

Dear Executive,

There are approximately 745 million traders worldwide, with over 400 million individuals currently engaging in social trading with friends and colleagues. According to research by Forbes, 80% of young adults seek financial advice from social networks such as X, Facebook, Reddit, Slack, StockTwits, Etoro, Discord, Telegram, and WhatsApp. However, these platforms were not originally designed for trading, leading to vulnerabilities. An FTC report revealed that \$2.7 billion was lost to social scams in the last three years alone.

Enter TRADERVERSE, an AI-powered Social Finance Network tailored for traders, investors, and financial learners. It aims to democratize financial education and foster peer-to-peer learning. The platform features AI-based governance, detailed discovery tools, a gamified rewards system, advanced collaborative and analytical tools, and a marketplace for creators.

At the heart of TRADERVERSE is its Credibility System and Governance AI, which assess social and investment behaviors to assign Credibility Points. These points are crucial for validating the credibility of traders within the community and are gamified to make the experience engaging and entertaining.

TRADERVERSE seamlessly integrates with over 30 brokerages, exchanges, and wallets, including Etrade, Fidelity, Schwab, TD Ameritrade, TradeStation, Robinhood, Binance, Coinbase, Metamask, Trustwallet, and more. Users can share and scan portfolios socially and execute trades directly from the platform.

The platform offers a 4-tier SaaS model, starting with a freemium tier supported by ads. Users can then explore premium plans ranging from \$9.99 to \$149.99 per month, each unlocking a range of advanced features, analytical tools, datasets, and real-time information to empower users in their financial endeavors.

The founders of TRADERVERSE boast eight years of experience in social trading and have cultivated a network of 600 influencers with a combined outreach of over 50 million followers. The go-to-market strategy involves onboarding these influencers and allowing them to build their communities within TRADERVERSE.

TRADERVERSE is poised to revolutionize how people connect, engage, learn, and collaborate in the realm of finance. Whether users seek like-minded investors, refine strategies, gain insights from peers, or capitalize on emerging market opportunities, TRADERVERSE offers the ultimate platform to enhance their financial knowledge and investment journey.

CONTACT INFORMATION

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Flagship Product - traderverse.io