

The Big Idea CONNECTpreneur Forum



“The best networking event
in the region”

— DC INNO

***Come see what happens when you
put a group of "A List" business
leaders and entrepreneurs
in one room for a few hours!***

Over 60,000+ business leaders have attended our bi-monthly in-person events since 2012. These UNIQUE EVENTS are like NONE OTHER in our region, due to the high quality of our attendees and participants, as well as our programming and unprecedented networking.

The Big Idea CONNECTpreneur Forums are an exclusive "mashup" of over 250-400+ of the Mid-Atlantic Region's top entrepreneurs, business leaders, CXOs, angels and VCs.

Over 70% of our attendees surveyed rate The CONNECTpreneur Forums as “the number 1 networking event in the Mid-Atlantic region”.

Most of the attendees are "INVITATION ONLY," and we limit service provider participation in order to maximize the experience for our Attendees and Partners.

PROGRAM HIGHLIGHTS:

01 Panels with leading “UBER” entrepreneurs and investors

02 Leadership conversation with the region's top business leaders

03 8-12 Emerging companies seeking funding will briefly tell their stories

04 Networking sessions before, during, and after the event

05 250-400 business leaders, including 100+ CEOs & Founders, as well as dozens of angels & VCs at each event



LEVELS, PRICING, & BENEFITS

SPONSORSHIPS

	PLATINUM	DIAMOND	UNDERWRITING	PRESENTING
Sponsor level (per event)	\$5,000	\$10,000	\$15,000	\$20,000
Sponsor level (4-event commitment)	\$15,000	\$30,000	\$45,000	\$60,000
Sponsor level (5-event commitment)	\$18,000	\$36,000	\$54,000	\$72,000
Sponsor level (6-event commitment)	\$20,000	\$40,000	\$60,000	\$80,000
Sponsor level (Full year/8 events)	\$23,000	\$46,000	\$64,000	\$92,000
Logo on all marketing materials	✓	✓	✓	✓
Event signage	✓	✓	✓	✓
Number of event passes	2	3	5	10
Logo in Program Book	✓	✓	✓	✓
Podium Acknowledgement	✓	✓	✓	✓
Detailed description in Program Book	✓	✓	✓	✓
Biography in Program Book	✓	✓	✓	✓
Dedicated display table	Cocktail	Cocktail	Cocktail	6-foot
Attendee list	✓	✓	✓	✓
Personalized introductions to any attendee	—	✓	✓	✓
Podium time	—	Intro Presenters	Intro Presenters	Moderate Session
Partner attendee bio in Program Book	—	✓	✓	✓
Ad in Program Book	—	½ Page	Full Page	Full Page
Brochure placement on seats	—	—	✓	✓
Prepping of presenting companies, pre-Event	—	—	✓	✓
Attendee emails	—	—	—	✓
VIP Seating	—	—	—	✓
Logo on front cover of Program Book	—	—	—	✓
Logo on name badges	—	—	—	✓
Opening Remarks	—	—	—	✓

ADDITIONAL SPONSORSHIPS

\$3,000 Reserved VIP Table for 10	\$3,000 6-foot Display Table (in Networking Area) includes 2 tickets	\$1,500 Cocktail Table (in Networking Area) includes 2 Tickets	\$1,500 Semi-Dedicated Email Promotion in CONNECTpreneur Community
\$3,000 Dedicated Email Promotion to CONNECTpreneur Community	\$2,000 Full Page Ad in Program Booklet (Print & Online)	\$1,250 Half Page Ad in Program Booklet (Print & Online)	\$1,000 Company Flyers on each chair