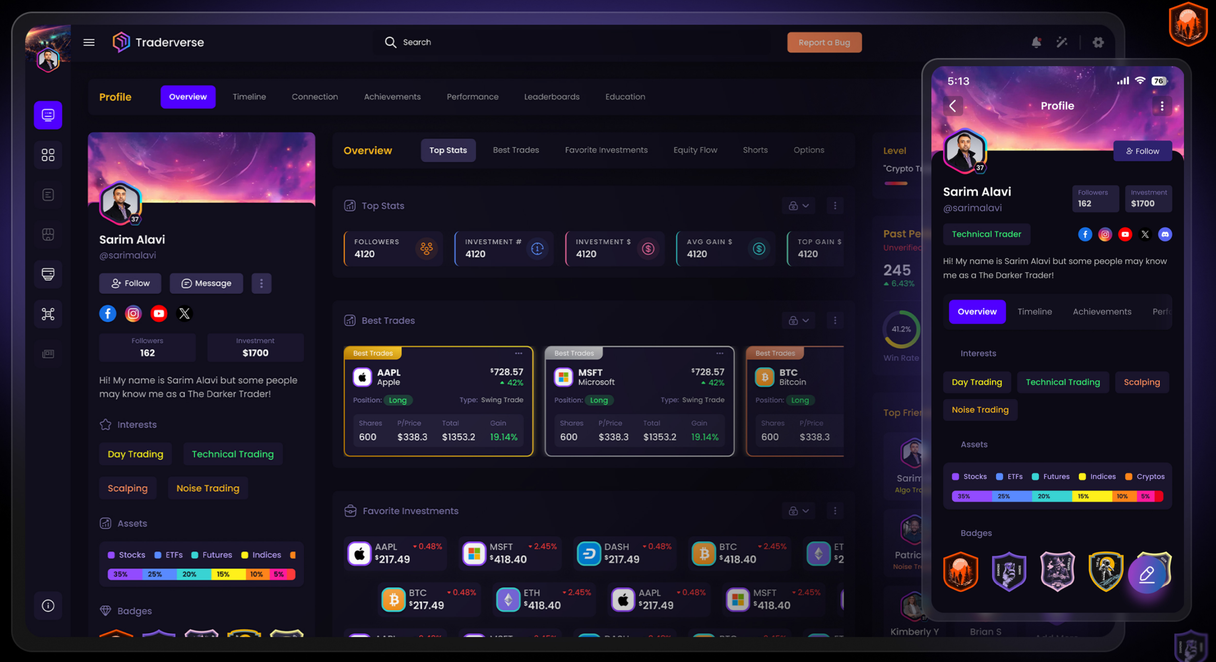
TRADERVERSE

EXECUTIVE SUMMARY
Seed Round - 2026 - Confidential

SOCIAL & IDENTITY INFRASTRUCTURE

FOR RETAIL FINANCE

Traderverse is the social infrastructure layer for capital markets, retail traders, financial institutions, and public companies through a shared modular network features for verified identity, reputation, gamification, education, community, and market intelligence.



THE PROBLEM

Retail Traders

Communication - little structured content; communities fragmented across platforms.

Credibility - unverified, non-factual info drives hype-based decisions.

Learning - almost no practical simulation; scattered across videos, blogs & influencers.

Research & Data - spread across dozens of tools, with no unified intelligence layer.

Financial Institutions

User Intelligence - little understanding of customer behavior or engagement.

Engagement - low retention, with weak community & gamification tools.

Distribution - high acquisition costs and no marketplace to promote solutions.

Education - expensive to build, lacking progressive learning & testing.

ISSUERS

Shareholder Comms - few direct channels; reliant on fragmented IR infrastructure.

Intelligence - little visibility into investor behavior or sentiment.

Governance & Voting - proxy-solicitation complexity and low participation.

Ops & Compliance - heavy filing & disclosure load, without AI support.

THE PLATFORM - ONE PRODUCT, THREE WAYS TO WIN

B2C · FOR TRADERS
Traderverse

A social network - Profiles, Timelines, Guilds (Communities), Analytics, a Creator Marketplace, and Competitions. Monetized by subscriptions, ads & marketplace fees.

Stock · Crypto · ETFs · Options · Forex · Commodities

B2B2C · FOR PLATFORMS
Modules & Passport

Brokerages, Exchanges & FinTechs embed our social, analytics, AI, and verified-identity modules into their own apps. They license the infrastructure.

Brokerages · Crypto Exchanges · Analytical Tools · WEB3 Projects · Data Providers

B2B · FOR ISSUERS
Boardroom & Data

Public companies engage shareholders directly; institutions & developers license anonymized behavioral data and APIs.

Public Companies · Crypto Tokens · Web3 Tokens · Gaming Tokens

TRACTION · MODEL · PLAN

IN MOTION — COMMERCIAL CONVERSATIONS

Platforms and providers — our first B2B2C deals are transforming our consumer network into licensed, recurring infrastructure revenue.

E*TRADE · Alliance ADVISORS · OKX · NINJATRADER · capital.com

FIVE REVENUE STREAMS

Subscriptions
Recurring membership revenue

Advertising
Finance-native ads & partner placements

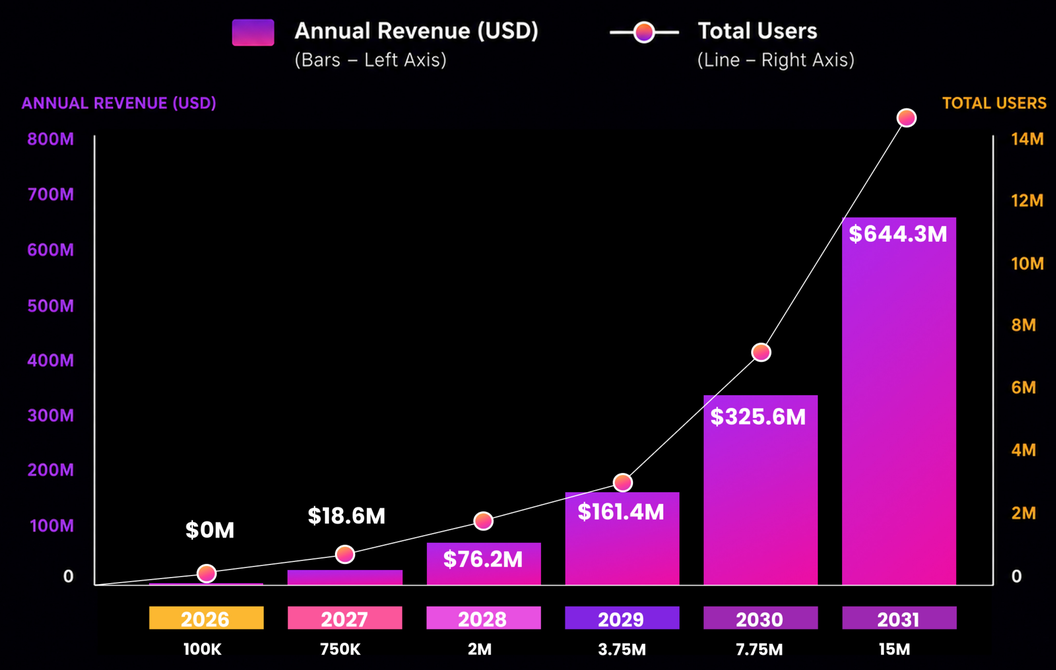
Marketplace
Tools, courses, strategies & services

Data & API
Behavioral Data, APIs & Developer Tools

Investor Relations
Verified company pages & IR distribution

THE TRAJECTORY — BASE-CASE PROJECTION:

Annual Revenue (USD) and Total Users



THE OPPORTUNITY

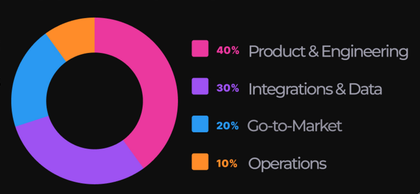
Own the social & identity layer of retail finance and license it everywhere else.

THE ASK

Funding to accelerate:

- Brokerage integrations
- Identity infrastructure
- Partner distribution
- Go-to-market scale

USE OF FUNDS



CONTACT



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SCAN TO EXPLORE TRADERVERSE

Traderverse.io