

Supercharge Your Raise with Strategic Email Campaigns to 240,000+ Investors & Business Leaders

WHY FOUNDERS CHOOSE CONNECTPRENEUR

We help founders accelerate their crowdfunding success by combining high-impact messaging, investor psychology, and access to our unique community of over 240,000 accredited and retail investors, business leaders, and influencers. Our team brings decades of experience in startup capital raising and digital investor engagement — giving you a trusted partner in the most critical stage of your fundraising journey.

WHAT WE OFFER

- **Dedicated Email Blasts** to our full CONNECTpreneur community
- **Multi-Email Drip Campaigns** to drive urgency and maximize conversions
- **Campaign Strategy Support** to optimize timing, headlines, and investor calls-to-action
- **Video and Page Feedback** to sharpen your storytelling (optional tier)
- **Live Investor Engagement opportunities** via webinars, salons, or masterclasses (add-on)

WHAT TO EXPECT

Campaign performance depends on timing, traction, and story. Here's what typical campaigns see:

- **Open Rate:** 15–25%
- **Click-Through Rate:** 1.5–4%
- **Conversion Rate (to crowdfunding landing page):** 2–6% of total sends
- **Result:** A well-timed campaign with momentum can yield up to a few dozen new investors from one blast, and significantly more with multi-email sequences.

Best results occur when your campaign is already live on a crowdfunding platform and has raised at least 25–50% of its target, allowing us to amplify momentum and build investor confidence.

PACKAGE OPTIONS

Dedicated Email Blasts

\$3,000 per email | \$5,000 for 2 emails | \$10,000 for 5 emails

Master Class / Fireside Chat

\$2,500

Let's Raise Together

Ready to finish your raise strong?

Contact us!



CONNECTpreneur.org

Skylar Rallison



CONNECTpreneur Community Manager

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Sample Report: Client Name

Email #1: Sent [Day of Week, Date, Time]

AS OF [Date] at [Time]	Total Counts
Sends	316,494
Opens	60,046
Unique Contacts who Clicked	11,123
Link Click Break Down	
	Unique Clicks
Crowdfunding Platform Link	8,666
CEO's Calendly Link	8,750
Investor Deck	4,342
Yahoo Article	4,941
Crowdfunding Update Article	4,844
Webinar Recording	4,190

Email #2: Sent [Day of Week, Date, Time]

AS OF [Date] at [Time]	Total Counts
Sends	316,179
Opens	58,343
Unique Contacts who Clicked	14,680
Link Click Break Down	
	Unique Clicks
Crowdfunding Platform Link	11,301
CEO's Calendly Link	4,295
Licensing Opportunity Deck 1	11,020
Licensing Opportunity Deck 2	11,094
Crowdfunding Update Article	4,401
Webinar Recording	4,162