wolfson, LCSW: Clinical Operations

Digital behavioral sleep medicine expert, clinical operations and customer success

Christopher Herman: Principal Developer

10+ years software development; cloud infrastructure

Seth Zimmerman, JD, MBA: Fractional CFO

15- years of leadership in early-stage tech companies: growth, fundraising, and successful exits.

Carpe Noctem![®]